



Survey of Registered Voters

City of Norman

December 1-3, 2025 | n=339 | $\pm 5.31\%$



Insights & Analysis

- Homelessness is broadly viewed as a serious issue by 81% of voters in Norman, with voters saying it is very serious (48%) or serious (33%).
 - Only 3% say homelessness is not a serious issue at all, and just 1% are unsure.
 - Concern is consistent across party lines, including 76% of Republicans, 84% of Democrats, and 85% of Independents rating homelessness as serious.
- Voters overwhelmingly believe homeless shelters are important to the community
 - 86% agree homeless shelters are important, including:
 - 49% strongly agree
 - 20% agree
 - 17% somewhat agree
 - Just 13% disagree, including 7% strongly disagree.
 - Support spans demographics, with majority agreement across every age group and council district.
- Awareness of the existing shelter and its costs is limited
 - Only 35% of voters say they are aware of the current City-owned, contractor-operated shelter.
 - 24% say they were not aware at all.
 - 40% were aware of the shelter's existence but not its ownership structure or funding.
 - In total, 64% of voters lack full awareness of the current shelter's cost and operation.

Insights & Analysis

- Most voters are unaware of pressures on the City's general fund
 - Just 44% are aware that the City's general fund relies on sales tax and franchise fees and that revenue growth has stagnated.
 - 29% were not aware of the funding structure.
 - 27% were aware of how the city is funded but not that revenues have stalled while expenditures continue to rise.
 - This leaves 56% of voters unaware of key fiscal constraints impacting shelter funding.
- A majority of voters support moving the current shelter
 - 64% agree the current overnight shelter at West Gray Street and James Garner should be moved, including:
 - 22% strongly agree
 - 17% agree
 - 25% somewhat agree
 - 30% disagree, while 6% are unsure.
 - Agreement is strongest among voters under 55 and in several council districts.
 - Disagreement varies widely based on respondent's city council district.

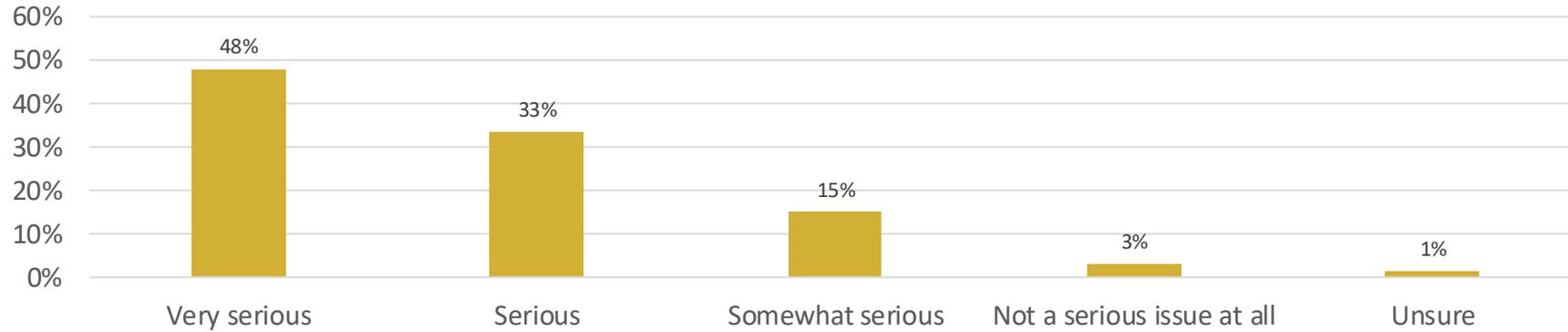
Insights & Analysis

- The proposed 20-year bond starts with majority support
 - 50% support the bond to build a permanent 100-bed shelter.
 - 32% oppose the proposal.
 - 18% are unsure, representing a sizable persuadable bloc.
 - Support is strongest among:
 - Democrats (82% support)
 - Independents (47% support)
 - Voters with at least some level of college education
- Supporters cite capacity and moral responsibility as the primary reasons
 - Among those who support the bond:
 - 46% cite a moral and ethical obligation to help.
 - 39% cite the need for increased resources and capacity.
 - 14% cite community safety and improvement.
 - 11% cite location and accessibility of services.
 - 7% cite economic benefits and fiscal responsibility.
 - Capacity arguments are especially strong among Republican voters and college-educated voters.

Insights & Analysis

- Cost and taxes are the top objection to the bond
 - Among opponents, top concerns include:
 - 37% – Cost and taxes
 - 22% – Safety concerns
 - 11% – Location of the shelter
 - 21% – Other concerns
 - Only 4% say homelessness is not a priority.
- Bottom Line
 - Homelessness is widely recognized as a serious issue.
 - Shelters enjoy broad conceptual support.
 - Awareness of existing costs and fiscal pressures is low.
 - The bond begins with majority support but faces cost sensitivity.
 - Opposition is driven primarily by taxes, not rejection of shelters.
 - With education and fiscal framing, the 18% undecided bloc represents the decisive audience.

