

City of Novi and National Comparison City Demographics for Benchmarking (2021 American Community Survey 5-Year Estimates unless otherwise noted)											
		West Bloomfield, MI	Canton, MI	Farmington Hills, MI	Novi, MI	Troy, MI	Rochester Hills, MI	Average	Standard Deviation	Minimum	Maximum
City Size (square miles)		26.93	36.11	33.27	30.24	33.45	32.80	32.13	2.89	26.93	36.11
Population density (people per sq. mile)		2,454	2,703	2,517	2,162	2,598	2,317	2,459	178	2,162	2,703
City Size (acres)		17,235	23,110	21,293	19,354	21,408	20,992	20,565	1,846	17,235	23,110
Population density (people per acre)		3.84	4.22	3.93	3.38	4.06	3.62	3.84	0.28	3.38	4.22
POPULATION											
2021 ACS 5-Year Estimate		66,099	97,591	83,749	65,369	86,912	75,990	79,285	11,486	65,369	97,591
2020 Census		65,888	98,659	83,986	66,243	87,294	76,300	79,728	11,683	65,888	98,659
2018 ACS 5-Year Estimate		66,079	91,223	81,482	59,625	83,881	74,011	76,050	10,758	59,625	91,223
% Change (2018-2020)		-0.3%	8.2%	3.1%	11.1%	4.1%	3.1%	4.9%	3.7%	-0.3%	11.1%
% Change (2010-2020)		1.9%	9.4%	5.3%	20.0%	7.8%	7.5%	8.6%	5.6%	1.9%	20.0%
2010 Census		64,690	90,173	79,740	55,224	80,980	70,995	73,634	11,479	55,224	90,173
% Change (2000-2010)		-0.3%	18.1%	-2.9%	16.5%	0.0%	3.2%	6%	8%	-2.9%	18.1%
2000 Census		64,860	76,366	82,111	47,386	80,959	68,825	70,085	11,878	47,386	82,111
% Change (1990-2000)		19.0%	33.9%	10.0%	43.6%	11.1%	11.4%	21%	13%	10.0%	43.6%
1990 Census		54,516	57,040	74,652	32,998	72,884	61,766	58,976	13,817	32,998	74,652
DEMOGRAPHICS (2021 American Community Survey 5-Year Estimates)											
Median Age of Population		46.2	39.9	42.1	39.8	42.1	40.8	41.8	2.2	39.8	46.2
School Age Children (5 to 19)	Count	11,996	19,897	12,610	13,360	16,138	15,759	14,960	2,685	11,996	19,897
	Percentage	18.1%	20.5%	15.1%	20.5%	18.6%	20.8%	18.9%	2.0%	15.1%	20.8%
Senior Citizens (65 & over)	Count	14,969	14,275	16,474	9,476	15,140	12,732	13,844	2,250	9,476	16,474
	Percentage	22.6%	14.6%	19.7%	14.5%	17.4%	16.8%	17.6%	2.8%	14.5%	22.6%
Race - White	Count	48,584	63,475	52,057	40,957	57,244	59,734	53,675	7,481	40,957	63,475
	Percentage	73.5%	65.0%	62.2%	62.7%	65.9%	78.6%	68%	6%	62.2%	78.6%
Race - Black or African American	Count	8,630	9,708	15,002	5,432	3,144	2,452	7,395	4,303	2,452	15,002
	Percentage	13.1%	9.9%	17.9%	8.3%	3.6%	3.2%	9.3%	5.2%	3.2%	17.9%
Race - Asian	Count	6,184	19,032	12,090	15,363	22,387	9,754	14,135	5,480	6,184	22,387
	Percentage	9.4%	19.5%	14.4%	23.5%	25.8%	12.8%	17.6%	5.9%	9.4%	25.8%
Race - Hispanic or Latino (of any race)	Count	1,387	3,467	1,849	2,807	1,921	3,478	2,485	815	1,387	3,478
	Percentage	2.1%	3.6%	2.2%	4.3%	2.2%	4.6%	3.2%	1.0%	2.1%	4.6%
% Bachelor's Degree or Higher Attained <i>Population 25 Years and Older</i>		59.6%	53.6%	56.6%	60.2%	62.4%	60.0%	58.7%	2.9%	53.6%	62.4%
