



NOVI, MI

At a Glance



42.4806° N, 83.4755° W
31.28 square miles

NOVI OVERVIEW



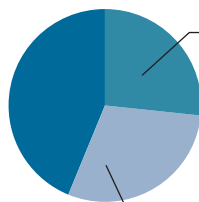
66,243
total population

19% increase
in population growth
from 2010-2020



median
age **39.2**

62% 18-64
years old



27.5% Graduate or
Professional degree



59%
Hold a Bachelor's
degree or higher

31.5% Bachelor's degree

Novi school district
ranked among the
TOP FIVE
of all Michigan districts*

more than
1,400
acres
of park land

**THE
LOWEST**
tax rate in all of
Oakland County

\$93,943 USD
average household income

24,130
households



63%
owner occupied
units

\$325,500 USD
median housing value

\$1,325 USD
median rent

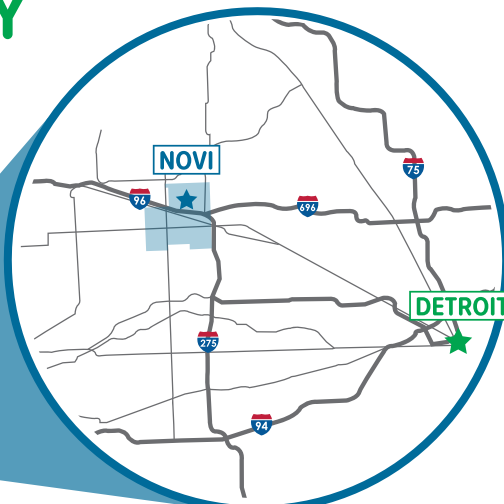


NOVI RANKED IN THE
**TOP 10 BEST
PLACES**

TO LIVE IN MICHIGAN*



ACCESSIBILITY



Michigan is home to

81

global auto suppliers' N.A.
headquarters or tech centers

Access to

**M-5, I-696,
I-96 & I-275**
routes

Less than 30 minutes from

DTW

with nonstop flights to Asia & Europe

Commute Time (in minutes)

2016-2020

26.9



*Data presented by Niche.com



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NOTABLE NOVI COMPANIES



“Success for a company like us is defined by the caliber and character of our people, and we have found these building blocks for success here in the City of Novi. It’s an outstanding business environment for advanced technology companies like Delphinus.”

Mark J. Forchette
President and CEO



“This city has a lot to offer with its highly educated population and reputable school system, its international-friendly community environment and its central location with convenient access to the entire Detroit metro area, airports and our partners.”

Yoshinori Naguchi
President and CEO



TOP INDUSTRIES

PERCENTAGE OF POPULATION EMPLOYED



Manufacturing **23.7%**



Health care and social assistance **13.8%**



Professional, Technical & Scientific Services **13.5%**



Retail trade **9.1%**



Educational Services **6.26%**

HOW WE CAN ASSIST YOU



Incentive Coordination



Site Location



International Personal
and Business Services



Small Business
Resources

Mike McCready
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