



Red Rock Behavioral Health Services

Red Rock Behavioral Health Services: Working to Change Communities Across Oklahoma

Presentation to City of Norman, OK

March 19, 2024

Red Rock is funded, in part, by the Oklahoma
Department of Mental Health and Substance
Abuse Services.



OKLAHOMA
Mental Health &
Substance Abuse





Verna Foust, MS, LPC
Chief Executive Officer



Red Rock Executive Team



Kile Kuykendall
Chief Financial Officer



**Dr. Wana R. Ellison, PsyD,
LPC, LADC**
Chief Operation Officer,
Outpatient Services



Steve Norwood
Chief Operation Officer,
Specialized Services



Who We Are

Red Rock Behavioral Health Services

- Founded in 1974 under **President Kennedy's Community Mental Health Act**
- 501(c)3 not-for-profit organization certified by the Oklahoma Department of Mental Health and Substance Abuse Services as a **Community Mental Health Center (CMHC)**
- Red Rock is a federally recognized as a **Certified Community Behavioral Health Clinic (CCBHC)**
CCBHC's provide specialized whole person care for individuals with complex needs through intensive Care Coordination
- Accredited by the **Commission on Accreditation of Rehabilitation Facilities (CARF)**



OKLAHOMA
Mental Health &
Substance Abuse



Certified
Community
Behavioral
Health
Clinics



We Are Committed To Our Mission:

To provide high quality, technology driven, *evidence based* practices so all Oklahomans will achieve better health and wellness.

