

MEMORANDUM



TO: ERICK W. ZINSER
DIRECTOR OF PUBLIC SAFETY / CHIEF OF POLICE

FROM: SCOTT R. BAETENS
ASSISTANT CHIEF OF POLICE

SUBJECT: NOVI HIGH SCHOOL HOSA PSA

DATE: APRIL 11, 2024

Mayor and Council –

FYI, a great opportunity for our Public Safety team to engage with Novi HS students.

- Victor

On Wednesday, April 10th, we hosted an insightful meeting with students from the Novi High School's HOSA – Future Health Professionals chapter. They presented a Public Service Announcement (PSA) on fentanyl use, a project six months in the making, which aligns with our public safety and community outreach goals.

The session was an excellent dialogue, blending their research insights with our practical experiences on fentanyl's dangers, enforcement challenges, and public health impacts. We shared knowledge from our law enforcement perspective, highlighting the complexities of combating fentanyl distribution, use, and treatment.

Constructive feedback was provided to enhance their PSA, aiming to increase its effectiveness as an educational tool. The students were open to our suggestions, showing a strong commitment to accurately addressing the fentanyl issue and making a meaningful community impact.