HOUSING (2016 through 2021 American Community Survey 5-Year Estimates)											
% Owner Occupied Units		82.7%	75.9%	63.8%	66.6%	75.1%	77.8%	73.7%	6.5%	63.8%	82.7%
Average Family Size		3.17	3.22	3.02	3.12	3.17	3.08	3.13	0.07	3.02	3.22
Median Household Income (2021 estimate)		\$114,231	\$104,535	\$93,434	\$100,311	\$107,550	\$106,398	\$104,410	\$6,423	\$93,434	\$114,231
Median Household Income (2020 estimate)		\$106,102	\$99,070	\$85,152	\$93,943	\$104,132	\$99,666	\$98,011	\$6,937	\$85,152	\$106,102
% Change Hoesold Income (2019-2021)		9.5%	11.8%	12.2%	2.3%	5.6%	13.2%	9.1%	3.9%	2.3%	13.2%
Median Household Income (2019 estimate)		\$104,368	\$93,483	\$83,268	\$98,020	\$101,882	\$93,953	\$95,829	\$6,845	\$83,268	\$104,368
Median Household Income (2018 estimate)		\$100,139	\$89,991	\$81,203	\$92,410	\$97,048	\$90,961	\$91,959	\$5,966	\$81,203	\$100,139
Median Household Income (2016 estimate)		\$93,729	\$84,876	\$71,463	\$86,193	\$88,954	\$83,507	\$84,787	\$6,813	\$71,463	\$93,729
% Change Hoesold Income (2016-2019)		11.4%	10.1%	16.5%	13.7%	14.5%	12.5%	13.1%	2.1%	10.1%	16.5%

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		West Bloomfield, MI	Canton, MI	Farmington Hills, MI	Novi, MI	Troy, MI	Rochester Hills, MI				
								Average	Standard Deviation	Minimum	Maximum
Median Home Value (2021 estimate) <i>Owner Occupied Units</i>		\$337,400	\$284,500	\$280,100	\$336,000	\$335,000	\$313,900	\$314,483	\$24,120	\$280,100	\$337,400
Median Home Value (2020 estimate) <i>Owner Occupied Units</i>		\$321,600	\$268,600	\$270,000	\$325,500	\$318,600	\$303,800	\$301,350	\$23,637	\$268,600	\$325,500
% Change Median Home Value (2019-2021) <i>Owner Occupied Units</i>		8.6%	12.9%	8.9%	4.3%	11.1%	6.4%	8.7%	2.8%	4.3%	12.9%
Median Home Value (2019 estimate) <i>Owner Occupied Units</i>		\$310,600	\$251,900	\$257,300	\$322,100	\$301,500	\$295,000	\$289,733	\$26,244	\$251,900	\$322,100
Median Home Value (2018 estimate) <i>Owner Occupied Units</i>		\$296,100	\$239,500	\$248,600	\$309,000	\$286,600	\$283,200	\$277,167	\$24,940	\$239,500	\$309,000
Median Home Value (2016 estimate) <i>Owner Occupied Units</i>		\$267,700	\$210,100	\$216,200	\$266,000	\$247,200	\$247,500	\$242,450	\$22,270	\$210,100	\$267,700
% Change Median Home Value (2016-2019) <i>Owner Occupied Units</i>		16%	20%	19%	21%	22%	19%	20%	2%	16%	22%
Median Gross Rent (2021 estimate)		\$1,827	\$1,292	\$1,273	\$1,428	\$1,347	\$1,402	\$1,428	\$187	\$1,273	\$1,827
Median Gross Rent (2020 estimate)		\$1,672	\$1,211	\$1,211	\$1,352	\$1,239	\$1,311	\$1,333	\$160	\$1,211	\$1,672
% Change Median Gross Rent (2019-2021)		5.2%	10.7%	8.7%	6.0%	10.9%	8.9%	8.4%	2.2%	5.2%	10.9%
