

From: postmaster@muniweb.com
To: [Morris, Melissa](#); [Hanson, Cortney](#)
Subject: The Form "Boards and Commissions Application - V2" was submitted
Date: Friday, November 7, 2025 1:38:57 PM

Name

Ezra Zimbler

Nickname, if preferred

Address*

42745 LEDGEVIEW Drive Novi, MI 48377-2710

Preferred Phone Number*

2482972301

Email*

ezrammz@gmail.com

Are you a registered voter in the City of Novi?*

Yes

How long have you lived continuously in the City of Novi?*

5 months

Employed by

Ezra Zimbler Consulting

Educational Background*

Bachelors from the University of Michigan. 2011 Graduate.

Please describe your professional qualifications, skills and/or work experience, and how you would use these to benefit the boards and/or commissions for which you are applying.*

As the founder of a Michigan-based consulting firm and a former LinkedIn leader, I bring over a decade of experience helping organizations make data-driven growth and hiring decisions. During my time at LinkedIn, I advised companies on how to identify new markets, attract top talent, and expand their operations, often using workforce and economic data to guide site selection and business development. Today, through my own consulting business, I work directly with small and growing companies to strengthen their hiring, employer branding, and community presence. I understand firsthand the challenges and opportunities that small business owners face, from talent attraction to building meaningful local partnerships. I would bring this mix of corporate insight and entrepreneurial experience to Novi's Economic Development Commission to help support policies, partnerships, and programs that make Novi a magnet for both talent and business growth.

Please list any community groups with which you are currently or have previously been active and describe your role.*

I've been deeply involved in building and supporting professional and entrepreneurial communities across Michigan and beyond. I've partnered with Cahoots and Bamboo to host events that bring together founders, professionals, and investors to strengthen Michigan's

startup ecosystem. I also lead The Profile Experience, a membership community with monthly events that help professionals elevate their LinkedIn presence while connecting through curated in-person experiences. In addition, I lead the global Customer Success Network Café strategy, which focuses on bringing the community together through local, in-person gatherings around the world. I'm also an active member of Silo Busters, a Michigan-based initiative focused on connecting leaders across industries to drive innovation and partnership. I served for five years on the board of The International Girls Academy, a nonprofit that empowers young women globally through mentorship, education, and leadership development.

What motivated you to apply to serve on a board or commission, and why did you select the boards/commissions that you did?*

I've built my career around helping people and businesses grow, and I see Novi as a community that's doing the same. I'm motivated to join the Economic Development Commission because I want to give back to the city I call home and contribute to its continued success. In my work, I've helped companies use data to decide where to grow, hire, and invest. I've seen how the right mix of opportunity, people, and community support can transform a local economy. I want to bring that same perspective to Novi by helping attract new business, strengthen existing ones, and create more ways for entrepreneurs to connect and succeed. I love the idea of helping Novi become an even stronger place to live, work, and build something meaningful.

If appointed, what do you hope to accomplish during your term? What do you hope to learn?*

If appointed, I hope to help strengthen Novi's reputation as a place where businesses of all sizes can thrive. I'd love to explore ways the city can better support small business owners, attract new companies, and build stronger connections between local entrepreneurs, educators, and employers. I'm also excited to learn from city leaders, community members, and fellow commissioners about how economic development works at the local level. I want to understand what has made Novi successful so far and where there's room to grow. More than anything, I want to contribute my experience, listen to others, and help create practical ideas that make a lasting difference for the community.

What do you think the City is doing well or could be doing differently when you think about the areas of responsibility for the boards and/or commissions for which you are applying?

I'm still relatively new to Novi, so I'm continuing to learn about all the things that make this community special. From what I've seen so far, the city has done a great job creating a strong foundation for business growth. The focus on strategic development, diverse industries, and quality infrastructure makes Novi an attractive place to live and work. I also appreciate how the city invests in community spaces, events, and partnerships that help people feel connected and welcomed. As I learn more, I see a great opportunity to share Novi's story even more broadly, especially with entrepreneurs, small business owners, and remote professionals who may not yet realize what the city already offers. I'm also excited about the potential to build stronger connections between local businesses, schools, and community organizations to prepare the next generation of talent and spark new ideas. Overall, I think Novi is doing many things well, and I'd love to contribute to that momentum by bringing a fresh perspective and a collaborative approach.

Is there anything else you would for Council to be aware of, or know about you?

I'm passionate about community, connection, and helping people grow, both personally and

professionally. Novi already feels like home, and I want to be part of shaping its future. Throughout my career, I've worked with global companies and local entrepreneurs, giving me a unique perspective on how data, relationships, and storytelling can drive real economic growth. I'm not afraid to roll up my sleeves, collaborate with others, and find creative ways to get things done. Most of all, I believe in Novi's potential and want to contribute to making it an even stronger, more connected community for everyone who lives and works here. Thank you for considering my application to serve the City of Novi.

1st Choice

Economic Development Corporation

2nd Choice

Corridor Improvement Authority

Beautification areas of expertise

Board of Review areas of expertise

Building Authority areas of expertise

City Council Cultural Arts Committee

Construction Board of Appeals areas of expertise

Corridor Improvement Authority areas of expertise

Reside/Own Property in District

Strategic Planning

Resource Allocation

Economic Development Corporation areas of expertise

Novi Resident (Required)

Professional/Business/Industry Background

Finance

Short/Long Range Planning

Election Commission areas of expertise

Historical Commission Area of Expertise

Library Board areas of expertise

PRCS areas of expertise

Planning Commission areas of expertise

Public Utilities and Technology Committee

Zoning Board areas of expertise

Signature/Date

Ezra M.M. Zimbler - 11-7-25