

↑ Flock Safety

Shape a safer future, together

2025

NORMAN, OK



With Persistent Staffing Shortages, Agencies Are Seeking New Strategies to Maximize Efficiency



85%

of agencies
experiencing an
officer shortage

[New PERF survey shows police agencies are losing officers faster than they can hire new ones. April, 2023](#)

65%

Agencies report
having too few
sworn officer
candidates

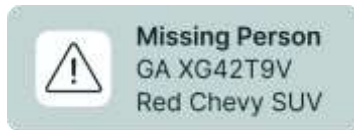
GALLUP®

[A Crisis For Law Enforcement](#) | 10/23



Collaborative Policing Technology

A force multiplier **enabling agencies of all sizes** to solve significantly more crime and improve quality of life without increasing staffing



"This is the single greatest change since DNA — what this system does is a game changer."

CHIEF MURRAY | Yakima PD



Driven by a Shared Mission

“Eliminate crime and shape a safer future, together”

1,000+

mission-driven
employees

2,200+

crimes solved per week
using Flock technology

10%

of reported crime in US
solved using Flock

5,000+

communities protected
by Flock



Your Safety-as-a-Service Partner

No other business makes it easier for you to begin transforming your agency than Flock

Your Flock Safety annual subscription:

- Fair pricing & low upfront investment
- Solar-powered devices
- Installation + ongoing maintenance
- Permitting assistance
- Data storage
- Lifetime hardware & software upgrades





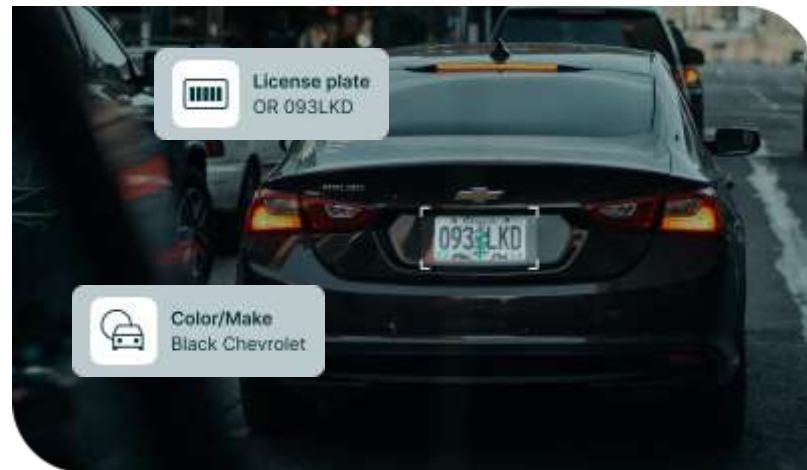
License Plate Readers



With Flock Safety, you get:

Flock Safety LPR provides your police department with indiscriminate evidence from fixed locations.

We provide all of the maintenance so that your police department and city staff can focus on keeping your city safe and prosperous.



INFRASTRUCTURE-FREE

Reduce time to value and utility costs with full-service deployment.



24/7 COVERAGE

Capture objective vehicle data around the clock to multiply your force.



REAL-TIME ALERTS

- NCIC
- NCMEC (Amber Alert)
- Custom Hot Lists



ETHICALLY BUILT

- No facial recognition
- No speed tracking
- Indiscriminate evidence




Precision policing with real-time alerts

Your police officers can receive SMS, email, and in-app alerts when vehicles entered into the FBI's NCIC, NCMEC (Amber Alerts), or custom Hot Lists pass by a Flock Safety camera in your community.

