

# Streetscape Designs for Different Commercial Districts

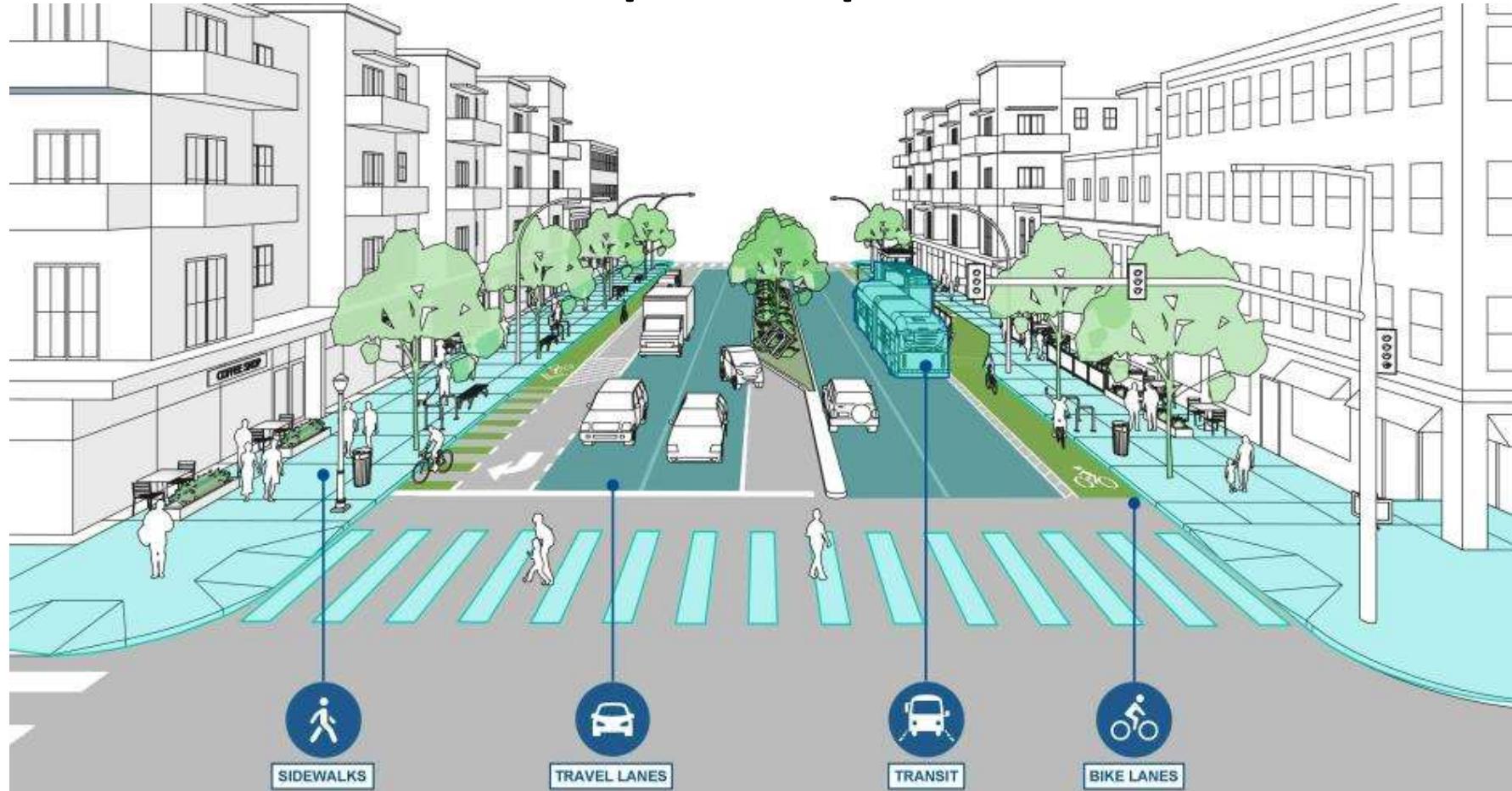
Community Planning & Transportation  
Committee

