

NOVI 2050

LRSPC WORKSHOP

Vision & Goals

Tuesday, June 23, 2026 · 5:30 – 7:30 pm ET · Mayor's Conference Room, Novi City Hall

S H A P I N G T O M O R R O W , T O G E T H E R

Tonight at a Glance

- 1 Welcome & Meeting Objectives
- 2 Process Update
- 3 Engagement Update — Community Input Synthesis
- 4 Draft Vision Statement Review
- 5 Focus Area Confirmation & Goal Development
- 6 Cross-Cutting Themes Discussion
- 7 Next Steps & Adjourn

**Meeting
Objectives**

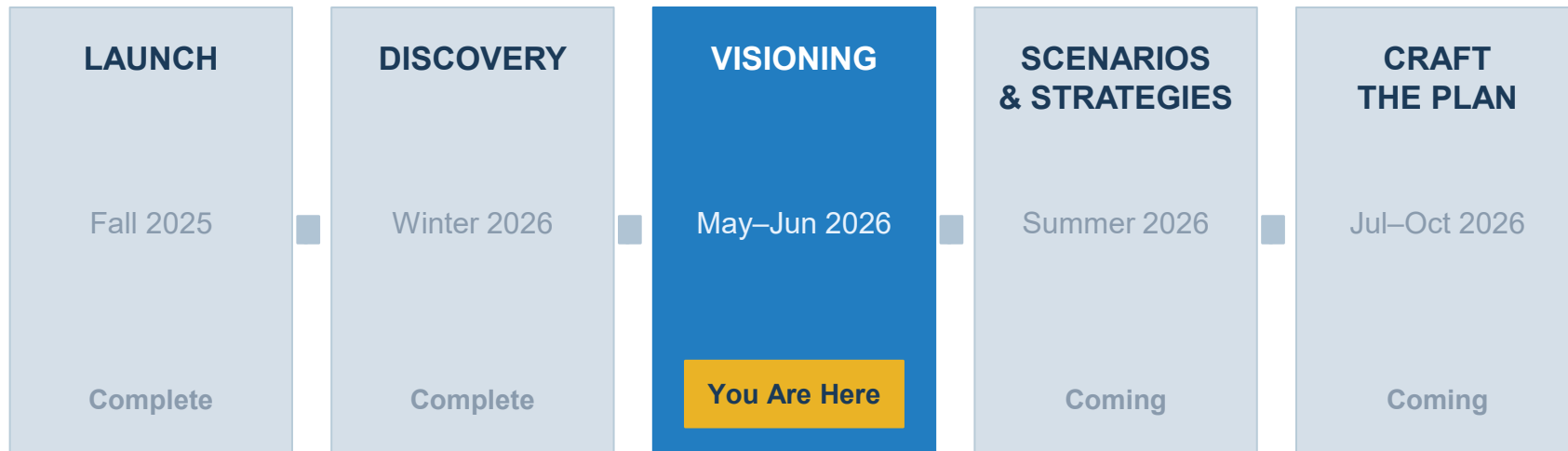
**Create draft vision
statement**

**Confirm the plan's five
focus areas**

**Develop initial goal statements for
each focus area**

Where We Are in the Process

A five-phase journey — we're in Phase 3: Visioning & Goal Setting



Since We Met in April

Milestones completed — and what comes next

COMPLETED

- SLT Workshop #1 — April 28
- Community Workshop #1 — April 28 (20+ residents)
- Community Vision Survey — ~370 responses
- Pop-up outreach — Community Fest, HOA Leaders Picnic
- Sounding Board Workshop — June 9
- Executive Team Briefing — June 16

WHAT'S AHEAD

Tonight

LRSPC Workshop #3 — Vision & Goals

June 24

SLT Workshop #2 & Community Workshop #2

July 20

Virtual Briefing & Engagement Update

August TBD

LRSPC Workshop #4 — Plan Drafting

Engagement by the Numbers

All community input collected through June 2026

372

Vision Survey Responses
(March–June 2026)

30

Stakeholder Questionnaire
Responses

29

Sounding Board Members

20+

Community Workshop
Attendees — April 28

4

In-Person Workshops

4

Pop-Up Outreach
Events Completed

Source: Novi 2050 engagement records, June 2026

What the Community Is Telling Us

Community Vision Survey — ~370 responses, June 2026

GREATEST STRENGTHS

72% named schools a top strength

62% safety is foundational to Novi's identity

25% parks/recreation and diversity highly valued

25% diverse and welcoming community

TOP CHALLENGES

62% aging roads, water, sewer & drainage systems

54% traffic congestion demands action

26% balancing growth with existing neighborhoods

25% housing affordability

Source: Novi 2050 Community Vision Questionnaire (June 2026); Vision Survey Results, June 19, 2026