Red Rock Values

**Ethics &
Integrity**

**Clinical
Excellence**

**Positive
Work
Culture**

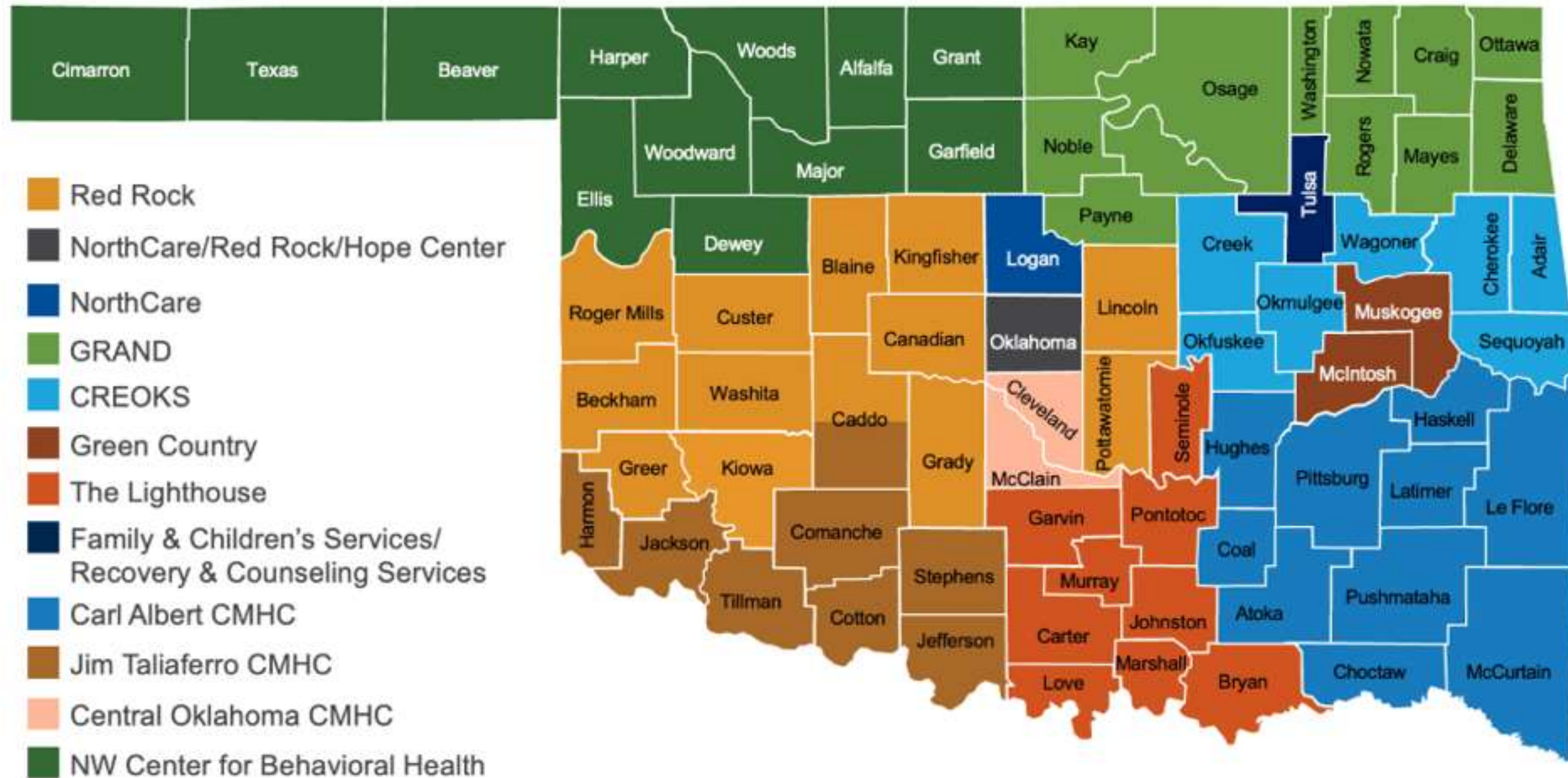
Innovative

**Financial
Strength**

**Community
Servants**

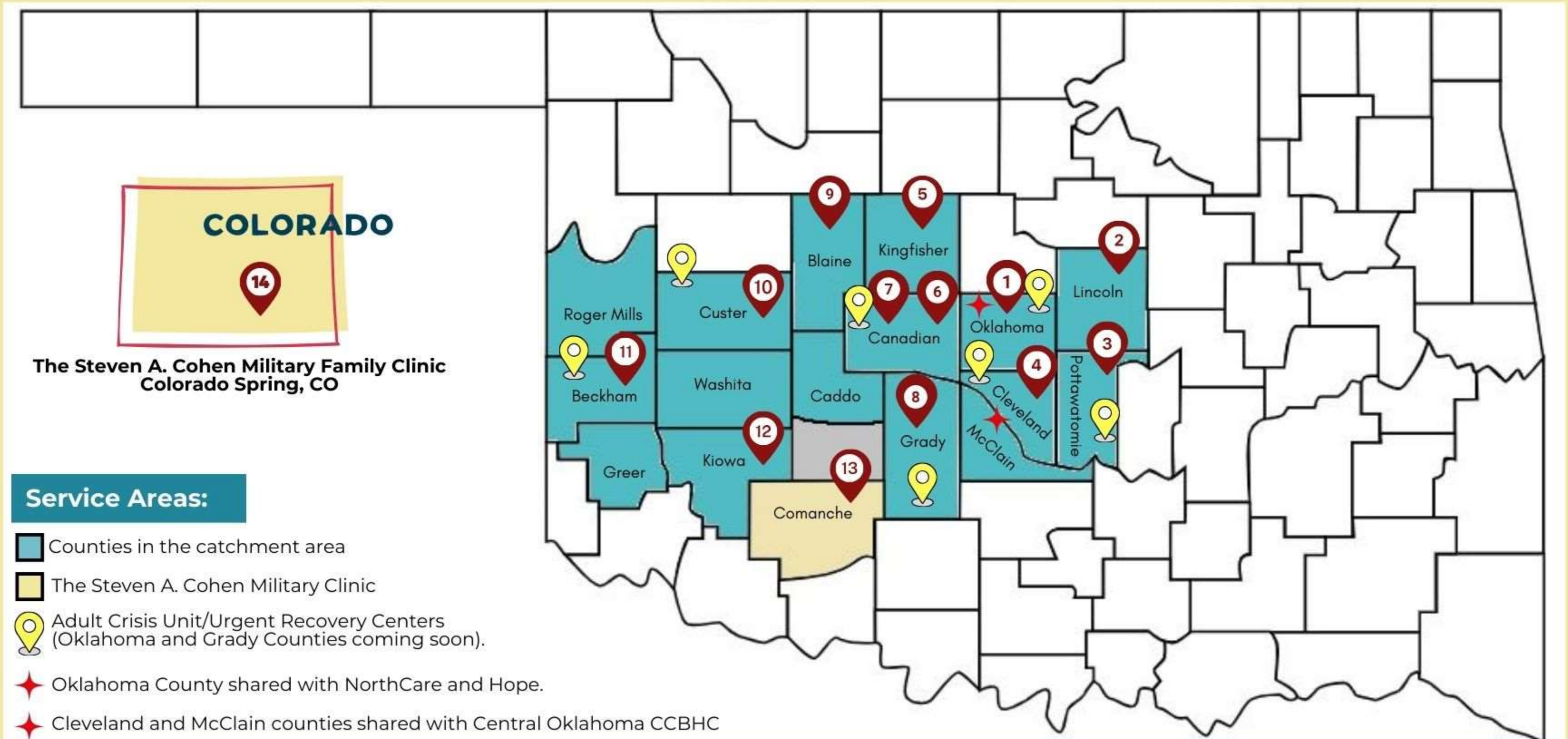
Statewide CCBHCs

(Certified Community Behavioral Health Centers)



Red Rock Behavioral Health Services

Locations & Service Areas



... — Where We Are — ...

