

File Attachments for Item:

7. CONSIDERATION OF APPROVAL, ACCEPTANCE, REJECTION, AMENDMENT, AND/OR POSTPONEMENT OF A DONATION OF \$25,325 FOR A MURAL TO BE PLACED ON TWO WALLS IN THE NATATORIUM AT THE ADULT WELLNESS AND EDUCATION CENTER, 602 N. FINDLAY AVENUE.



CITY OF NORMAN, OK STAFF REPORT

MEETING DATE: 10/24/2023

REQUESTER: Veronica Tracy, Recreation Manager

PRESENTER: Jason Olsen, Director of Parks and Recreation

ITEM TITLE: CONSIDERATION OF APPROVAL, ACCEPTANCE, REJECTION, AMENDMENT, AND/OR POSTPONEMENT OF A DONATION OF \$25,325 FOR A MURAL TO BE PLACED ON TWO WALLS IN THE NATATORIUM AT THE ADULT WELLNESS AND EDUCATION CENTER, 602 N. FINDLAY AVENUE.

BACKGROUND: The Norman Arts Council (NAC) Public Arts Committee selection panel led a selection process for mural artists at City facilities. The NAC selection committee recommended retaining two artists and a donation from both the NAC and the Norman Park Foundation combined to cover \$25,325 of the \$30,325 mural at the new Adult Wellness and Education Center.

DISCUSSION: Chapter 12, Section 12-110 states that the City Council must first accept any item donated to the City with a value above \$250. Furthermore, Chapter 2, Section 2-311 states that "the City shall accept all donations of public art, as defined herein, that are made in accordance with article I, section 4 of the Charter. . ." Article I, Section 4 of the City Charter allows that the "City may receive bequests, gifts, and donations of all kinds of property in fee simple or in trust for charitable or public purposes and perform all acts necessary to carry out the purposes of such bequests, gifts, donations or trusts, with power to manage, sell, lease or otherwise dispose of same in accordance with the terms of the bequest, gift, donation, or trust."

The funding for the mural is coming through three initiatives: the Norman Arts Council (\$8,325), the Norman Park Foundation (\$17,000), and the Norman Forward Senior Wellness project (\$5,000), totaling \$30,325 for this Public Art project.

The proposed mural depicts a colorful outdoor scene with a sky and people enjoying outdoor spaces, adding vibrancy and energy to the space.

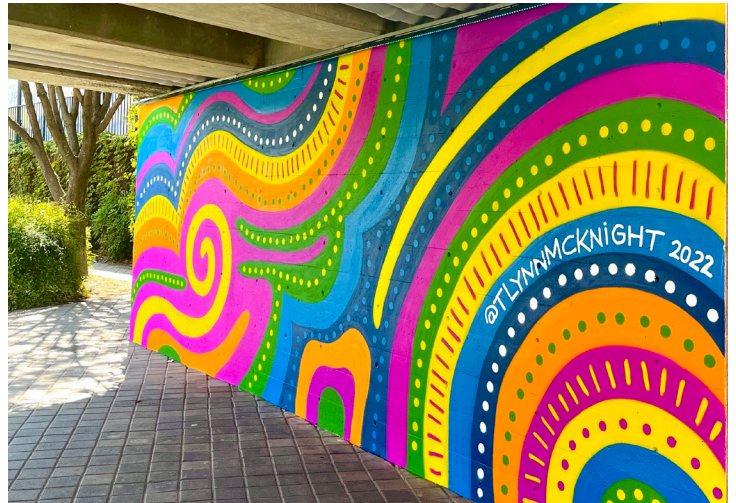
The selected mural artists, Tiffany McKnight and Aunj Braggs, are local Oklahoma artists and aim to have the mural finished by the facility's grand opening on November 13, 2023.

RECOMMENDATION: Staff recommends accepting the donation of \$25,325 for a mural to be placed on two walls in the natatorium at the Adult Wellness and Education Center at 602 N. Findlay Avenue.

TIFFANY MCKNIGHT

Item 7.

ARTIST • ENTREPRENEUR • AUTHOR



VISIT TIFFANYMCKNIGHT.COM | Follow @tlynnmcknight & @tlmcknightart



TIFFANY MCKNIGHT PROJECT QUOTE

tlmcknightart@gmail.com

Date: October 12, 2023

CLIENT

City of Norman & Norman Arts Council

erinn@normanarts.org

Contact: Erinn Gavaghan

PROJECT DESCRIPTION

McKnight & Braggs will paint and seal new murals inside the Norman Adult Wellness & Education Center located at 602 N. Findlay Ave in Norman, OK.