Median Gross Rent (2019 estimate)		\$1,737	\$1,167	\$1,171	\$1,347	\$1,215	\$1,287	\$1,321	\$197	\$1,167	\$1,737
Median Gross Rent (2018 estimate)		\$1,707	\$1,131	\$1,126	\$1,308	\$1,161	\$1,251	\$1,281	\$202	\$1,126	\$1,707
Median Gross Rent (2016 estimate)		\$1,543	\$1,042	\$1,067	\$1,143	\$1,069	\$1,148	\$1,169	\$172	\$1,042	\$1,543
% Change Median Gross Rent (2016-2019)		12.6%	12.0%	9.7%	17.8%	13.7%	12.1%	13%	2%	9.7%	17.8%
Average Commute Length (minutes) <i>Workers 16 Years and older who did not work from home</i>		27.8	27.4	25.0	26.3	25.5	25.9	26.3	1.0	25.0	27.8
EMPLOYMENT CHARACTERISTICS: Civilian Employed Population 16 Years and Over (2021 American Community Survey 5-Year Estimates)											
Total Number Employed		31,819	51,198	45,396	33,683	43,503	37,415	40,502	6,816	31,819	51,198
Agriculture, Forestry, Fishing & Hunting, and Mining	# of Employees	42	69	85	36	74	155	77	39	36	155
	Percentage	0.1%	0.1%	0.2%	0.1%	0.2%	0.4%	0.2%	0.1%	0.1%	0.4%
Arts, Entertainment & Recreation, Accommodation & Food Service	# of Employees	2,207	3,559	3,098	2,565	2,615	2,740	2797	430	2207	3,559
	Percentage	6.9%	7.0%	6.8%	7.6%	6.0%	7.3%	6.9%	0.5%	6.0%	7.6%
Construction	# of Employees	1,012	1,212	1,704	1,063	1,746	1,319	1,343	288	1,012	1,746
	Percentage	3.2%	2.4%	3.8%	3.2%	4.0%	3.5%	3.3%	0.5%	2.4%	4.0%
Educational Services, Health Care & Social Assistance	# of Employees	8,113	11,676	9,657	6,575	9,593	7,701	8,886	1,644	6,575	11,676
	Percentage	25.5%	22.8%	21.3%	19.5%	22.1%	20.6%	22.0%	1.9%	19.5%	25.5%
Finance & Insurance, and Real Estate and Rental & Leasing	# of Employees	3,341	3,286	4,056	2,814	3,744	3,147	3,398	403	2,814	4,056
	Percentage	10.5%	6.4%	8.9%	8.4%	8.6%	8.4%	8.5%	1.2%	6.4%	10.5%
Information	# of Employees	527	704	701	759	863	533	681	120	527	863
	Percentage	1.7%	1.4%	1.5%	2.3%	2.0%	1.4%	1.7%	0.3%	1.4%	2.3%
Manufacturing	# of Employees	4,507	12,070	8,643	8,434	9,526	9,789	8,828	2,265	4,507	12,070
	Percentage	14.2%	23.6%	19.0%	25.0%	21.9%	26.2%	21.6%	4.1%	14.2%	26.2%
Other Services except Public Administration	# of Employees	1,408	1,730	1,623	1,085	1,402	1509	1,460	204	1,085	1,730
	Percentage	4.4%	3.4%	3.6%	3.2%	3.2%	4.0%	3.6%	0.4%	3.2%	4.4%
Professional, Scientific &	# of Employees	4,996	6,684	7,569	4,891	7,351	5,079	6,095	1,139	4,891	7,569

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		West Bloomfield, MI	Canton, MI	Farmington Hills, MI	Novi, MI	Troy, MI	Rochester Hills, MI	Average	Standard Deviation	Minimum	Maximum
Management, & Administrative, and Waste Management Services	Percentage	15.7%	13.1%	16.7%	14.5%	16.9%	13.6%	15.1%	1.5%	13.1%	16.9%
Public Administration	# of Employees	694	1,469	1,069	810	1,059	804	984	257	694	1,469
