

From: postmaster@muniweb.com
To: [Hanson, Cortney](#)
Subject: Application for City Council
Date: Monday, November 27, 2023 6:00:41 PM

Thank you for your interest

Name:
Brian Coward

Nickname, if preferred:

Address:
40257 Oak Tree

Preferred Phone Number:
2489824536

E-mail:
platb1964@yahoo.com

Are you a registered voter in the City of Novi?
Yes

How long have you lived continuously in the City of Novi?
32+

Employed by:
Magna International

Educational Background:
BS Packaging Michigan State University '86 MBA Eastern Michigan University '96

Please describe your professional qualifications, skills and/or work experience, and how you would use these to benefit the community.

I've been an Automotive Engineer for 34 Years (Ford Motor Company, Visteon, Valeo, Magna). I also have years of experience in cost estimating projects, maintaining budgets, and am task driven. I know how to conduct a proper meeting, and conduct myself as a member of an important team. I actively listen to all points of view before formulating an opinion. Negotiation and striving for consensus building is one of my fortes. I would use all of these strengths to continue making Novi an outstanding community to live and raise a family.

Please list any City Board or Commission, or community group(s) you are currently or have previously been active. Describe your role and how your involvement contributed to the community.

33 years in the Masonic Order. 19 years as Secretary/Recorder, 10 years as Treasurer. Chairmen of several committees including Finance, By-laws, Charity, Community outreach. I have volunteered as assistant coach for my son's baseball team and daughter's soccer team through Novi Parks and Recreation. I have occasionally volunteered (when requested) to support prop building for my daughters Winter Guard activities.

Describe your current and past volunteer involvement in or for the City?

None. Sorry.

What motivated you to apply to serve on City Council?

To provide political balance. I'm neither Republican, nor Democrat. I'm a completely Independent voice.

If appointed, what do you hope to accomplish during your term? What do you hope to learn?

I hope to accomplish consensus thinking for the betterment of the City and its residents. I hope to learn more about our residents wants and needs. We're a safe and very diverse community and that's why I chose to live here and raise my children here. Top notch school system.

What do you think the City is doing well or could be doing differently when you think about the areas of responsibility for City Council?

I think the City does a fine job communicating and promoting itself as a great place to live and raise a family. I think the Council could improve its consensus building. Party Politics is deteriorating the Councils ability to move the City forward in my opinion.

Do you foresee any conflict of interest if you were appointed to serve as a Council Member?

I have a full time job and can not work for council during company business hours 8am to 4pm. I have 1 (one) suit, so you would see it over and over and over.

Is there anything else you would like City Council to be aware of, or know about you?

My wife (Shannon) and I have been married for 20+ years. Shannon is an Insurance Auditor for Hanford. We have two children. Audrey is currently a Sophomore at EMU (Ypsilanti) earning her degree in Engineering. She is also a member of the EMU Color Guard. Ian is a Freshman at University of Central Lancashire (Preston, UK). He plays football (what we call soccer) for Macclesfield FC. He's earning a degree in Sports Physical Therapy.