



City of Novi – Strategic Plan Update

As of: 11/13/2025

Launch	Discovery	Visioning	Scenarios / Strategies	Crafting the Plan
Underway	Jan-Feb	Mar-Apr	May-Jun	Jul-Oct

Recent Progress	Upcoming Efforts / Engagements
- Created and reviewed initial branding concepts. - Reviewed important data points to begin collection for use throughout the project (i.e. demographics, land use, budget, etc.). - Provided shared folder access to staff project team.	- Finalizing project branding. - Receive and review project management memo. - Begin stakeholder engagement planning. - Collect key data and existing plans for review.

Input Needed
- None at this time