	Percentage	2.2%	2.9%	2.4%	2.4%	2.4%	2.1%	2.4%	0.2%	2.1%	2.9%
Retail Trade	# of Employees	3,618	4,922	4,122	2,782	3,511	3,263	3,703	677	2,782	4,922
	Percentage	11.4%	9.6%	9.1%	8.3%	8.1%	8.7%	9.2%	1.1%	8.1%	11.4%
Transportation and Warehousing, and Utilities	# of Employees	688	2,673	2,014	983	1,227	606	1,365	745	606	2,673
	Percentage	2.2%	5.2%	4.4%	2.9%	2.8%	1.6%	3.2%	1.3%	1.6%	5.2%
Wholesale Trade	# of Employees	666	1,144	1055	886	792	770	886	166	666	1,144
	Percentage	2.1%	2.2%	2.3%	2.6%	1.8%	2.1%	2.2%	0.3%	1.8%	2.6%
FINANCES (Annual Comprehensive Financial Reports, 2022)											
Direct Debt		27,404,035	20,747,392	25,995,000	5,649,091	10,105,000	655,420	15,092,656	10,205,379	655,420	27,404,035
Millage Rates		9.2418	12.2909	16.5693	10.5376	9.8966	10.5510	11.5145	2.4433	9.2418	16.5693
Taxable Value		3,990,000,000	4,823,718,401	3,696,063,250	4,198,690,199	5,371,725,575	3,903,385,710	4,330,597,189	583,904,346	3,696,063,250	5,371,725,575
PUBLIC SAFETY (City Website)											
# of Sworn Police Officers		82	93	105	70	100	N/A	90	13	70	105
# of Full-time Firefighters		61	45	35	18	11	24	32	17	11	61
# of Fire Stations		6	3	5	4	6	5	4.8	1.1	3	6
LIBRARY SERVICES (Library Website)											
# of Branches in the City		2	1	1	1	1		1	0	1	2
Size of Library Network		115	115	115	115	54	115	105	23	54	115
UNIONIZATION (City Website)											
# of Unions		7	6	*4	7	6	4	6	1	4	7
SOCIAL MEDIA (Respective Social Media Websites)					*By Department						
# of Followers - Facebook		1,100	5,900	8,700	11,000	10,000	16,000	8,783	4,579	1,100	16,000
# of Followers - Instagram		N/A	*N/A	646	2,528	3,881	6,946	3,500	2,297	646	6,946
# of Followers - X (Formerly Twitter)		972	*N/A	N/A	4,254	4,335	5,262	3,706	1,627	972	5,262

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		Fishers, IN	Lenexa, KS	Novi, MI	Cary, NC	Orland Park, IL	Average	Standard Deviation	Minimum	Maximum
City Size (square miles)		35.61	34.07	30.24	59.23	22.03	36.24	12.42	22.03	59.23
Population density (people per sq. mile)		2,728	1,666	2,162	2,897	2,661	2,423	451	1,666	2,897
City Size (acres)		22,790	21,805	19,354	37,907	14,099	23,191	7,950	14,099	37,907
Population density (people per acre)		4.26	2.60	3.38	4.53	4.16	3.79	0.70	2.60	4.53
POPULATION										
2021 ACS 5-Year Estimate		97,154	56,755	65,369	171,603	58,622	89,901	43,374	56,755	171,603
2020 Census		98,977	57,434	66,243	174,721	58,703	91,216	44,397	57,434	174,721
2018 ACS 5-Year Estimate		88,717	53,051	59,625	163,266	59,100	84,752	41,169	53,051	163,266
% Change (2018-2020)		11.6%	8.3%	11.1%	7.0%	-0.7%	7.5%	4.4%	-0.7%	11.6%
% Change (2010-2020)		28.9%	19.2%	20.0%	29.2%	3.4%	20.1%	9.4%	3.4%	29.2%
2010 Census		76,794	48,190	55,224	135,234	56,767	74,442	31,850	48,190	135,234
