



CITY OF NORMAN, OK STAFF REPORT

MEETING DATE: 08/26/2025

REQUESTER: Frederick Duke, Procurement Analyst

PRESENTER: Anthony Francisco, Director of Finance

ITEM TITLE: CONSIDERATION OF APPROVAL, ACCEPTANCE, REJECTION, AMENDMENT, AND/OR POSTPONEMENT OF CONTRACT K-2526-59: BY AND BETWEEN THE CITY OF NORMAN AND PURPLE WAVE FOR ONLINE AUCTION SERVICES.

BACKGROUND:

Pursuant to Section 12-303 of the City Code, the City of Norman has an ongoing process of declaring items/equipment as surplus and/or obsolete and selling surplus items at auction. The Purchasing and Fleet Maintenance Divisions have been pleased with the service GovDeals has provided this past year. Purple Wave approached the City about providing online auction services for vehicle sales, and after comparing GovDeals and Purple Wave, it was determined that Purple Wave may provide an opportunity to generate increased revenue. Throughout the years, the City has utilized the services of several different auction companies to sell these items. Online auctions provide a greater audience for products, thus increasing the likelihood to generate increased revenue.

DISCUSSION:

The City Code, Section 12-204 exempts contractual services of a professional nature such as engineering, architectural, and medical services from competitive bidding requirements. Staff recommends approval of the Auction Services Contract with Purple Online Auctions.

Purple Wave Online Auctions will not charge a commission but shall add a buyer's premium to purchase items purchased through their auctions. Purple Wave will distribute auction proceeds within 15 days of an auction date as instructed by the seller in the settlement payment Instructions; seller fees are waived with this agreement.

The City of Norman has utilized an online auction service for decommissioned vehicles and equipment stored at the North Base Complex as online auctions for vehicles tend to generate higher revenue versus traditional auction methods. A buyer's premium is a percentage additional charge on the winning bid at auction that must be paid by the winner.

It is typically charged by the auctioneer to cover administrative expenses. The buyer's premium goes directly to the auction house and not to the seller (City).

RECOMMENDATION:

It is recommended that the City Council approve Contract K-2526-59 with Purple Wave Online Auctions. This is an Umbrella Internet Auction Agreement. This Agreement shall commence on the effective date and shall terminate automatically at the end of the calendar year and may otherwise be terminated for cause by either party.