

From: postmaster@muniweb.com
To: [Morris, Melissa](#); [Hanson, Cortney](#)
Subject: The Form "Boards and Commissions Application - V2" was submitted
Date: Sunday, March 23, 2025 12:07:21 PM

Name

Marla Wise

Nickname, if preferred

Address*

43370 Ashbury Drive

Preferred Phone Number*

5867470068

Email*

wisemarla@yahoo.com

Are you a registered voter in the City of Novi?*

Yes

How long have you lived continuously in the City of Novi?*

30

Employed by

Novi Parks Foundation

Educational Background*

Michigan State University Bachelors/Major Communications

Please describe your professional qualifications, skills and/or work experience, and how you would use these to benefit the boards and/or commissions for which you are applying.*

40 years in advertising sales management. Highlights include 20 years in cable tv advertising, ran the state of Michigan for Comcast and Associate Publisher at Crain's Detroit Business for 13 years. Oversaw all aspects of the sales department, marketing, finance, events and commercial production. Creative problem solving is one of my strongest skill sets and I would bring that experience to the election board. Retired in 2021.

Please list any community groups with which you are currently or have previously been active and describe your role.*

Current director for the Novi Parks Foundation. 2024 graduate of the Novi Ambassadors program. Election poll worker for Novi elections since 2016. Currently co-chair at Novi precinct 2. Worked early voting for Oakland County for 5 elections. Last presidential election served as Chair.

What motivated you to apply to serve on a board or commission, and why did you select the boards/commissions that you did?*

I have worked the elections in Novi since 2016 and have been extremely impressed with the efficiency, attention to detail, professionalism and proactive problem-solving skills of the

Novi City Clerk, Cortney Hansen. It would be an honor to work with her and assist with the continuing success of Novi's fair and competent elections.

If appointed, what do you hope to accomplish during your term? What do you hope to learn?*

My goal is to gain additional knowledge of the rules, regulations and guidelines for Michigan elections.

What do you think the City is doing well or could be doing differently when you think about the areas of responsibility for the boards and/or commissions for which you are applying?

Novi elections are run exceptionally well under the leadership of Cortney Hansen. One area of improvement would be to look at the voter traffic flow at the various precincts to ensure an efficient, safe and private voter experience. Based on my past experience of working presidential elections at precinct 2, I reworked the flow of the registration table, electronic poll book check-in, ballot assignments, mandatory posted notifications and waiting area for available voting booths. The new structure avoided overcrowded lines interfering with registration and electronic poll book check in and no overcrowding near voting booths to ensure privacy. Each chair/co-chair would create a map for equipment/table placement and voter traffic flow to be included in the set-up documents provided by the city clerk's office.

Is there anything else you would for Council to be aware of, or know about you?

I have lived in Novi for 30 years

1st Choice

Election Commission

2nd Choice

3rd Choice

List any additional choices (in order of preference)

Beautification areas of expertise

Board of Review areas of expertise

Building Authority areas of expertise

City Council Cultural Arts Committee

Construction Board of Appeals areas of expertise

Corridor Improvement Authority areas of expertise

Economic Development Corporation areas of expertise

Election Commission areas of expertise

Registered Voter (required)

Basic Knowledge of Election Process

Historical Commission Area of Expertise

Library Board areas of expertise

PRCS areas of expertise

Planning Commission areas of expertise

Public Utilities and Technology Committee

Zoning Board areas of expertise

Signature/Date

Marla M Wise March 23, 2025