



A Look ahead...

December 20, 2023

Novi
ICE ARENA™

Objective Today

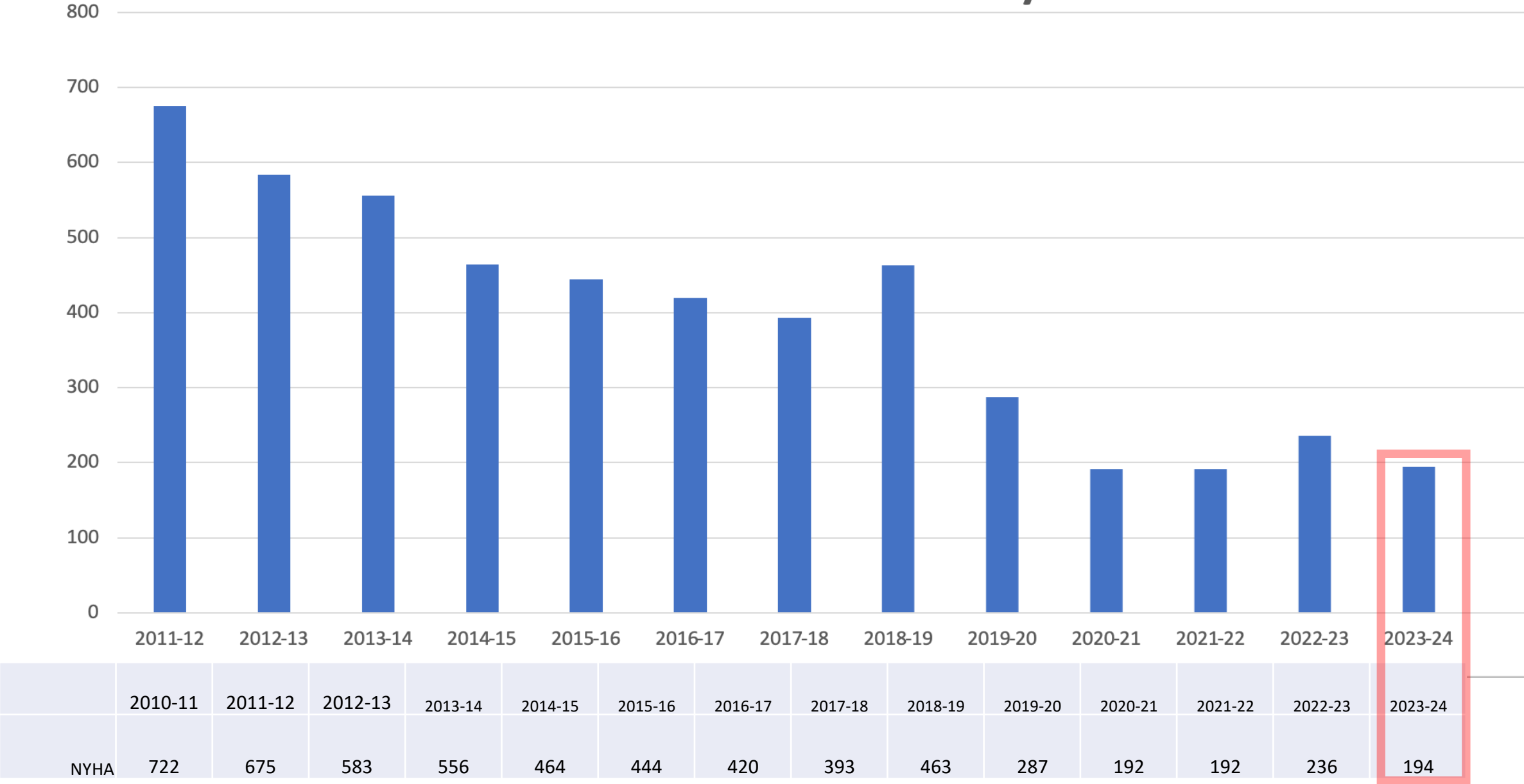
Get input on a strategic course forward to pursue the City's goals for the ice arena in current market conditions.

Goals

- 1) Service the ice sport interests of the community.
- 2) Provide a clean and safe environment.
- 3) Financially responsible *(as affordable as possible)*.

