



Congratulations!

Norman has been selected as a 2021 National Fitness Campaign Grant Recipient!

Dear Jason,

On behalf of the National Fitness Campaign Grant Committee, we are pleased to share that the City of Norman has been selected as an awardee in the 2021 Healthy Cities Campaign! This award notification letter for one (1) 2021 NFC Grant is the first step towards formal confirmation of your participation. The next step is to schedule your official Grant Award Call within the next 10 days, where the qualifications submitted in your Grant Application will be confirmed by the NFC team, and your Grant Program Requirements (GPR) will be aligned for eligibility and participation in this year's campaign. A copy of your GPR Document is attached to this formal award letter for your review, and is based on dates submitted in your Grant Application.

The \$30,000 Grant Award will be confirmed pending the submission of a Resolution of Adoption, endorsed by your local governing body or appropriate council within 60 days of the Award Call. Upon receipt of the Resolution of Adoption, the attached formal Grant Program Requirements Document will be approved and signed by a representative from the NFC Grant Committee, and shared for countersignature and local adoption confirming 2021 grant funding commitment to your agency for the time specified in the GPR. Once set, GPR milestones must be met in order to maintain funding eligibility in the campaign.

To support this partnership and align your GPR milestones with your community's local adoption and funding processes, we have assigned a Partnership Manager – Mike Cole – as your dedicated partner and champion in support of this partnership. Over the coming months, Mike will work with your team to support the path outlined in the GPR Document, assisting in the confirmation of required remaining funding, installation, and launch of your program.

The 2021 Healthy Cities Campaign is part of a national movement to make world-class fitness free and accessible in public spaces across the country, which is more important today than ever before – thank you for your commitment to supporting this goal.

Here is a sneak peak at what's ahead:

- Fitness Court® Launch – Cut the ribbon on your beautiful new outdoor gym & announce free fitness to the community!
- Classes & Challenges – Get residents moving & keep them engaged with ongoing group classes, individual training, and competitive events.
- Press & Promotions – Shine a spotlight on your community and local partners for joining this exciting and innovative wellness movement!

Once again, we are thrilled to invite you to join us as a partner in the 2021 Campaign, and we look forward to making world-class fitness free in Norman!

Best in Fitness,

A handwritten signature in black ink, appearing to read "Mitch Menaged".

Mitch Menaged, Founder
National Fitness Campaign



Norman, OK - National Fitness Campaign 2021 Funding Cycle Grant Program Requirements (G.P.R.)

MILESTONE 1: ADOPTION

- **Summary:** Commit to project adoption and confirm matching funding
 - **Requirement A:** Resolution of Adoption or Letter of Support
 - **Requirement B:** Countersigned Grant Program Requirements Document
 - **Deadline:** Within 60 Days of completion of Grant Award call
- *Purchase Order Will Satisfy Adoption Requirement if Submitted Within 60 Days of Grant Award

MILESTONE 2: AUTHORIZATION TO PROCEED - FUNDING CONFIRMED

- **Summary:** Execute budgeting and fundraising plan (as needed) and confirm total required funding
 - **Requirement:** Funding confirmation document submitted to NFC for remaining program funding (typically P.O)*
- *Refer to Official Quote and Funding Requirements Summary for details
- **Deadline:** July 15, 2021

MILESTONE 3 : SHIPMENT

- **Summary:** Identify Fitness Court® storage location and schedule Fitness Court® delivery
- **Requirement:** Accept Fitness Court® delivery and store at a secure location, prepare to be invoiced for program funds
- **Deadline:** August 23, 2021

MILESTONE 4: INSTALL CONCRETE SLAB

- **Summary:** Review slab drawings, establish Fitness Court® orientation, schedule concrete installer
- **Requirement:** Install concrete slab (cure time of 28 days before Fitness Court® installation)
- **Deadline:** August 30, 2021

MILESTONE 5: FITNESS COURT® ART APPROVAL

- **Summary:** Finalize design with NFC design studio
- **Requirement:** Approve final art print preview for printing & shipment
- **Deadline:** September 1, 2021

MILESTONE 6: FITNESS COURT ASSEMBLY & PRESS LAUNCH CEREMONY

- **Summary:** Select Fitness Court® Assembly Team (NFC Factory Team EIS recommended), confirm install timeline, train ambassadors
- **Requirement:** Submit installation inspection photos, promote press release, hold Fitness Court® press launch event & ribbon cutting
- **Deadline:** September 30, 2021

Trent Matthias, Director
National Fitness Campaign

Jason Olsen, Director of Parks and Recreation
Norman, OK

It is noted by National Fitness Campaign and the municipality, school or organization listed above that this document in no way constitutes a binding agreement, or requirement to proceed with the NFC Program at any time. Formal commitment occurs upon receipt of complete local match funding by the program awardee, with submission of Funding Confirmation Documentation to National Fitness Campaign.