



OPERATOR UPDATE





In October of 2015, Norman citizens passed the Norman Forward Initiative, funding various projects through a ½% sales tax increase over 15 years. Included in the Norman Forward Initiative were projects to construct a new Multi-Sport Complex and Indoor Aquatic Facility.

The Multi-Sport Complex and Indoor Aquatic Facility were initially proposed as two separate projects. After extensive public input and consideration by the City Council, acting as Trustees of the Norman Municipal Authority (NMA), these projects were combined into one more extensive project in 2018, located at the southeast corner of 24th Avenue NW and Rock Creek Road. This new sports and aquatic complex will include eight full-sized basketball or 12 volleyball courts; a 25-meter, eight-lane lap pool; a 25-yard, four-lane warm-up pool; concession stands; retail space; administration offices; and, through a partnership with Norman Regional Health System (NRHS), a health and wellness clinic to be placed between the multi-sports and aquatic complexes.

The building and the project were named the Young Family Athletic Center ("YFAC") in July of 2021 (K-2122-27) after the Trae Young Family Foundation (TYFF) agreed to donate \$4,000,000 to the construction of the building. NRHS has committed a minimum of \$6.7 million through a Memorandum of Understanding in May of 2021 (K-2122-99) towards constructing a human sports and performance clinic inside the YFAC to be called "N-Motion."



PROJECT BUDGET

NORMAN FORWARD: (NF Roads, James Garner, Trails)

\$27,015,352

NMA Municipal Note: (Hotel/Motel Tax)

\$3,801,683

UNP TIF DEVELOPER CONTRUBUTION:

\$2,734,791

TRAE YOUNG FAMILY FOUNDATION:

\$4,000,000

NMOTION: (NRHS Construction, A&E, Pre Construction Fees)