History & Trends

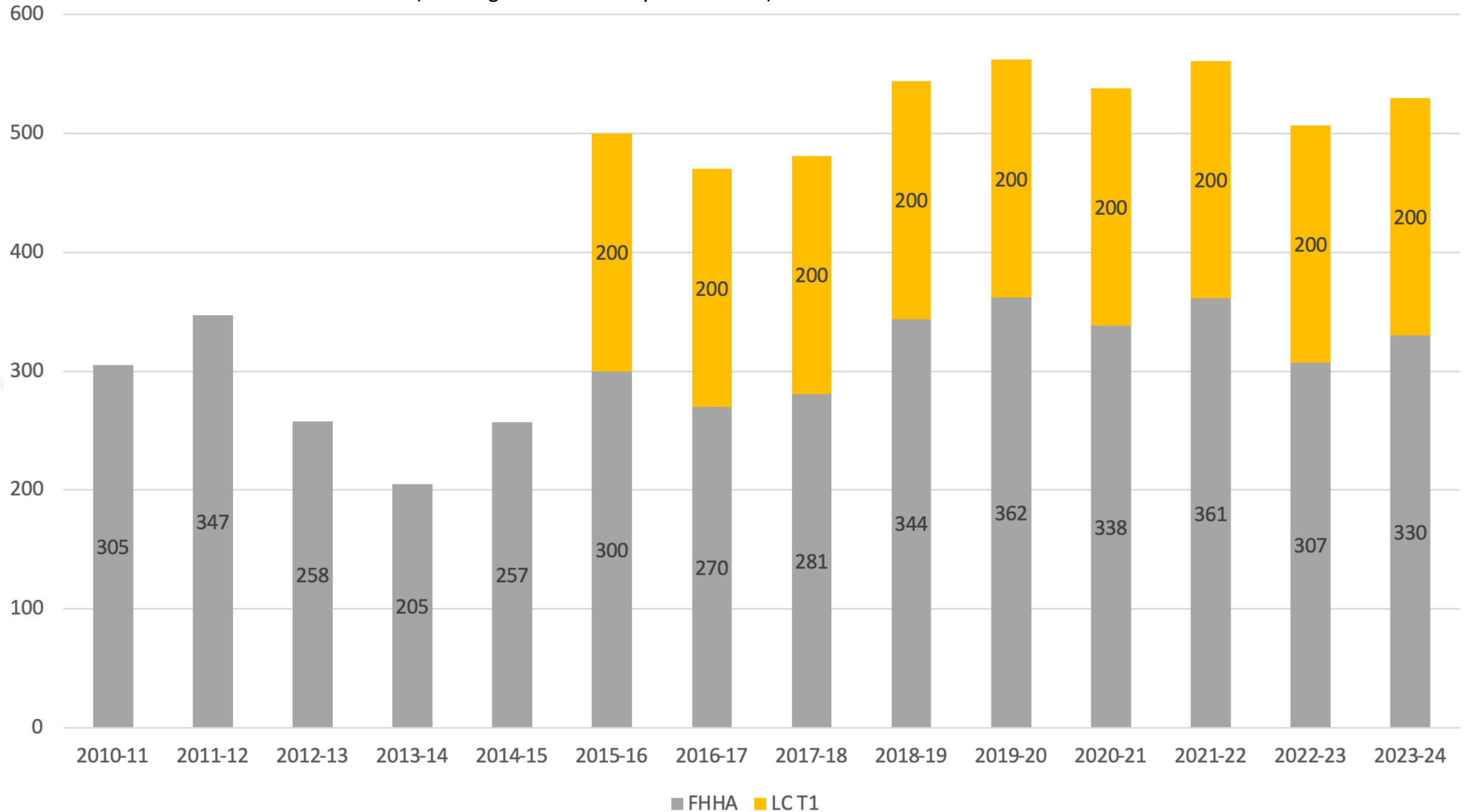
NYHA Enrollment History



FHHA Registration History (Includes Tier 1)

(Farmington Hills Hockey Association)