- **Red Rock Chandler Outpatient Office** - Chandler, OK
- **Red Rock Chickasha Outpatient Office** - Chickasha, OK
- **Red Rock Children's Crisis Unit** - Oklahoma City, OK
- **Red Rock El Reno Outpatient Office & Urgent Recovery Center (URC)** - El Reno, OK
- **Red Rock Elk City Outpatient Office & MAT Clinic & Urgent Recovery Center (URC)** - Elk City, OK
- **Red Rock Expressions Community Center** - Oklahoma City, OK
- **Red Rock Hobart Outpatient Office** - Hobart, OK
- **Red Rock Housing Office (Parkside)** - Oklahoma City, OK
- **Red Rock Housing Office (Parkview Place)** - Oklahoma City, OK
- **Red Rock Jordan's Crossing** - Oklahoma City, OK
- **Red Rock Kingfisher Outpatient Office** - Kingfisher, OK
- **Red Rock Norman Crisis Unit (Adults)** - Norman, OK
- **Red Rock Norman Outpatient Office** - Norman, OK
- **Red Rock OKC Main Office and Outpatient Office** - Oklahoma City, OK
- **Red Rock OKC MAT Clinic** - Oklahoma City, OK
- **Red Rock OKC PACT Office** - Oklahoma City, OK
- **Red Rock Planet Rock** - Oklahoma City, OK
- **Red Rock Shawnee Crisis Unit (Adults) and Urgent Recovery Center (URC)** - Shawnee, OK
- **Red Rock Shawnee Outpatient Office, PACT, MAT Clinic** - Shawnee, OK
- **Red Rock Virtual/Telehealth Services (Outpatient)** - Oklahoma City, OK
- **Red Rock Virtual/Telehealth Services (Mobile Crisis)** - Oklahoma City, OK
- **Red Rock Watonga Outpatient Office** - Watonga, OK
- **Red Rock Weatherford Crisis Unit (Adults)** - Weatherford, OK
- **Red Rock Weatherford Outpatient Office & MAT Clinic (Medically Assisted Treatment)** - Weatherford, OK
- **Red Rock Yukon Outpatient Office & MAT Clinic (Medically Assisted Treatment)** - Yukon, OK
- **The Steven A. Cohen Military Family Clinic at Red Rock** - Lawton, OK
- **The Steven A. Cohen Military Family Clinic at Red Rock** - Oklahoma City, OK
- **The Steven A. Cohen Military Family Clinic at Red Rock** - Colorado Springs, CO

Psychiatric
Rehabilitative
Services

24/7 Crisis
Response
including
Mobile

Quick Access
to Screening,
Assessment, &
Diagnosis

Focus on
Mental Health
Care for
Veterans

Outpatient
Primary Care
Screening &
Monitoring/
Care
Coordination

Targeted
Case
Management
Focus on
Social
Determinants

Peer Support,
Counseling, &
Family
Support

Patient-
centered
Treatment
Planning

Outpatient
Mental
Health
& Substance
Use Services

CCBHC Key Services

Primary Care Screening and Monitoring

- Screening of key health indicators and health risk is completed within 30 days of intake appointment
- Adult Body Mass Index (BMI) screening and follow up
- Weight Assessment and counseling for nutrition for children and adolescents and follow up
- Blood Pressure
- Tobacco Use: screening and cessation intervention
- Screening for clinical depressions and follow up plan
- Unhealthy Alcohol Use
- Diabetes screening for people with schizophrenia or bipolar disorder diagnosis who are prescribed ant-psychotics

What is?



