

From: postmaster@muniweb.com
To: [Morris, Melissa](#); [Hanson, Cortney](#)
Subject: The Form "Boards and Commissions Application - V2" was submitted
Date: Friday, May 17, 2024 3:21:37 PM

Name

Katie Chuba

Nickname, if preferred

Address*

43155 Main St. Suite 205

Preferred Phone Number*

248-349-3743

Email*

katie@novichamber.com

Are you a registered voter in the City of Novi?*

No

How long have you lived continuously in the City of Novi?*

Hired in December of 2023 as President of the Novi Chamber of Commerce

Employed by

Novi Chamber of Commerce

Educational Background*

Bachelors degree. Completion of Leadership Livingston program - Cleary University

Please describe your professional qualifications, skills and/or work experience, and how you would use these to benefit the boards and/or commissions for which you are applying.*

I have been in Chamber of Commerce work, business development, marketing and the art for connecting businesses with community for over 20 years. Recently was the Membership Director for an international association in hearing healthcare and prior to that I spent 6 years as the Executive Director of the Hartland Area Chamber of Commerce. I have also served on various boards of directors, including the Michigan Association of Chamber Professionals.

Please list any community groups with which you are currently or have previously been active and describe your role.*

Leading the Hartland Chamber brought opportunities to sit on various committees to create community events and collaboration with other community partners for workforce development and economic development. I look forward to developing these partnerships in the Novi area to assist with growth and vitality of the community.

What motivated you to apply to serve on a board or commission, and why did you select the boards/commissions that you did?*

Being new to my role at the Novi Chamber and the recent move of our office to Main Street, I am seeking ways to get more involved to advocate for business and to better business. The

Corridor Improvement Authority is attractive as it will help community development and economic growth.

If appointed, what do you hope to accomplish during your term? What do you hope to learn?*

I hope to accomplish being a contributor to the goals of the master plan for revitalization and enhancement to the "Grand River Corridor". Working with key partners to enhance the overall appeal of the area to attract more businesses and visitors. Hence, stimulating economic growth, job creation and increased local revenues. As I build my network and relationships in my position, I hope to contribute by making beneficial connections and connecting others to improve the quality of life for our residents and businesses. I hope to learn from other committee members their knowledge of the community and learn more about the community in general. I also hope to learn about the development process that shapes the physical and economic landscape of the community.

What do you think the City is doing well or could be doing differently when you think about the areas of responsibility for the boards and/or commissions for which you are applying?

I think that it's great the City is taking initiative to create movement on enhancements. This committee and others are vital for progress, attracting more business, and developing this community as one of the best places in Michigan.

Is there anything else you would for Council to be aware of, or know about you?

Not at this time.

1st Choice

Corridor Improvement Authority

2nd Choice

3rd Choice

List any additional choices (in order of preference)

Beautification areas of expertise

Board of Review areas of expertise

Building Authority areas of expertise

City Council Cultural Arts Committee

Construction Board of Appeals areas of expertise

Corridor Improvement Authority areas of expertise

Strategic Planning

Economic Development Corporation areas of expertise

Election Commission areas of expertise

Historical Commission Area of Expertise

Library Board areas of expertise

PRCS areas of expertise

Planning Commission areas of expertise

Public Utilities and Technology Committee

Zoning Board areas of expertise

Signature/Date

Katie Chuba 5-17-24