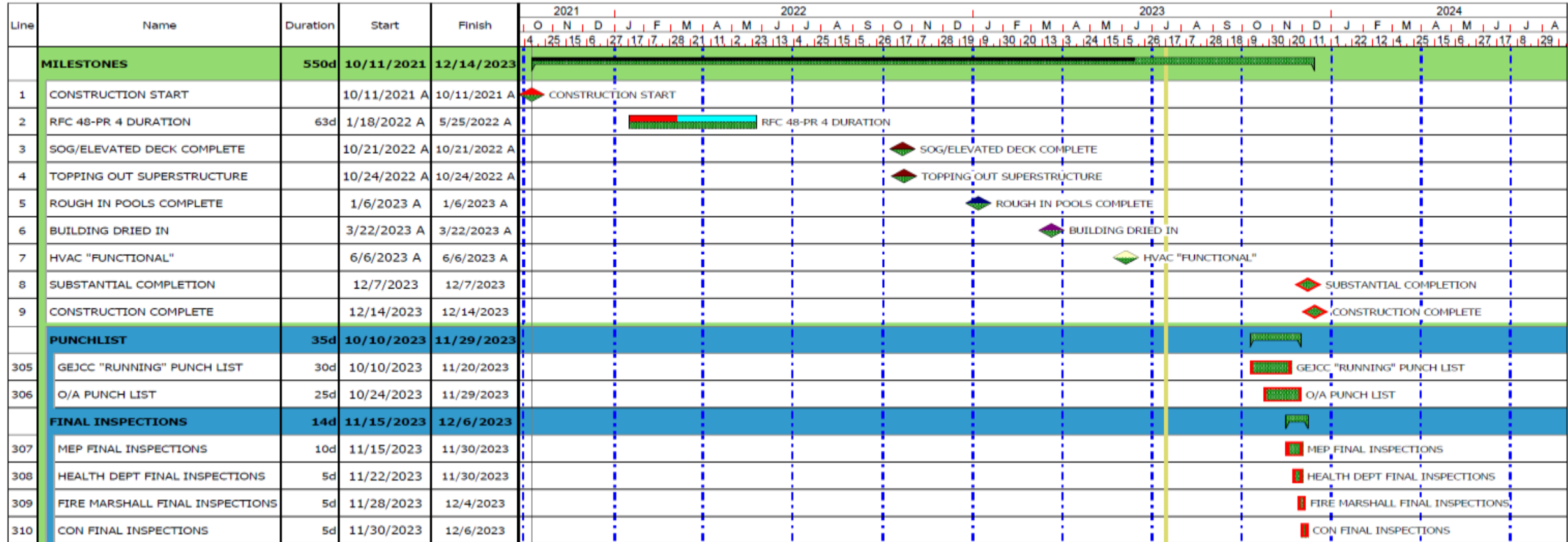
\$6,966,000

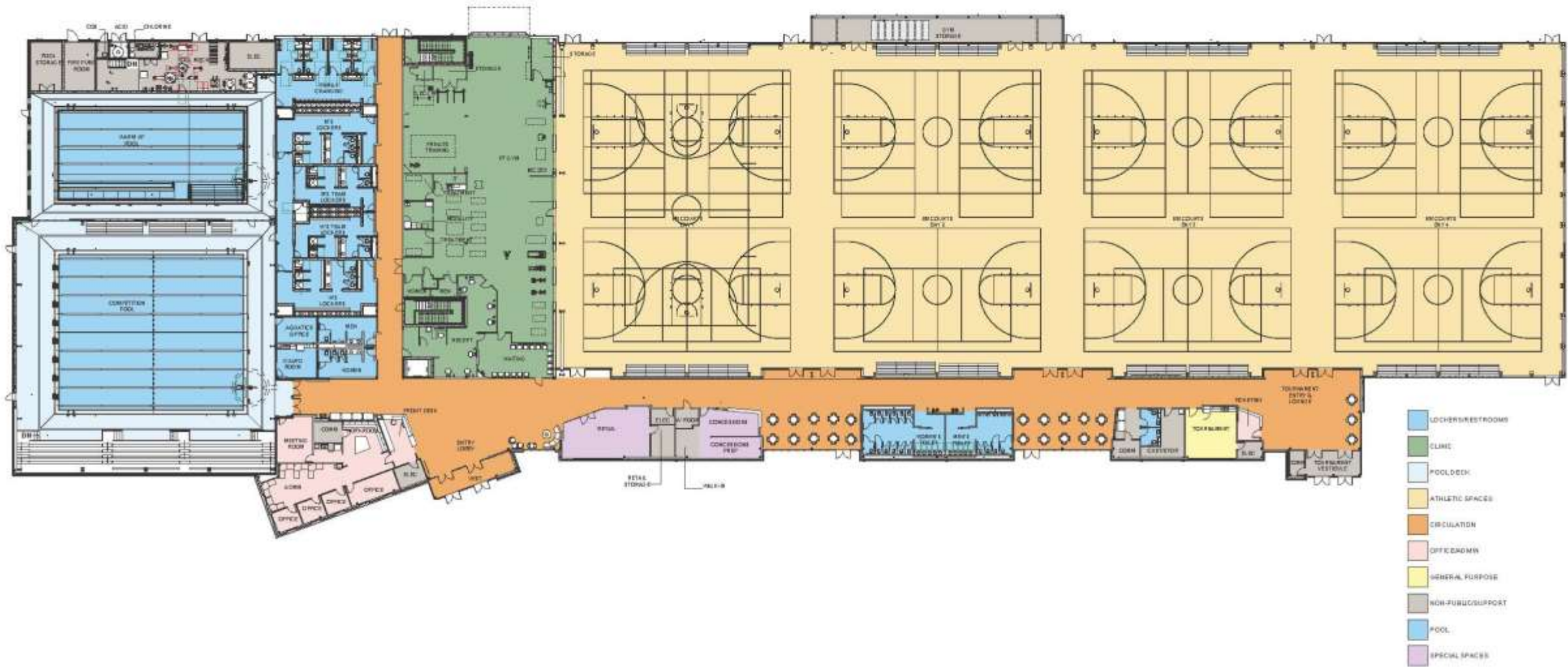
\$44,517,826

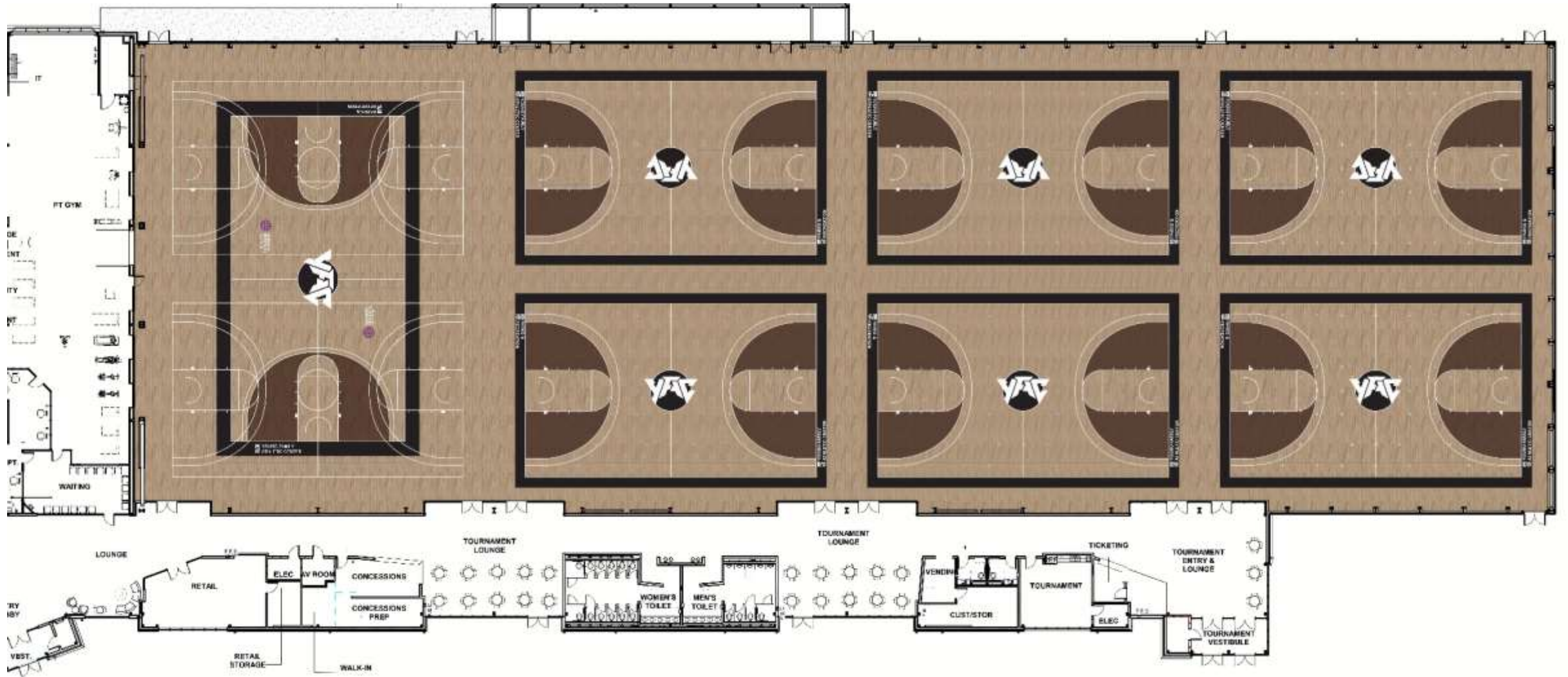




CONSTRUCTION SCHEDULE







LEFT
SPEAKER

RIGHT
SPEAKER

74' wide = 3X Widescreen Video Inputs
76'6" Wide beam to beam
allows 74' screen + left and right speakers