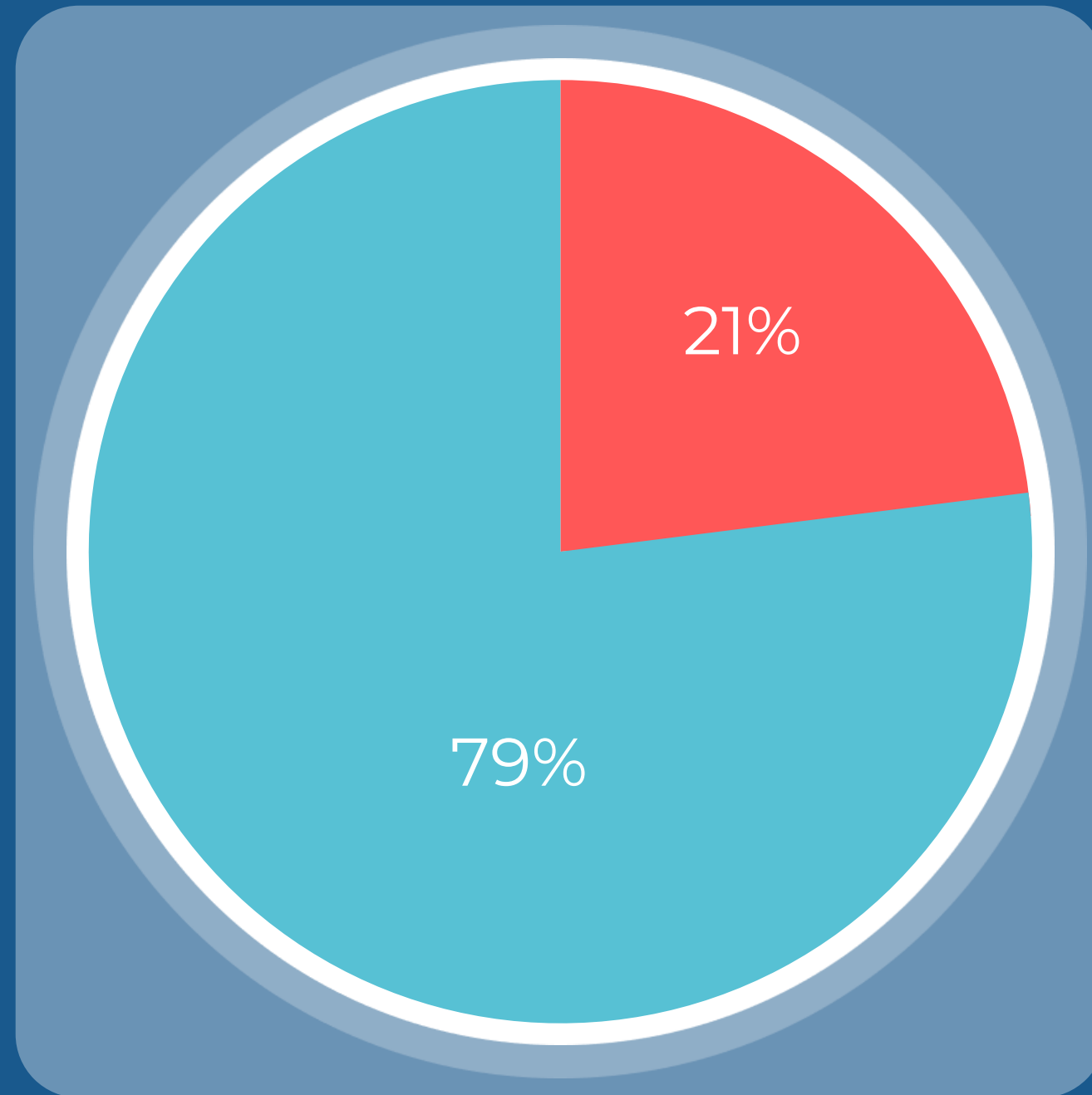
What We Do

Red Rock BHS provides a comprehensive array of behavioral health services for individuals of all ages who are suffering from mental health, substance use, or co-occurring disorders. We strive to be the foundation of recovery by providing multiple services along a continuum of care.

Our services include but are not limited to: crisis stabilization, traditional outpatient services, psychiatric services, HIV prevention and education, Program for Assertive Community Treatment (PACT) Services, Medication-Assisted Treatment (MAT) services, residential substance use treatment for women with dependent children, treatment court & other court-related services, military family services, community housing, employment services, telehealth services, in-house pharmacy services, and more.

