

Draft Vision — Your Reactions

We're deciding on direction tonight, not exact wording. Complete this sheet on your own first, then we'll discuss as a group.

Options (Circle words or phrases that must stay.)	What's MISSING or off?
Option A - A City for Every Stage of Life In 2050, Novi works for every stage of life and every background — a true downtown, excellent schools, safe neighborhoods, inviting gathering spaces, quality services and infrastructure serving a multicultural community where everyone belongs.	
Option B - A City That Delivers In 2050, Novi is reliable by design — sound finances, well-maintained infrastructure, responsive services, and revitalized corridors — with no problems left for the next generation to inherit.	
Option C - A Thriving City with Character In 2050, Novi is a larger, more diverse city that still feels like Novi — new homes and new neighbors alongside, job opportunities, protected green space, lasting neighborhood character, and the schools and quality that drew people here.	

My starting preference (circle one):

Option A

Option B

Option C

Composite (mix)

...because:

Anything over-emphasized or under-emphasized across all three?

Vision Elements

Every stage of life — lifecycle, aging in place

Belonging & connection — gathering places, seeing yourself in the community

Accessibility & inclusion — open to everyone

Diversity — a multilingual, multicultural community

Housing — a home at every stage (lifecycle, missing-middle, affordable)

Growth & redevelopment — change on purpose; aging corridors into housing and activity, keeping neighborhood character

Downtown — a true, walkable downtown

Cultural spaces & civic life — places and institutions that bring people together

Mobility — connected, with options for those who don't drive

Schools, safety & quality — the assets that define Novi

Services & delivery — reliable, responsive, high-value; a city that keeps its promises

Infrastructure — reliable systems, well-maintained, climate-ready

Fiscal sustainability — revenue matched to the true cost of quality; nothing deferred to the next generation

Opportunity — room to thrive (jobs and prosperity)

Identity & retention — worth staying for, known for who it's become

Focus Area 1: Infrastructure

Strategic issues we've heard:

- Sustaining capital investment through the CIP millage
- Leveraging smart infrastructure and data-driven asset management
- Climate-informed infrastructure design

What would success look like in 2050?

Build it — SMART:

S — Specific What exactly do we want to achieve?	
M — Measurable How will we know we're making progress — what would we count or track?	
A — Achievable Is this realistic for Novi? What would it take?	
R — Relevant How does this connect to the vision / why does it matter?	
T — Time-bound By when? Milestones (e.g., 2030 / 2040 / 2050)	

Draft Goal Statement (one sentence):

Hint: "By [year], Novi will [specific achievement], measured by [indicator]."

Focus Area 2: Housing & Redevelopment

Strategic issues we've heard:

- Mixed-use redevelopment as a housing strategy
- Reinvestment in aging neighborhoods
- Closing the housing production gap
- Affordability for the workforce and essential workers
- Missing-middle and lifecycle housing
- Balancing neighborhood character with needed change

What would success look like in 2050?

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A — Achievable Is this realistic for Novi? What would it take?	
R — Relevant How does this connect to the vision / why does it matter?	
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Draft Goal Statement (one sentence):

Hint: "By [year], Novi will [specific achievement], measured by [indicator]."

Focus Area 3: Mobility & Transportation

Strategic issues we've heard:

- Building on transit and microtransit momentum
- Completing the active mobility network
- Inter-community pathway connections

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A — Achievable Is this realistic for Novi? What would it take?	
R — Relevant How does this connect to the vision / why does it matter?	
T — Time-bound By when? Milestones (e.g., 2030 / 2040 / 2050)	

Draft Goal Statement (one sentence):

Hint: "By [year], Novi will [specific achievement], measured by [indicator]."

Focus Area 4: Aging & Shifting Service Needs

Strategic issues we've heard:

- Rising EMS demand from an aging population
- Community risk reduction
- Climate-related preparedness

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A — Achievable Is this realistic for Novi? What would it take?	
R — Relevant How does this connect to the vision / why does it matter?	
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Draft Goal Statement (one sentence):

Hint: "By [year], Novi will [specific achievement], measured by [indicator]."

Focus Area 5: Long-term Funding

Strategic issues we've heard:

- The growth-revenue gap
- Fiscal impact as a planning tool

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Draft Goal Statement (one sentence):

Hint: "By [year], Novi will [specific achievement], measured by [indicator]."