

Community Workshop #2

Vision & Goals

Wednesday, June 24, 2026 · 6:00–8:00 pm ET · Police Training Center

Date:	Wednesday, June 24, 2026
Time:	6:00–8:00 pm ET (Doors open at 5:45 pm)
Location:	Police Training Center, 45125 W 10 Mile Rd
Purpose:	Help shape the Novi 2050 vision and define what success looks like for our community

This guide details the three working segments of Community Workshop #2 and supplements the master Facilitator Guide. The community's role tonight is to react, not to author. Residents react to the LRSPC's draft vision direction (set June 23), prioritize the five draft goals, and test whether those goals serve people at every stage of life — using the Generation and Labor personas the community first met at Community Workshop #1, now aged forward to 2050. Outcomes: a community read on the vision direction; a prioritization of the five goals; and a “lifelong” gap-check showing which life stages each goal serves and who may be left out. Everything captured tonight feeds the July 20 LRSPC briefing, where the vision and goals are refined.

MEETING OBJECTIVES

- Community feedback on the vision direction
- Prioritization of the five goals
- Understanding of which life stages each goal serves and who may be left out

AGENDA AT A GLANCE

TIME	ACTIVITY	WHO
5:45 pm	Doors open — refreshments, display boards, and sign-in	All
6:00 pm	Welcome & Where We Are	MPT + Shockey
6:12 pm	Activity 1 — The Vision: Does This Capture Novi in 2050?	Shockey
6:32 pm	Activity 2 — Goals Gallery Walk: Prioritize & Mark the Gaps	Shockey
7:20 pm	Activity 3 — The Lifelong Test	Shockey
7:48 pm	Close & What's Next	Shockey + MPT
8:00 pm	Adjourn	All

MATERIALS CHECKLIST

Item	Qty	Prepared By	Notes
Facilitation Markers	10	Shockey	For flip charts
Flip chart + Easels	2	City staff	For capturing notes

Item	Qty	Prepared By	Notes
Presentation slides (loaded + tested)	1	Shockey	Test AV before 5:00 pm
Printed facilitator guide	10	Shockey	Do not share with participants
Prepped Goal Boards	5	Shockey	One for each Focus Area/Goal
Participant Worksheets	50	Shockey	For table exercises
Persona Cards	50	Shockey	About 4 sets of cards (12 personas per set)
Dots and Sticky Notes	50	Shockey	3 dots + 5 pink and 5 green sticky notes/person
Refreshments	50	City Staff	Drinks and Treats for 50 people

DETAILED FACILITATION GUIDE

Before the session — setup

- Load the LRSPC’s June 23 vision direction (the chosen option or composite, exactly as the committee left it) onto the screen and onto the Activity 1 worksheet box.
- Write each of the five LRSPC draft goal statements (June 23) on its own station board — one board per focus area, the goal at the top, the strategic issues beneath it.
- Print the twelve persona lens cards (Appendix — six Generation, blue edge; six Labor, yellow edge), about two copies of each (≈24 cards) for ~20 attendees. Cut and stack.
- Per table: participant worksheets, dark markers. Per station: the goal board, dot stickers (3 per participant), green + pink sticky notes. Three flip charts: “Vision: Keep / Add” and “Most Important / Biggest Gap.”

Welcome & Where We Are (12 minutes)

- **6:00 (5 min) — Welcome.** Mayor Pro Tem Laura Marie Casey welcomes attendees, as at Community Workshop #1. Thank people for coming out on a weeknight; close the doors-open mingling.
- **6:05 (7 min) — Where we are.** Shockey gives a fast recap: 360+ vision survey responses, the April community workshop, the move from a long issues list to five focus areas, and what the committee drafted last night. Frame tonight’s three jobs — react to the vision, prioritize the goals, and test them for every life stage. State it plainly: “These are early drafts. Your reactions shape what gets refined.”

Activity 1 — The Vision: Does This Capture Novi in 2050? (20 minutes)

Purpose

Get a community read on the LRSPC’s draft vision direction — what resonates, what’s missing — before Shockey refines it.

Outcome

A keep / add list for the vision, plus an early signal on whether it speaks across life stages.

Run of show

- **6:12 (3 min) — Present.** Show the LRSPC direction as-is and read it aloud, slowly. Frame: “The committee landed here last night. We’re not wordsmithing — does this capture where Novi should be in 2050?”
- **6:15 (5 min) — Individual jot.** Worksheet: what resonates and must stay, what’s missing or off, and whether it speaks to someone at the participant’s own stage of life. (Personas come out in Activity 2 — this reaction is personal.)

- **6:20 (10 min) — Table + room share.** Tables surface keep / add; facilitator pulls a few to the full room. Note-taker captures keep language verbatim and add themes on the “Vision: Keep / Add” flip chart.
- **6:30 (2 min) — Bridge to goals.** “A vision is the destination. The five goals are how we get there — and we’re going to test them through the eyes of real Novi residents.” Hand out persona cards now or at the top of Activity 2.