Where Opinions Diverge

Key splits across age groups and demographics

Housing Affordability

named it a top challenge

Age 20–34



Age 65+



Traffic Congestion

listed it as a top concern

Age 55–64



Age 20–34



Limited Public Transportation

identified it as a top concern

Asian & Black residents



White residents



Source: Novi 2050 Community Vision Questionnaire (June 2026); Vision Survey Results, June 9, 2026

What the Community is Telling Us

Fifteen themes residents have raised most consistently across the Vision Survey and workshops:

- **Every stage of life** — lifecycle, aging in place
- **Belonging & connection** — gathering places, seeing yourself in the community
- **Accessibility & inclusion** — open to everyone
- **Diversity** — a multilingual, multicultural community
- **Housing** — a home at every stage (lifecycle, missing-middle, affordable)
- **Growth & redevelopment** — change on purpose; aging corridors into housing and activity, keeping neighborhood character
- **Downtown** — a true, walkable downtown
- **Cultural spaces & civic life** — places and institutions that bring people together
- **Mobility** — connected, with options for those who don't drive
- **Schools, safety & quality** — the assets that define Novi
- **Services & delivery** — reliable, responsive, high-value; a city that keeps its promises
- **Infrastructure** — reliable systems, well-maintained, climate-ready
- **Fiscal sustainability** — revenue matched to the true cost of quality; nothing deferred to the next generation
- **Opportunity** — room to thrive (jobs and prosperity)
- **Identity & retention** — worth staying for, known for who it's become

AGENDA ITEM 4

Draft Vision Statement Review

Choose direction tonight — not exact wording.

How This Works Tonight

Three options. One direction. All in 30 minutes.

1 Read & Listen

Shockey presents all three options on screen, reading each aloud. Follow along on your Vision Reaction worksheet.

2 Work Independently (7 min)

Circle language that must stay. Note what's missing or off. Mark your starting preference. Silence is intentional.

3 Discuss as a Group (15 min)

Share reactions option by option. Note-taker captures must-keep phrases and must-add themes on the flip chart.

4 Converge (4 min)

Quick straw poll: A, B, C, or composite? Shockey refines and returns with a revised draft at the July 20 briefing.

Draft Vision Statement

A	A City for Every Stage of Life In 2050, Novi works for every stage of life and every background — a true downtown, excellent schools, safe neighborhoods, inviting gathering spaces, quality services and infrastructure serving a multicultural community where everyone belongs.
B	A City That Delivers In 2050, Novi is reliable by design — sound finances, well-maintained infrastructure, responsive services, and revitalized corridors — with no problems left for the next generation to inherit.
C	A Thriving City with Character In 2050, Novi is a larger, more diverse city that still feels like Novi — new homes and new neighbors alongside, job opportunities, protected green space, lasting neighborhood character, and the schools and quality that drew people here.

Draft Vision Statement Options

In 2050, Novi's a community where people from all cultures, ages, and abilities come together and want to stay because we designed it that way.

Well-cared for neighborhoods, parks, and natural spaces support well-being...

Thriving businesses built on innovation and talent propel all to prosperity...

A purposeful and forward-thinking foundation for future generations.

AGENDA ITEM 5

Focus Area Confirmation & Goal Development

Confirm the five areas. Draft at least one SMART goal per area.

The Five Focus Areas

Emerging strategic direction — confirm and build on these tonight

1	Infrastructure	<i>Reinvestment, resilience & smart systems</i>
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2	Housing & Redevelopment	<i>Production, affordability & mixed-use corridors</i>
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3	Mobility & Transportation	<i>Congestion management, transit & active mobility</i>
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4	Aging & Shifting Service Needs	<i>Senior services, EMS demand & lifelong community design</i>
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5	Long-term Funding	<i>Revenue strategy, CIP millage & fiscal sustainability</i>
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What Makes a Strong Goal?

The SMART framework — your guide for tonight

S**Specific**

Names exactly what we want to achieve.

M**Measurable**

We can tell whether we're making progress — something we can count or track.

A**Achievable**

Realistic for Novi's capacity and resources.

R**Relevant**

Connects to the vision and to why this matters.

T**Time-bound**

Has a horizon or milestones (e.g., 2030 / 2040 / 2050).

