



CITY OF NOVI

PRINTING SERVICES-COMMUNITY PUBLICATIONS (ENGAGE MAGAZINE)

FEE PROPOSAL FORM

We the undersigned, as proposer, propose to furnish to the City of Novi, according to the specifications, terms, conditions and instructions attached hereto and made a part thereof:

ENGAGE MAGAZINE (3 ISSUES)

Item No.	Description	Qty	Unit of Measure	Unit Price	Total (per issue)	City Cost (75%) Per issue	Printer Cost (25%) Per issue
1	Design & Print Magazine	33,000	Each	\$ 848	27,984.00	20,988.00	6,996.00

ADVERTISEMENTS

Item No.	Description	Qty	Unit of Measure	Total
2	Back Cover Advertisement	1	Each	\$ 2,000.00
3	Inside Front/Back Cover Advertisement	1	Each	\$ 1,500.00
4	Full Page Advertisement	1	Each	\$ 1,200.00
5	Half Page Advertisement	1	Each	\$ 600.00
6	Quarter Page Advertisement	1	Each	\$ 350.00

We acknowledge receipt of the following Addenda:

Addendum #1 (PS)
(please indicate numbers)

EXCEPTIONS TO SPECIFICATIONS (all exceptions must be noted here or included on additional sheet):

none

COMMENTS: _____

THIS PROPOSAL SUBMITTED BY:

Company (Legal Registration) Accuform Printing + Graphics

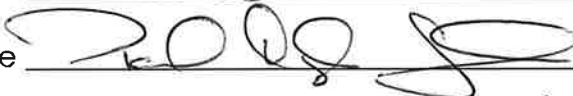
Address 7231 Southfield

City Detroit State MI Zip 48226

Telephone 313-271-5600 Fax 313-271-4579

Representative's Name Paul D Johnson

Representative's Title Sales

Authorized Signature 

E-mail ~~Paul.D~~ Paul.johnson@accuform.net

Date 12-3-2004

Accuform Printing & Graphics

7231 Southfield Detroit, MI 48228 – 313.271.5600

City of Novi – Design, Layout and create final proof for print production of City of Novi Engage Magazine. Printing Services – Community Publications (Engage Magazine)

References

- 1) City of Novi – 45175 W. Ten Mile Rd., Novi MI 48375 – Sheryl Walsh 248.735.5628
- 2) City of Detroit Elections – 2978 Grand Blvd. Detroit, MI 48226 – George Azzouz 313.867.0053
- 3) City of Birmingham – 151 Martin Street Birmingham, MI 48009 – Marianne Gamboa 248-530-1812

Company Description/Experience & Qualifications

Accuform is a family-owned full service commercial printer established in the City of Detroit in 1969 and celebrating 54 years serving the Detroit Metropolitan business community. We like to say “we love to print” specializing in multicolor sheet fed & digital printing with an emphasis on outstanding customer service!

Accuform in-house design department is on par with any creative ad agency. We like to talk about adhering to the standard and beyond which is one of the many ways that makes us different, a unique touch to help our customers stand out from the networking crowd. Your brand should be a conversation starter, a promotional tool, and the ideal way to showcase the individuality of not only your community but the residents within.

Meet or exceeds your Exceptions

Accuform is a family business (SBA 8A Certified Women Owned & NAWBO Certified) lead by Gail Konczal, graduate from Eastern Michigan university with a dual major in accounting and marketing. We have 20 employees, all professional in graphics and skilled trades averaging over 15 years each in our industries.

Our design team credentials are high! Our creative staff have graduated from the top creative schools in Michigan. U of M Ann Arbor, Eastern Michigan University & Center of Creative studies in Detroit. We will exceed your expectation.

Paul D. Johnson

Novi Engage Magazine

accuform printing & Signage

7231 Southfield Detroit, MI 48228

Trusted Advisor - Celebrating 27 years in the Printing Industry Member of PGAMA:

Print. The renewable way a responsible world communicates.

O:313.271.5600 M:313.377.6899

- #1) Accuform Printing & Graphics – 7231 Southfield Detroit MI 48228- Plant
 Accuform / Engage sales office – 7700 Southfield Detroit MI 48228 – Sale Office

- #2) Project Manager – Paul D Johnson, M: 313.377.6899, O: 313.271.5600
 pauljohnson@accuform.net

- #3) John Poker (JP) Art & Marketing Director - BAA U of M Ann Arbor -Ad Agency Experience

- #4) Accuform has many client both Cities and Business we produce magazines for.

- #5) We have worked with the city of Novi Engage and are working CAM of Michigan now on their
 2025 Buyers Guide.