

MEMORANDUM



TO: BEAUTIFICATION COMMISSION
FROM: KATHERINE OPPERMANN, STAFF LIASON
SUBJECT: 2024 PROGRAMS & PROJECTS
DATE: OCTOBER 9, 2023

Bee City USA

To implement:

- Review and discuss application requirements: priority items include a summary of past/existing efforts in the City that promotes or contributes to pollinator success, a native plant list, and a native plant provider list
- Review draft Resolution
- Consider future pollinator initiatives that can be part of our ongoing affiliation including Cpt. Theisen's suggestions, assessing additional areas for native pollinator focused plantings, outreach/education programs for the community.

Adopt-a-Sign

We need to finalize the language for the new application.

City of Novi Beautification Awards

At the September 2023 meeting we determined that a program could be implemented to recognize outstanding examples of beautification throughout the City. The intent is to have recognition for both Residential and Business properties. This would be on a nomination basis, but Beautification Commissioners and City Staff (particularly Code Compliance) will review all submissions.

To implement:

- Determine Criteria, timing, responsibility of Commissioners in appraisal of properties
- Create Application and language for materials
- Engage Community Relations for designing promotional materials, the award sign markers/banners. They will also be able to identify costs associated with the printing of materials.
- Engage our Code Compliance Officers to assist with affirming the good standing of given properties and possibly also to recommend honorees.

Seasonal Events (Autumnal or Halloween decor/Holiday Lights, etc.)

I am currently working with Community Relations to organize a small promotion for Autumn/Halloween to start running 10/16 as recommended at our last meeting. We will also be having an internal meeting to discuss a "Dearborn Aglow" style event for Novi and following that discussion I will bring you their feedback or have one of them attend an upcoming meeting.