

MEMORANDUM



TO: MAYOR AND CITY COUNCIL
FROM: VICTOR CARDENAS, CITY MANAGER
SUBJECT: LONG RANGE/COMMUNITY PLAN UPDATE
DATE: DECEMBER 4, 2024

The Long Range/Community Plan/Novi 2050 Committee has been diligently meeting since its inception, making significant progress on its charge. To maintain momentum and align efforts with Council, the Committee has outlined a proposed schedule of key workshops, including their budgetary implications:

Council Workshop #1

Date: Wednesday, January 21, 2025.

Time: 5:30 p.m. (dinner) 6:00 p.m. (meeting start)

Focus: Prioritization and Direction for Transformative Projects

The goal of this workshop is to discuss and ultimately decide on the prioritization and strategic direction of projects that will shape Novi's future (previously termed "Transformative"):

- Public Safety facilities
- ITC Park, expansion/re-configuration
- Third space/Community Center
- Beck Road Widening

Council Workshop #2

Date: Late February 2025 (Exact Date TBD)

Focus: Strategic Forecasting and Emerging Trends with a Futurist

The Committee recommends engaging a professional [Futurist](#) to lead Council in a forward-thinking discussion on emerging trends, strategic forecasting techniques, and Novi's future demographic shifts. Topics will include societal, technological, economic, environmental, and political trends, providing critical insights for long-term strategic planning.

Estimated Cost: \$25,000

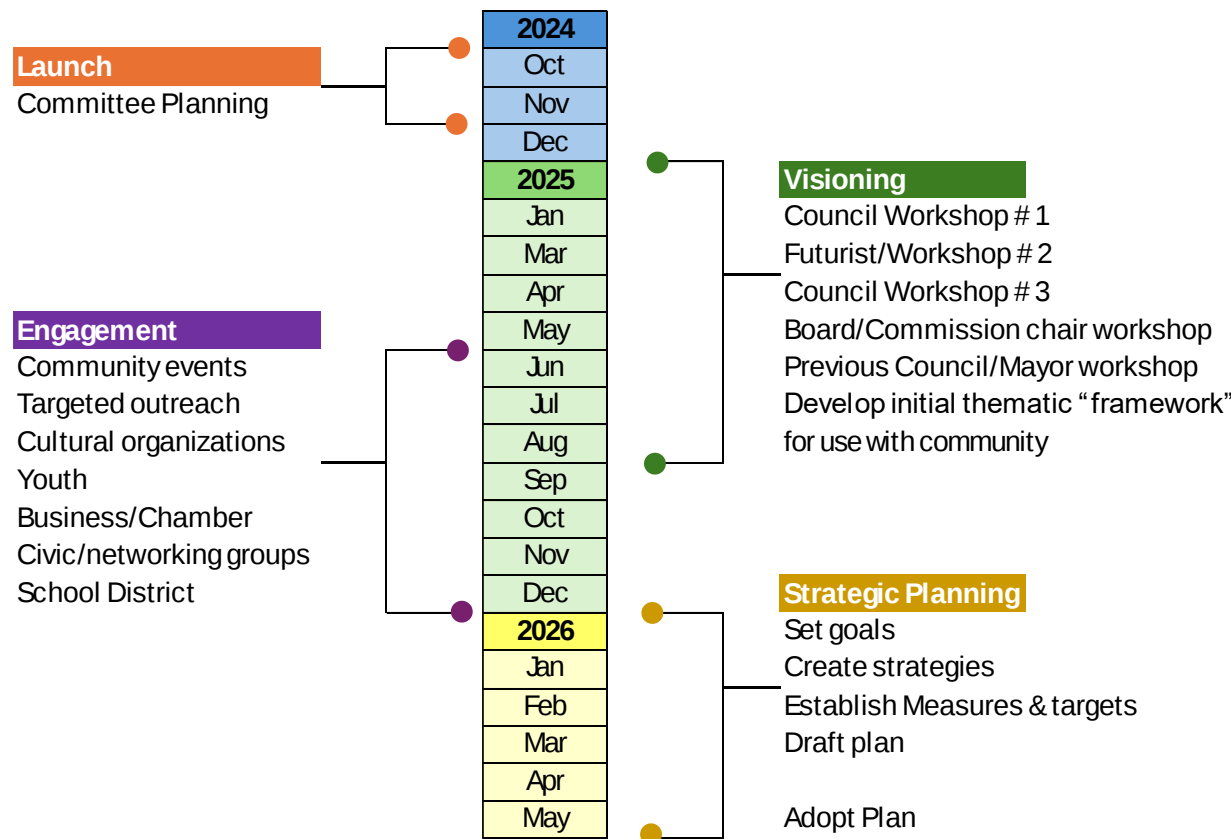
Council Workshop #3

Date: Mid-March (Exact Date TBD)
Focus: Novi 2050 Consultant Engagement

The final workshop will serve as the launch of a collaboration with a consultant (to be selected prior to this workshop) to assist in the development of the Novi 2050 Plan. The consultant will guide the Council and City in creating a comprehensive, future-focused strategic community plan over the next two years (and span two fiscal years).

Estimated Cost: \$100,000

Below is the draft timeline that the committee has been working off:



These workshops reflect the Committee's commitment to developing a forward-thinking, innovative plan for Novi's future. Please let me know if you have any questions or comments on the plan that has been outlined.