



# A BETTER WAY: OPPORTUNITY KNOCKS

SELECTION FOR REQUEST FOR PROPOSALS 2324-34





# RFP CONTENT

- Nonprofit organizations that are qualified and able to meet the scope's requirements
- Low-barrier labor-type employment with pay
  - Beautification work through mostly litter control and abatement
  - Scheduled routes, especially within Lake Thunderbird watershed
  - Complaint response throughout the City
- Access to and assistance with resources and supportive services such as
  - Housing assistance
  - Employment services
  - Application and document procurement assistance
  - Healthcare including mental health and addiction treatment
  - Job retention and other skill training and education

## SELECTION: MENTAL HEALTH ASSOCIATION OF OKLAHOMA



- Mission: promoting mental health, preventing mental disorders and achieving victory over mental illness through advocacy, education, services and housing
- Many in-house services including mental health recovery services, outreach and prevention services, mental health assistance center and pro bono counseling services, housing services, veteran's services, support services, criminal justice diversion services, employment first services, Tulsa CARES program (reduction of non-emergency 911 calls), DRS support services
- Operates Tulsa and OKC programs

# EMPOWERING PEOPLE AND BEAUTIFYING NORMAN

- Roving outreach van to areas of concentrated vulnerability
- Eight (8) participants per day
- Low-barrier, day labor program with daily cash wage (\$65) 3 days per week
- Work experience and soft skill development
- Lunch provided with case management
  - Targeted job placement services
  - Identification of need and linkage to other support services



# SUPPORT SERVICES OVERVIEW

- Case manager works to connect to housing, mental/physical health care, federal and state benefits, childcare, clothing, education/training
- Employment specialist helps with resume creation, job searches, interview coaching; networks with community to make successful employment placements
- Transportation for identification, interviews, and other necessary appointments

Confidence and essential life skills to bolster permanent employment



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# OUTCOME GOALS

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- Minimum Benchmarks
    - 10% enroll in job program – choice with preference
    - 20% submit job applications
    - 25% of job program participants achieve stable employment
    - 25% will access other needed support social services
  - Plan to contact at least 200 individuals per calendar year
    - Can take 3 to 6 interactions to build trust
  - Monthly and semi-annual reports will be submitted



# COSTS

20/80 split for litter services/support services

Trailer, tools (rakes, shovels, grabbers), supplies (bags, cans, gloves, water coolers, safety vests

Accessible van

Advertising wrap for van

Gas and maintenance for van

Centrally located office space

## A Better Way Proposed Budget

*Norman, Oklahoma*

<u>Line Item</u>	<u>Amount</u>
Program Manager	52,000
Program Manager Fringe	14,560
Case Management	44,100
Case Management Fringe	12,348
Employment Specialist	44,100
Employment Specialist Fringe	12,348
Van Driver/Peer Recovery Specialist	34,582
Van Driver/Peer Recovery Specialist Fringe	9,683
Salary and Fringe Total	<u>\$ 223,721</u>
Technology	3,600
Mileage and Cell	3,286
Continued Education & Training	2,000
Participant Day Labor Pay	75,000
Client Food	12,000
Program Supplies	5,000
Miscellaneous	3,000
<b>Total Direct Costs</b>	<u>\$ 327,607</u>
Admin @ 10%	<u>\$ 32,761</u>
<b>Total Expense</b>	<u>\$ 360,368</u>



## Funding?

Utilities/Sanitation allocated  
\$50,000 for litter crew

Remaining need - \$310,368  
per year - ?



If yes, contract negotiations and tools/supply  
procurement

Hopefully March/April kickoff

## NEXT STEPS



# QUESTIONS