

Ultium Charge 360: Charging Networks

DEALER COMMUNITY CHARGING PROGRAM

UP TO

40,000

DESTINATION
CHARGERS

- Aims to
 - Accelerate EV adoption across US & Canada
 - Enhance experience for GM EV owners
- Utilize the strength of the GM Dealer network

How the Dealer Community Charging (DCC) Program Works



Dealer finds the Site Host in their community – Start NOW!

Site Host &/or dealer can utilize local electrician for install (needs to meet guidelines)

GM may refer turnkey installers to assist with installation (optional)

GM administers program and may provide testimonials, support, resources throughout the process

Community

- Site Host
- Potential EV infrastructure subsidies

Dealer

GM

Dealer Community Charging Program Guidelines: Eligible Charger Locations



- Dealers must place chargers within their sales territory
- Locations must meet the program's guidelines (Dealership premises are ineligible)
- Dealer may allocate charging stations to multiple locations; a minimum of 2 per location
- Locations must be visible, well-lit, and easily accessible



Schools, universities,
colleges



Sports, leisure, &
entertainment venues
(hotels, concert halls,
parks, country clubs)



Multi-unit dwellings
with first floor retail



Retail sites (shopping
malls, grocery stores)

DCC - Program Hardware



Level 2 Charging Station

- AC Level 2 Charger - 19.2 kW
- Dual pedestal format (2 chargers per pedestal)
- LTE connectivity enabling
 - Proactive monitoring and software updates
 - Dedicated owner's web portal for monitoring chargers
- Ultium branded top sign with dealership logo
- Pedestal with custom QR codes & Steps
- Cable management system



~7 ft
Approx.
total height

~5 ft

For illustration purposes only, charger setup may be subject to change at any time. Simulated image shown.

DCC - Charging Stall Design

- Chargers shall be installed in the dual (side-by-side) format similar to either Figure 1 or Figure 2.
- It is strongly recommended that Site Host mark (e.g. paint) and enforce the parking spaces as “EV Parking Only.”
- Chargers must be in a well-lit area, easily accessible and ideally, ADA compliant

Figure 1

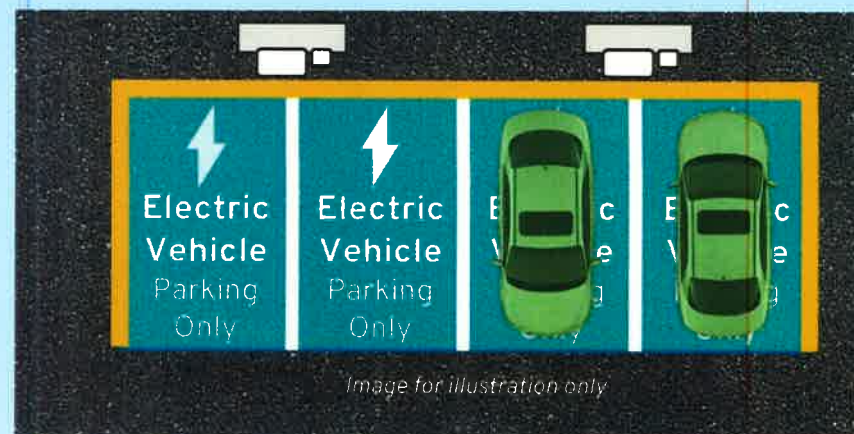
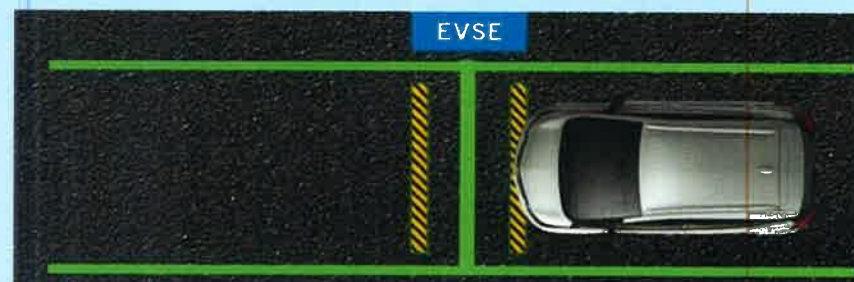


Figure 2



For illustration purposes only

Who pays for what?

3-Part Investment

- Chargers
- Shipping

GM

ultium 
charge 360

- Pedestals
- Cable Mgmt
- Dealer Branding
- Network/Maint
- Warranty

Dealer



- Installation
- Permitting
- Electricity

Site Host

