Flock Safety

Shape a safer future, together

2025

NORMAN, OK

With Persistent Staffing Shortages, **Agencies Are Seeking New Strategies to Maximize Efficiency**

85% of agencies experiencing an officer shortage

New PERF survey shows police agencies are losing officers faster than they can hire new ones, April, 2023

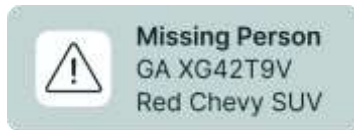**65%** Agencies report having too few sworn officer candidates

GALLUP A Crisis For Law Enforcement

Collaborative Policing Technology

A force multiplier **enabling agencies of all sizes** to solve significantly more crime and improve quality of life without increasing staffing

Missing Person
GA XG42T9V
Red Chevy SUV

"This is the single greatest change since DNA — what this system does is a game changer."

CHIEF MURRAY | Yakima PD

Driven by a Shared Mission

"Eliminate crime and shape a safer future**, together"**

1,000+
mission-driven
employees

2,200+
crimes solved per week
using Flock technology

10%
of reported crime in US
solved using Flock

5,000+
communities protected
by Flock

Your Safety-as-a-Service Partner

No other business makes it easier for you to begin transforming your agency than Flock

Your Flock Safety annual subscription:

→ Fair pricing & low upfront investment

→ Solar-powered devices

→ Installation + ongoing maintenance

→ Permitting assistance

→ Data storage

→ Lifetime hardware & software upgrades

License Plate Readers

With Flock Safety, you get:

Flock Safety LPR provides your police department with indiscriminate evidence from fixed locations.
We provide all of the maintenance so that your police department and city staff can focus on keeping your city safe and prosperous.

License plate
OR 093LKD

Color/Make
Black Chevrolet
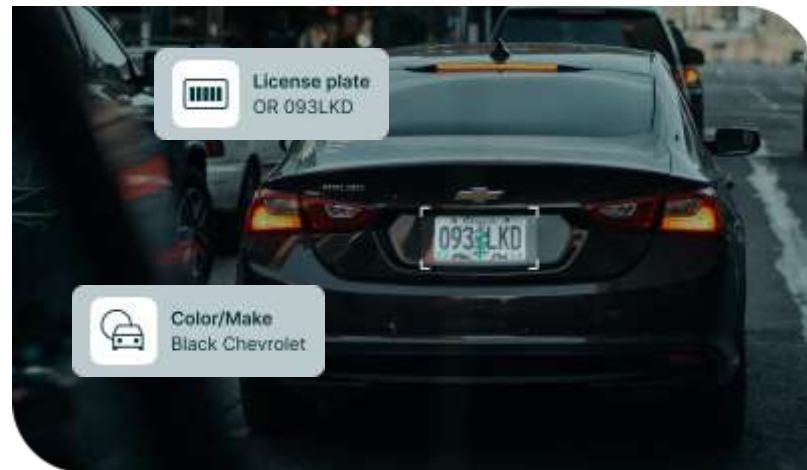
INFRASTRUCTURE-FREE

Reduce time to value and utility costs with full-service deployment.

24/7 COVERAGE

Capture objective vehicle data around the clock to multiply your force.