Catalytic Converter Theft

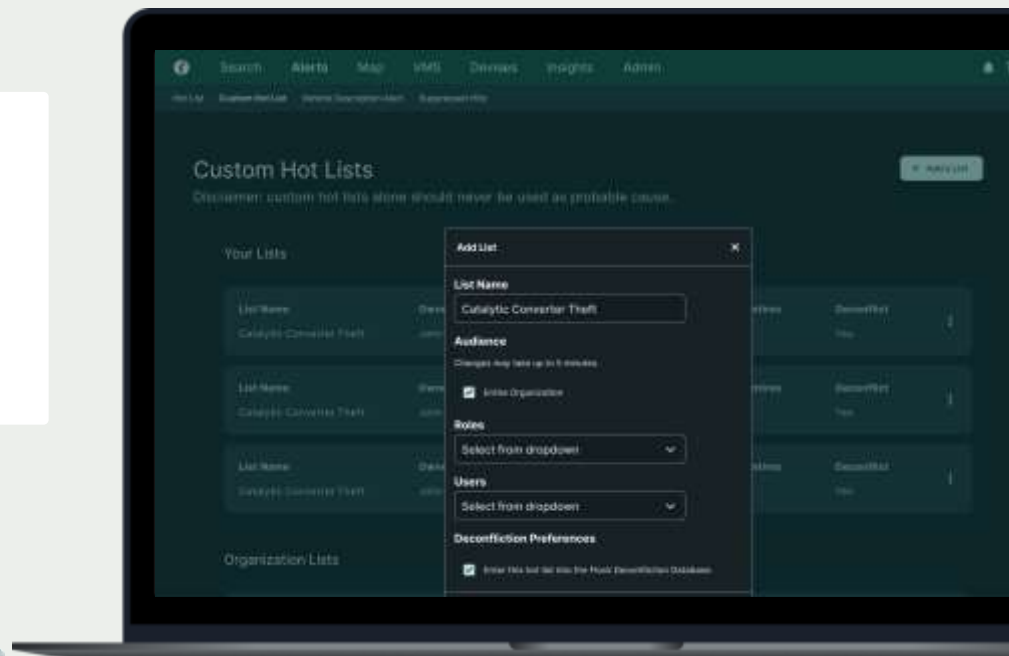
Plate: PH40083 Source: Flock Hot List Topic: Catalytic Converter Theft Camera: Flock Camera

Date: 1/1/2023, 12:00:00 1 min ago Description: BLUE, BLUE, SUV, TOP RACK Network: NCIC

Catalytic Converter Theft Hot List Alert

Blue SUV @FlockCamera
1/1/2023 @ 10:00:00 (1min ago)
Flock Camera
Flock network



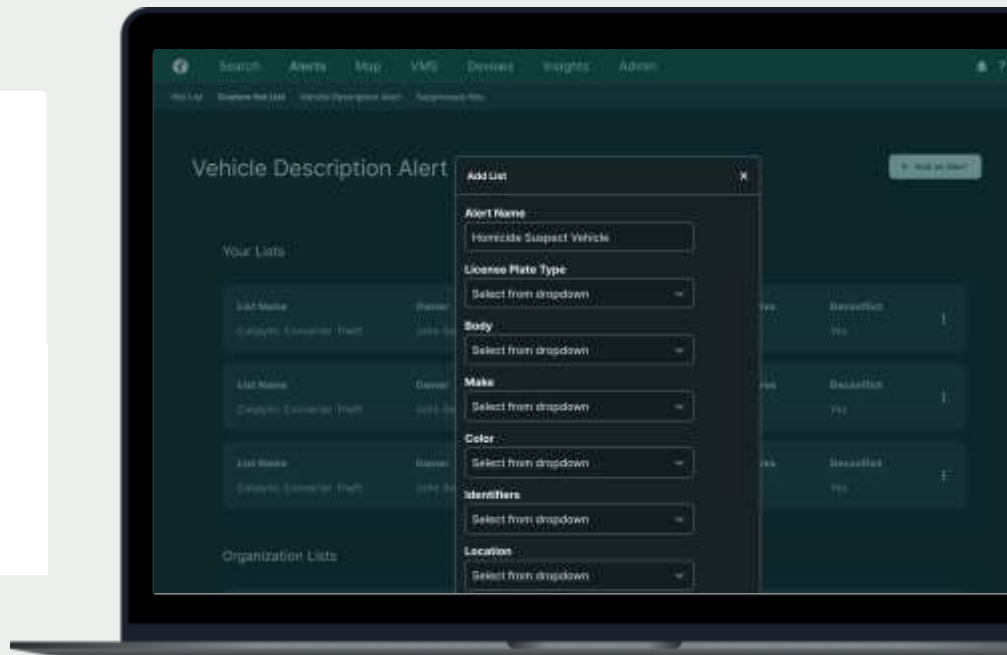


What Vehicle Fingerprint® technology identifies

Flock's machine learning technology allows officers to search vehicles based on unique vehicle criteria, time, and location — objective, investigative evidence.

