



NORMAN OPTIMIST CLUB ORGANIZATION ANNUAL REPORT CHECKLIST REPORT

Narrative of all league and tournament activity

Youth Baseball and Softball Leagues and Tournament Activity

The Norman Optimist Club (NOC) operates 2 recreation youth baseball and fastpitch softball leagues per year. The spring league games begin near the end of March and will finish in June. The fall season games begin after Labor Day, and finish near the end of October. NOC youth fastpitch and baseball tournaments run from March through November.

The NOC also coordinates field usage and groundskeeping for Legends Softball, Adult Softball leagues, and the OU spring and fall intramural softball games. Throughout the year, we also work with many other organizations and non-league teams to accommodate field requests. Some of these groups include OU Club Baseball, OU fundraising events, community fundraising/special events, and homeschool teams/leagues, and tackle and flag football teams.

Norman Optimist Club Mission Statement

The Optimist Club of Norman, Inc. d/b/a "The Norman Optimist Club", is an affiliate of Optimist International.

Mission: By providing hope and positive vision through the members of this Club, this Club Will Bring Out the best in children, families, our Members, and our community.

All league and tournament fee structures

NOC utilizes early, regular, and late fee registration prices for each season.

- Team Discount Codes: We also offer \$10 team discount codes for each player, for coaches who register early and request a code
 - Sp 2025, 175 Softball Codes, 450 Baseball Codes
- Scholarships: Scholarships are provided by request. These vary from 50%, 90%, to 100% reduced rates
 - Sp. 2025: 100 scholarships, Fall 2024: 61, Sp 2024: 68

Spring Early and Regular Registration Prices

- 4U Wee Ball: \$90/\$100 per player
- 5U - Prep Baseball: \$115/\$125 per player
- 6U - 14U Softball: \$115/\$125 per player

Baseball Tournaments: Most NOC baseball tournaments run 2 pool play games into single elimination. One day tournaments begin with straight double elimination bracket play.

- | | |
|----------------------------------|------------------------------|
| • <u>Tournament Fees 2-3 day</u> | <u>Tournament Fee 1 Day</u> |
| Gate: \$10 Srs/Military: \$8 | Gate: \$10 Srs/Military: \$8 |



5/6u - \$50
 7/8u - \$75
 9/10u - \$150
 11/12u - \$175
 13/14u - \$200

5/6u - \$75
 7/8u - \$100
 9/10u - \$175
 11/12u - \$200
 13/14u - \$250

Athlete registrations for 2024 and Spring 2025

NOC ATHLETE REGISTRATIONS FOR LEAGUES AT REAVES PARK					
Spring 2024 Youth League Registration = 1,240 athletes			Fall 2024 Youth League Registration = 979 athletes		
6U (t-ball)	50		6U (t-ball)	30	
8U (coach pitch)	132		8U (coach pitch)	103	
10U	96		10U	97	
12U	24		12U	83	
14U	0	Total = 302	14U		Total = 313
4U co-ed t-ball	70		4U co-ed t-ball	8	
5U t-ball	104		5U t-ball	69	
6U t-ball	94		6U t-ball	54	
7U baseball	133		7U baseball	60	
8U baseball	98		8U baseball	116	
9U baseball	117		9U baseball	113	
10U baseball	86		10U baseball	78	
11U baseball	109		11U baseball	50	
12U baseball	26		12U baseball	61	
13U/14U baseball	101	Total= 938	13U/14U baseball	57	Total= 666
Spring 2025 Youth League Registration = 1,324 athletes					
6U (t-ball)	74				
8U (coach pitch)	137				
10U	120				
12U	68				
14U	13	412			
4U co-ed t-ball	42				
5U t-ball	93				
6U t-ball	106				
7U baseball	108				
8U baseball	162				
9U baseball	113				
10U baseball	92				
11U baseball	77				
12U baseball	62				
13U/14U baseball	55	Total= 912			



League Games Run Monday, Tuesday, Thursday (rainout games on Wednesday) for 10 games each team. April 7- June 20th

Baseball: 790 games this season

- Pre Season Round Robin of 2 games each team that opted in- March 28 & 29 (65 total games)
- Post Season Tournament June 6-8 teams can opt out of this (2 pool into single elimination)

