



CITY OF NORMAN, OK STAFF REPORT

MEETING DATE: 01/09/2024

REQUESTER: Anthony Purinton, Assistant City Attorney

PRESENTER: Anthony Purinton, Assistant City Attorney

ITEM TITLE: CONSIDERATION OF APPROVAL, REJECTION, AMENDMENT AND/OR POSTPONEMENT OF K-2324-114: A CONTRACT BY AND BETWEEN THE CITY OF NORMAN AND THE NORMAN ARTS COUNCIL PROVIDING FOR THE ADMINISTRATION AND FUNDING OF A PILOT GRANT PROGRAM FOR MURAL ART PROJECTS THROUGHOUT NORMAN AS OUTLINED IN THE STAFF REPORT.

BACKGROUND:

This contract proposes a pilot grant program, to be administered by Norman Arts Council ("NAC"), that aims to encourage the creation of more mural art projects throughout Norman on private or public property. This idea was first discussed during the April, 2023 Business and Community Affairs Committee ("BACA") meeting. Then, Council adopted the 2023-2024 budget, which included an amendment allocating \$150,000 for the creation of "a two-year pilot Public Mural Art program," which was intended to fund the type of program discussed during the 4/6/2023 BACA meeting.

DISCUSSION:

The Contract contains the following key provisions:

Operations

The NAC agrees to operate, staff, and administer the pilot mural program for an initial trial period of two years. As a part of this operation, NAC will develop operating procedures, guidelines, applications, and other administrative duties necessary to operate the program.

Funding

The proposed contract provides funding of \$100,000 for the two-year trial period. However, applicants of this program must provide 1:1 fund matching (either cash or in-kind) unless that applicant is a 501(c)(3) nonprofit or a public entity, in which case the NAC has the authority to waive the fund-matching requirement.

Program Requirements

For the most part, the NAC has broad authority to create and develop the program requirements and applications. However, certain program and applicant requirements will be required under the contract. For example, murals funded must not serve as signage or for solicitation for goods or services. Most importantly, all funded murals must be viewable from a public right-of-way, which ensures that all murals created can be enjoyed by the public and the Program serves a public purpose.

Reporting

The proposed contract contains detailed reporting requirements that the NAC must adhere to, which allows the City to ensure that funds are being used according to the contract.

The Fiscal Year 2024 Capital Budget allocated \$150,000 to the Public Art Mural Program Project (Project PR0173; Account 50795500-46101) and is available at this time.

RECOMMENDATION:

Staff presents Contract K-2324-114 for consideration by City Council.