Facilitation tips

- Keep it directional, not a line-edit. If the room starts wordsmithing: “Hold the exact wording — flag the idea, the team drafts language later.”
- Protect quieter voices — call on the worksheet: “Anyone mark something missing they haven’t said yet?”
- If someone says the vision doesn’t fit their stage of life, capture it — that’s the bridge into the persona work.

Note-taker captures

- Must-keep words / phrases (verbatim)
- Must-add themes
- Any life-stage gap flagged for the persona work

Activity 2 — Goals Gallery Walk: Prioritize & Mark the Gaps *(48 minutes)*

CORE WORKING SESSION. Five station boards around the room, one per focus area, each showing the LRSPC draft goal plus the strategic issues behind it. Participants circulate at their own pace, each carrying one persona card.

Purpose

Prioritize the five goals and surface, through a resident’s eyes — aged to 2050 — what each goal is missing and who it leaves out.

Outcome

A dot-ranked prioritization of the five goals, plus a green / pink sticky harvest at each board.

Setup note (do before the session). Each board carries one LRSPC draft goal at the top and the focus area’s strategic issues beneath it, so participants react to a specific goal — not the topic in the abstract.

The five stations

- **Infrastructure**
- **Housing & Redevelopment**
- **Mobility & Transportation**
- **Aging & Shifting Service Needs**
- **Long-term Funding**

Run of show

- **6:32 (5 min) — Frame + hand out persona cards.** Give each participant one persona card (mix Generation and Labor across the room). “You’re carrying a real Novi resident tonight — someone you may have met in April. Read their card, step into their life, and picture who they’ll be in 2050. Walk all five boards at your own pace.”
- **6:37 (33 min) — Gallery walk.** At each board, participants do three things:

- Dots — place a dot where getting the goal right matters most for Novi's future. Three dots total across all five boards; stack them on one board if you feel strongly. The three-dot cap forces real choices.
- Green sticky — what's strong here and must stay.
- Pink sticky — through your persona's eyes, including who they'll be in 2050, what's missing or who gets left out?

Roving facilitators keep people moving and prompt the lens: *"You're carrying Tom — he's 90 in 2050. Does this mobility goal work for him?"*

- **7:10 (10 min) — Board readouts.** Each station facilitator gives a 90-second readout: where the dots landed and the loudest pink sticky.

Facilitation discipline — community room

- Keep it moving; nobody should park at one board.
- Protect the three-dot cap — the dots are the prioritization data, so the choice has to be real.
- Pink stickies are the lifelong test. Push for "who's left out," not just "I like this" — and keep people in their persona, not themselves.

Note-taker captures (per board)

- Dot count (the prioritization signal)
- Top "keep"
- Top "missing / who's left out," by persona / life stage

Activity 3 — The Lifelong Test (28 minutes)

Purpose

Synthesize the persona work into a clear community signal: which goal Novi most needs to get right, and the biggest life-stage gap across all five.

Outcome

Per table — the single most important goal and the biggest "who's left out" gap — surfaced to the full room.

Run of show

- **7:20 (3 min) — Frame.** Back at tables. "You each carried one resident. As a table, you now hold several — spanning Asher at 8 to Barbara in her hundreds. Use them."
- **7:23 (12 min) — Table work.** Worksheet: (a) Across the five goals, where is the table's biggest gap — a persona or group of people not well served by 2050? (b) If Novi could fully deliver only one of these five goals by 2050, which one and why? (c) One thing missing from the whole set.
- **7:35 (11 min) — Report-out.** Each table: 90 seconds — your #1 goal and your biggest gap (name the persona). Note-taker captures on the "Most Important / Biggest Gap" chart.
- **7:46 (2 min) — Reflect.** Name the through-line you heard across the tables.

Facilitation tips

- Drive to one goal per table — "if you could fully deliver only one." A forced choice is the point.
- A persona left out by every goal is itself a finding — capture it by name.
- Hold report-outs to 90 seconds; the dots and stickies already carry the detail.

Note-taker captures

- Per table: #1 goal + rationale
- Biggest life-stage gap (named persona)

- “Missing from the set” items
- Recurring through-line across tables

Close & What’s Next *(12 minutes)*

- **7:48 (8 min) — What we heard + what happens next.** Reflect the night’s headline. Next: Shockey refines the vision and goals using tonight’s input alongside the committee’s and staff’s; the LRSPC reviews the refined draft at its July 20 briefing. Topical surveys (Housing, Community Identity, and more) are open now at cityofnovi.org/Novi2050 — take them and share them. Later phases turn goals into strategies and then a plan.
- **7:56 (4 min) — Thank you + sign up for updates.** Mayor Pro Tem closes.

Handoff to the project team. Shockey distributes a summary of June engagement — combining LRSPC, SLT, and community input — within two weeks.