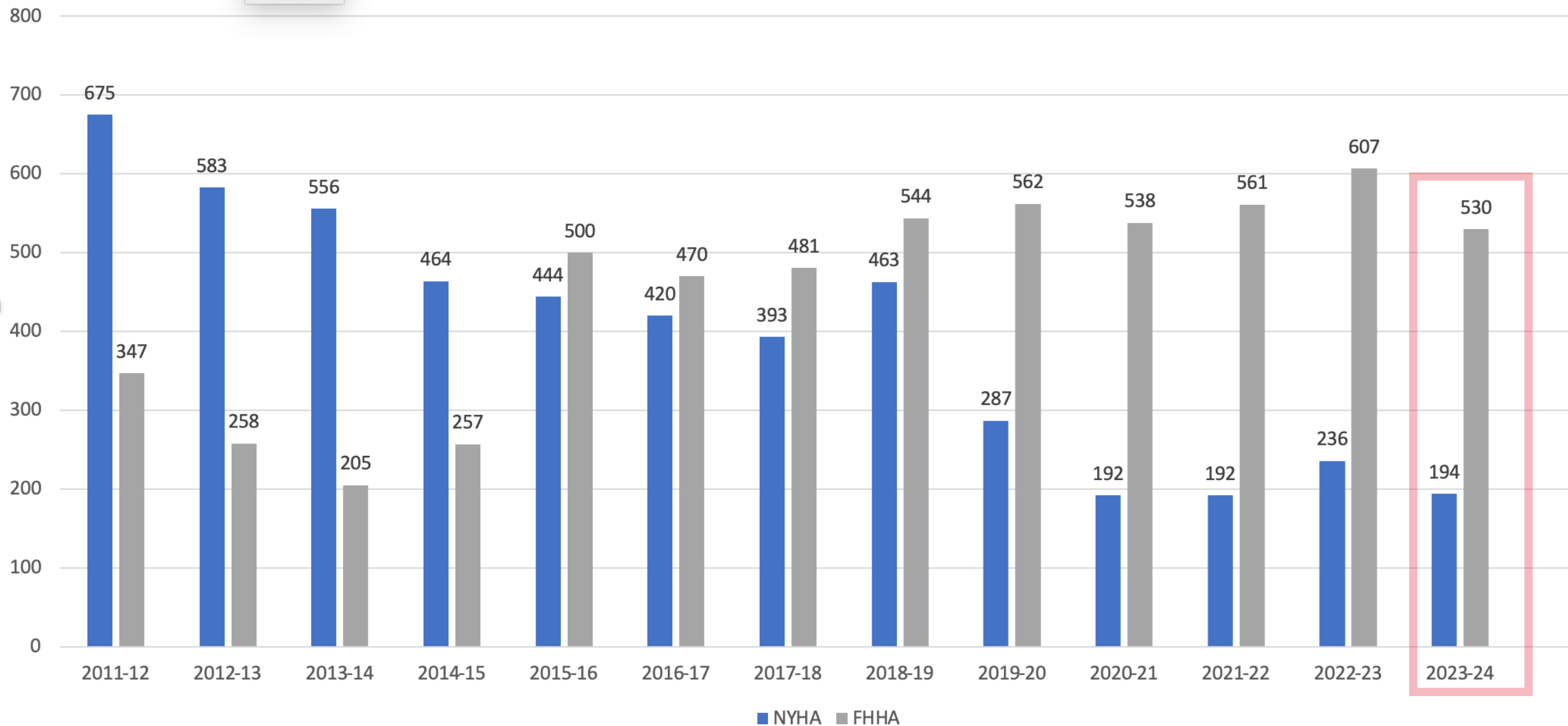
Source: MAHA/USA Hockey



NYHA compared to FHHA Registered Players

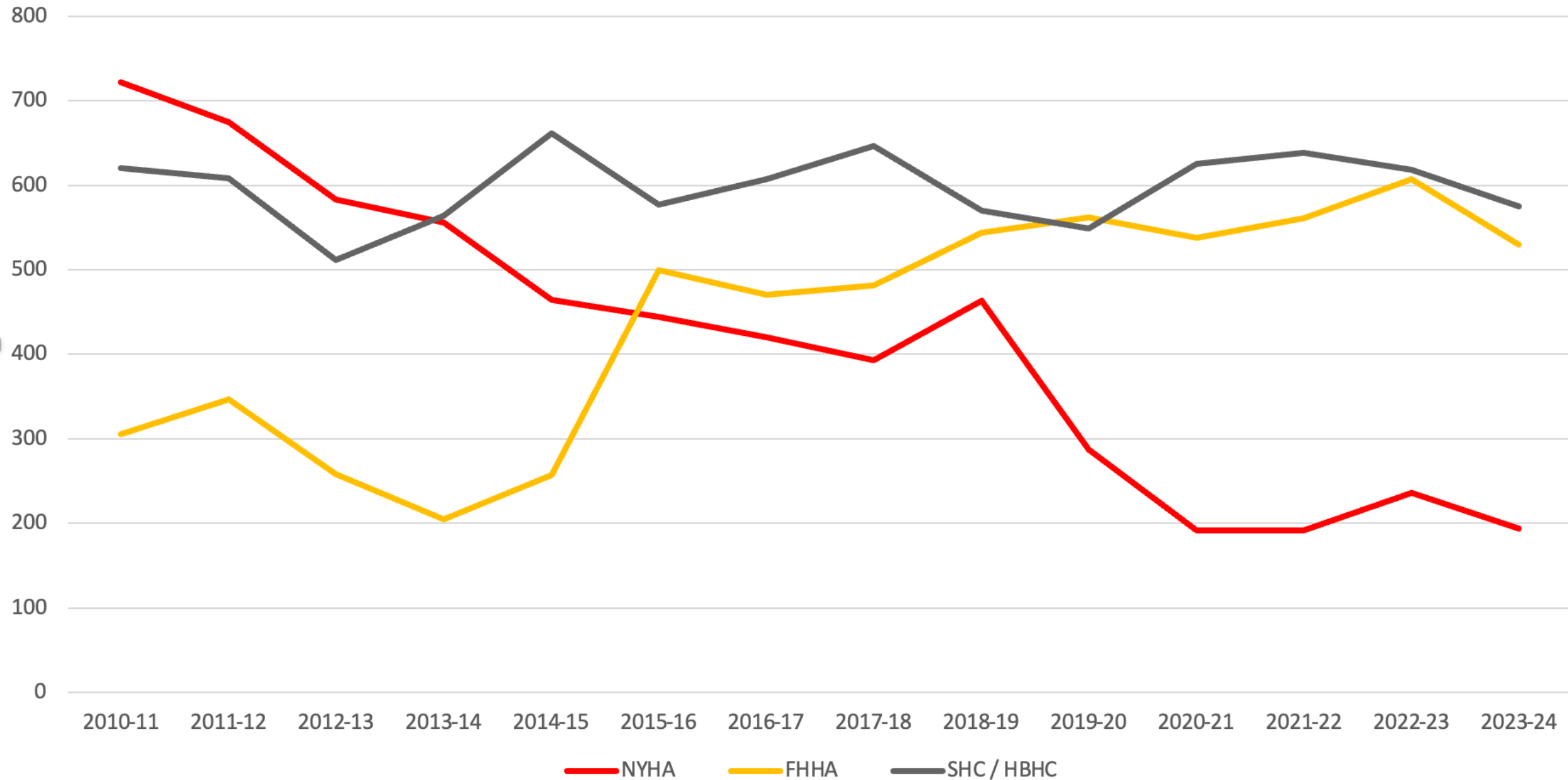
Source: MAHA/USA Hockey

Chart Area



Historical Enrollment Trend

NYHA -- FHHA -- SHC/HBHC



Key Indicators

Last Season vs This

236

Total Youth players in NYHA in 2022-23

194

Total Youth players in NYHA in 2023-24

2023-24 Season

328

USA Hockey / MAHA REGISTERED YOUTH
Players who **LIVE** in the City of Novi.

32

Players from the City of Novi who are
registered in the NYHA **(PLAY in Novi)**.

Ice Sales

\$650,100

NYHA ice purchase in 2016-17.

\$202,075

NYHA ice purchase in 2022-23.

\$768,235

High point in 2013-14.

2023-24 Ice REQUESTED

1,900 Hrs.

