



CITY OF NOVI CITY COUNCIL
AUGUST 31, 2026

SUBJECT: Approval of proposed park shelter rental rate increase to begin on January 1, 2027.

SUBMITTING DEPARTMENT: Parks, Recreation & Cultural Services

KEY HIGHLIGHTS:

- Rates have remained the same since 2021
- The PRCS Commission moved to bring the proposed rates below to Council for approval
- Non-residents are proposed to be charged 50% above resident rates

BACKGROUND INFORMATION:

City ordinance (Sec. 25-67 (Ord. No. 83-113, §11.01, 7-11-83.) requires rates for the use of Lakeshore Park facilities be prescribed by City Council resolution. Consistent with past practice, staff is proposing increases to all park shelter rental rates.

Factors considered in establishing the proposed rates include amenities, location, demand, staff and supply fees, and comparisons with rates charged by other communities. At the August 20, 2026 Parks, Recreation and Cultural Services Commission meeting, members recommended that non-resident rates be set higher; therefore, the proposed rates include an additional 50% for non-resident rentals, with rates rounded as appropriate. For summer 2026, 93% of Lakeshore Park shelter reservations to date have been made by residents.

Proposed increases are indicated in red.

<u>FACILITY AVAILABILITY:</u> In-Season is Saturday of Memorial Day weekend through Labor Day			
In-Season Weekday/Weekend Hours		Sunday-Saturday	8 a.m.- 9 p.m.
Off-Season Weekday/Weekend Hours		Sunday-Saturday	9 a.m.- Dusk
RENTAL OPTIONS	CAPACITY	RESIDENT DAILY FEE	NON-RESIDENT DAILY FEE
Lakeshore Park 601 S. Lake Drive, Novi, MI	Full Day rental 9 a.m. – 9 p.m. Half Day rental 9 a.m. – 3 p.m. or 4 p.m. – 9 p.m. Half day rentals available in season only.		
<i>Shelter 1</i> (Electric available) (36'x75') – 16-18 picnic tables	160 people	\$75 Half Day \$100 \$150 Full Day \$200	\$100 Half Day \$150 \$200 Full Day \$300
<i>Shelter 2</i> (Electric available) (20'x 30') – 4-6 picnic tables	35 people	\$60 Half Day \$65 \$120 Full Day \$130	\$85 Half Day \$95 \$170 Full Day \$190
<i>Shelter 3</i> (22'x40') – 8-10 picnic tables	80 people	\$60 Half Day \$65 \$120 Full Day \$130	\$85 Half Day \$95 \$170 Full Day \$190
ITC Community Sports Park 51000 8 Mile Rd., Northville, MI (Electric available) (30'x40') – 8-10 picnic tables	80 people	\$145 \$155	\$195 \$230
Rotary Park 22220 Roethel Drive, Novi, MI (48'x20') – 8-10 picnic tables	80 people	\$120 \$130	\$170 \$195
Wildlife Woods Park 26600 Wixom Road, Novi, MI (Electric available) (30'x40') – 8-10 picnic tables	80 people	\$145 \$155	\$195 \$230

RECOMMENDED ACTION: Approval of proposed park shelter rental rate increases to begin on January 1, 2027.