

Pathways for Pollinators & People

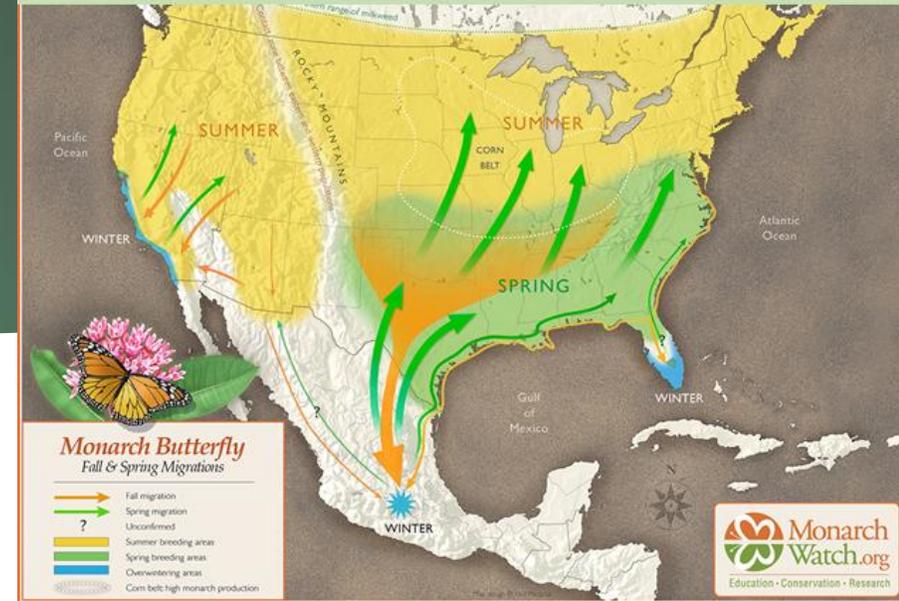
OKLAHOMA MONARCH SOCIETY (OMS) PARTNERSHIP

FUNDED BY THE KIRKPATRICK FOUNDATION

Why Pollinators Matter

- ▶ Oklahoma sits at the heart of the monarch migration corridor. Monarchs and native pollinators face steep declines from habitat loss, pesticide use, and climate change — making local action essential.

EASTERN MONARCH POPULATION – MIGRATORY ROUTE



 **80%**

of flowering plants
rely on pollinators

 **1 in 3**

bites of food depends
on pollination

 **\$20B**

in U.S. products produced
annually by pollination

The Partnership

- ▶ The Oklahoma Monarch Society selected Norman as one of two municipal partners statewide — combining native habitat, public art, and community education.



Grant Support

\$11,000

in tangible support from the Oklahoma Monarch Society,
funded by the Kirkpatrick Foundation

- Native plants & seeds
- Educational signage
- Monarch mural by Rick Sinnett
- Community outreach materials
- OMS staff time & technical support



City of Norman's Role

- Identify and prepare garden site
- Coordinate native plant installation
- Coordinate mural installation
- Host community events with Okies for Monarchs
- Contribute staff time & resources

Norman's Conservation Leadership

8

Cultivated pollinator garden areas

22,000+

Sq ft of managed pollinator habitat

79

Acres of natural habitat for pollinators



The Pollinator Gardens at City Hall



34 Native Species

Oklahoma-adapted wildflowers, grasses & shrubs for year-round support



500+ Plants

1-gallon containers plus 3-gallon shrubs for immediate impact



2 Planting Zones

L9.01 near statue; L9.02 along north side of City Hall



Natural Elements

16 mossy boulders + cedar mulch for habitat structure



POLLINATOR GARDEN LOCATION



POLLINATOR GARDEN LOCATION

N Santa Fe Ave

CITY HALL

POLINATOR GARDEN PLANTING PLAN

 2014 W. GRAY ST.

 NORMAN, OK 73069

 CITY OF NORMAN PARKS AND RECREATION

 SCALE: 1/8" = 1'-0"

 DATE:

 L9.01

Featured Native Plants

Continuous blooms, food, and shelter from spring through fall.



Monarch Host Plants

Butterflyweed (22), Showy Milkweed (9), Green Milkweed (9), Whorled Milkweed (10)

Pollinator Wildflowers

Dotted Blazing Star (23), Catmint (31), Pale Coneflower (11), Black Samson Echinacea (13), Sweet Coneflower (13)

Native Grasses

Little Bluestem (32), Side Oats Grama (20), Blue Grama (11), Switchgrass (7)

Ground Cover & Sedges

Rose Vervain (25), Frogfruit (10), Purple Poppy Mallow (10), Gray's Sedge (12)

Shrubs & Accent Plants

Virginia Sweetspire (15), Buttonbush (1), American Beautyberry (3), Yellow Wild Indigo (3)

Total: 500+ plants across 34 species • Quantities in parentheses

Milkweed is the only plant monarch caterpillars can eat — 50 milkweed plants across 4 species are included.

Beyond the Garden

Public art, education, and community engagement to inspire lasting conservation.



Monarch Mural

Oklahoma artist Rick Sinnett will create a monarch-themed mural, beautifying the space and raising awareness.



Educational Signage

Interpretive signs to help visitors understand the garden's design and why pollinators matter.



Community Programs

Presentations, seed giveaways, and hands-on activities through Okies for Monarchs.



MURAL LOCATION



Timeline & Upcoming Events



Planning Phase

Site selection, garden design, plant species selection, partnership formalization

Fall/Winter 2025–26



Implementation

Site prep, plant installation, signage, mural by Rick Sinnett, community events

Spring/Summer 2026



Completion & Celebration

Ribbon cutting, monarch tagging event, Monarchs in the Park at Ruby Grant Park

Fall 2026



NEXT UP: Native Plant Workshop • April 4 • The Well (210 James Garner Ave)