Current Spring 2025 Registered League Baseball: Total Number of Teams 79

4U Tball - 3, 5U Tball - 8, 6U Tball - 9, 7U Coach Pitch - 10, 8U Coach Pitch - 14, 9U Kid Pitch - 8, 10U Kid Pitch - 11, 11U Kid Pitch - 6, 12U Kid Pitch - 5, 13/14 Prep Kid Pitch - 5

List of Baseball Tournaments for Spring/Summer 2025

March 1 Dust off the mitts (did not make)

March 8-9 Spring Frenzy (rained out but played Friday night)

March 15-16 Home Run Havoc (37 paid teams)

April 12-13 Baseball Hyped

April 19 Hoppy Easter

April 26-27 Baseball Against Cancer

May 10-11 Mom's, The Diamond's of Baseball

May 17-18 Dingers for Summer

May 24 Red/White/Blue

June 13-15 The Heart of Baseball

June 20-22 Bring the Heat

June 27-29 Summer Battle

July 11-13 Hot in Norman

(Thinking of doing one more in July for like a night-time tournament)

List of Softball Tournaments for Spring/Summer 2025

March 15th Dust off the Bases

APRIL 19 Hoppin' Good Time

MAY 17/18 Pink Out For Mom I

MAY 24/25 School's Out

JUNE 14/15 Beards and Bats

JUNE 20-22 Rec All Star State

JUNE 28/29 Beat the Heat

JULY 12/13 Midsummer Mischief

JULY 25/26 Midnight Madness



Breakdown of revenues by category (equipment, labor, supplies, capital, etc)

The Norman Optimist is a nonprofit organization and our Board members have full transparency of our income and expenses.

Common supplies and purchases, not fully extensive

- **Groundskeeping supplies and equipment:** fuel, chalk, trash bags, dirt conditioner, rakes, shovels, tarps, rain pumps, all the vehicles & heavier tools needed (mowers/blowers/carts/gator) and dragging equipment both deep drags and chain drags- and the mechanical maintenance/replacement for all the equipment (auto parts, engine repair, dragging chains & pins)
- **Field Equipment:** bases and base plugs, pitching mounds and pitching mats, temporary fence repair/items
- **League supplies and operational needs:** iPads/service, umpire cards, field signage and registration signs, league & tournament awards, and office supplies
- **Coach background checks** (free for all coaches)- which is around \$25 per coach(avg 3 per team).
- **Cleaning supplies needed:** toilet paper/paper towels, mopping equipment, cleaning agents, gloves
- **Gate supplies:** tables, chairs, cashboxes, tape, canopies, weatherpods, markers, stamps, wristbands, safes
- **Operational expenses:** Website, accounting, payroll fees, insurance policies (both Optimist International and Compsource Mutual) Square POS, TeamSideline, iTournaments bracket fee
- **Projects:** In addition to general maintenance, we do save up for larger projects and equipment/vehicles
- **Staff:** 3-4+ weekday lead groundskeepers, 3-4 additional workers to help with trash/cleaning during the league and tournaments, Softball director, Baseball director, Head Umpires, Gate Workers, and the NOC Executive Director and Office Manager

