

From: postmaster@muniweb.com
To: [Morris, Melissa](#); [Hanson, Cortney](#)
Subject: The Form "Boards and Commissions Application - V2" was submitted
Date: Tuesday, April 16, 2024 11:09:23 AM

Name

Mark Somerville

Nickname, if preferred

Address*

49315 Albatross Dr, Novi MI 48374

Preferred Phone Number*

2483428973

Email*

crmsomerville@yahoo.com

Are you a registered voter in the City of Novi?*

Yes

How long have you lived continuously in the City of Novi?*

19 years

Employed by

Centric Consulting

Educational Background*

MBA Michigan State University BA University of Michigan

Please describe your professional qualifications, skills and/or work experience, and how you would use these to benefit the boards and/or commissions for which you are applying.*

I provide client advice regarding Cloud Technologies, Customer Success, Artificial Intelligence, CRM, Mobile, Enterprise Software, and innovation strategies in leading industries such as; Healthcare & Life Science, Media & Entertainment, Financial Services, and Manufacturing. I bring over twenty-five years experience with the top Silicon Valley companies delivering executive level consulting, sales, customer success and digital transformation experience. My largest P&L managed was \$1B USD. Largest team managed was 500 employees. My largest sales win was \$3B. I have a MBA with honors from Michigan State University as well as a BA from the University of Michigan. I attended Harvard Business School for its executive development program. I'm fluent in German and a recognized speaker on CRM, AI, and Cloud. Furthermore I'm a graduate of Salesforce's Leading for Success program.

Please list any community groups with which you are currently or have previously been active and describe your role.*

Sons of the American Revolution- Board Member Down Syndrome Association of Michigan
UofM Men's Glee Club Knight of Columbus Saint Andrew's Society of Detroit

What motivated you to apply to serve on a board or commission, and why did you select the boards/commissions that you did?*

I'm motivated to serve the community I love

If appointed, what do you hope to accomplish during your term? What do you hope to learn?*

I hope to engage all groups and opinions to improve our community.

What do you think the City is doing well or could be doing differently when you think about the areas of responsibility for the boards and/or commissions for which you are applying?

I think we could all do a better job at engaging our community.

Is there anything else you would for Council to be aware of, or know about you?

nope

1st Choice

2nd Choice

3rd Choice

List any additional choices (in order of preference)

I open to serve on any board that could benefit from my experience.

Beautification areas of expertise

Board of Review areas of expertise

Building Authority areas of expertise

Construction Board of Appeals areas of expertise

Corridor Improvement Authority areas of expertise

Economic Development Corporation areas of expertise

Election Commission areas of expertise

Historical Commission Area of Expertise

Library Board areas of expertise

PRCS areas of expertise

Planning Commission areas of expertise

Zoning Board areas of expertise

Signature/Date

Mark Somerville 4/16/24