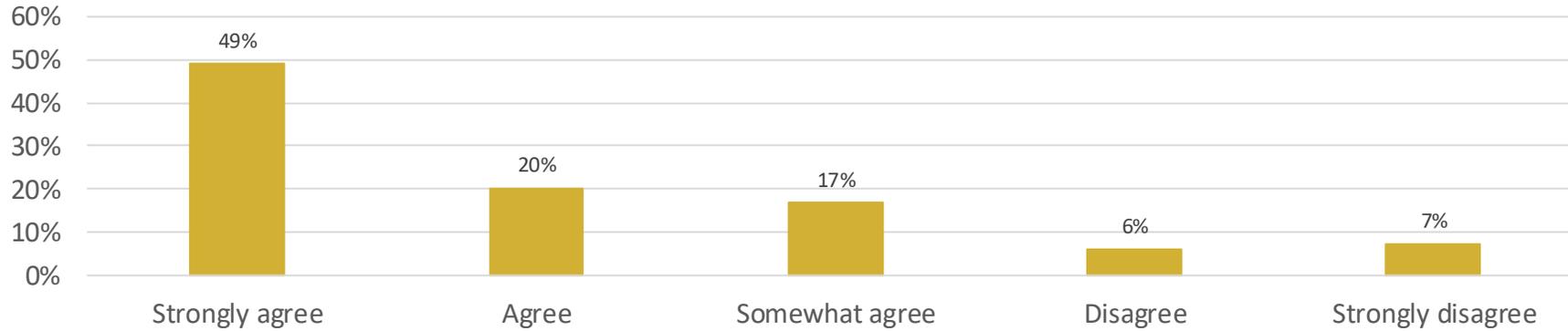
Seriousness of Homelessness



| Column % | Voter Registration | | | | Gender | | Highest Education Level | | | | | Age Range | | | | | | City Council District | | | | | | | | X of 4 Generals | | | | | NET |
|-----------------------------------|--------------------|-----|-----|-----|--------|-----|-------------------------|-----|-----|-----|-------|-----------|-------|-------|-------|-----|-----|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----------------|-----|-----|-----|-----|-----|
| | REP | DEM | IND | LIB | M | F | HS | SC | B | M+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 0 | 1 | 2 | 3 | 4 | | |
| Very serious | 43% | 47% | 58% | 33% | 41% | 54% | 40% | 53% | 38% | 54% | 54% | 49% | 54% | 56% | 39% | 42% | 49% | 49% | 50% | 43% | 39% | 66% | 44% | 38% | 61% | 48% | 45% | 40% | 49% | 48% | |
| Serious | 33% | 37% | 27% | 42% | 33% | 33% | 41% | 25% | 50% | 22% | 46% | 33% | 30% | 32% | 28% | 34% | 46% | 28% | 30% | 31% | 39% | 27% | 31% | 38% | 25% | 36% | 43% | 35% | 31% | 33% | |
| Somewhat serious | 20% | 12% | 8% | 24% | 19% | 11% | 13% | 19% | 11% | 16% | 0% | 12% | 15% | 10% | 25% | 19% | 0% | 15% | 15% | 21% | 17% | 6% | 20% | 23% | 5% | 12% | 8% | 20% | 16% | 15% | |
| Not a serious issue at all | 3% | 3% | 3% | 0% | 5% | 1% | 0% | 3% | 1% | 5% | 0% | 4% | 2% | 2% | 4% | 4% | 4% | 4% | 2% | 5% | 4% | 0% | 4% | 2% | 9% | 2% | 1% | 3% | 3% | 3% | |
| Unsure | 1% | 1% | 3% | 0% | 2% | 1% | 5% | 0% | 0% | 2% | 0% | 2% | 0% | 0% | 4% | 1% | 0% | 3% | 4% | 0% | 0% | 1% | 0% | 0% | 0% | 2% | 3% | 2% | 1% | 1% | |

How serious of an issue do you believe homelessness is in Norman?