Paycom Labor Allocation Report

See attached report



2025 Profit and Loss

Optimist Club of Norman January-December, 2024

EXPENSES		INCOME	
Baseball Expenses & Operations	\$1,852.13	Baseball Income	47,070.22
Operations	\$3,033.74	Baseball Facility Rental	16,240.00
Cart/Equipment	\$8,995.00	Parking Revenue	18,717.11
Cart/Equipment Repairs	285.61	Total for Baseball Facility Rental	\$34,957.11
Coach Background Checks	4329.15	Concession Sales	9,359.98
Concession Expenses (permits/supplies etc)	2,054.57	League Registrations	
Concession (Bathroom/supplies)/etc	8,215.00	Fall Baseball Registration	64,897.40
Total for Concession Expenses	\$10,269.57	Fall Softball Registrations	27,823.99
Ground Maintenance	\$4,088.89	Spring Baseball/Softball Registrations	140,292.23
Grounds Maintenance Products	\$3,378.52	Total for League Registrations	\$233,013.62
Fuel	1,681.86	Tournament Revenue	72,001.88
Total for Grounds Maintenance Products	\$5,060.38	Total for Baseball	\$396,402.81
Total for Ground Maintenance	\$9,149.27		
Miscellaneous	\$561.61		
Reaves Utilities	2,573.00		
Tournament Expenses	\$1,100.59		
Awards/Trophies	7,232.00		
Total for Tournament Expenses	\$11,732.59		
Total for Baseball Expenses	\$49,381.67		
Operating Expenses	4,487.26		
Accounting	2,530.00		
Insurance	1,460.00		
Bank Fees	427.93		
Community/Local Promo	1,985.75		
Dues - Optimist Int	2,542.96		
Facility	4,557.82		
Marketing	481.97		
Meals & Entertainment	252.54		
Operations	786.7		
Payroll Service	6,913.57		
Phones/Internet	8,948.19		
Supplies & Materials	329.74		
Utilities	16,301.91		
Web Software	6,477.19		
Total for Operating Expenses	\$72,273.95		
Total Listed Expenses	265,732.63		
See Wages/Taxes attached			



Disclosure of all commissions, refunds and rebates to organization
 Revenue beginning and ending fund balance
 Annual budget including revenues, m & o and capital costs

	General	Baseball	Basketball	Cheer	Football	Volleyball	Total	MGMT	Program
Operating Expenses									
Background Checks		4329.1		21.95	1,348.95		5,700.00	0%	100%
Bank Fees	427.93						427.93	100%	0%
Bookkeeping	2,530.00						2,530.00	100%	0%
Depreciation	23,104.99						23,104.99	100%	0%
Facility	4,557.82						4,557.82	100%	0%
Fundraising	180.83						180.83		
Dues & Licenses	2,542.96						2,542.96	100%	0%
Meals & Entertainment	252.54						252.54	100%	0%
Payroll	267,892.55						267,892.55	100%	0%
Payroll Service	6,360.87						6,360.87	100%	0%
Payroll Taxes	63,015.93						63,015.93	100%	0%
Phones/Internet	8,948.19						8,948.19	100%	0%
Professional Fee	4,625.00						4,625.00	100%	0%
Utilities	14,864.01	2,693.92					17,557.93	85%	15%
Web Software	2,958.16						2,958.16	100%	0%
Coaches			4,325.00				4,325.00	0%	100%
Concession Expense		10,269.57	1,819.40				12,088.97	0%	100%
Ground Maintenance		9,134.17					9,134.17	0%	100%
Repairs		9,280.61					9,280.61	0%	100%
Tournament Expense		13,550.34			480.00		14,030.34	0%	100%
Event Registrations			4,203.62				4,203.62	0%	100%
Marketing	175.00				481.97		656.97	27%	73%
Staff							-		
Supplies & Materials	329.74		2,432.30				2,762.04	12%	88%
Uniforms			430.43	3,016.00	7,606.26		11,052.69	0%	100%
Equipment		2,422.72			1,704.33		4,127.05	0%	100%
Operations	7,513.81	4,802.35	20,174.45	255.42	8,167.05	1,280.00	42,193.08	18%	82%
Postseason			6,123.00			482.00	6,605.00	0%	100%
Facility Improvements	1,159.30						1,159.30	100%	0%
INFC Fees/USA					1,200.00		1,200.00	0%	100%
Advertising & Marketing									
	411,439.63	56,482.78	39,508.20	3,293.37	20,988.56	1,762.00	533,474.54	533,474.54	