January 22, 2026

Tim Miles, City Engineer & Megan Phelan, Park Planner



# Streetscape: Complete Streets



Graphic from Valley Transportation Authority

# Streetscape: Sidewalk Zones



# Streetscape: Human Scale



# Examples of Recent Streetscape Projects



Gray Street 2-Way



Porter Avenue  
Streetscape



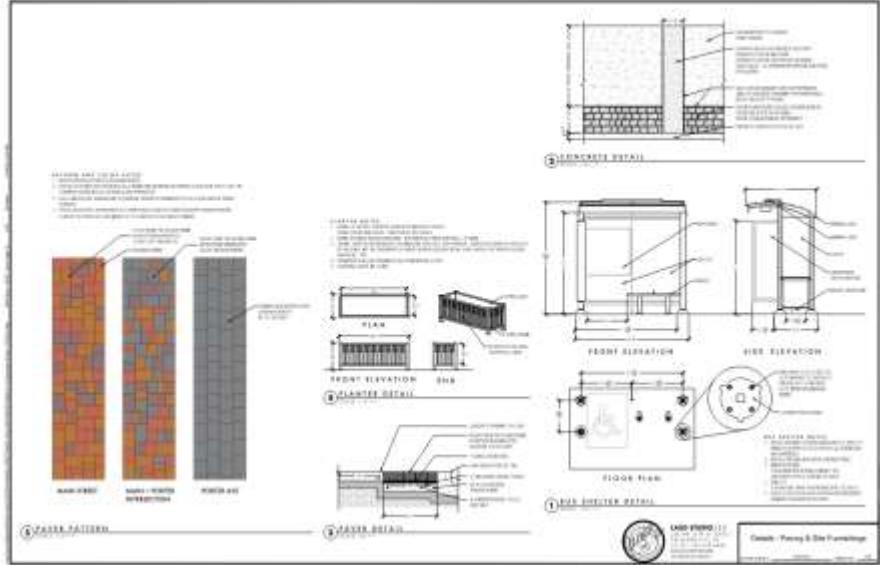
Main Street Median  
Maintenance Project

The median located west of Hal Muldrow Drive

# Gray Street 2 way Streetscape



# Porter Avenue Streetscape



# Main Street Median Maintenance Project

- Use native plants that are heat and drought tolerant and are low water use varieties.
- Use boulders and stone mulch for a more durable landscape with no mowing needed.



# Streetscape Plantings

- Use native plants that are drought tolerant, low water use and pollinator friendly.
- Use shrubs, grasses, and perennials instead of Bermuda grass to reduce mowing and herbicide use.
- Community buy in for maintenance and care.



Streetscape Plantings along Porter Avenue using native plants.

# Street Tree Ordinance

Street Tree Ordinance is in development.

- Historical Tree District to preserve the tree canopy.
- Promote and maintain street trees.
- Establish a Commercial Tree District.

Street tree located  
on Main Street  
in downtown Norman

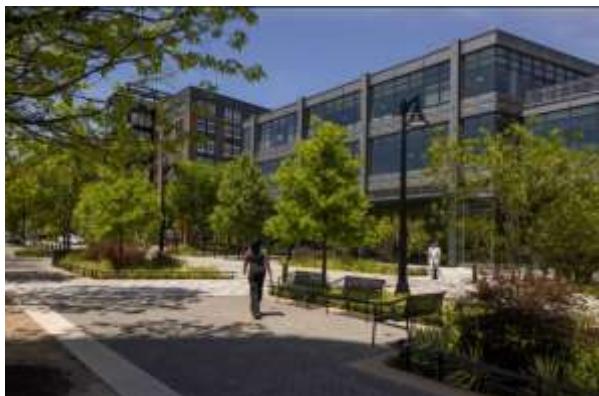


# Inspiration for Streetscape Designs



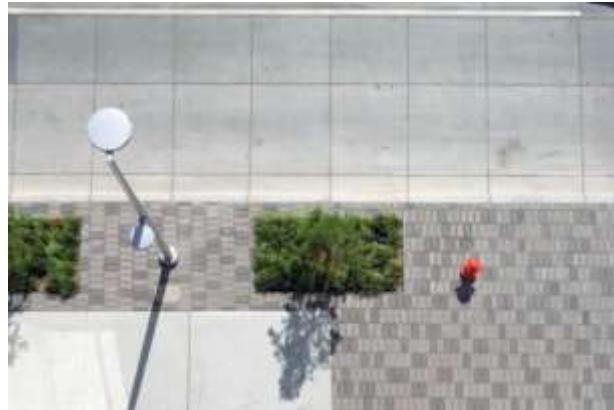
National Landing Streetscape  
Arlington, Virginia  
Hoerr Schaudt Landscape Architects

# Inspiration for Streetscape Designs



Rye Street Park Streetscape, Arlington, Virginia  
Hoerr Schaudt Landscape Architects

# Inspiration for Streetscape Designs



Project 180 Streetscape  
Oklahoma City, OK  
OBJ Landscape Architects

# Inspiration for Streetscape Designs



Hudson Street Streetscape  
New York City, NY  
MNLA Landscape Architects



# Funding Future Streetscape Improvements

- Dedicated Capital Funding
- Norman Forward II
- Transportation Bond
- Private Partnerships
- Grants
- TIF Districts



QUESTIONS  
COMMENTS