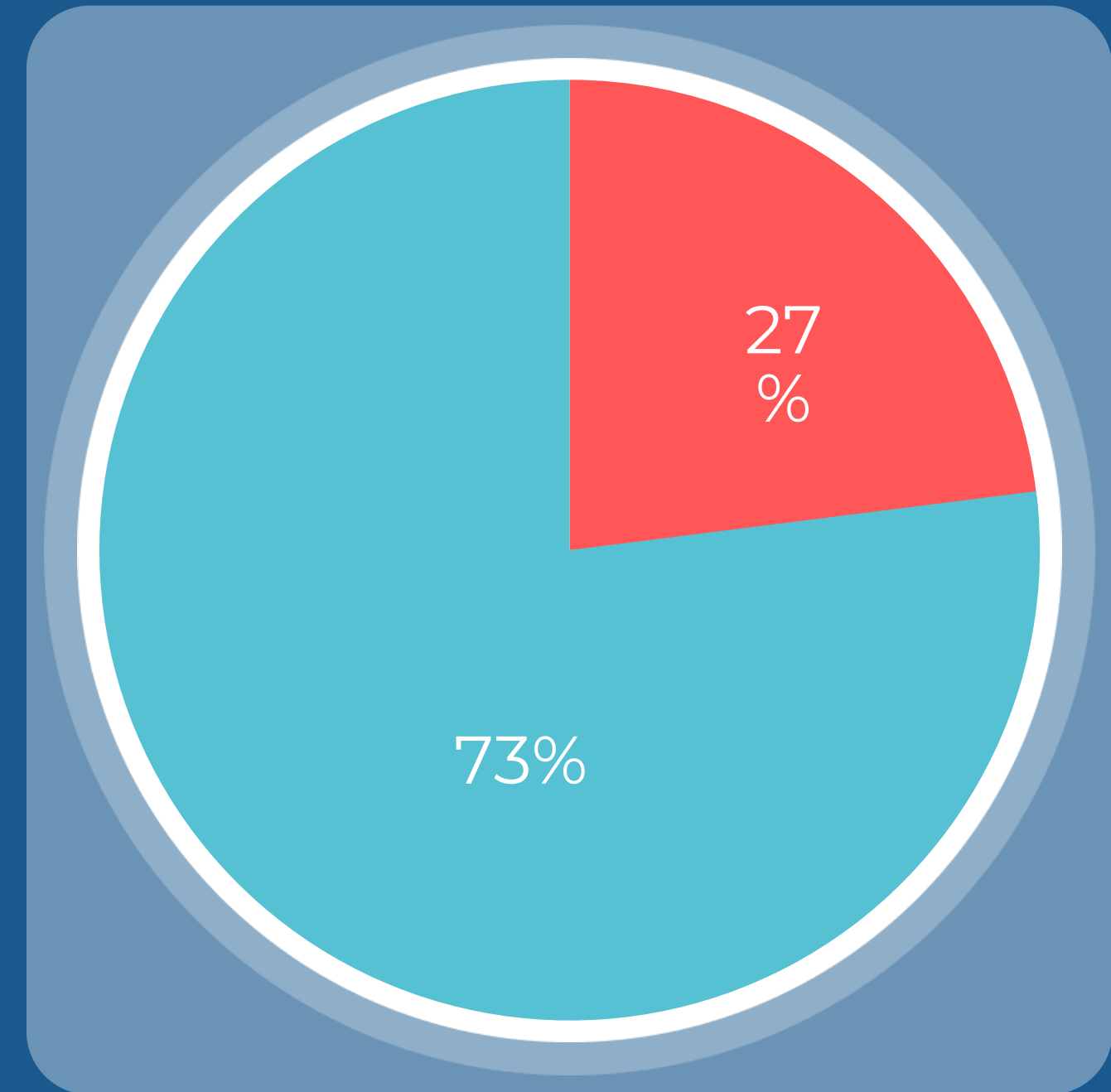


79% of Adults Seen have a Serious Mental Illness
73% of Children have a Serious Emotional Disturbance