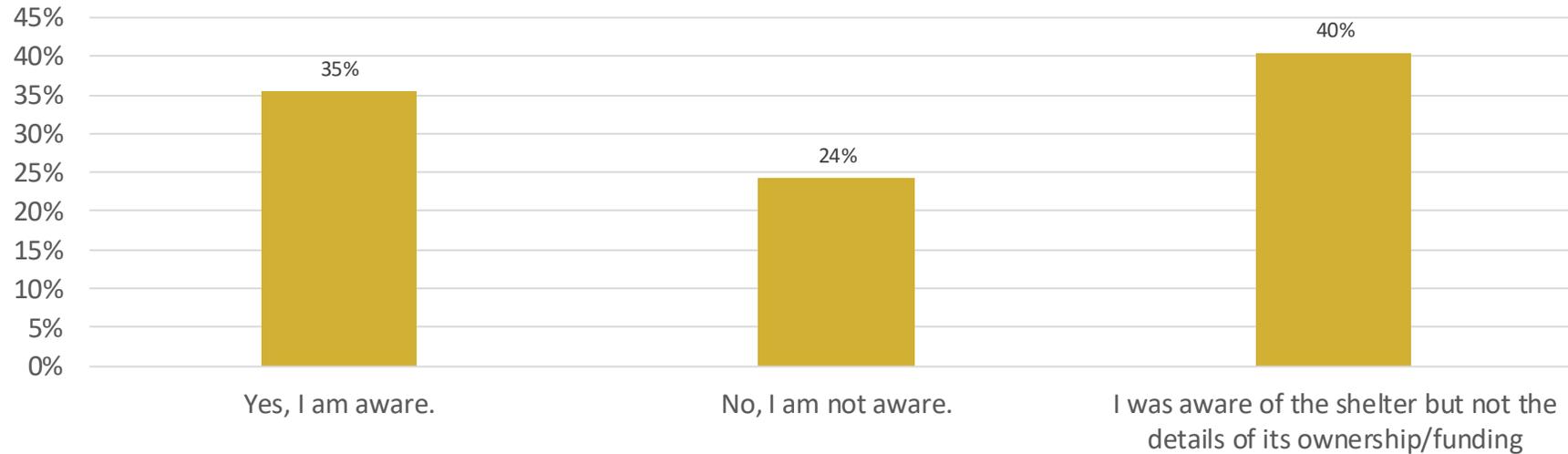
Importance of Homeless Shelters



| Column % | Voter Registration | | | | Gender | | Highest Education Level | | | | | Age Range | | | | | City Council District | | | | | | | | X of 4 Generals | | | | NET | |
|--------------------------|--------------------|-----|-----|-----|--------|-----|-------------------------|-----|-----|-----|-------|-----------|-------|-------|-------|-----|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----------------|-----|-----|-----|-----|-----|
| | REP | DEM | IND | LIB | M | F | HS | SC | B | M+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 0 | 1 | 2 | 3 | | 4 |
| Strongly agree | 23% | 80% | 49% | 58% | 38% | 59% | 44% | 45% | 48% | 53% | 41% | 64% | 46% | 50% | 30% | 55% | 77% | 56% | 52% | 72% | 26% | 54% | 43% | 38% | 33% | 54% | 49% | 49% | 50% | 49% |
| Agree | 26% | 14% | 19% | 42% | 22% | 19% | 20% | 24% | 18% | 21% | 8% | 16% | 19% | 12% | 36% | 24% | 18% | 20% | 27% | 15% | 28% | 16% | 0% | 21% | 22% | 21% | 17% | 20% | 20% | 20% |
| Somewhat agree | 25% | 5% | 21% | 0% | 22% | 12% | 21% | 15% | 21% | 14% | 18% | 18% | 21% | 14% | 17% | 16% | 3% | 20% | 9% | 8% | 24% | 18% | 25% | 21% | 26% | 21% | 12% | 16% | 16% | 17% |
| Disagree | 12% | 0% | 4% | 0% | 5% | 7% | 7% | 9% | 8% | 3% | 13% | 0% | 7% | 11% | 7% | 3% | 0% | 0% | 5% | 0% | 9% | 5% | 26% | 9% | 0% | 2% | 19% | 8% | 4% | 6% |
| Strongly disagree | 13% | 1% | 8% | 0% | 13% | 3% | 7% | 6% | 6% | 10% | 21% | 2% | 6% | 13% | 10% | 2% | 2% | 5% | 7% | 5% | 13% | 6% | 6% | 10% | 18% | 0% | 3% | 6% | 9% | 7% |

Agree or Disagree – Do you agree or disagree that homeless shelters are important to have available in your community?

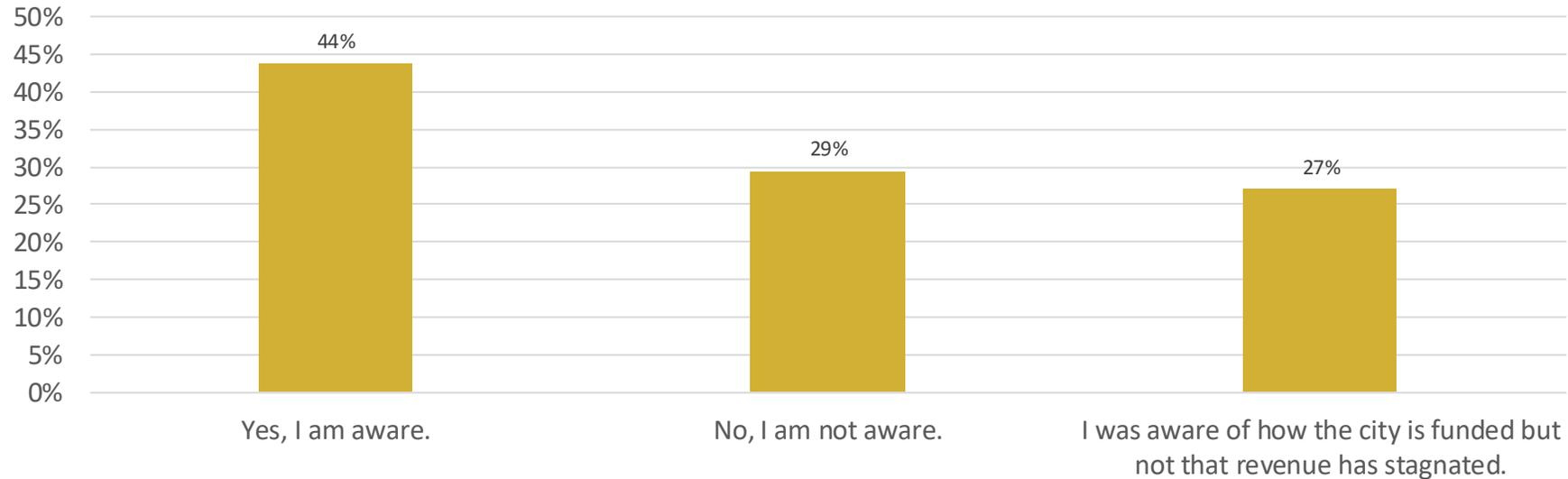
Existing Shelter Awareness



| Column % | Voter Registration | | | | Gender | | Highest Education Level | | | | | Age Range | | | | | | City Council District | | | | | | | | X of 4 Generals | | | | | NET |
|--|--------------------|-----|-----|-----|--------|-----|-------------------------|-----|-----|-----|-------|-----------|-------|-------|-------|-----|-----|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----------------|-----|-----|-----|-----|-----|
| | REP | DEM | IND | LIB | M | F | HS | SC | B | M+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 0 | 1 | 2 | 3 | 4 | | |
| Yes, I am aware. | 33% | 41% | 32% | 32% | 35% | 36% | 21% | 22% | 38% | 41% | 30% | 27% | 35% | 40% | 43% | 36% | 7% | 43% | 29% | 43% | 27% | 45% | 52% | 35% | 21% | 14% | 44% | 43% | 37% | 35% | |
| No, I am not aware. | 25% | 19% | 32% | 0% | 29% | 20% | 38% | 28% | 20% | 24% | 29% | 23% | 27% | 18% | 27% | 23% | 40% | 13% | 29% | 22% | 40% | 18% | 10% | 17% | 47% | 36% | 18% | 22% | 21% | 24% | |
| I was aware of the shelter but not the details of its ownership/funding | 42% | 41% | 36% | 68% | 37% | 44% | 41% | 50% | 41% | 35% | 41% | 50% | 38% | 42% | 30% | 41% | 54% | 43% | 42% | 35% | 34% | 37% | 37% | 48% | 32% | 50% | 38% | 35% | 41% | 40% | |

Are you aware there is a City-owned and contractor-operated homeless shelter that operates overnight in Norman currently, providing bed space for up to 52 people, as well as optional case worker services, funded annually at a cost of \$809,000 for operations from the City of Norman’s general fund?