% Change (2000-2010)		103.0%	19.8%	16.5%	43.1%	11.1%	39%	34%	11.1%	103.0%
2000 Census		37,835	40,238	47,386	94,536	51,077	54,214	20,717	37,835	94,536
% Change (1990-2000)		403.9%	18.2%	43.6%	115.6%	43.0%	125%	143%	18.2%	403.9%
1990 Census		7,508	34,034	32,998	43,858	35,720	30,824	12,268	7,508	43,858
DEMOGRAPHICS (2021 American Community Survey 5-Year Estimates)										
Median Age of Population		36.7	38.3	39.8	39.1	46.5	40.1	3.4	36.7	46.5
School Age Children (5 to 19)	Count	23,435	9,873	13,360	37,631	10,290	18,918	10,561	9,873	37,631
	Percentage	24.1%	17.3%	20.5%	22.0%	17.5%	20.3%	2.6%	17.3%	24.1%
Senior Citizens (65 & over)	Count	9,899	8,504	9,476	21,384	13,516	12,556	4,729	8,504	21,384
	Percentage	10.2%	15.0%	14.5%	12.5%	23.1%	15.1%	4.4%	10.2%	23.1%
Race - White	Count	80,668	46,288	40,957	108,051	49,915	65,176	25,513	40,957	108,051
	Percentage	83.0%	81.6%	62.7%	63.0%	85.1%	75%	10%	62.7%	85.1%
Race - Black or African American	Count	5,587	3,552	5,432	13,776	2,273	6,124	4,019	2,273	13,776
	Percentage	5.8%	6.3%	8.3%	8.0%	3.9%	6.5%	1.6%	3.9%	8.3%
Race - Asian	Count	7,040	2,527	15,363	34,767	3,151	12,570	12,006	2,527	34,767
	Percentage	7.2%	4.5%	23.5%	20.3%	5.4%	12.2%	8.0%	4.5%	23.5%
Race - Hispanic or Latino (of any race)	Count	2,594	4,715	2,807	14,236	5,036	5,878	4,293	2,594	14,236
	Percentage	2.7%	8.3%	4.3%	8.3%	8.6%	6.4%	2.5%	2.7%	8.6%
% Bachelor's Degree or Higher Attained <i>Population 25 Years and Older</i>		66.4%	56.5%	60.2%	69.5%	42.9%	59.1%	9.3%	42.9%	69.5%
HOUSING (2016 through 2021 American Community Survey 5-Year Estimates)										
% Owner Occupied Units		77.1%	59.6%	66.6%	66.8%	85.3%	71.1%	9.0%	59.6%	85.3%
Average Family Size		3.21	2.94	3.12	3.15	3.09	3.10	0.09	2.94	3.21
Median Household Income (2021 estimate)		\$117,503	\$96,477	\$100,311	\$113,782	\$89,491	\$103,513	\$10,560	\$89,491	\$117,503
Median Household Income (2020 estimate)		\$108,361	\$90,487	\$93,943	\$107,463	\$84,676	\$96,986	\$9,404	\$84,676	\$108,361
% Change Hoesold Income (2019-2021)		7.4%	10.8%	2.3%	8.7%	-0.9%	5.6%	4.3%	-0.9%	10.8%
Median Household Income (2019 estimate)		\$109,454	\$87,102	\$98,020	\$104,669	\$90,345	\$97,918	\$8,402	\$87,102	\$109,454
Median Household Income (2018 estimate)		\$105,042	\$84,370	\$92,410	\$101,079	\$88,585	\$94,297	\$7,697	\$84,370	\$105,042
Median Household Income (2016 estimate)		\$97,100	\$78,798	\$86,193	\$94,617	\$85,580	\$88,458	\$6,623	\$78,798	\$97,100

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		Fishers, IN	Lenexa, KS	Novi, MI	Cary, NC	Orland Park, IL	Average	Standard Deviation	Minimum	Maximum
% Change Hoesold Income (2016-2019)		12.7%	10.5%	13.7%	10.6%	5.6%	10.6%	2.8%	5.6%	13.7%
