



**CITY OF NORMAN, OK  
ECONOMIC DEVELOPMENT ADVISORY BOARD  
REGULAR MEETING**

**Municipal Building, Executive Conference Room  
201 West Gray, Norman, OK 73069  
Monday, November 24, 2025 at 10:00 AM**

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## **MINUTES**

The Economic Development Advisory Board of the City of Norman, Cleveland County, State of Oklahoma, met in Regular Session in the Executive Conference Room at the Municipal Building, on Monday, November 24, 2025 at 10:00 AM and notice of the agenda of the meeting was posted at the Norman Municipal Building at 201 West Gray, and on the City website at least 24 hours prior to the beginning of the meeting.

### **PRESENT**

Chuck Thompson, Chair  
Mayumi Windler  
Shelley Cox  
Scott Christian

### **ABSENT**

Hailey Hopper  
Hossein Farzaneh

### **STAFF PRESENT**

Darrel Pyle, City Manager  
Kathryn Walker, Assistant City Attorney  
Sara Kaplan, Business and Community Relations

### **OTHERS PRESENT**

Councilmember Robert Bruce, Ward 3

## **ROLL CALL**

A quorum was present. Chairperson Thompson called the meeting to order at 10:05 a.m.

## **MINUTES**

1. CONSIDERATION OF APPROVAL, REJECTION, AMENDMENT AND/OR POSTPONEMENT OF THE ECONOMIC DEVELOPMENT ADVISORY BOARD MINUTES FROM THE REGULAR MEETING ON MAY 4, 2023.

Ms. Windler made a motion to approve the minutes for the May 4, 2023 meeting. Mr. Christian seconded the motion. Chairperson Thompson called for a vote and the vote was unanimous for approval of the May 4, 2023 meeting minutes.

## **ACTION ITEMS**

## 2. DISCUSSION AND POSSIBLE ACTION REGARDING A PROPOSED SALES TAX REBATE AGREEMENT

Ms. Walker presented information regarding a request for sales tax rebate from the Sooner Fashion Mall. She reviewed the City's Economic Development Incentives Policy adopted in April 2013. She also presented information regarding mall visitation, which has been fairly flat over the period of 2022-2024. She outlined the proposed terms, noting there was not final agreement on the terms yet between the City and Sooner Mall. The proposal at the time of the meeting was that Sooner Mall would receive up to 50% of new non-dedicated sales tax revenue (2.3%) generated on the mall property as reimbursement for capital investments to draw additional retailers/customers to the mall property. The proposed established baseline on which new sales tax revenue would be determined was the three year average of sales tax revenue through December 31, 2025. Rebates in any given year cannot exceed \$500,000. The proposal is for an initial term of 5 years, with possible renewal for up to two, 3-year terms based on progress and approval by City Council. Ms. Walker noted that sales from any businesses relocating from elsewhere in Norman to the mall property would not be calculated as "new sales tax".

The Board expressed general support for the proposal. Mr. Christian and Mr. Thompson expressed a preference for referring to the proposal as an investment rather than rebate because of the nature of the expenses for which reimbursement may be sought. Members also expressed support of excluding sales taxes collected from any relocated businesses in the calculation of the rebate.

Ms. Cox moved that the Board accept the proposal; Mr. Christian seconded the motion. Chairman Thompson called for a vote on the motion and it passed unanimously.

## ADJOURNMENT

The meeting was adjourned at 10:55 a.m.