INCLUDING

- Vehicle make
- Body type
- Color
- Back racks
- Top racks
- License plates
 - Temporary tags
 - State recognition





Built with Privacy in Mind

Protecting privacy by design

- ✓ All data is owned by customers and will never be sold to private third parties
- ✓ Flock automatically deletes data after 30 days by default
- ✓ No individual personal data is collected by or accessible in the Flock LPR system
- ✓ Security is paramount, and all data is stored with end-to-end encryption

Enabling accountability + transparency

- ✓ Search reason and user number saved in indefinitely-available audit trail
- ✓ Flock technology reduces bias in of crime-solving by enhancing objectivity
- ✓ Flock offers a free and optional LPR Transparency Portal



Transparency & Insights

Measure ROI and promote the ethical use of public safety technology

Transparency Portal

- Customizable for each agency
- Display technology policies
- Publish usage metrics

Insights Dashboard

- Measure crime patterns and ROI
- Audit Search history

Examples

- [Bartlesville PD](#)
- [Tulsa PD](#)

Bartlesville OK PD

Transparency Portal

Last Updated: Wed Jun 25 2025

Overview

Bartlesville OK PD uses Flock Safety technology to capture objective evidence without compromising on individual privacy. Bartlesville OK PD utilizes retrospective search to solve crimes after they've occurred. Additionally, Bartlesville OK PD utilizes real time alerting of hotlist vehicles to capture wanted criminals. In an effort to ensure proper usage and guidelines are in place, they have made the below policies and usage statistics available to the public.

Policies

What's Detected

License Plates, Vehicles

What's Not Detected

Facial recognition, People, Gender, Race

Acceptable Use Policy

Data is used for law enforcement purposes only. Data is owned by Bartlesville OK PD and is never sold to 3rd parties.

Prohibited Uses

Immigration enforcement, traffic enforcement, harassment or intimidation, usage based solely on a protected class (i.e. race, sex, religion), personal use.

Access Policy

All system access requires a valid reason and is stored indefinitely.

Bartlesville PD Camera Map

<https://www.cityofbartlesville.org/wp-content/uploads/2025/05/Updated-Flock-LPR-List-06-25-25.pdf>

Usage

Data retention (in days)

30 days

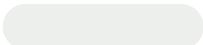
Number of LPR and other cameras

10

External organizations with access

Mercer County MO SO, Atoka TX PD, Adams County IL SO, Addison TX PD, Allen County KS SO, Atoka IA PD, Amarillo TX PD, Andover KS PD, Ankeny IA PD, Anna TX PD, Atoka County MN SO, Andover OK PD, Arnold MO PD, Ashland MO PD, Attorney General of Illinois - Medicare Fraud Division, Audrain County MO SO, Barry County MO SO, Baylor Scott & White PD (TX), Beaumont TX PD, Belleville TX PD, Benton County AR SO, Bentonville AR PD, Berkeley MO PD, Bienville Parish LA SO, Bojaly OK PD, Bloomington IL PD, Blue Springs MO PD, Boone County AR SO, Boone County MO SO, Bourbon County KS SO, Bowling Green MO PD, Bradley County AR SO, Brentwood MO PD, Brenson OK PD, Bryant AR PD, Buchanan County MO SO, Burlington IA PD, Bushnell IL PD, Butler County KS SO, Cabot AR PD, Calcasieu Parish LA, Callaway County MO SO, Calloway County KY SO, Canadian County OK SO, Canby KS PD, Canton IL PD, Canyon TX PD, Cape Girardeau County MO SO, Cape Girardeau MO PD, Carbondale IL PD, Cass County MO SO, Cassia OK PD, Cedar Rapids IA PD, Crockett AR PD, Central City KY PD, Cherokee KS PD, Chase County KS SO, Cheatham County TN SO, Cherryvale KS PD, Chesterfield MO PD, Christian County MO SO, City of Oak Ridge North TX PD, Clayton MO PD, Cleveland County OK SO, Clive IA PD, Coffeyville KS PD, Colbert County AL SO, Cole County MO SO, Colleyville TX PD, Collierville TN PD, Collier County TX SO, Conway AR PD, Cooke County TX SO, Cooper County MO SO, Council Bluffs IA PD, Crawford County IL SO, Creek County OK SO, Crowley County MO PD, Crowley TX PD, Custer TX PD, Curry Co NM SO, Dallas TX PD, Del City OK PD, Derby KS PD, Des Moines MO DPS, Des Moines County IA SO, Dickson TN PD, Dodge City KS PD, Douglas County NE

**Routinely solving and
preventing crime**



Flock Safety In Oklahoma

50+ Law Enforcement Agencies in Oklahoma Use Flock



Oklahoma City Police Department



Moore Police Department



Cleveland County Sheriff's Office



Purcell Police Department



Dell City Police Department

Indecent Exposure Suspect Identified With LPRs



Pryor Creek PD - Pryor Creek, OK

- On December 19th, 2023, officers responded to Pryor Creek High School following reports of an indecent exposure incident.
- Officers reviewed security camera footage and obtained a description of the suspect's vehicle, which they entered into their LPRs.
- They saw that a vehicle matching the suspect vehicle's description had been detected near the school around the time of the crime.
- Officers quickly located the vehicle and the registered owner, who was arrested and charged with indecent exposure.



