

Annual Report
to
Norman Board of
Parks Commissioners
2024-2025

NORMAN YOUTH SOCCER ASSOCIATION

Mission Statement

To encourage, promote and stimulate interest and participation in the game of soccer by organizing recreational and competitive soccer teams; developing our players, coaches and referees; promoting sportsmanship; maintaining proper playing facilities; and operating in a financially responsible manner.

Vision

To be the best youth soccer program in Oklahoma

NYSA P.R.I.D.E. (our core values)

Passion

We are enthusiastic about the game of soccer and the NYSA. We are committed to providing a superior soccer experience to our members.

Respect

We honor all aspects of soccer, including coaches, players, teammates, parents, opponents and referees. We demonstrate sportsmanship.

Integrity

Integrity is at the core of everything we do and the promises we make. We speak and act with honesty, never compromising the truth.

Development

Players receive a fun, yet challenging, environment to learn and develop soccer and character skills that help them advance in soccer and life.

Excellence

We focus on long-term growth of our players' technical and tactical skills. We have high aspirations and strive to achieve our maximum potential.

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1) NARRATIVE OF ALL LEAGUE AND TOURNAMENT ACTIVITY

Leagues

We offer three youth soccer leagues, which currently have about 3,000 participants.

Recreational—We offer this league to boys and girls ages three to eighteen. The recreational league consists of two seasons: fall and spring. The fall 2025 season began on September 6th, and the following spring season will start in March 2026. Our under-4 (U4) to U12 teams compete against one another. We offer a traveling recreational league for players ages 13 to 19. We have collaborated with other clubs in the OKC Metro area to establish this league, providing a recreational atmosphere for our older players.

Academy – We offer this developmental league to U7 to U10 boys and girls. Like our recreational league, anyone can enroll in the Academy league. All Academy players train with professional coaches and compete against other Academy teams from various soccer organizations. As players progress and our coaches become more familiar with them, players train and play games based on their comparable abilities. NYSA competes in the MAG (Metro Academy Games) for weekly play. Other clubs are invited to play in this league, and games are played at NYSA and metro area fields. Academy teams also participate in about four tournaments each year. The Academy League training sessions began in August, and the games began in late August.

Competitive – We offer this league to boys and girls from U11 to U19. Annual tryouts are held in the late Spring or early Summer each year. Accepted players are placed on teams based on ability. All Competitive players train with professional coaches and compete against other competitive teams in various soccer organizations. Our more talented teams compete in leagues that span Oklahoma, North Texas, and South Texas. Competitive teams also participate in about four to eight tournaments each year. The Competitive league training sessions began at the beginning of August. Most competitive league games start in early September, but the regional premier leagues begin in late August.

Adults – We also offer an adult recreational league for players over 18. This league has about 136 players. The adult league games began in September.

Tops—This program is for players with special needs. NYSA players and parent volunteers run this event. We offer fall and spring seasons on Sunday afternoons for these players.

Tournaments

We operate several tournaments as fundraising projects. These tournaments also allow our teams to compete in a local venue. Our tournaments include teams from cities outside the Oklahoma City metro, which provides tax revenue to Norman associated with lodging, meals, and other travel expenditures. The Norman Convention & Visitors Bureau has estimated a \$4.2 million economic impact to the city of Norman from our tournaments in the 2023-2024 season. For our 2024-2025 season, we had to cancel one of the tournaments due to weather, but then had the largest tournament in NYSA/Oklahoma Celtic history, with 268 teams and 91 of those being from over an hour away.

Norman Regional Hospital Kick or Treat—This small-sided tournament is scheduled for November 1st. We have been growing this tournament. Unfortunately, it was canceled last year due to weather, but the year before, it hosted teams from NYSA and other soccer organizations. We hope to have more teams this year for the ages of U5-U18.

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First Fidelity Bank Classic Cup—This is our competitive invitational tournament, scheduled for November 14th-16th, 2025. We have been aggressively growing it. Last year, it hosted 199 teams from the NYSA and other soccer organizations, but the event was canceled due to weather.

OSC Celtic Cup—This is our spring competitive tournament. It is scheduled for February 27th-March 1st, 2026. This tournament has grown each year. Last year, it hosted 268 teams from the NYSA and other soccer organizations. We hope to have a similar number of teams in next year's tournament.