Median Home Value (2021 estimate)	Owner Occupied Units	\$297,400	\$299,400	\$336,000	\$404,300	\$296,600	\$326,740	\$41,516	\$296,600	\$404,300
Median Home Value (2020 estimate)	Owner Occupied Units	\$280,300	\$278,100	\$325,500	\$376,600	\$289,000	\$309,900	\$37,461	\$278,100	\$376,600
% Change Median Home Value (2019-2021)	Owner Occupied Units	12.6%	14.8%	4.3%	13.4%	3.1%	9.6%	4.9%	3.1%	14.8%
Median Home Value (2019 estimate)	Owner Occupied Units	\$264,200	\$260,900	\$322,100	\$356,400	\$287,700	\$298,260	\$36,376	\$260,900	\$356,400
Median Home Value (2018 estimate)	Owner Occupied Units	\$251,700	\$248,800	\$309,000	\$337,700	\$283,500	\$286,140	\$33,966	\$248,800	\$337,700
Median Home Value (2016 estimate)	Owner Occupied Units	\$225,700	\$232,400	\$266,000	\$309,800	\$273,100	\$261,400	\$30,385	\$225,700	\$309,800
% Change Median Home Value (2016-2019)	Owner Occupied Units	17%	12%	21%	15%	5%	14%	5%	5%	21%
Median Gross Rent (2021 estimate)		\$1,385	\$1,277	\$1,428	\$1,392	\$1,340	\$1,364	\$52	\$1,277	\$1,428
Median Gross Rent (2020 estimate)		\$1,240	\$1,183	\$1,352	\$1,312	\$1,203	\$1,258	\$64	\$1,183	\$1,352
% Change Median Gross Rent (2019-2021)		10.8%	11.2%	6.0%	11.7%	8.7%	9.7%	2.1%	6.0%	11.7%
Median Gross Rent (2019 estimate)		\$1,250	\$1,148	\$1,347	\$1,246	\$1,233	\$1,245	\$63	\$1,148	\$1,347
Median Gross Rent (2018 estimate)		\$1,222	\$1,089	\$1,308	\$1,199	\$1,203	\$1,204	\$70	\$1,089	\$1,308
Median Gross Rent (2016 estimate)		\$1,133	\$1,001	\$1,143	\$1,084	\$1,117	\$1,096	\$51	\$1,001	\$1,143
% Change Median Gross Rent (2016-2019)		10.3%	14.7%	17.8%	14.9%	10.4%	14%	3%	10.3%	17.8%
Average Commute Length (minutes)	Workers 16 Years and older who did not work from home	26.0	20.3	26.3	22.8	34.2	25.9	4.7	20.3	34.2
EMPLOYMENT CHARACTERISTICS: Civilian Employed Population 16 Years and Over (2021 American Community Survey 5-Year Estimates)										
Total Number Employed		51,287	32,601	33,683	90,071	27,903	47,109	22,903	27,903	90,071
Agriculture, Forestry, Fishing & Hunting, and Mining	# of Employees	17	148	36	219	118	108	74	17	219
	Percentage	0.0%	0.5%	0.1%	0.2%	0.4%	0.3%	0.2%	0.0%	0.5%
Arts, Entertainment & Recreation, Accommodation & Food Service	# of Employees	3,723	2,460	2,565	6,529	1,628	3381	1710	1628	6,529
	Percentage	7.3%	7.5%	7.6%	7.2%	5.8%	7.1%	0.7%	5.8%	7.6%
Construction	# of Employees	1,773	1,603	1,063	2,836	1,676	1,790	578	1,063	2,836
	Percentage	3.5%	4.9%	3.2%	3.1%	6.0%	4.1%	1.1%	3.1%	6.0%
Educational Services, Health Care & Social Assistance	# of Employees	12,449	7,966	6,575	18,310	8,018	10,664	4,305	6,575	18,310
	Percentage	24.3%	24.4%	19.5%	20.3%	28.7%	23.5%	3.3%	19.5%	28.7%
Finance & Insurance, and Real Estate and Rental & Leasing	# of Employees	6,376	4,197	2,814	7,324	2,333	4,609	1,953	2,333	7,324