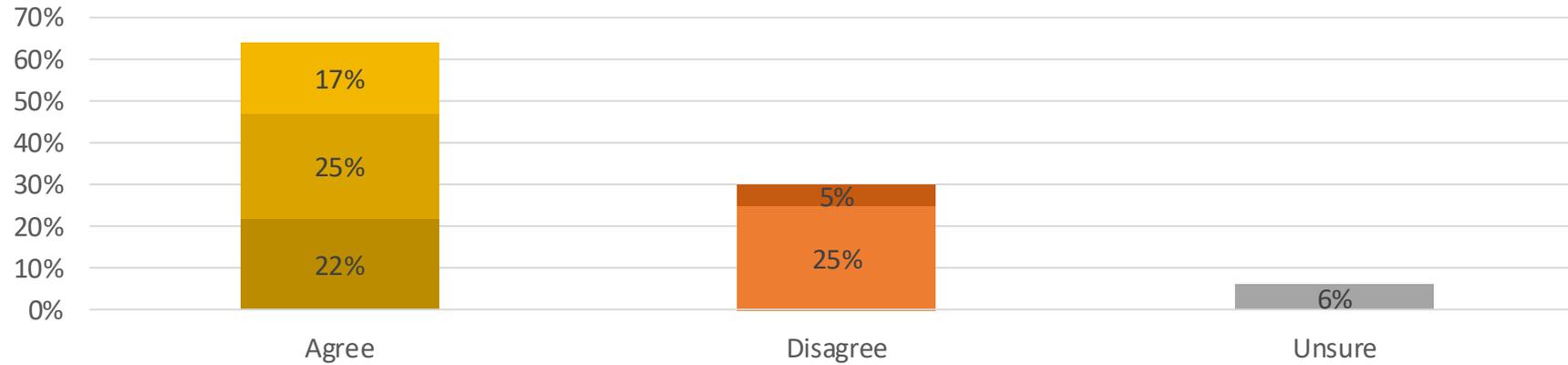
Awareness of City Funding



| Column % | Voter Registration | | | | Gender | | Highest Education Level | | | | | Age Range | | | | | | City Council District | | | | | | | | X of 4 Generals | | | | | NET |
|--|--------------------|-----|-----|-----|--------|-----|-------------------------|-----|-----|-----|-------|-----------|-------|-------|-------|-----|-----|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----------------|-----|-----|-----|-----|-----|
| | REP | DEM | IND | LIB | M | F | HS | SC | B | M+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 0 | 1 | 2 | 3 | 4 | | |
| Yes, I am aware. | 47% | 42% | 40% | 57% | 44% | 43% | 20% | 27% | 40% | 58% | 39% | 34% | 39% | 51% | 62% | 40% | 15% | 39% | 34% | 52% | 43% | 49% | 61% | 54% | 49% | 22% | 49% | 49% | 45% | 44% | |
| No, I am not aware. | 30% | 23% | 40% | 0% | 30% | 29% | 39% | 35% | 30% | 25% | 29% | 31% | 33% | 31% | 29% | 26% | 38% | 19% | 40% | 28% | 32% | 29% | 19% | 27% | 26% | 42% | 31% | 28% | 28% | 29% | |
| I was aware of how the city is funded but not that revenue has stagnated. | 23% | 36% | 21% | 43% | 26% | 28% | 40% | 37% | 30% | 17% | 32% | 35% | 28% | 18% | 9% | 34% | 47% | 42% | 26% | 20% | 25% | 23% | 20% | 20% | 25% | 36% | 21% | 23% | 28% | 27% | |

Are you aware the City of Norman’s general fund is primarily supported by sales tax and franchise fees, though its revenue growth has recently stagnated while expenditures are continuing to increase?

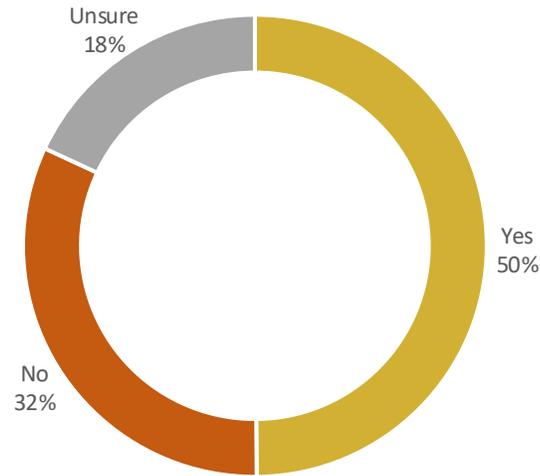
Agreement to Move Shelter



| Column % | Voter Registration | | | | Gender | | Highest Education Level | | | | Age Range | | | | | | City Council District | | | | | | | | X of 4 Generals | | | | NET | |
|--------------------------|--------------------|-----|-----|-----|--------|-----|-------------------------|-----|-----|-----|-----------|-------|-------|-------|-------|-----|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----------------|-----|-----|-----|-----|-----|
| | REP | DEM | IND | LIB | M | F | HS | SC | B | M+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 0 | 1 | 2 | 3 | | 4 |
| Strongly agree | 31% | 9% | 25% | 0% | 25% | 19% | 7% | 18% | 31% | 19% | 34% | 24% | 27% | 29% | 20% | 10% | 10% | 21% | 22% | 13% | 26% | 22% | 47% | 15% | 25% | 15% | 37% | 28% | 18% | 22% |
| Agree | 15% | 20% | 16% | 23% | 14% | 20% | 33% | 19% | 16% | 14% | 33% | 15% | 16% | 16% | 14% | 15% | 29% | 21% | 26% | 7% | 8% | 15% | 0% | 28% | 13% | 38% | 15% | 14% | 14% | 17% |
| Somewhat agree | 24% | 23% | 32% | 24% | 24% | 27% | 18% | 25% | 21% | 30% | 9% | 13% | 21% | 33% | 30% | 34% | 22% | 29% | 25% | 23% | 31% | 22% | 24% | 21% | 54% | 10% | 18% | 12% | 31% | 25% |
| Disagree | 19% | 37% | 15% | 34% | 26% | 25% | 20% | 27% | 25% | 25% | 24% | 38% | 24% | 10% | 21% | 29% | 14% | 21% | 24% | 42% | 28% | 27% | 24% | 17% | 3% | 31% | 17% | 26% | 27% | 25% |
| Strongly disagree | 5% | 5% | 6% | 19% | 6% | 5% | 8% | 5% | 4% | 6% | 0% | 6% | 10% | 5% | 4% | 5% | 21% | 3% | 1% | 5% | 2% | 5% | 0% | 13% | 5% | 2% | 4% | 14% | 4% | 5% |
| Unsure | 5% | 6% | 6% | 0% | 6% | 6% | 14% | 5% | 3% | 5% | 0% | 4% | 2% | 7% | 11% | 7% | 5% | 5% | 2% | 9% | 4% | 9% | 6% | 6% | 0% | 3% | 10% | 6% | 6% | 6% |