2023-24 Ice COMMITMENT

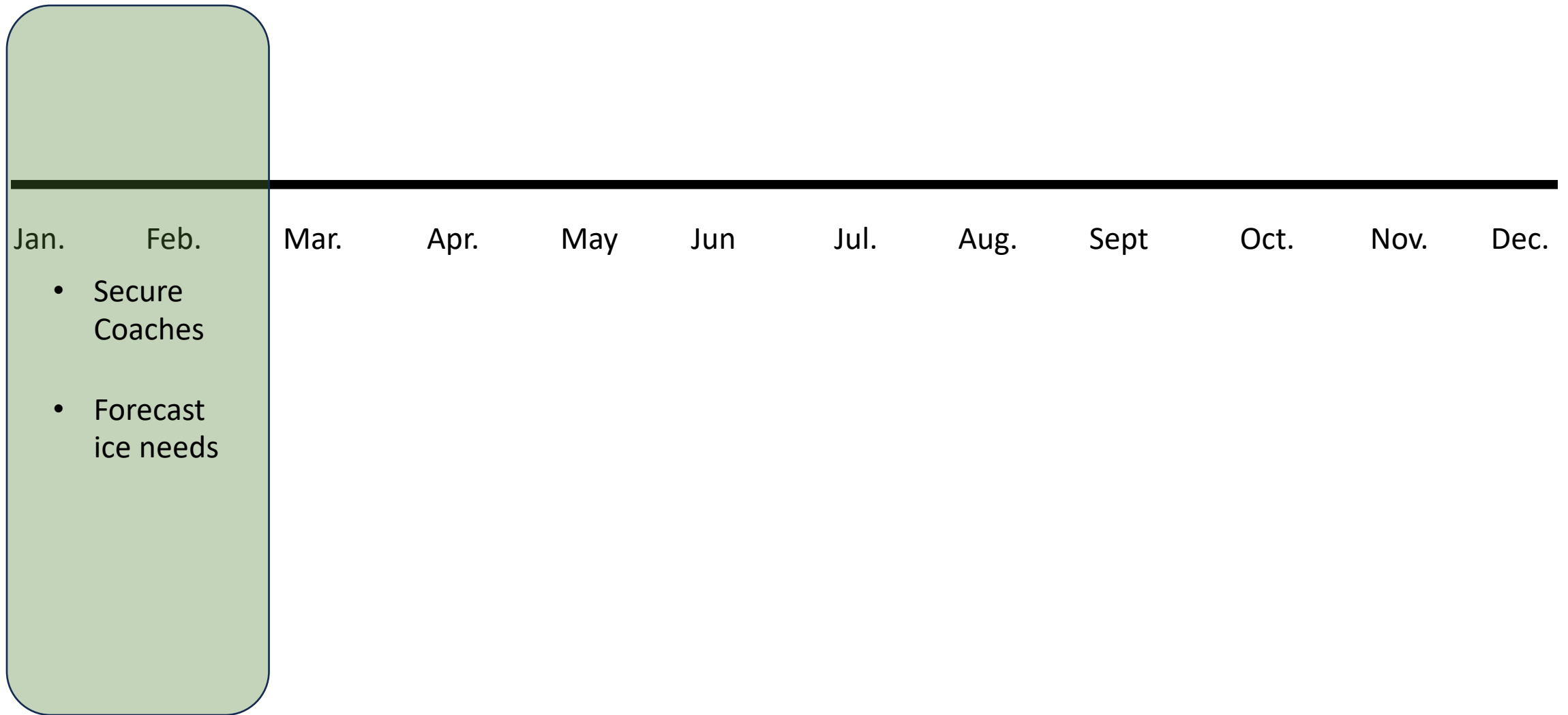
+/- 850 Hrs.