Example: *"By 2035, the City keeps all major roads at a 'good' condition rating or better, funded through a sustained capital program."*

1 Infrastructure

STRATEGIC ISSUES WE'VE HEARD:

- Sustaining capital investment through the CIP millage
- Leveraging smart infrastructure and data-driven asset management
- Designing infrastructure with climate in mind

Master Plan direction — Goal D. Invest wisely in maintaining and improving utilities and the transportation network; ensure new development relates to existing and planned infrastructure.

What would success look like in 2050?

Specific:

What exactly do we want to achieve?

Measurable:

What would we count or track?

Time-bound:

By when? (2030 / 2040 / 2050)

Draft: "By [year], Novi will [achievement], measured by [indicator]."

2 Housing & Redevelopment

STRATEGIC ISSUES WE'VE HEARD:

- Utilizing mixed-use redevelopment as a housing strategy
- Reinvesting in aging neighborhoods
- Closing the housing production gap
- Ensuring affordability for the workforce and essential workers
- Missing-middle and lifecycle housing
- Balancing neighborhood character with needed change

Master Plan direction — Goal A. Ensure a wide range of attractive housing choices (Goal A) and pursue sustainable redevelopment of activity centers (Goal E).

What would success look like in 2050?

Specific:

What exactly do we want to achieve?

Measurable:

What would we count or track?

Time-bound:

By when? (2030 / 2040 / 2050)

Draft: "By [year], Novi will [achievement], measured by [indicator]."

3 Mobility & Transportation

STRATEGIC ISSUES WE'VE HEARD:

- Building on transit and microtransit momentum
- Completing the active mobility network
- Connecting inter-community pathways

Master Plan direction — Goal D. Support the full transportation network, including the development and enhancement of nonmotorized facilities and amenities.

What would success look like in 2050?

Specific:

What exactly do we want to achieve?

Measurable:

What would we count or track?

Time-bound:

By when? (2030 / 2040 / 2050)

Draft: "By [year], Novi will [achievement], measured by [indicator]."

4 Aging & Shifting Service Needs

STRATEGIC ISSUES WE'VE HEARD:

- Staffing for rising EMS demand from an aging population
- Reducing community risk
- Preparing for climate-related impacts
- Building social cohesion across cultures and generations
- Providing culturally responsive programming

Master Plan direction — Goal B. Build community identity through schools, parks, and culture (Goal B); promote welfare, health, and safety (Guiding Principle).

What would success look like in 2050?

Specific:

What exactly do we want to achieve?

Measurable:

What would we count or track?

Time-bound:

By when? (2030 / 2040 / 2050)

Draft: "By [year], Novi will [achievement], measured by [indicator]."

5 Long-term Funding

STRATEGIC ISSUES WE'VE HEARD:

- Addressing the growth-revenue gap
- Utilizing fiscal impact modeling as a planning tool

Master Plan direction — Goal E. Sustainable development for today and future generations (Goal E); use fiscal resources wisely (Guiding Principle).

What would success look like in 2050?

Specific:

What exactly do we want to achieve?

Measurable:

What would we count or track?

Time-bound:

By when? (2030 / 2040 / 2050)

Draft: "By [year], Novi will [achievement], measured by [indicator]."

Cross-Cutting Themes

These themes run through all five focus areas — not standalone chapters

01

Community Identity & Demographics

Multilingual community, social cohesion, school–city relationship, lifecycle belonging

02

Environmental Resilience & Sustainability

Stormwater capacity, green infrastructure, climate adaptation, departmental alignment

03

Public Safety & Emergency Services

Public safety facilities, evolving models for mental health response, integrated model, recruiting & retaining talent

04

Parks, Recreation, Arts & Cultural Assets

Community center question, culturally responsive programming, school collaboration

What Comes Next

Your continued involvement shapes the plan

June 24

SLT Workshop #2 & Community Workshop #2

Staff leadership team + community goal-setting. Police Training Center, 2:00–8:00 pm.

10 days

In-Person Visit Synthesis Memo

Summary of tonight's LRSPC session, SLT, and Community Workshop #2 distributed to committee.

July 20

Virtual Briefing & Engagement Update

LRSPC virtual briefing — 5:00–6:30 pm. Refined vision statement presented. Review of community workshop outcomes.

August TBD

LRSPC Workshop #4 — Plan Drafting

Virtual session. Goal refinement and initial plan narrative direction.

NOVI 2050

Thank you.

Tonight's work — the direction you set, the goals you draft — forms the foundation that the July and August sessions will build on.

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