Agree or disagree – The current overnight shelter at the corner of West Gray Street and James Garner should be moved to another location.

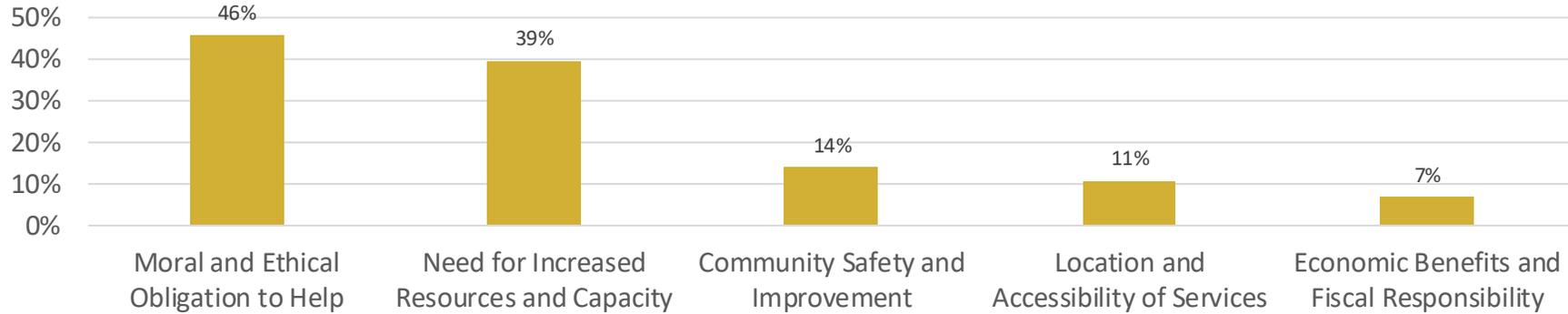
Support 20-Year Bond Initiative



| Column % | Voter Registration | | | | Gender | | Highest Education Level | | | | Age Range | | | | | | City Council District | | | | | | | | X of 4 Generals | | | | | NET |
|---------------|--------------------|-----|-----|-----|--------|-----|-------------------------|-----|-----|-----|-----------|-------|-------|-------|-------|-----|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----------------|-----|-----|-----|-----|-----|
| | REP | DEM | IND | LIB | M | F | HS | SC | B | M+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 0 | 1 | 2 | 3 | 4 | |
| Yes | 25% | 82% | 47% | 33% | 45% | 54% | 32% | 49% | 47% | 56% | 49% | 58% | 47% | 47% | 37% | 56% | 72% | 54% | 45% | 74% | 37% | 47% | 56% | 43% | 21% | 62% | 49% | 45% | 52% | 50% |
| No | 55% | 7% | 26% | 44% | 38% | 27% | 54% | 28% | 31% | 32% | 30% | 20% | 34% | 42% | 43% | 27% | 18% | 27% | 38% | 9% | 50% | 29% | 6% | 42% | 52% | 11% | 25% | 40% | 33% | 32% |
| Unsure | 19% | 11% | 27% | 23% | 17% | 19% | 14% | 24% | 22% | 12% | 21% | 22% | 20% | 11% | 20% | 17% | 10% | 18% | 17% | 16% | 13% | 24% | 38% | 15% | 26% | 27% | 26% | 15% | 15% | 18% |

With an ultimate plan to phase out operational shelter costs from the City's general fund, would you support a 20-year bond initiative to construct a 100-bed permanent homeless shelter on Reed Avenue, south of Griffin Hospital, at a cost of \$8 million with a property tax increase of approximately \$10.36 per year for homes valued up to \$300,000?