O'Fallon Police use Flock Safety LPRs to Find Missing Elderly Woman



O'Fallon PD - O'Fallon, MO

An 87-year-old woman, who went missing after departing her residence for a doctor's appointment, is safe after O'Fallon PD issued a Silver Alert.



9:30- 10:30 AM

An elderly woman left her residence to attend a doctor's appointment.



3:45 PM

The missing senior's vehicle passed a Flock LPR, alerting officers who soon located her and initiated a traffic stop.



3:30 PM

The senior's daughter reported her missing



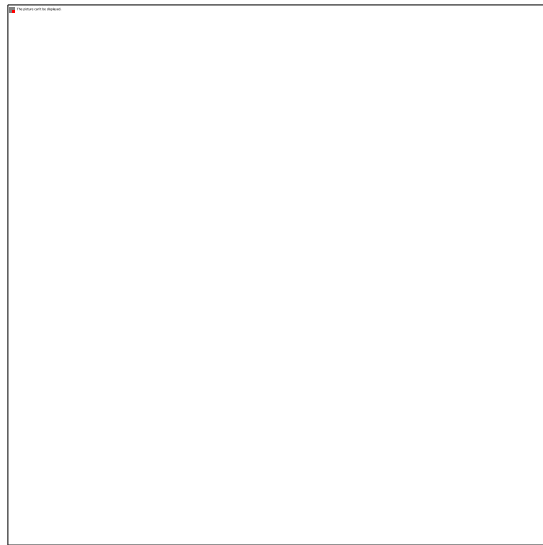
Investigators Locate Suspect in Hit-and-Run Within Hours



Tulsa PD - Tulsa, OK

- On October 24th, 2023, officers responded to reports of a hit-and-run accident.
- Officers found a seriously injured bicyclist on the scene and interviewed witnesses who gave investigators a description of a suspect vehicle.
- Officers queried nearby Flock Safety LPRs for vehicles matching that description and identified a vehicle that had been detected in the area.
- Officers responded to a residence and located the vehicle just a few hours after the accident.
- The suspect was arrested on multiple charges.

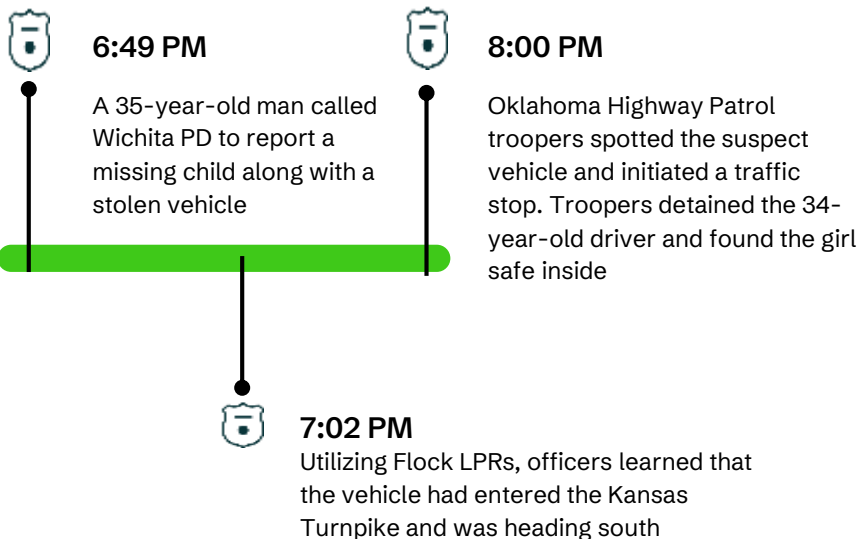
[Source](#)



Kidnapping Solved – Interjurisdictional Cooperation

 Wichita PD - Wichita, KS

A father walked into a store, leaving his daughter in the car. When he came out, both were gone.



Neighboring counties, the Kansas Highway Patrol, Oklahoma Highway Patrol, and the Tulsa Police Department were notified of the circumstances and the vehicle's location.