

From: postmaster@muniweb.com
To: [Morris, Melissa](#); [Hanson, Cortney](#)
Subject: The Form "Boards and Commissions Application - V2" was submitted
Date: Thursday, November 7, 2024 7:14:42 AM

Name

Vikramaditya Patel

Nickname, if preferred

Vik

Address*

41846 Steinbeck Glen

Preferred Phone Number*

2482072733

Email*

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Are you a registered voter in the City of Novi?*

Yes

How long have you lived continuously in the City of Novi?*

8 years

Employed by

Automattic

Educational Background*

B.A., Political Science, University of Michigan Dearborn. J.D, Law, University of Illinois Chicago.

Please describe your professional qualifications, skills and/or work experience, and how you would use these to benefit the boards and/or commissions for which you are applying.*

With a strong background in executive leadership, I bring a wealth of experience in business growth, strategy, and operational excellence that would be valuable to any board or commission. My career spans roles such as Chief Operating Officer, Vice President of Operations, and CEO, where I have led transformative initiatives to drive growth, efficiency, and innovation in competitive technology and service markets. I have a proven track record of scaling organizations for profitable exits and aligning teams toward shared goals. At Pressable, I guided the organization through a strategic pivot, achieving 200% revenue growth and establishing new customer-focused initiatives that resulted in record-breaking growth and a high level of customer satisfaction. My experience in navigating M&A transactions, integrating acquisitions, and retaining customers would be beneficial in providing strategic guidance on boards and commissions, especially those focused on economic development, business oversight, or community growth. Additionally, my legal background (JD from the University of Illinois) allows me to approach complex challenges with an understanding of regulatory and compliance requirements. My expertise in process improvement, financial oversight, and strategic planning could help shape policies and initiatives that support sustainable community development. Overall, I am committed to leveraging my experience in

operational leadership, growth strategy, and legal acumen to contribute meaningfully to the boards or commissions in a way that fosters innovation, economic growth, and community well-being.

Please list any community groups with which you are currently or have previously been active and describe your role.*

I am currently active in my homeowners association (HOA), where I play a key role in navigating concerns and frustrations among homeowners. I work to foster open communication, clarify misunderstandings, and provide guidance on community matters. Additionally, I engage with a neighboring HOA that has a vested interest in our community's activities, helping to ensure collaborative interactions and mutual understanding between the associations. This experience has strengthened my skills in conflict resolution, communication, and community engagement, which I believe would be beneficial in serving on city boards or commissions. In addition to my recent HOA involvement, I have volunteered on and off over the years, contributing to various community and organizational initiatives. I am eager to re-engage in volunteer work on a more consistent basis, bringing my skills and experience to support meaningful efforts within the community. This commitment to service aligns with my goal of making a positive impact on the boards or commissions for which I am applying.

What motivated you to apply to serve on a board or commission, and why did you select the boards/commissions that you did?*

I am motivated to apply for a board or commission role out of a deep commitment to contributing positively to my community. I believe that my professional background and skills align well with the needs of several boards and commissions, where I can apply my experience in strategic planning, economic development, and community engagement to create meaningful impact. The Economic Development Corporation is a natural fit given my experience in scaling businesses, driving economic growth, and overseeing M&A activities. I am passionate about fostering sustainable economic opportunities that benefit both residents and businesses, and I believe I can contribute valuable insights to support Novi's continued growth and development. The Planning Commission aligns with my strategic expertise and interest in shaping Novi's future. I am excited about the opportunity to play a role in the city's development plans, ensuring they reflect both current needs and future growth. My experience with complex operational and development projects would allow me to bring a comprehensive, practical perspective to this commission. These boards and commissions align with my skills and values, and I am excited about the opportunity to serve Novi by supporting efforts that benefit our community both economically and socially.

If appointed, what do you hope to accomplish during your term? What do you hope to learn?*

If appointed, my goal is to make a meaningful contribution to Novi's growth and development, specifically through the Economic Development Corporation or Planning Commission. I aim to apply my experience to strengthen Novi's economic opportunities, foster sustainable development, and enhance community amenities. On the Economic Development Corporation, I hope to support initiatives that attract new businesses, foster entrepreneurship, and create job opportunities. I would like to help position Novi as a thriving economic hub that balances growth with quality of life for its residents. For the Planning Commission, my goal is to help guide development projects that align with Novi's strategic plan, ensuring responsible growth that meets community needs and preserves our city's character. I want to contribute to building a sustainable, forward-looking vision for Novi's infrastructure and land use. In terms of learning, I am eager to gain a deeper understanding of

Novi's governance structure and decision-making processes. I also look forward to learning about the specific challenges and opportunities facing our community, and how I can contribute effectively in a collaborative setting. Engaging with fellow board and commission members, city staff, and residents will provide valuable insights into the diverse perspectives that shape Novi, helping me serve more effectively and thoughtfully.

What do you think the City is doing well or could be doing differently when you think about the areas of responsibility for the boards and/or commissions for which you are applying?

The City of Novi has demonstrated commendable efforts in several areas related to the boards and commissions I'm interested in: Economic Development Corporation: Novi's proactive approach to economic growth is evident through its strategic initiatives aimed at attracting and retaining businesses. The city's focus on personal retention and expansion visits, as well as partnerships with organizations sharing mutual goals, has been instrumental in fostering a vibrant business environment. Planning Commission: The city's commitment to thoughtful urban planning is reflected in its comprehensive Master Plan for Land Use. This plan guides future development, balancing growth with the preservation of open spaces and natural features, ensuring sustainable development that aligns with community needs. While these initiatives are commendable, there are opportunities for further enhancement: Economic Development: Continuing to diversify the economic base by attracting industries in emerging sectors can provide resilience against market fluctuations. Planning: It's not clear to me how much community input is taken into planning processes at this point. Generally more input can ensure that development aligns closely with residents' needs and preferences. By building on existing strengths and addressing these areas, Novi can continue to thrive as a dynamic and inclusive community.

Is there anything else you would for Council to be aware of, or know about you?

I would like the Council to know that I bring not only a passion for community engagement and growth but also a strong foundation in leadership and collaboration that I've honed throughout my career. I believe that building consensus and fostering open communication are vital for effective governance, and I am committed to listening to the voices of Novi's residents and stakeholders. Additionally, my experience reporting directly to a board of directors has prepared me to engage constructively in a collaborative setting, ensuring alignment with the city's goals and the community's needs. My recent involvement in my homeowners association and a personal commitment to ongoing volunteerism highlight my dedication to service, and I am excited to bring this same level of commitment to my role on a board or commission. I am honored to be considered for this opportunity to serve and contribute to Novi's continued success.

1st Choice

Economic Development Corporation

2nd Choice

Planning Commission

3rd Choice

Election Commission

List any additional choices (in order of preference)

Beautification areas of expertise

Board of Review areas of expertise

Building Authority areas of expertise

City Council Cultural Arts Committee

Construction Board of Appeals areas of expertise

Corridor Improvement Authority areas of expertise

Economic Development Corporation areas of expertise

Novi Resident (Required)

Professional/Business/Industry Background

Finance

Short/Long Range Planning

Election Commission areas of expertise

Registered Voter (required)

Basic Knowledge of Election Process

Historical Commission Area of Expertise

Library Board areas of expertise

PRCS areas of expertise

Planning Commission areas of expertise

Registered Voter (Required)

Real Estate Development/Law

Public Utilities and Technology Committee

Zoning Board areas of expertise

Signature/Date

Vikramaditya Patel