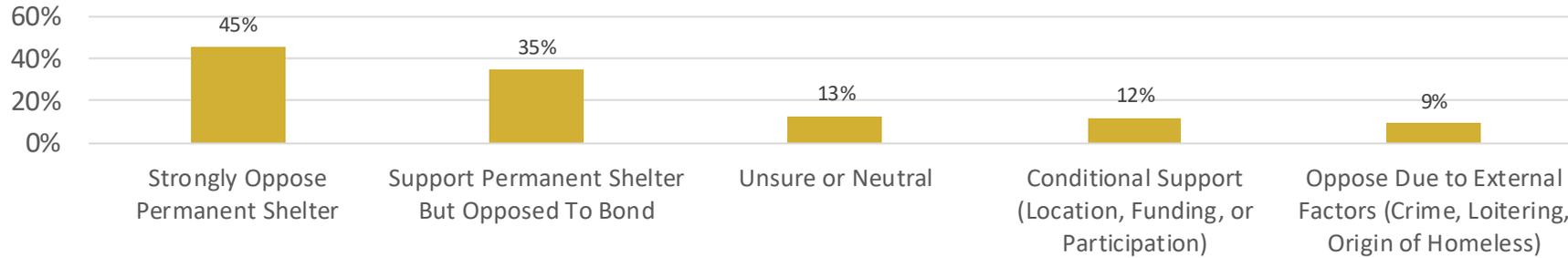
Why Support - Categorized



| Column % | Voter Registration | | Gender | | Highest Education Level | | | | | Age Range | | | | | | City Council District | | | | | | | | X of 4 Generals | | | | NET | | |
|--|---|-----|--------|-----|-------------------------|-----|-----|-----|-----|-----------|-------|-------|-------|-------|-------|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----------------|-----|-----|-----|-----|-----|-----|
| | REP | DEM | IND | LIB | M | F | HS | SC | B | M+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 0 | 1 | 2 | | 3 | 4 |
| | Moral and Ethical Obligation to Help | 35% | 44% | 62% | 28% | 37% | 51% | 22% | 52% | 38% | 50% | 41% | 34% | 45% | 35% | 68% | 50% | 44% | 36% | 36% | 52% | 45% | 49% | 53% | 50% | 26% | 23% | | 46% | 66% |
| Community Safety and Improvement | 11% | 15% | 14% | 0% | 13% | 14% | 0% | 7% | 24% | 12% | 20% | 28% | 15% | 15% | 0% | 8% | 32% | 14% | 0% | 25% | 22% | 6% | 0% | 5% | 21% | 19% | 10% | 11% | 13% | 14% |
| Economic Benefits and Fiscal Responsibility | 2% | 8% | 7% | 28% | 8% | 6% | 0% | 7% | 4% | 9% | 0% | 11% | 13% | 5% | 5% | 4% | 6% | 5% | 0% | 10% | 7% | 12% | 10% | 0% | 26% | 9% | 0% | 4% | 7% | 7% |
| Need for Increased Resources and Capacity | 50% | 37% | 35% | 72% | 36% | 42% | 34% | 40% | 37% | 41% | 40% | 41% | 33% | 56% | 20% | 41% | 23% | 38% | 47% | 35% | 33% | 44% | 50% | 50% | 60% | 34% | 73% | 24% | 39% | 39% |
| Location and Accessibility of Services | 22% | 8% | 8% | 0% | 16% | 7% | 44% | 9% | 11% | 8% | 20% | 23% | 11% | 8% | 18% | 0% | 6% | 11% | 20% | 5% | 12% | 15% | 8% | 6% | 29% | 14% | 15% | 12% | 8% | 11% |

FOLLOW UP TO #8 – IF YES – Why would you support this? (Record verbatim response)

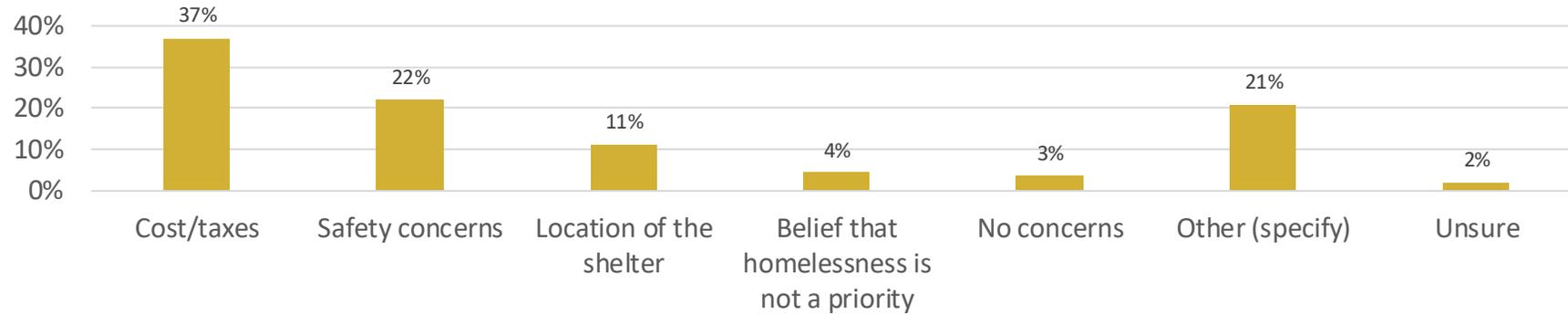
Why Oppose - Categorized



| Column % | Voter Registration | | | | Gender | | Highest Education Level | | | | Age Range | | | | | City Council District | | | | | | | | X of 4 Generals | | | | | NET | |
|--|--|------|-----|-----|--------|-----|-------------------------|-----|-----|-----|-----------|-------|-------|-------|-------|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----------------|-----|-----|-----|-----|-----|-----|
| | REP | DE M | IND | LIB | M | F | HS | SC | B | M+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 0 | 1 | 2 | 3 | | 4 |
| | Strongly Oppose Permanent Shelter | 54% | 17% | 40% | 29% | 52% | 38% | 43% | 48% | 34% | 56% | 58% | 32% | 34% | 54% | 56% | 40% | 11% | 35% | 30% | 31% | 62% | 40% | 41% | 63% | 52% | 29% | 42% | | 41% |
| Support Permanent Shelter But Opposed to Bond | 29% | 57% | 36% | 71% | 32% | 38% | 34% | 36% | 38% | 31% | 25% | 48% | 45% | 46% | 19% | 32% | 27% | 48% | 42% | 69% | 23% | 29% | 59% | 25% | 25% | 44% | 45% | 32% | 34% | 35% |
| Unsure or Neutral | 12% | 13% | 16% | 0% | 9% | 17% | 18% | 4% | 21% | 6% | 17% | 5% | 10% | 0% | 19% | 19% | 44% | 10% | 21% | 0% | 7% | 22% | 0% | 4% | 10% | 23% | 13% | 21% | 9% | 13% |
| Conditional Support (Location, Funding, or Participation) | 12% | 13% | 13% | 0% | 12% | 12% | 20% | 13% | 10% | 11% | 0% | 28% | 14% | 6% | 7% | 15% | 45% | 12% | 17% | 0% | 7% | 18% | 0% | 8% | 13% | 5% | 0% | 21% | 12% | 12% |
| Oppose Due to External Factors (Crime, Loitering, Origin of Homeless) | 13% | 2% | 4% | 0% | 12% | 5% | 0% | 10% | 7% | 13% | 24% | 14% | 8% | 12% | 7% | 0% | 0% | 7% | 0% | 0% | 24% | 7% | 0% | 6% | 9% | 0% | 2% | 5% | 13% | 9% |