REAL-TIME ALERTS

- NCIC
- NCMEC (Amber Alert)
- Custom Hot Lists

ETHICALLY BUILT

- No facial recognition
- No speed tracking
- Indiscriminate evidence

Precision policing with real-time alerts

Your police officers can receive SMS, email, and in-app alerts when vehicles entered into the FBI's NCIC, NCMEC (Amber Alerts), or custom Hot Lists pass by a Flock Safety camera in your community.
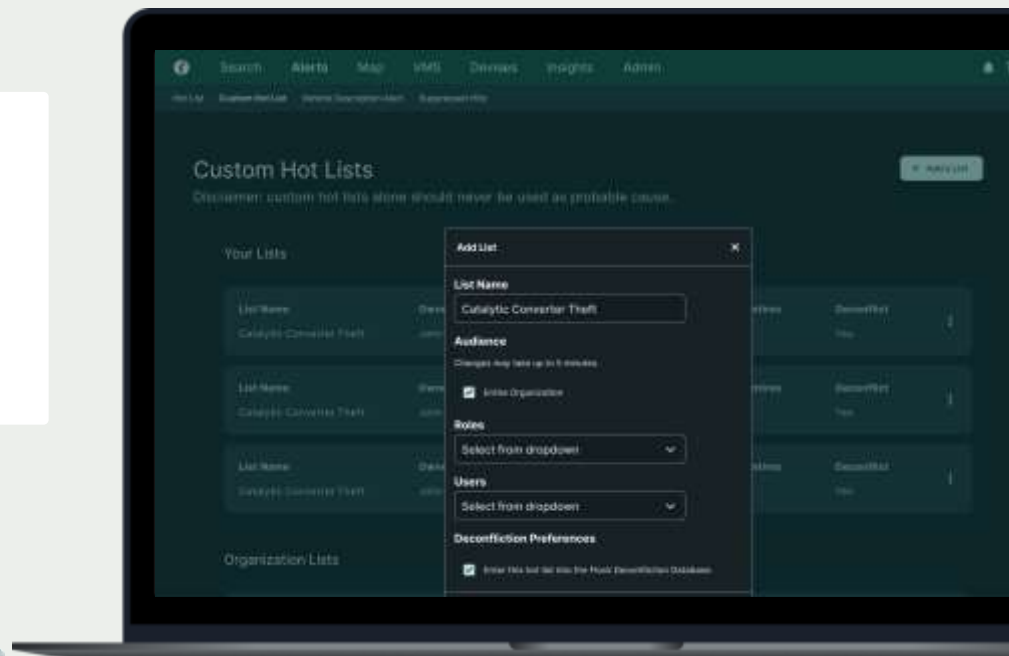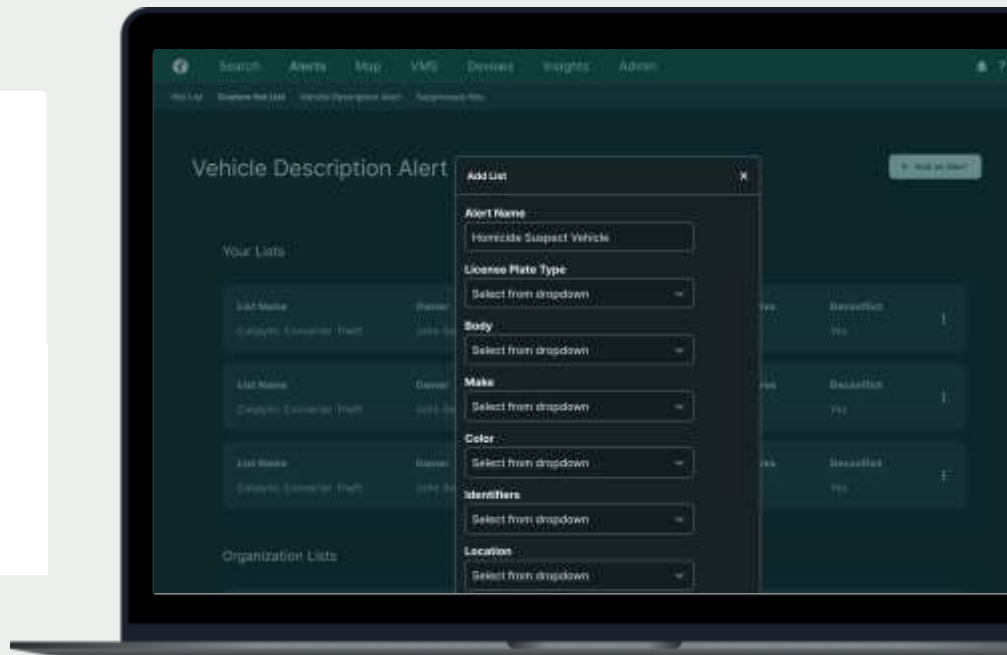
What Vehicle Fingerprint® technology identifies

Flock's machine learning technology allows officers to search vehicles based on unique vehicle criteria, time, and location — objective, investigative evidence.

INCLUDING

- Vehicle make
- Body type
- Color
- Back racks

- Top racks
- License plates
  - Temporary tags
  - State recognition

Built with Privacy in Mind

Protecting privacy by design

✅ All data is owned by customers and will never be sold to private third parties

✅ Flock automatically deletes data after 30 days by default

✅ No individual personal data is collected by or accessible in the Flock LPR system

✅ Security is paramount, and all data is stored with end-to-end encryption

Enabling accountability + transparency

✅ Search reason and user number saved in indefinitely-available audit trail

✅ Flock technology reduces bias in of crime-solving by enhancing objectivity

✅ Flock offers a free and optional LPR Transparency Portal

Transparency & Insights

Measure ROI and promote the ethical use of public safety technology

Transparency Portal
- Customizable for each agency
- Display technology policies
- Publish usage metrics

Insights Dashboard
- Measure crime patterns and ROI
- Audit Search history

Examples
- Bartlesville PD
- Tulsa PD

Routinely solving and preventing crime
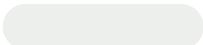
Flock Safety In Oklahoma

50+ Law Enforcement Agencies in Oklahoma Use Flock

→ Oklahoma City Police Department

→ Moore Police Department

→ Cleveland County Sheriff's Office

→ Purcell Police Department

→ Dell City Police Department

Indecent Exposure Suspect Identified With LPRs

📍 Pryor Creek PD - Pryor Creek, OK

➔ On December 19th, 2023, officers responded to Pryor Creek High School following reports of an indecent exposure incident.