VARIANCE

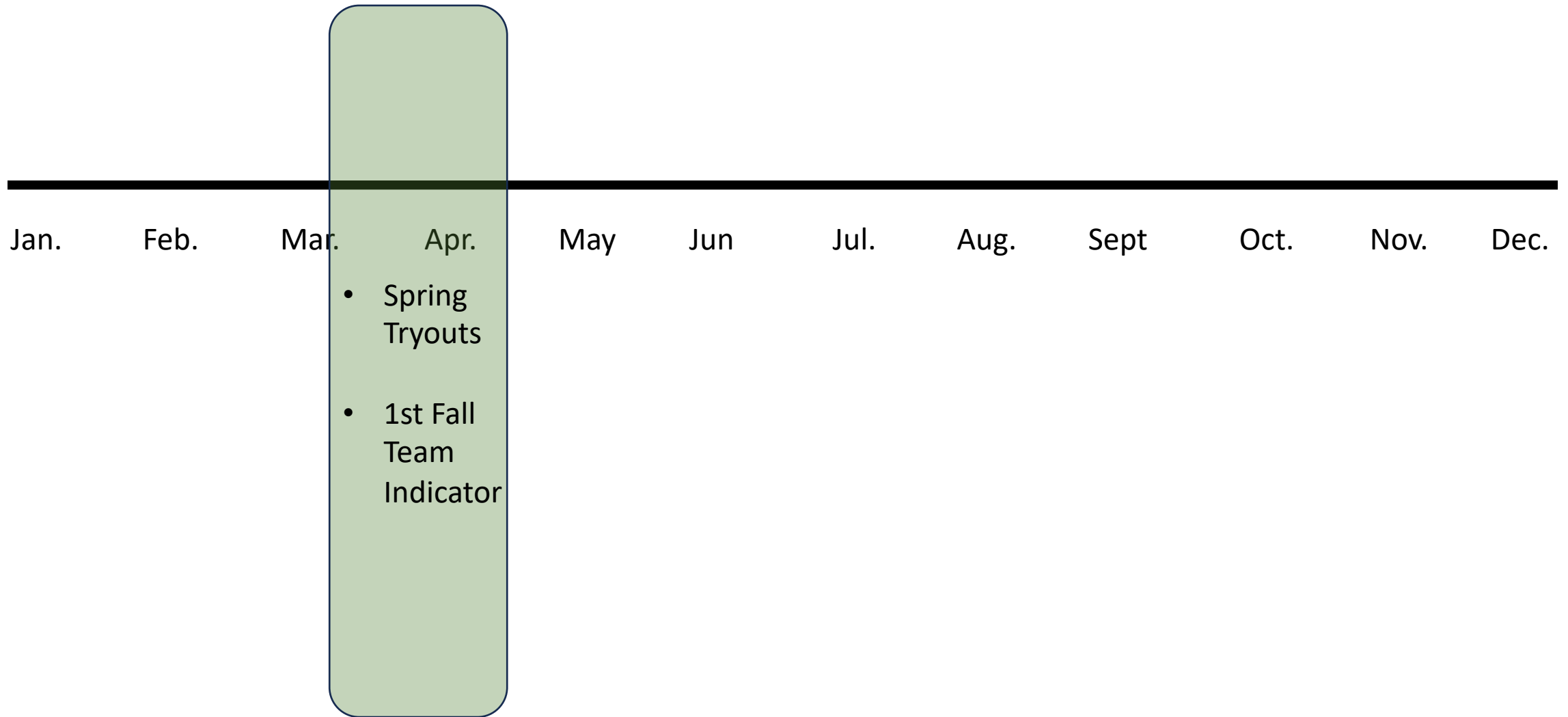
1,050 hrs @ \$310 /hr. rate. = \$325,000 lost opportunity