FOLLOW UP TO #8 – IF NO – Would you support a permanent homeless shelter anywhere in Norman? (Record verbatim response)

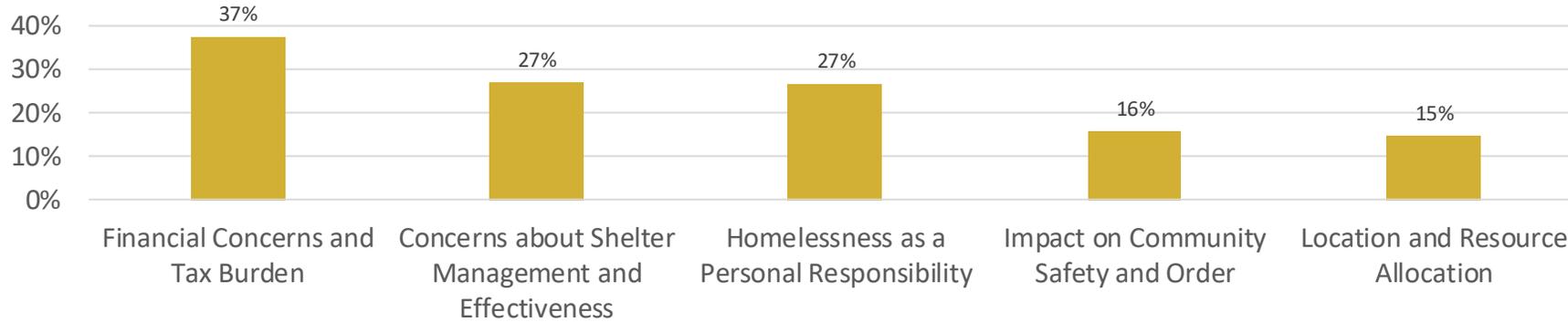
Top Concern About Bond Proposal



| Column % | Voter Registration | | | | Gender | | Highest Education Level | | | | Age Range | | | | | City Council District | | | | | | | | X of 4 Generals | | | | NET | | |
|---|--------------------|-----|-----|-----|--------|-----|-------------------------|-----|-----|-----|-----------|-------|-------|-------|-------|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----------------|-----|-----|-----|-----|-----|-----|
| | REP | DEM | IND | LIB | M | F | HS | SC | B | M+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 0 | 1 | 2 | | 3 | 4 |
| Cost/taxes | 37% | 33% | 38% | 37% | 36% | 38% | 26% | 43% | 48% | 25% | 17% | 38% | 36% | 31% | 38% | 49% | 44% | 68% | 39% | 43% | 22% | 37% | 25% | 33% | 39% | 65% | 19% | 35% | 37% | 37% |
| Location of the shelter | 10% | 17% | 9% | 29% | 6% | 16% | 0% | 12% | 14% | 11% | 25% | 12% | 11% | 9% | 12% | 5% | 29% | 3% | 9% | 12% | 2% | 7% | 75% | 15% | 0% | 16% | 33% | 1% | 11% | 11% |
| Safety concerns | 28% | 9% | 15% | 0% | 21% | 23% | 45% | 14% | 12% | 31% | 24% | 27% | 25% | 21% | 27% | 13% | 0% | 9% | 15% | 12% | 32% | 34% | 0% | 25% | 21% | 4% | 33% | 22% | 22% | 22% |
| Belief that homelessness is not a priority | 5% | 4% | 2% | 0% | 4% | 4% | 11% | 4% | 2% | 5% | 0% | 0% | 5% | 9% | 4% | 4% | 0% | 4% | 2% | 18% | 4% | 0% | 0% | 8% | 0% | 0% | 0% | 5% | 6% | 4% |
| No concerns | 3% | 14% | 0% | 0% | 4% | 2% | 0% | 4% | 2% | 6% | 0% | 0% | 0% | 4% | 4% | 8% | 0% | 5% | 0% | 0% | 7% | 3% | 0% | 4% | 0% | 0% | 0% | 9% | 3% | 3% |
| Other (specify) | 17% | 18% | 31% | 34% | 26% | 15% | 10% | 23% | 22% | 21% | 34% | 24% | 22% | 22% | 15% | 17% | 10% | 11% | 30% | 15% | 34% | 16% | 0% | 15% | 40% | 14% | 10% | 25% | 20% | 21% |
| Unsure | 0% | 5% | 5% | 0% | 2% | 1% | 7% | 0% | 0% | 2% | 0% | 0% | 0% | 4% | 0% | 5% | 17% | 0% | 4% | 0% | 0% | 3% | 0% | 0% | 0% | 0% | 6% | 4% | 1% | 2% |

FOLLOW UP TO #8 – IF NO – Which of the following best describes your top concern about the homeless shelter bond proposal?