	Percentage	12.4%	12.9%	8.4%	8.1%	8.4%	10.0%	2.1%	8.1%	12.9%
Information	# of Employees	969	686	759	2,825	610	1,170	836	610	2,825
	Percentage	1.9%	2.1%	2.3%	3.1%	2.2%	2.3%	0.4%	1.9%	3.1%
Manufacturing	# of Employees	5,786	2,318	8,434	9,082	2,106	5,545	2,938	2,106	9,082
	Percentage	11.3%	7.1%	25.0%	10.1%	7.5%	12.2%	6.6%	7.1%	25.0%

City of Novi and National Comparison City Demographics for Benchmarking (2021 American Community Survey 5-Year Estimates unless otherwise noted)										
		Fishers, IN	Lenexa, KS	Novi, MI	Cary, NC	Orland Park, IL	Average	Standard Deviation	Minimum	Maximum
Other Services except Public Administration	# of Employees	1,737	1,157	1,085	2,809	957	1,549	684	957	2,809
	Percentage	3.4%	3.5%	3.2%	3.1%	3.4%	3.3%	0.2%	3.1%	3.5%
Professional, Scientific & Management, & Administrative, and Waste Management Services	# of Employees	8,107	5,063	4,891	25,367	3,469	9,379	8,136	3,469	25,367
	Percentage	15.8%	15.5%	14.5%	28.2%	12.4%	17.3%	5.6%	12.4%	28.2%
Public Administration	# of Employees	1,607	930	810	2,964	1,137	1,490	786	810	2,964
	Percentage	3.1%	2.9%	2.4%	3.3%	4.1%	3.2%	0.6%	2.4%	4.1%
Retail Trade	# of Employees	4,915	3,699	2,782	6,964	2,814	4,235	1,570	2,782	6,964
	Percentage	9.6%	11.3%	8.3%	7.7%	10.1%	9.4%	1.3%	7.7%	11.3%
Transportation and Warehousing, and Utilities	# of Employees	1,660	1,190	983	3,273	2,328	1,887	833	983	3,273
	Percentage	3.2%	3.7%	2.9%	3.6%	8.3%	4.4%	2.0%	2.9%	8.3%
Wholesale Trade	# of Employees	2,168	1184	886	1,569	709	1,303	522	709	2,168
	Percentage	4.2%	3.6%	2.6%	1.7%	2.5%	3.0%	0.9%	1.7%	4.2%
FINANCES (Annual Comprehensive Financial Reports, 2022)*						*2020				
City Direct Debt		484,602,689	139,238,807	5,649,091	250,791,291	50,025,000	186,061,376	171,209,648	5,649,091	484,602,689
Millage Rates		7.1650	29.1020	10.5376	3.4500	6.0900	11.2689	9.2017	3.4500	29.1020
Taxable Value		7,795,269,194	1,694,734,760	4,198,690,199	33,931,768,638	2,277,350,150	9,979,562,588	12,164,376,239	1,694,734,760	33,931,768,638
PUBLIC SAFETY (City Website)										
# of Sworn Police Officers		120	90	70	198	101	116	44	70	198
# of Full-time Firefighters		97	64	18	161	N/A	85	52	18	161
# of Fire Stations		7	6	4	9	6	6.4	1.6	4	9
LIBRARY SERVICES (Library Website)										
# of Branches in the City		1	1	1	2	1	1	0	1	2
Size of Library Network		6	16	115	23	1	32	42	1	115
UNIONIZATION (City Website)										
# of Unions		0	0	7	0	5	2	3	0	7
SOCIAL MEDIA (Respective Social Media Websites)										
# of Followers - Facebook		20,000	18,000	11,000	32,000	22,000	20,600	6,800	11,000	32,000
# of Followers - Instagram		10,100	6,727	2,528	8,418	5,290	6,613	2,603	2,528	10,100
# of Followers - X (Formerly Twitter)		17,500	10,900	4,254	17,200	4,984	10,968	5,699	4,254	17,500