Client agrees to provide \$500 design honorarium to artists for new design mockup. The project rate includes labor and intellectual property of unique design:

Rate: cost and value of painting is W x H x \$35 per sq ft per artist.

McKnight Labor: 508 sqft x \$35 per sq ft = \$17,780
(15x18.3=275 sq ft) + (10.3x11.3=116 sq ft main wall)
+ (3x26=78 sq ft x 3 walls = 234 sq ft / 2 = 117 sq ft
equals total of 508 sq ft

Braggs Labor: 234 sqft x \$35 per sqft = \$8,190
3x26=78 sq ft x 3 walls = 234 sq ft

Total value of painting and labor is = \$25,970

+ Artists estimate a production timeline from October 14 - November 11 to complete paintings.

+ Artists will acquire the following supplies for this project: Paint, brushes, blue tape, tarp, projection mapping for large scale tracing, insurance, **Mural Colors paint sealant*** (see page 3) and miscellaneous.

Client agrees to provide lift during production.

+ Artists will provide project documentation and social media promotion for the artists and consistent cross promotion for client (video, photos and website documentation)

Contact me directly at tlmcknightart@gmail.com or 918-361-7959 for any questions or concerns.

Thanks for your business and supporting artists. We look forward to working with you!

TLM

(Rate includes labor for Tiffany McKnight & Aunj Braggs)

Indoor Murals	1	\$25,970
Materials	1	\$2,000
Travel Stipend	1	\$1,500
Design Mockup	1	\$500
Insurance	1	\$300
Projection Tracing	1	\$150

Total cost of production		\$30,420
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If approved, client will pay flat rate in full 3 days prior to the first day of artist painting.

The project budget is a fixed rate and artist labor and associated costs will not exceed the project estimate.



TIFFANY MCKNIGHT
 tlmcknightart@gmail.com

See below for Client (City of Norman & Norman Arts Council) approved production budget for McKnight x Braggs Mural on October 12, 2023.

TIFFANY MCKNIGHT (ARTIST)

AUNJ BRAGGS (ARTIST)

Indoor Murals	1	\$17,685*
* \$95 discount to accommodate revised client budget cap		
Materials	1	\$2,000
Travel Stipend	1	\$500
Design Mockup	1	\$250
Insurance	1	\$150
Projection Tracing	1	\$150

McKnight Total: \$20,735

Indoor Murals	1	\$8,190
Travel Stipend	1	\$1,000
Design Mockup	1	\$250
Insurance	1	\$150

Braggs Total: \$9,590

Total cost of production: \$30,325

The project budget is a fixed rate and artist labor and associated costs will not exceed the project estimate.

Please make payments to individual artist as separate checks for their business records.

Client will pay flat rate 1-3 days prior to the first day of production.