Top Concern – Other – Categorized

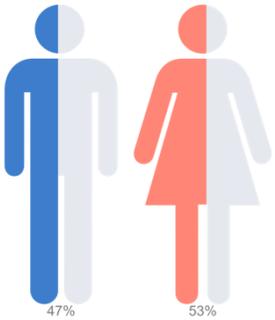


| Column % | Voter Registration | | | | Gender | | Highest Education Level | | | | Age Range | | | | | City Council District | | | | | | | | X of 4 Generals | | | | | NET | |
|--|--|-----|-----|------|--------|-----|-------------------------|-----|-----|-----|-----------|-------|-------|-------|-------|-----------------------|------|------|-----|-----|-----|-----|-----|-----------------|-----|-----|-----|-----|-----|-----|
| | REP | DEM | IND | LIB | M | F | HS | SC | B | M+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 0 | 1 | 2 | 3 | | 4 |
| | Financial Concerns and Tax Burden | 19% | 59% | 55% | 0% | 28% | 56% | 0% | 53% | 23% | 49% | 51% | 41% | 46% | 43% | 0% | 18% | 100% | 31% | 0% | 37% | 69% | 27% | NaN | 14% | 54% | 31% | 78% | | 40% |
| Concerns about Shelter Management and Effectiveness | 39% | 27% | 9% | 100% | 24% | 32% | 0% | 0% | 42% | 31% | 0% | 30% | 22% | 32% | 100% | 27% | 100% | 0% | 49% | 63% | 19% | 0% | NaN | 41% | 0% | 69% | 0% | 10% | 43% | 27% |
| Impact on Community Safety and Order | 21% | 13% | 11% | 0% | 17% | 13% | 100% | 31% | 4% | 8% | 0% | 0% | 31% | 25% | 0% | 27% | 0% | 0% | 29% | 0% | 7% | 9% | NaN | 45% | 24% | 0% | 46% | 40% | 0% | 16% |
| Homelessness as a Personal Responsibility | 11% | 0% | 53% | 0% | 23% | 33% | 0% | 24% | 28% | 31% | 100% | 0% | 0% | 0% | 0% | 27% | 0% | 0% | 22% | 0% | 29% | 64% | NaN | 0% | 54% | 0% | 0% | 0% | 33% | 27% |
| Location and Resource Allocation | 25% | 0% | 7% | 0% | 18% | 9% | 0% | 24% | 13% | 13% | 0% | 30% | 27% | 0% | 27% | 0% | 69% | 0% | 37% | 5% | 9% | NaN | 45% | 22% | 0% | 0% | 43% | 3% | 15% | |

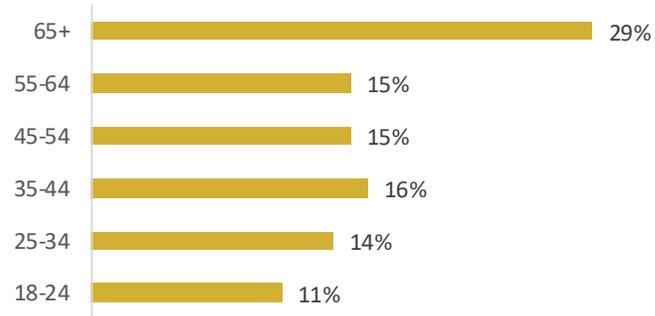
FOLLOW UP TO #8 – IF NO – Which of the following best describes your top concern about the homeless shelter bond proposal? (OTHER RESPONSES CATEGORIZED)

Demographics

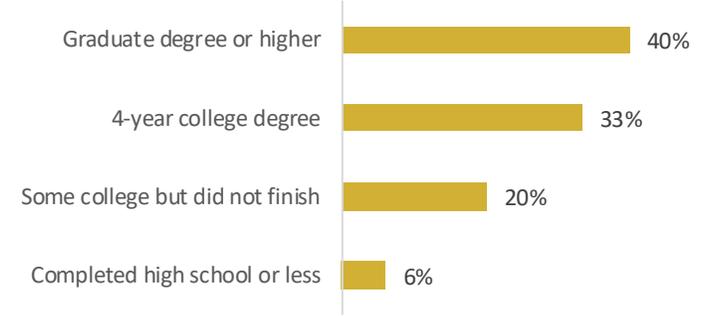
Gender



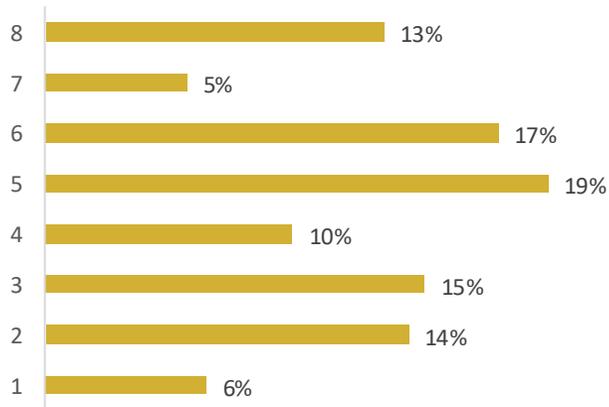
Age Range



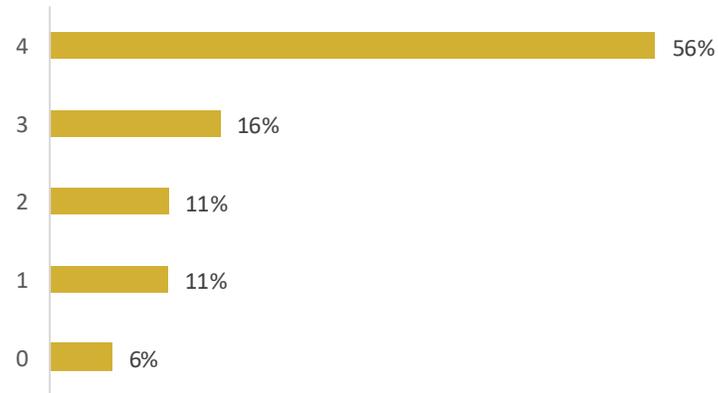
Education



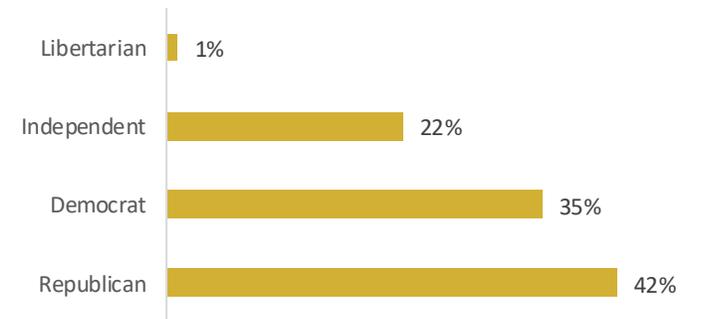
Geo – Council Dist.



General Election X of 4



Party Registration



Sample size: 339