Optimist Club of Norman 2026 Budget

Program Revenue Estimates			Program Expenditures	
Fall Baseball	\$60,000.00		Baseball Expenses/Operations	\$6,000.00
Fall Softball	\$25,000.00		Cart/Equipment/Repairs	\$10,000.00
Fall Flag Football	\$40,000.00		Concession Bldg Expenses (Perm	\$8,000.00
Tackle Football	\$8,000.00		Ground Maintenance/Products/ Fu	\$10,000.00
Sideline Cheerleading	\$5,000.00		Tournament Expenses/ Awards/Mi	\$10,000.00
Spring Baseball	\$95,000.00		Basketball Expenses	
Spring Softball	\$45,000.00		Cheer Expenses	\$1,500.00
Basketball	\$30,000.00		Flag Football Expenses	\$1,000.00
Volleyball	\$5,000.00		Equipment	\$2,000.00
Facility Rentals and Additional Income			Uniforms	\$9,000.00
Reaves Park/Adult/OU/OU Mens	\$45,000.00		Fall Tackle FB League	\$4,500.00
Concessions	\$15,000.00		Equipment	\$6,000.00
Hangar	\$30,000.00		Operating Expenses	\$3,500.00
Tournament Income- all sports	\$110,000.00		Accounting	\$2,700.00
Total Revenue	\$513,000.00		Background Checks	\$8,500.00
			Bank Fees	\$450.00
			Community/Local Promo	\$2,500.00
			Dues - OI	\$3,500.00
			Insurance- Workers Comp	\$6,500.00
			Facility	\$7,000.00
			Marketing	\$500.00
			Meals & Entertainment	\$300.00
			Operations	\$2,000.00
			Phones/Internet	\$8,000.00
			Supplies & Materials	\$500.00
			Utilities	\$17,000.00
			Web Software	\$5,000.00
			Payroll Expenses	\$7,000.00
			Taxes	\$65,000.00
			Wages	\$285,000.00
			Total Budgeted Items	\$492,950.00



Norman Optimist Club Board of Directors & Staff

Position	Name	Phone & Email
President	Noah Allen	405-664-1200, noahallenqb7@gmail.com
President-Elect	Manny Young	405-761-3878, Manuelyoung45@gmail.com
Past President	Scott Dixon	405-213-5030, scottdixon51@gmail.com
Treasurer	Mike Owens	405-650-3511, Mikejowens10@yahoo.com
Secretary	Brent Davison	405-651-9496, davisonsales@gmail.com
At-Large	Robert Norman	405-831-7274, roberternestnorman@gmail.com
At-Large	Brandon Rehkop	405-226-0286, brandonrehkop@att.net
At-Large	Austin Brister	405-274-7800, aabrister@gmail.com
At-Large	Brian Witt	918-691-0888, witt9658@icloud.com
At-Large	Jamie Wyrick	405-204-1875, jamie.wyrick@gmail.com
At-Large	Mitchell Biesemeyer	405-640-9656, mitch.aaron@gmail.com
At-Large	Andy Gunn	405-388-6720, Andy_gunn@yahoo.com
At-Large	Jeremy Hager	817-880-4746, jhager5@gmail.com
At-Large	Mike Hobson	405-816-1177, mikehobson06@gmail.com
At-Large	Steve Collins	405-305-7525, soonercoll10@gmail.com
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At-Large	Zach Adair	405-615-5843, adairzach@gmail.com
At-Large	Jared Guyer	405-308-5025, JaredGuyer@gmail.com
At-Large	Trent Brown	405-593-1991 trent@normansports.org
At-Large	Scott Clift	405-816-8941, sclift@cacfinancial.com
At-Large	Lance Uhles	405-550-4969, lanceuhles@gmail.com
Executive Director	Amanda Prince	405-615-6590, normansports@gmail.com
Office Manager	Lindsay Austin	405-609-4811 normansports@gmail.com
Athletic Director	Stephen Massey	405-313-7456 normansports@gmail.com
Hangar	Curtis Massey	405-639-0990 normansports@gmail.com
Baseball	Kim Basler	405-919-8200 kimbasler51912@gmail.com
Softball/Adult Softb	Tobi Perry	405-659-3436 nocsoftballdirector@gmail.com
Volleyball	Joanna Boyd	405-479-7002
League Asst	Tiffany Young	405-534-7839
Gate Director	Debbie Cox	405-445-2585 dcox10291957@gmail.com
Maint/Grounds	Seth Thomas	405-317-3796 sethdthomas24@gmail.com

NOC Record Maintenance

Amanda Prince- Executive Director

Lindsay Austin_ - Office Manager

Mike Owens– NOC Treasurer



Taxes

We work with Picek and Hollingsworth to file our annual taxes.

3500 West Robinson St. Suite 104, Norman, OK 73072

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E: **Shelby McCaffrey** <shelby@pandhcpa.com>

Current status: Tax returns for 8/31/24 were extended and due 7/15/25.