



office memorandum

Date: August 16, 2022

To: Darrel Pyle, City Manager

Through: Shawn O'Leary, Director of Public Works *SO 8/16/2022*

From: David Riesland, City Transportation Engineer *DRR by KC*

Subject: Professional Services Agreement with Kimley-Horn for City of Norman Wayfinding Phase 2

BACKGROUND:

Resolution No. R-1314-56 was passed by the Norman City Council on November 12, 2013. This resolution adopted a Wayfinding Plan, prepared by C.H. Guernsey and Company (Guernsey) dated September 24, 2013. Since the approval of that plan, staff have work with Guernsey on the design and implementation of a Wayfinding Pilot Project on Main Street from Interstate 35 to downtown Norman. The Pilot Project was a joint venture between the City and the Norman Convention and Visitors Bureau. Design of the Pilot Project was completed in October 2015 with construction completed in September 2016. The public reaction to the signs installed as part of the Wayfinding Pilot Project has been largely positive.

Phase 1 of the Wayfinding Implementation Plan addressed Lindsey Street, Jenkins Avenue between State Highway 9 and Boyd Street, Chautauqua Avenue between State Highway 9 and Imhoff Road, and the streets around the City of Norman Municipal Complex. Phase 1 also saw a change in designer from Guernsey and Kimley-Horn as the staff familiar with the Norman Wayfinding Plan relocated from Guernsey to Kimley-Horn between the Pilot and Phase 1 Projects.

Phase 2 of the Wayfinding Implementation Plan will address Flood Avenue from Interstate 35 to Robinson Street, Tecumseh Road from 36th Avenue NW to 12th Avenue NE, and Robinson Street from Interstate 35 to 12th Avenue NE. Staff has worked with the Oklahoma Department of Transportation (ODOT) since two of the Phase 2 roadways are ODOT maintained roadways. In both cases, ODOT gave their permission to locate proposed Phase 2 Wayfinding signs within their right-of-way.

DISCUSSION:

Staff recently received a Professional Services Agreement (attached to this Memorandum) from Kimley-Horn for design services for the implementation of Phase 2 Wayfinding signs. The fee and expenses associated with this Agreement are \$38,500. Account 50596611-46201 (Traffic Control) contains \$40,000 for the design work associated with Phase 2 Wayfinding.

RECOMMENDATION:

We respectfully ask for your approval of the attached Professional Services Agreement with Kimley-Horn for Phase 2 Wayfinding Design Services.

cc: Anthony Francisco, Director of Finance
Kim Coffman, Budget Manager