

MEMORANDUM



TO: CORTNEY HANSON, CITY CLERK
FROM: ERICK W. ZINSER *EJ*
DIRECTOR OF PUBLIC SAFETY / CHIEF OF POLICE
INITIATED BY: MICHAEL BENDER, DETECTIVE *MB*
SUBJECT: CLASS C/QUOTA LIQUOR LICENSE APPLICATION,
SHAKE SHACK MICHIGAN LLC
DATE: JANUARY 16, 2026

Liquor License Request:

Shake Shack LLC is requesting a new Class C/Quota liquor license, which is located at 43335 Crescent Blvd, Novi, MI 48375.

Applicant/Background Information:

This application is being sought by Shake Shack LLC. Shake Shack has been open at its current location in Novi for approximately 15 months, and has other restaurants in Michigan for approximately 9 years. Shake Shack has over 20 years of restaurant and alcohol experience with a high standing reputation.

Police Contacts:

A CLEMIS check was conducted on Shake Shack and the check revealed nothing of concern that would disqualify the applicant from approval.

Financial Review:

Based upon the financial data provided by the corporation, no issues were found to prevent the liquor license application process from proceeding.

Summary:

Based on the information provided and the subsequent liquor investigation, I find no reason to deny the applicant's request. This request requires the approval of the Novi City Council.

C: Victor Cardenas, City Manager