➔ Officers reviewed security camera footage and obtained a description of the suspect's vehicle, which they entered into their LPRs.

➔ They saw that a vehicle matching the suspect vehicle's description had been detected near the school around the time of the crime.

➔ Officers quickly located the vehicle and the registered owner, who was arrested and charged with indecent exposure.

O'Fallon Police use Flock Safety LPRs to Find Missing Elderly Woman

O'Fallon PD - O'Fallon, MO

An 87-year-old woman, who went missing after departing her residence for a doctor's appointment, is safe after O'Fallon PD issued a Silver Alert.

9:30- 10:30 AM

An elderly woman left her residence to attend a doctor's appointment.

3:45 PM

The missing senior's vehicle passed a Flock LPR, alerting officers who soon located her and initiated a traffic stop.

3:30 PM

The senior's daughter reported her missing

Investigators Locate Suspect in Hit-and-Run Within Hours

📍 Tulsa PD - Tulsa, OK

➜ On October 24th, 2023, officers responded to reports of a hit-and-run accident.

➜ Officers found a seriously injured bicyclist on the scene and interviewed witnesses who gave investigators a description of a suspect vehicle.

➜ Officers queried nearby Flock Safety LPRs for vehicles matching that description and identified a vehicle that had been detected in the area.

➜ Officers responded to a residence and located the vehicle just a few hours after the accident.
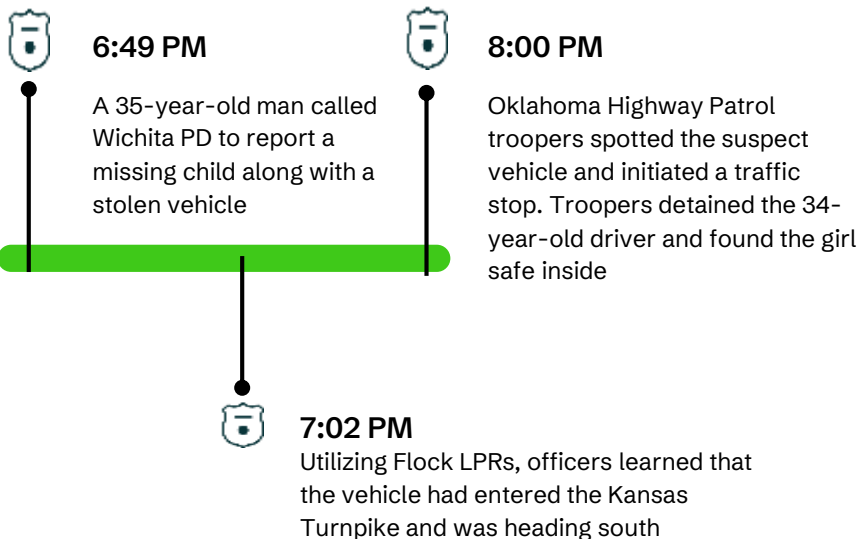
➜ The suspect was arrested on multiple charges.

Source
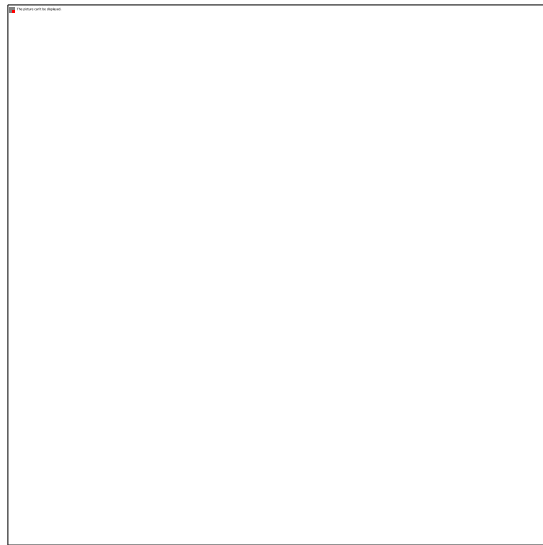
Kidnapping Solved - Interjurisdictional Cooperation

Wichita PD - Wichita, KS

A father walked into a store, leaving his daughter in the car. When he came out, both were gone.

6:49 PM

A 35-year-old man called Wichita PD to report a missing child along with a stolen vehicle

8:00 PM

Oklahoma Highway Patrol troopers spotted the suspect vehicle and initiated a traffic stop. Troopers detained the 34-year-old driver and found the girl safe inside

7:02 PM

Utilizing Flock LPRs, officers learned that the vehicle had entered the Kansas Turnpike and was heading south

Neighboring counties, the Kansas Highway Patrol, Oklahoma Highway Patrol, and the Tulsa Police Department were notified of the circumstances and the vehicle's location.