



CITY OF NOVI
Long-Range Strategic Planning Committee Meeting
April 21, 2026, 5:30 p.m.
Mayor's Conference Room | Novi Civic Center | 45175 Ten Mile Road
(248) 347-0445

CALL TO ORDER: 5:32 p.m.

ROLL CALL: Mayor Pro Tem Casey, Council Members Gurumurthy, Smith

PRESENT: Mayor Pro Tem Casey, Councilmember Smith

ABSENT EXCUSED: Councilmember Gurumurthy

STAFF LIAISON: Danielle Mahoney, Assistant City Manager (Remote)

ALSO PRESENT: Katherine Oppermann, Recording Secretary

APPROVAL OF AGENDA

Motion: Smith; Seconded: Casey; Approve: 2:0

APPROVAL OF MINUTES – March 30, 2026 Minutes

Motion: Smith; Seconded: Casey; Approve: 2:0

PURPOSE OF THE MEETING

1. Shockey Consulting Pre-Visit Review

Mayor Pro Tem Casey welcomed the Shockey Consulting team, Grant Mayfield and Sheila Shockey, and thanked them for joining virtually ahead of their in-person visit next week. Mr. Mayfield stated that they will be going over the planned Community Workshop materials for the upcoming session on April 28th. Mayor Pro Tem briefly noted that she and the other council members will have any final feedback on the materials by tomorrow evening and that they will send the comments to Assistant City Manager Mahoney and Mr. Mayfield.

Mr. Mayfield explained that the main goal of the Community Workshop will be to prioritize the various identified issues, to help us to define and organize the Strategic Plan. By the end of next week we should have the final focus areas for the plan. The Committee will then be able to review and decide what is most urgent. Ms. Shockey noted that there shouldn't be anything new as it has been created through a combination of the trends from the Rebecca Ryan Future Visioning workshop the Council previously went through and other issues previously discussed by the Committee. By having the public identify their own priorities it will allow us to be more strategic with what we work on.

Mr. Mayfield then spoke on some of the other plans for while the Shockey team is in town including a city tour to familiarize themselves more with the area, recording a

podcast with Studio VI, attending an executive staff team meeting, an internal project team (staff) workshop, and an in-person workshop with this Committee. Ms. Mahoney said it will be a full, but fun two days. For the tour they would like to see the main commercial corridors as well as a range of housing in the city (single family homes both old and new, townhomes, apartments, etc.).

At the community Workshop they will use 2 – 3, or up to five issue to work through both generationally and with labor/workforce in mind. They will have participants break out into smaller table groups to discuss, working through each issue one by one, and then report out to the full group at the end. It is intended to get the participants thinking more broadly, and beyond themselves. Mr. Mayfield asked if there were any questions at this stage and Mayor Pro Tem said she thinks that they are good for now regarding the process and plans.

It is planned to also further elevate invitations to the workshop by sending information out to the various City Board and Commissions. Ms. Mahoney said she had also pinged the sounding board to let them know and spoken with the Chamber of Commerce president so that she can circulate the invitation amongst Chamber members. Mayor Pro Tem asked if we had a number of current RSVPs and Ms. Mahoney said no, but that we can get the number from Community Relations.

Mr. Mayfield asked if the Committee needed anything else from the Shockey team ahead of next week and Mayor Pro Tem went through some of the feedback; she had to refine the Generation and Labor Exercises. She also expressed that she was very impressed by the breadth of their knowledge about Novi, despite not having yet visited in person. She also questioned if the questions posed at the should be more focused on “how” instead of “should”. Ms. Shockey responded by saying that the “how” is more of an operational ask for City staff while “should” is more the decision making for City Council and the Committee. Mayor Pro Tem then spoke a bit more about the refinement of some of the issues, particularly noting those which are already being addressed in part by other City plans as she wants to be sure to note what work has already been done. Ms. Shockey agreed, saying that would be included in the discussion at the next workshop session for the Committee (4/27).

Ms. Mahoney then spoke briefly about the change of thinking regarding the online vision survey, and that it is now planned to keep it open longer. Mr. Mayfield agreed, saying it could be valuable to continue gathering “big ideas” and hopefully further spread the word so more residents can take part, especially for those demographics not yet well represented in the numbers. To date they have had approx. 330 responses, though there may have been a small spoke after it was mentioned at the most recent City Council meeting.

Mayor Pro Tem thanked the Shockey team once more for attending, and for the good work so far.

AUDIENCE COMMENTS: None

ADJOURNMENT: 6:11 p.m.

Motion: Casey; Seconded: Smith; Approve: 2:0