Critical Timeline

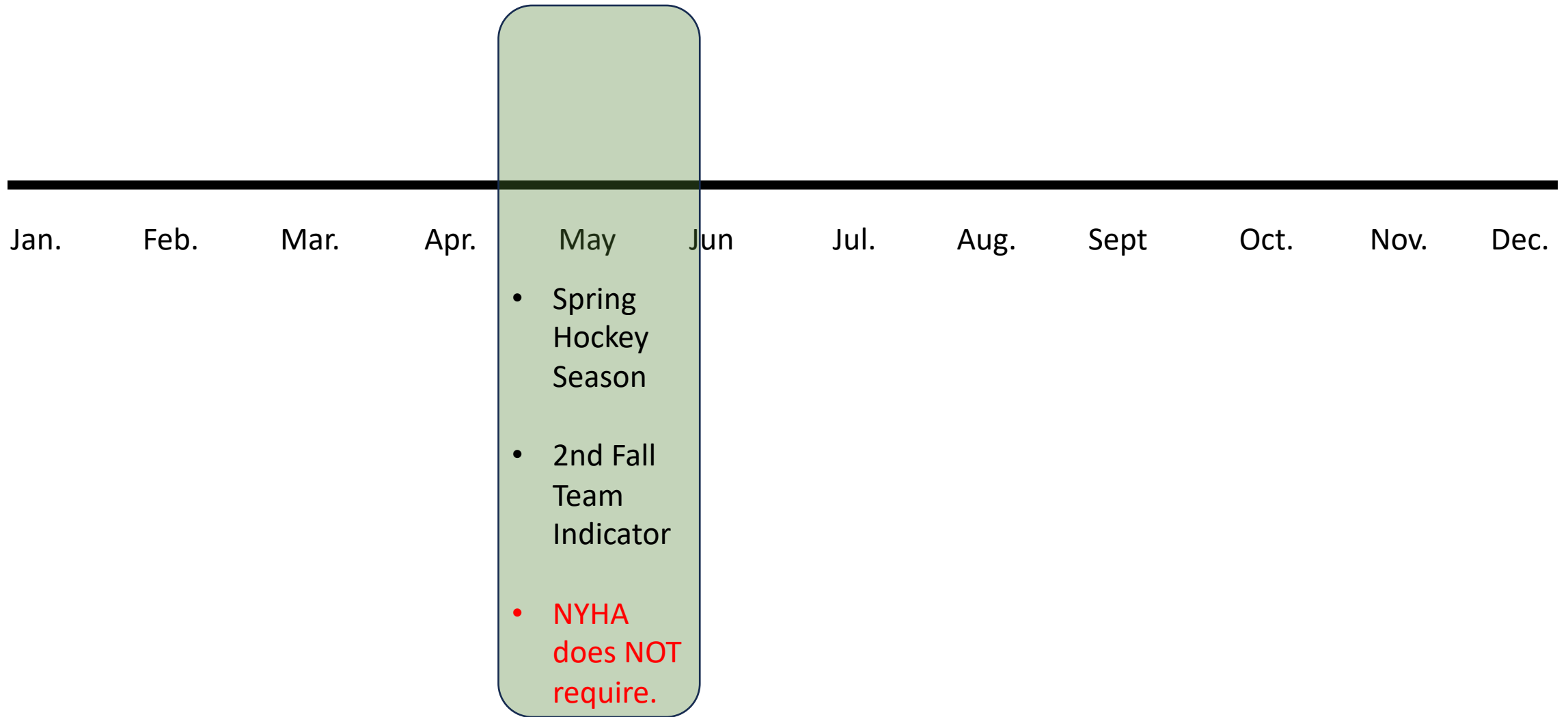
Critical Timeline



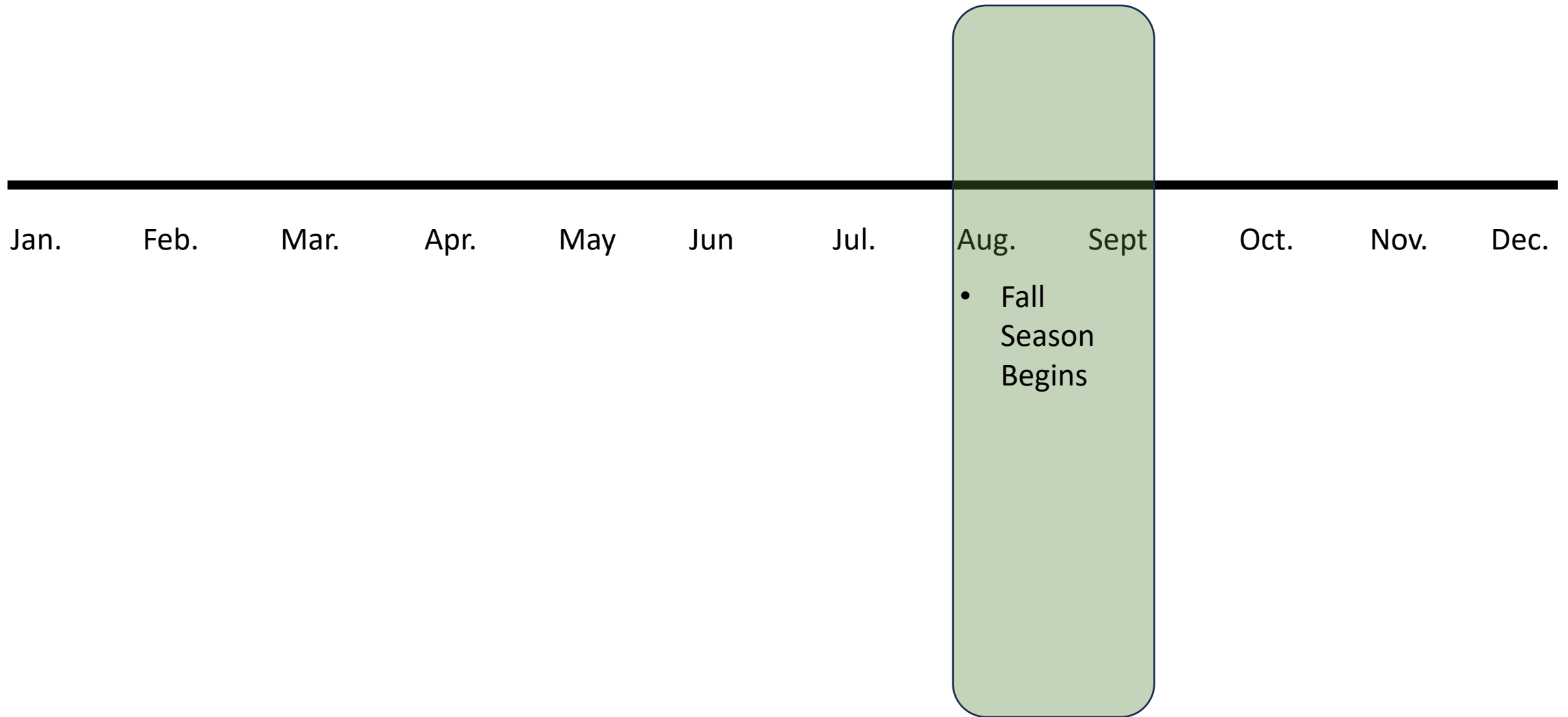