TIFFANY MCKNIGHT
PROJECT RATE SHEET

tlmcknightart@gmail.com

Date: October 11, 2023

CLIENT

City of Norman & Norman Arts Council

erinn@normanarts.org

Contact: Erinn Gavaghan

***PAINT SEALANT DETAILS**

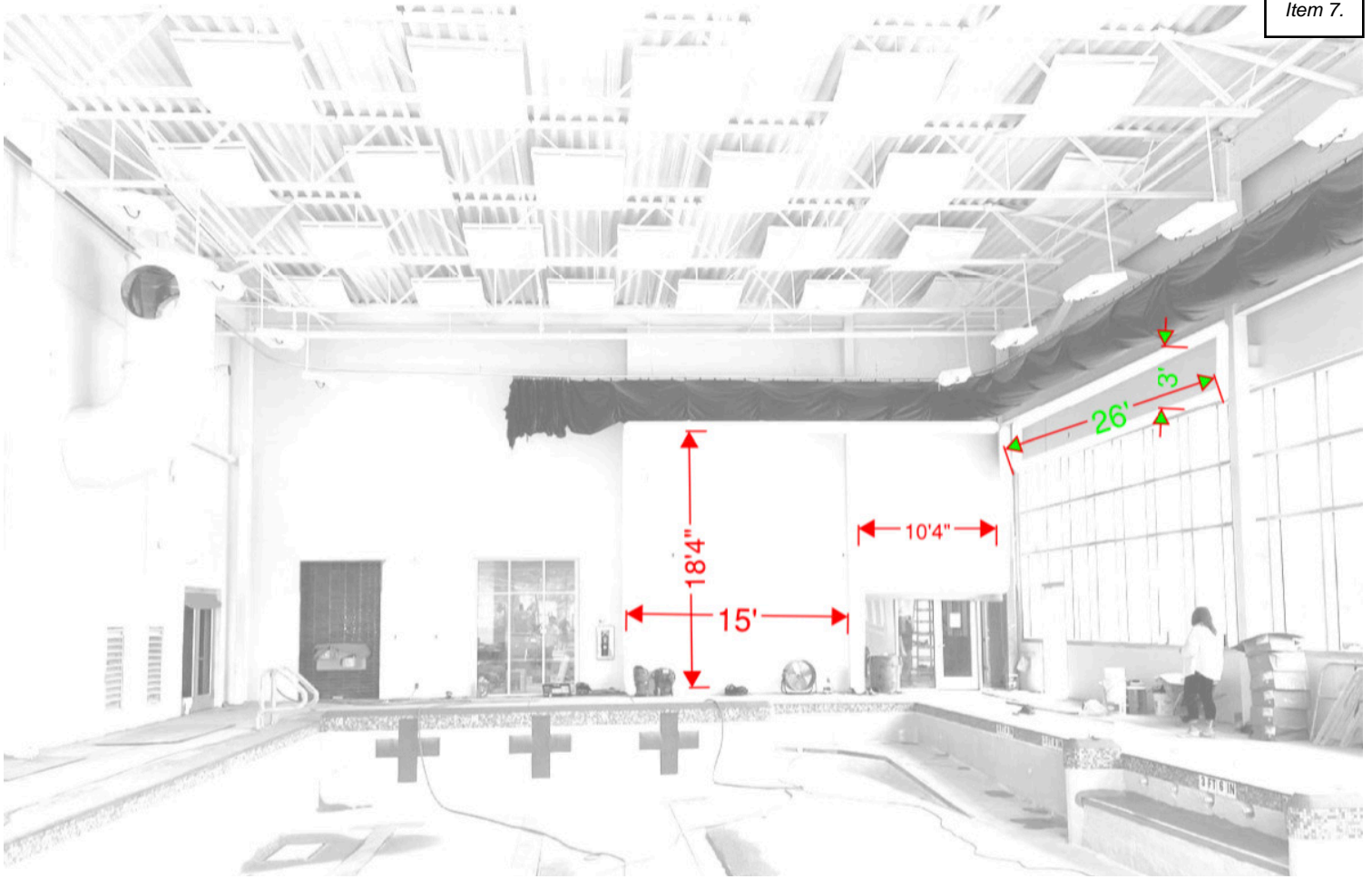
In an effort to maintain the vibrancy and integrity of the design, the artist will coat your unique mural to ensure longevity using an OverCoat™ paint sealant (product details below).

OverCoat™ Semi-Sacrificial UV Paint Protector

OverCoat™ is a semi-sacrificial "anti-graffiti" coating and UV protector that allows artists and building owners to remove unwanted tagging or buffing from mural surfaces without affecting the paint beneath when used over ColorShield™. OverCoat™ can be used on its own to protect painted surfaces from unwanted buff paint, spray paint, permanent markers, and more.

OverCoat™ dries clear, remains breathable, and is durable in all weather conditions. OverCoat™ is a biodegradable, no VOC product designed for outdoor and indoor protection. OverCoat™ contains highly durable UV stabilizers that further protect murals from fading and degradation. Dries to a satin finish.

Details sourced from muralcolors.com



DIGITAL MOCKUP



MCKNIGHT x BRAGGS MURALS

located inside the Norman Adult Wellness
& Education Center located at 602 N. Findlay Ave
in Norman, OK.