Camps

We offer several youth camps during the summer for a fee. These camps focus on developing the technical skills and tactical capabilities of campers. The camps are open to youth, but most camp participants are NYSA players. Besides improving player abilities, the camps are a good opportunity for our families to maximize their soccer budgets. For example, campers can receive a quality soccer ball and t-shirt, and camp coaches also offer need-based camp scholarships. Each camp has a lead coach who manages the planning, budgeting, and execution of the camp.

In the past, we have hosted a College Prep camp during the summer. This type of camp showcases players' talents and educates them on the college recruitment process. This winter, we will host a College ID night for girls and boys, putting our players in front of college coaches.

2) ORGANIZATION MISSION STATEMENT AND GOALS

Our mission statement, vision, and core values are presented on page 2 of this report. Our annual goals are broadly focused on upholding our mission and ensuring that our players and parents have a positive experience while participating in our activities and programs. Specific to this year, our goals are focused on five key areas:

- youth player participation,
- Academy program player recruitment and retention,
- parent education,
- recreational development, and
- fundraising.

3) ALL LEAGUE AND TOURNAMENT FEE STRUCTURE

Recreational registration is between \$40 and \$120 per player per season, depending on the age group. Academy registration is \$215 per player per year. Academy coaching fees are \$100 to \$105 per month for ten months. Competitive registration is \$300 per player per year. Competitive coaching fees are \$197.50 per month for a period of ten months. The competitive registration operates on an all-in structure, so there are no additional costs for tournaments or leagues. Adult recreational registration is \$100 per player per season. ECRL is a program we offer for our highest-level players. The registration fee is \$300 per player per year. Then, there are ten payments of \$227.50. The ERCL operates on an all-in structure, so there are no additional costs for tournaments or leagues.

Norman Regional Hospital Kick or Treat tournament entry fees are \$265 per team. First Fidelity Bank Classic Cup tournament entry fees range from \$330 to \$745 per team, depending on the team's age. OSC Celtic Cup Invitational tournament fees are \$330 to \$745 per team. Orthodontics Exclusively 3v3 and 5v5 summer tournament fees range from \$240 to \$380.

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4) NUMBER OF GAMES, TEAMS, PLAYERS, TOURNAMENTS, AND SCHOLARSHIPS

We expect our Recreational, Academy, and Competitive leagues to comprise approximately 300 teams, which will play around 2,600 games in the Fall 2025 and Spring 2026 seasons. Our player counts for the last three years are included below.

Division	Fall	Spring	Fall	Spring	Fall	Spring
Year	2025	2025	2024	2024	2023	2023
Recreational	1714	2049	2011	2341	1983	2107
Academy	161	201	181	208	181	228
Competitive	588	651	657	563	563	469
Grand Total	2463	2901	2849	3112	2727	2804

We issue approximately \$17,000 in recreational scholarships annually and approximately \$218,000 in academy and competitive scholarships, totaling roughly \$235,000 in scholarships each year.

5) AGE OF PARTICIPANTS

Youth ages 3 to 18 years old. Adults ages 19 and up.

6) ANNUAL BUDGET

The annual budget is attached.

7) CURRENT RECORD OF OFFICERS WITH PHONE

Board Members

Past President	Chris Vinson*	(405)200-9035
President	Lauren Stone*	(405)2055732
Treasurer	Justin Koller*	(405)835-7086
Secretary	Joe Robertson	(405)618-0133
Players Representative	Jack Carter	(405)317-5362
Community Relations	Carol Dillingham	(405)826-7160
Player Representative	Megan Shaner	(319)331-4949
Player Representative	Brad Thomas	(405)831-9869

*Board members who can authorize expenditures.

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Employees

Executive Director	Jamie Smith	(847)345-8466
Administrator	Jessica Knehans	(405)473-6199
Boys Director	Jamie Smith	(847)345-8466
Girls Director	Niall Burley	(405)320-8101
Rec Director	Ryan Trudgian	(405)824-1685
Academy Director	Michael Thomas	(832)499-5355
Complex Director	Steve Gillis	(405)620-2856

8) NAMES OF THOSE RESPONSIBLE FOR MAINTAINING BOOKS AND RECORDS

Justin Koller, Treasurer
Tracy Pelley-Rariden Tax Worx

9) AFFIRMATION THAT ORGANIZATION IS FILING YEARLY TAX RETURNS

The document needed is attached.