

From: postmaster@muniweb.com
To: [Morris, Melissa](#); [Hanson, Cortney](#)
Subject: The Form "Boards and Commissions Application - V2" was submitted
Date: Saturday, December 21, 2024 2:05:47 PM

Name

Caren Fifer

Nickname, if preferred

Address*

41414 13 Mile Rd

Preferred Phone Number*

248-910-1116

Email*

cccfifer@gmail.com

Are you a registered voter in the City of Novi?*

Yes

How long have you lived continuously in the City of Novi?*

34 years

Employed by

retired

Educational Background*

MA University of Michigan - Business Communications BA University of Michigan - Speech Communications & Journalism, with teacher's certificate

Please describe your professional qualifications, skills and/or work experience, and how you would use these to benefit the boards and/or commissions for which you are applying.*

Southwestern Oakland Cable Commission (SWOCC Studios) - as Executive Director for 17-1/2 years of this multijurisdictional entity between the cities of Novi, Farmington and Farmington Hills, I have experience in the workings of the city, dealing with boards and working with citizen volunteers, as well as management and budgeting. My years with SWOCC have enabled me to form golden working relationships with former Mayor Gatt, the Crawfords and other amazing volunteers. As an Executive Director of Brookdale Senior Living I have experience in working with seniors and volunteers and planning events and activities as well as budgeting. My numerous year in Radio, Television and public relations gave me experience in marketing, public relations, media and promotions.

Please list any community groups with which you are currently or have previously been active and describe your role.*

City of Novi Police Department Crossing Guard City of Novi Election Worker Goodfellows - Christmas gift volunteer Girl Scout Leader - previous volunteer

What motivated you to apply to serve on a board or commission, and why did you select

the boards/commissions that you did?*

Now that I am retired, I am able to become more involved in my community. I am interested in the Library Board since I am an avid reader, belong to a book club, and strongly believe in the mission of the Novi Library. I am thrilled every time I visit the library and see the impact it has on our community and its residents.

If appointed, what do you hope to accomplish during your term? What do you hope to learn?*

I hope to serve in support of our hardworking Librarian and her staff. I would like to be involved in library outreach in our community. Since I have never worked at a library I would be excited to learn as much as possible about its finances and operations.

What do you think the City is doing well or could be doing differently when you think about the areas of responsibility for the boards and/or commissions for which you are applying?

Since retiring from full-time employment, I have been able to take advantage of Community opportunities such as Tai Chi classes at the Senior Center and Trivia Nights at Lakeshore Park. I also had a chance to join other seniors on a bus trip to Detroit. When I worked at Brookdale, I brought our residents to many special events at the library. The wonderful parks that Novi offers are also an asset I enjoy. The Engagement magazine and emails have been a great source of information for me.

Is there anything else you would for Council to be aware of, or know about you?

My husband and I live in the former historic Bassett Schoolhouse for 34 years, and have seen the transformation of our area from dirt roads to bustling city.

1st Choice

Library Board

2nd Choice

Historical Commission

3rd Choice

Beautification Commission

List any additional choices (in order of preference)

Beautification areas of expertise

Registered Voter (Required)

Gardening/Landscaping

Leadership

Fundraising

Board of Review areas of expertise

Building Authority areas of expertise

City Council Cultural Arts Committee

Construction Board of Appeals areas of expertise

Corridor Improvement Authority areas of expertise

Economic Development Corporation areas of expertise

Election Commission areas of expertise

Historical Commission Area of Expertise

Novi Resident (Required)

Love of History

Organizational Skills

Programming Knowledge

Project Management

Library Board areas of expertise

Novi Resident (Required)

Policymaking/Review

Budget and Finance

Marketing/Public Relations

Customer Service

PRCS areas of expertise

Planning Commission areas of expertise

Public Utilities and Technology Committee

Zoning Board areas of expertise

Signature/Date

Caren Fifer/ 12/21/2024