City of Norman
Young Family Athletic Center
Retail Space



NORMAN
REGIONAL
Health System





NORMAN
REGIONAL
Health System

JHBR
architecture



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YFAC FACILITIES POLICY

AUTHORITIES OF PARKS DIRECTOR

Setting Price Schedule & Fees*

Annual Agreements with Operational Partners*

Advertising & Marketing Fees & Agreements*

**Park Board reviews annual agreements and recommends price schedule/fee updates*

Community Partners

Community/operational partner will be defined at the YFAC as a School, Sports Club, or local non-profit that fits in the mission of the YFAC and will be allowed to enter into annual agreements with the Parks and Recreation Department. The Parks and Recreation Department will keep a Community/Operational Partners list. The partners will be recommended through the Norman Board of Park Commissioners and approved by the Director of Parks and Recreation.





FEE SCHEDULE

MEMBERSHIPS (Norman Residents, SR/VT/MIL/FR)

Individual \$300 year | \$30 month

Family \$960 year | \$100 month

MEMBERSHIPS (Non-Resident)

Individual \$360 year | \$35 month

Family \$1,200 year | \$120 month

DAY PASSES

Swimming Pass – NR \$5 | NN \$7 | SR/VT/MIL/FR \$5 | 12 & U \$3 | U3 FREE

Multi-Sports – NR \$5 | NN \$7 | SR/VT/MIL/FR \$5 | 12 & U \$3 | U3 FREE





FEE SCHEDULE

Private or Practice Rental

Basketball Court - \$35 Half Court | \$70 Full Court (*hourly*)

Volleyball Court - \$70 (*Hourly*)

Pickleball Court - \$45 (*Hourly*)

Conference Room - \$25 (*Hourly – 2 hour min*)

Pool Lane Rental - \$25 (*Hourly*)

Recreation Pool - \$150 (*Hourly – 2 hour min*)

Competition Rental - \$250 (*Hourly – 2 hour min*)



FEE SCHEDULE

Event Rentals

Basketball Court - \$65 - \$85 (*per court - 4 hour min*)

Volleyball Court - \$50 - \$75 (*per court - 4 hour min*)

Pickleball Court - \$30 - 45 (*per court - 4 hour min*)

Full Multi-Sports Area (non-athletic) \$500 - \$750 (*Hourly – 4 hour min*)

Full Pool Rental (both pools) - \$500-750 (*Hourly – 4 hour min*)



OPERATIONAL PARTNERS

Norman Public Schools *(School Partner)*

Norman Regional Health Systems *(Health Partner)*

Santa Fe Family Life Center *(Tournament Partner)*

Norman Optimist Club *(Local Youth League Partner)*

Trae Young Basketball *(Basketball Club Partner)*

Sooner Swim Club *(Swim Club Partner)*

TBD *(Volleyball Club Partner)*





BUDGET - STAFFING

FULL TIME POSITIONS (4)

\$313,424

Field Operations Supervisor (1), Program Coordinator (2), Administrative Tech (1)

PERMANENT PART-TIME (24)

\$465,554

Rec Tech (3), Rec Leaders (6), Lifeguard Tech (3), Lifeguard Leader (12)

SEASONAL PART-TIME (12)

\$62,400

\$938,347





M&O BUDGET

SALARIES & BENIFITS

\$938,347

SUPPLIES & MATERIALS

\$160,000

SERVICES & MAINTENANCE

\$461,120

INTERNAL SERVICES

\$8,500

\$1,567,967



REVENUE PROJECTIONS

MEMBERSHIPS

\$387,000

DAILY PASSES

\$104,025

RENTALS

\$650,000

CONCESSIONS

\$50,000

CLASSES

\$152,500

ADVERTISING

\$250,000



\$1,593,525



NMOTION

QUESTIONS ???