WALL 1 (main wall)

$(15 \times 18.3 = 275 \text{ sq ft}) + (10.3 \times 11.3 = 116 \text{ sq ft}) = 391 \text{ sq ft}$

WALLS 2-4 (window walls)

$(3 \times 26 = 78 \text{ sq ft}) \times 3 \text{ walls} = 234 \text{ sq ft}$

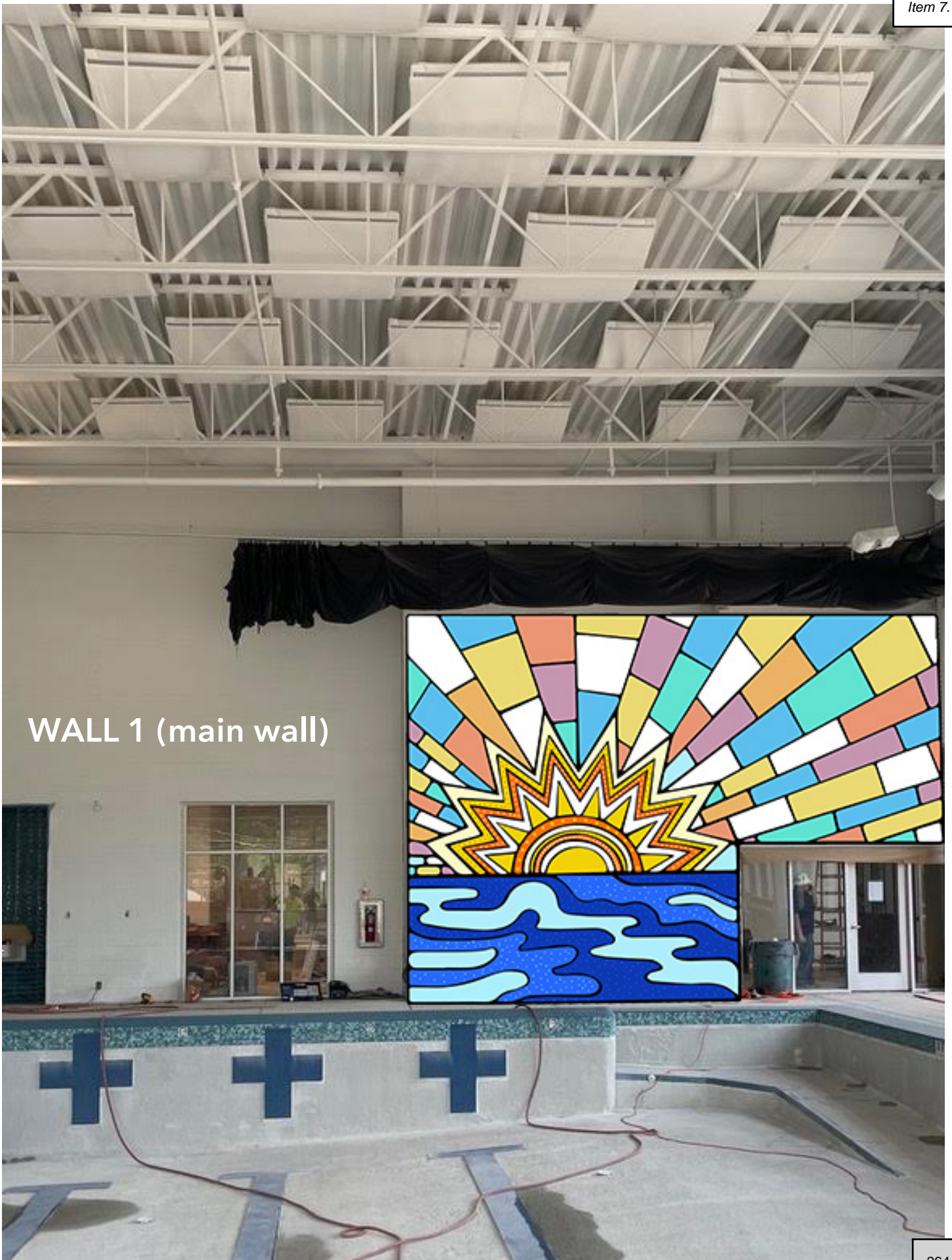
PROJECT NOTES:

McKnight & Braggs will collaborate to paint window walls
from October 14 - October 22

McKnight will paint main wall October 24 - November 11



WALLS 1 - 4
(main + window walls)



WALL 1 (main wall)

WALLS 2 - 4 (Window Walls)

Item 7.



Note: these images represent digital mockups. Artist acknowledges that there will be additional changes to meet design standards to complete design.