Critical Timeline



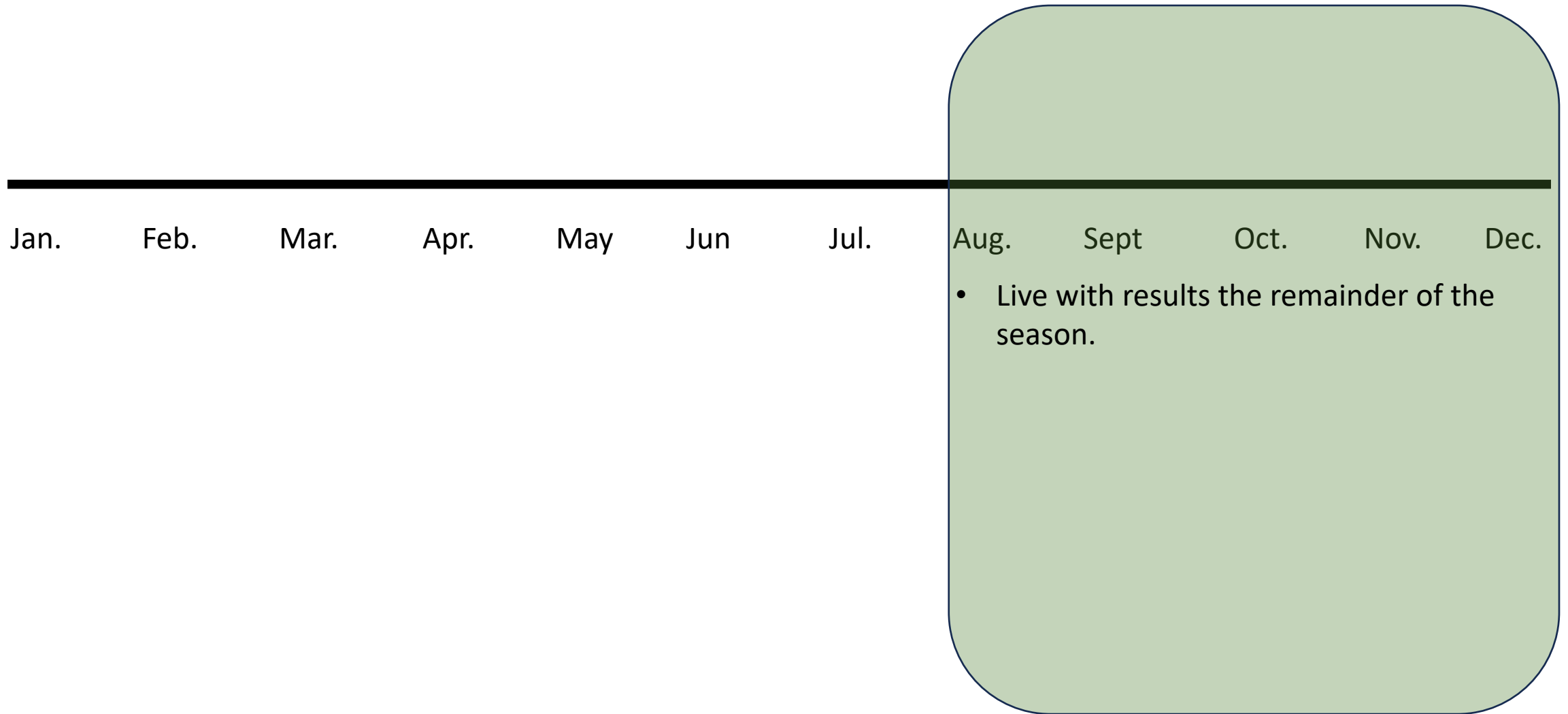
Critical Timeline



Critical Timeline



Critical Timeline



Discussion