



Mayor and Council –

Please see the correspondence below from Oakland County regarding a change to the way dog licenses are obtained. Because of this change, staff is suggesting choosing option one as we'd be the customer service, assisting residents who don't have access to the internet. Additionally, we would not be able to provide them with the license on the spot; it would be mailed to them at a later date. Last year, we received \$1,675 for selling licenses.

- Victor

July 30, 2025

Dear Municipal Officials, Pet Stores, and Veterinarian Office:

For years, pet owners have been able to purchase a dog license from you, and we have greatly appreciated that partnership. We also know that conducting this service has placed a burden on your employees, who have had to collect the fees, file the paperwork and distribute the funds.

As a result, we have diligently worked to find a better solution and we are happy to announce that Oakland County is entering into an agreement with DocuPet, a web-based application that will manage the sales of our dog licenses. This new application will provide benefits to both pet owners and our partners.

For pet owners the site is easy to use, allows for uploading of required documentation, and includes a lost pet service. Additionally, owners can opt to customize their tag with hundreds of options from which to choose.

For our partners who are currently selling licenses this new application will require you to choose one of the following two options for selling licenses. It is important to note that in either option, physical tags will be mailed to the pet owner by DocuPet via mail. You will no longer have physical tags to manage or inventory.

Option #1

Simply direct all customers looking to purchase a dog license to the DocuPet website. The Oakland County Animal Shelter will provide brochures and postcards to you featuring the new website and a QR code that will take owners directly to the DocuPet website. In this option entities will forgo the \$2.00 per license commission but there is little to no work for your staff.



Option #2

We understand that some entities will wish to continue this service for their residents / customers who either do not have access to the internet or are not adept with that technology. If you choose to continue selling licenses, your agency will be given an administrative login to assist individuals with the purchase of the license. Training will be provided to you prior to implementation of DocuPet. In this option you will still receive \$2.00 commission per license sold.

I ask that you review these options and notify me of your choice at gattr@oakgov.com no later than August 25th, 2025. Should you have any questions or concerns please feel free to contact me directly. Thank you for partnering with us to provide an outlet for customers to purchase dog licenses. I anticipate the website will go live in late fall, but we will keep you abreast of our progress.

Sincerely,



Bob Gatt Manager, Oakland County Animal Shelter
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248-858-1016