SMI

Yes No

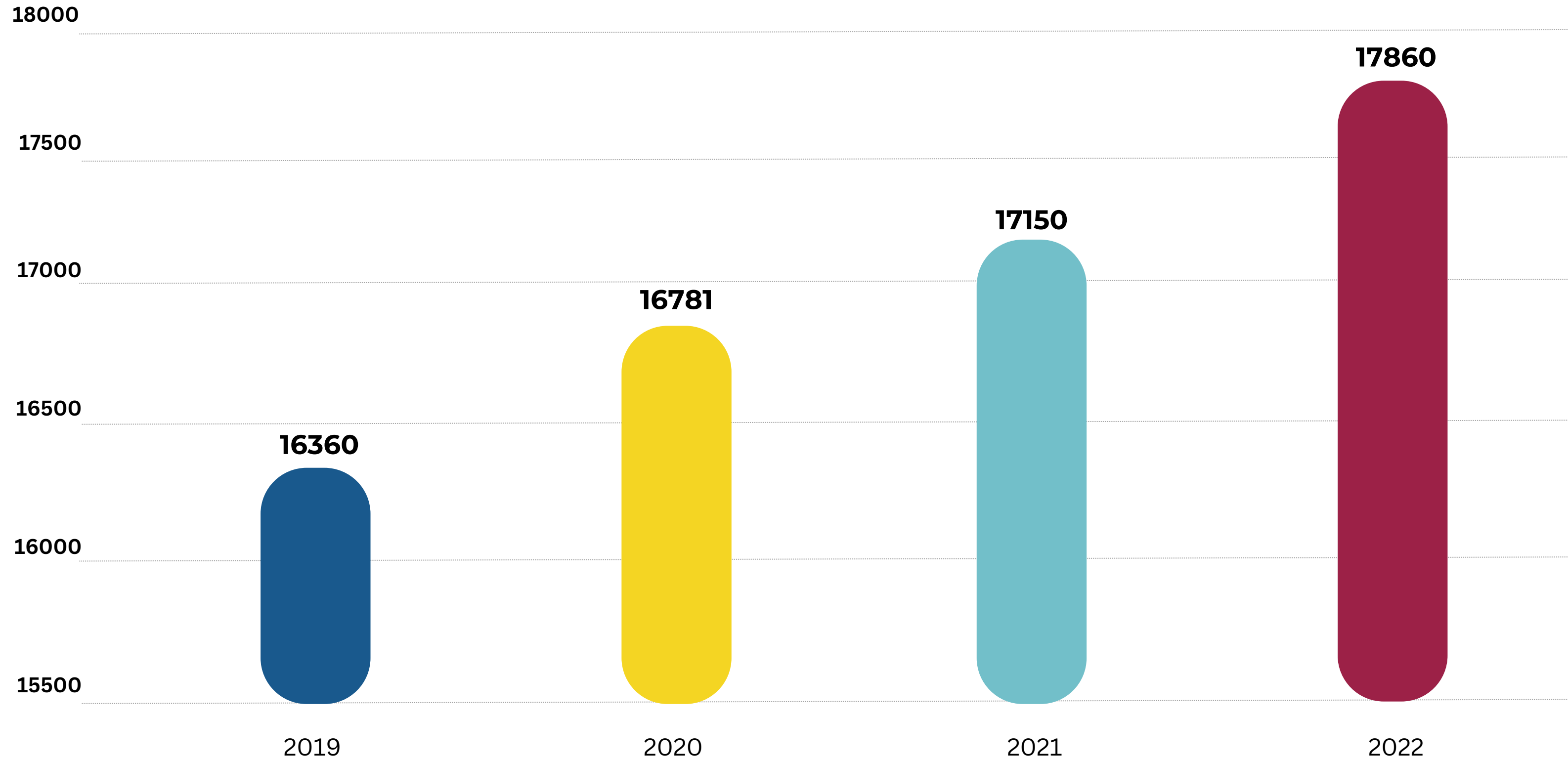


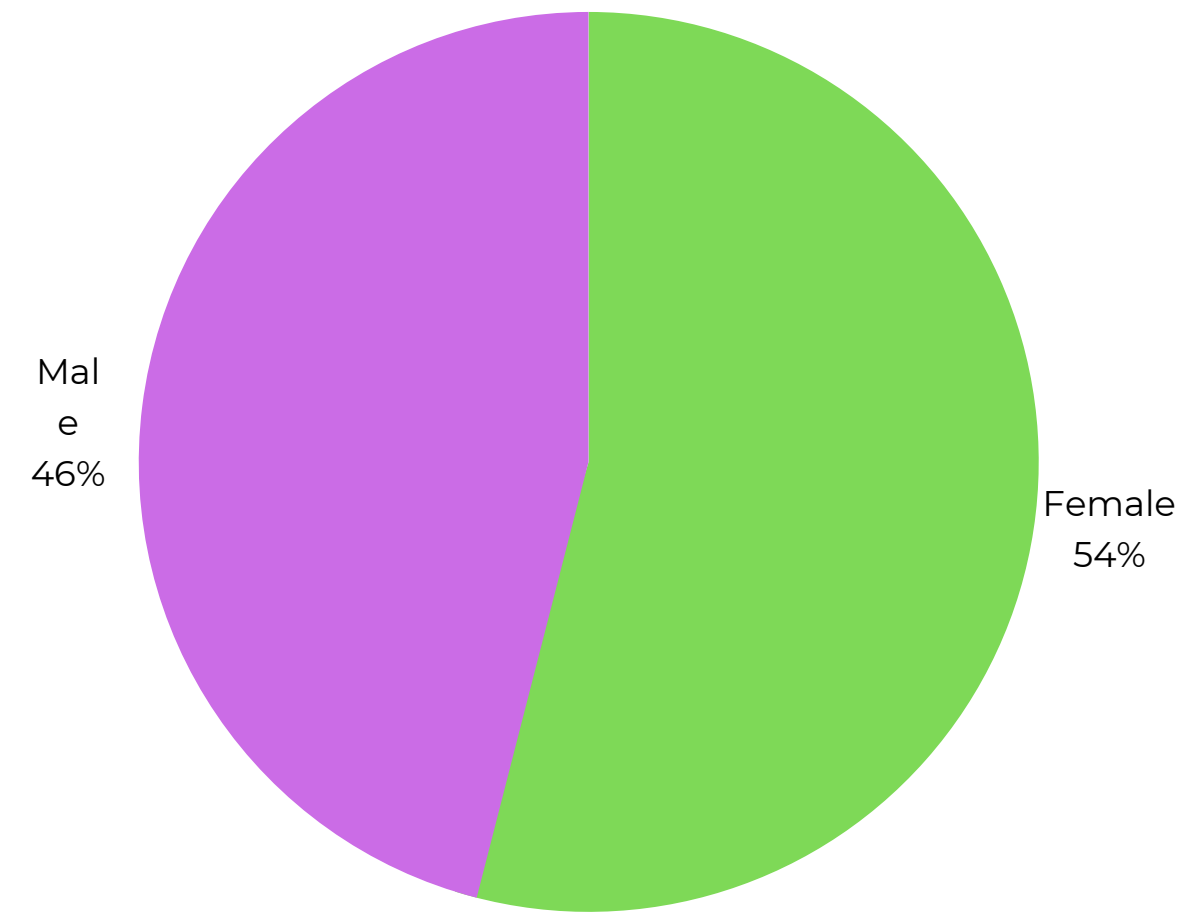
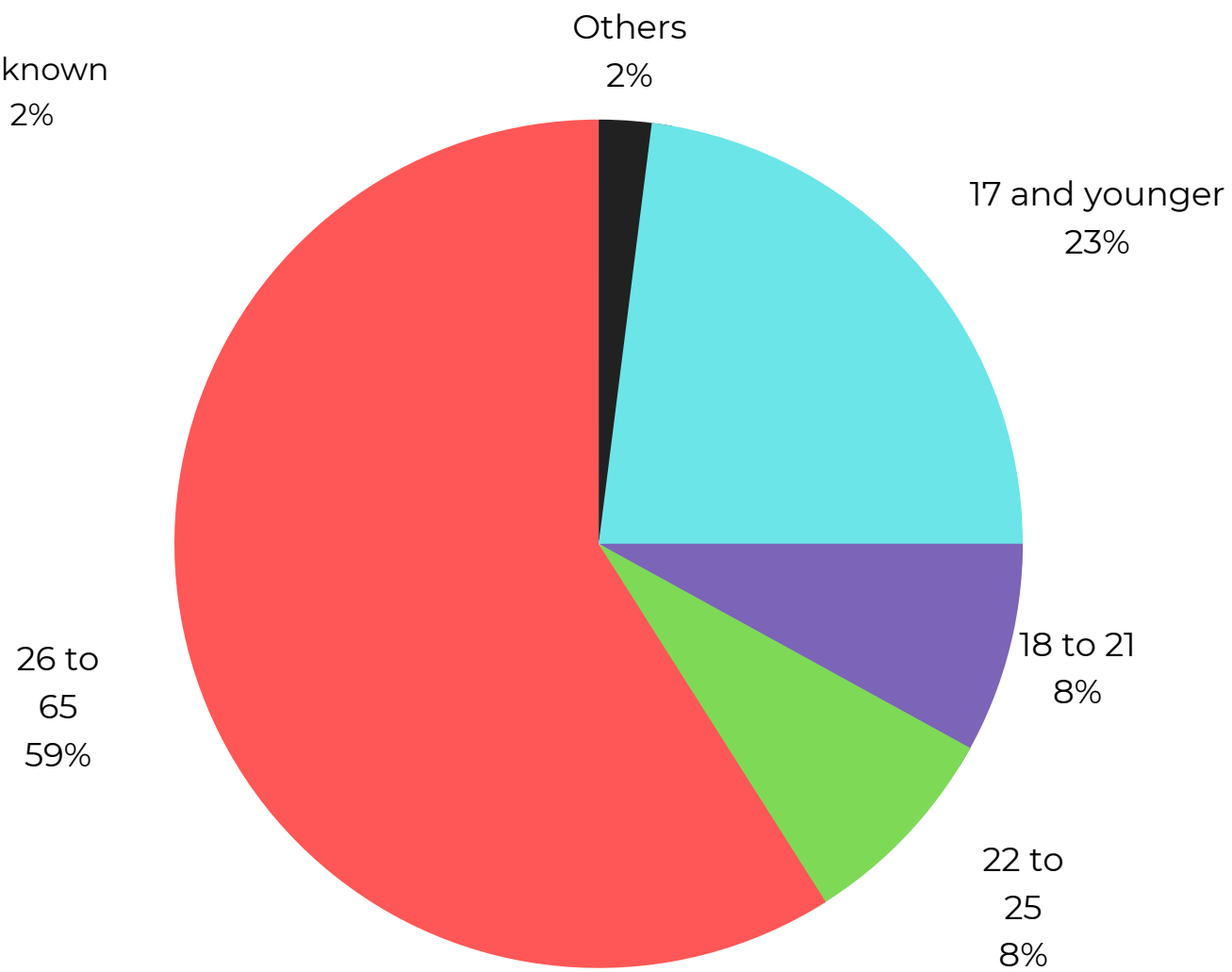
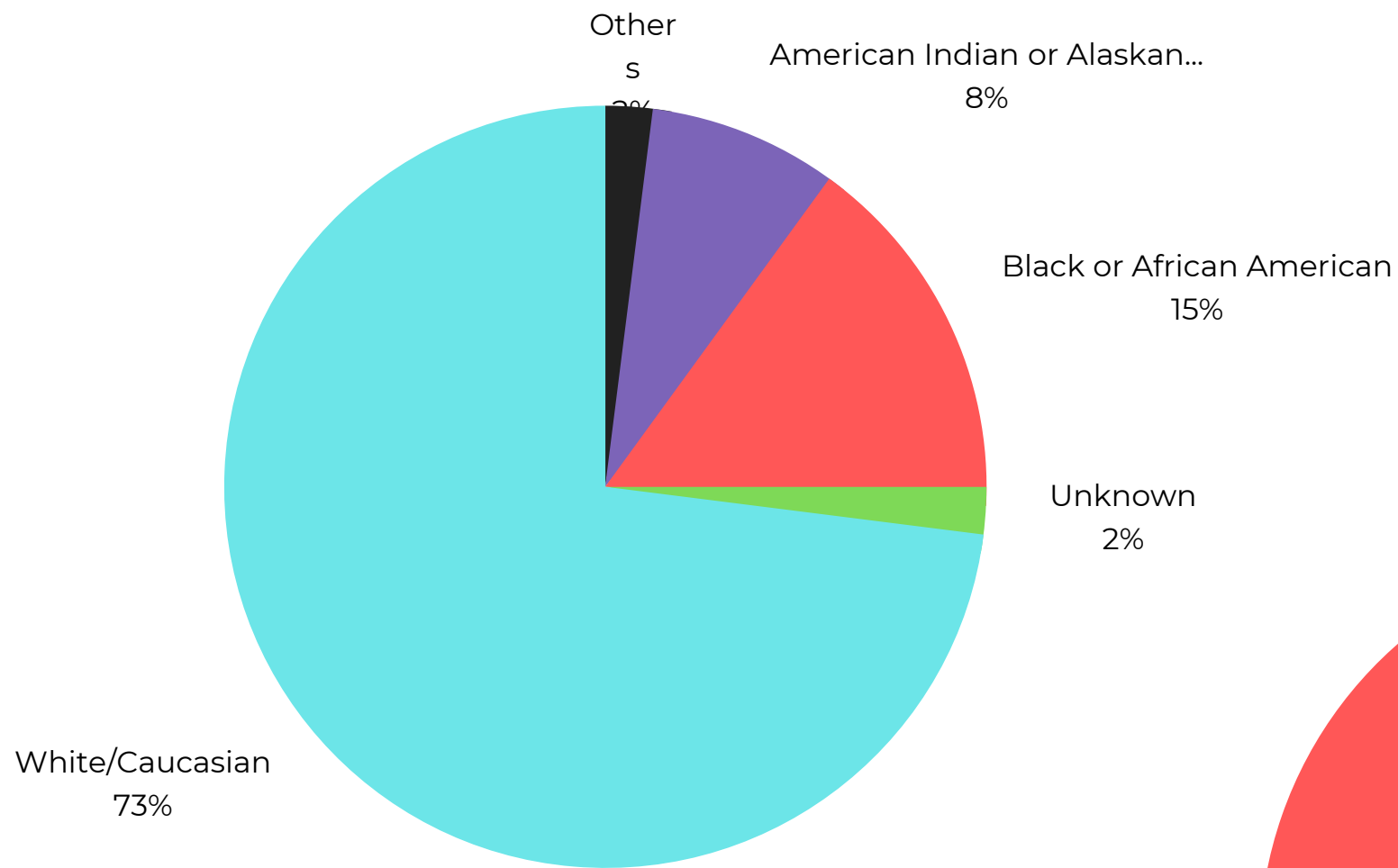
SED

Yes No



Annual number of consumers served by Red Rock





Who We Serve - 2023

Clients Served: 17,855

Calls to our Access Center: 121,836

THE CONTINUUM OF CARE AT RED ROCK

Adapted from a model by the Substance Abuse and Mental Health Services Administration (SAMHSA), the Continuum of Care recognizes the need to provide the appropriate level services in order to address behavioral health problems & disorders.

NOTE: The appropriate treatment level & intensity are dependent on the specific needs of the individual. As needs change, levels of care are adjusted for appropriate individualized care.

"Behavioral health is the promotion of mental health, resilience and wellbeing; the treatment of mental and substance use disorders; and the support of those who experience and/or are in recovery from these conditions, along with their families and communities."

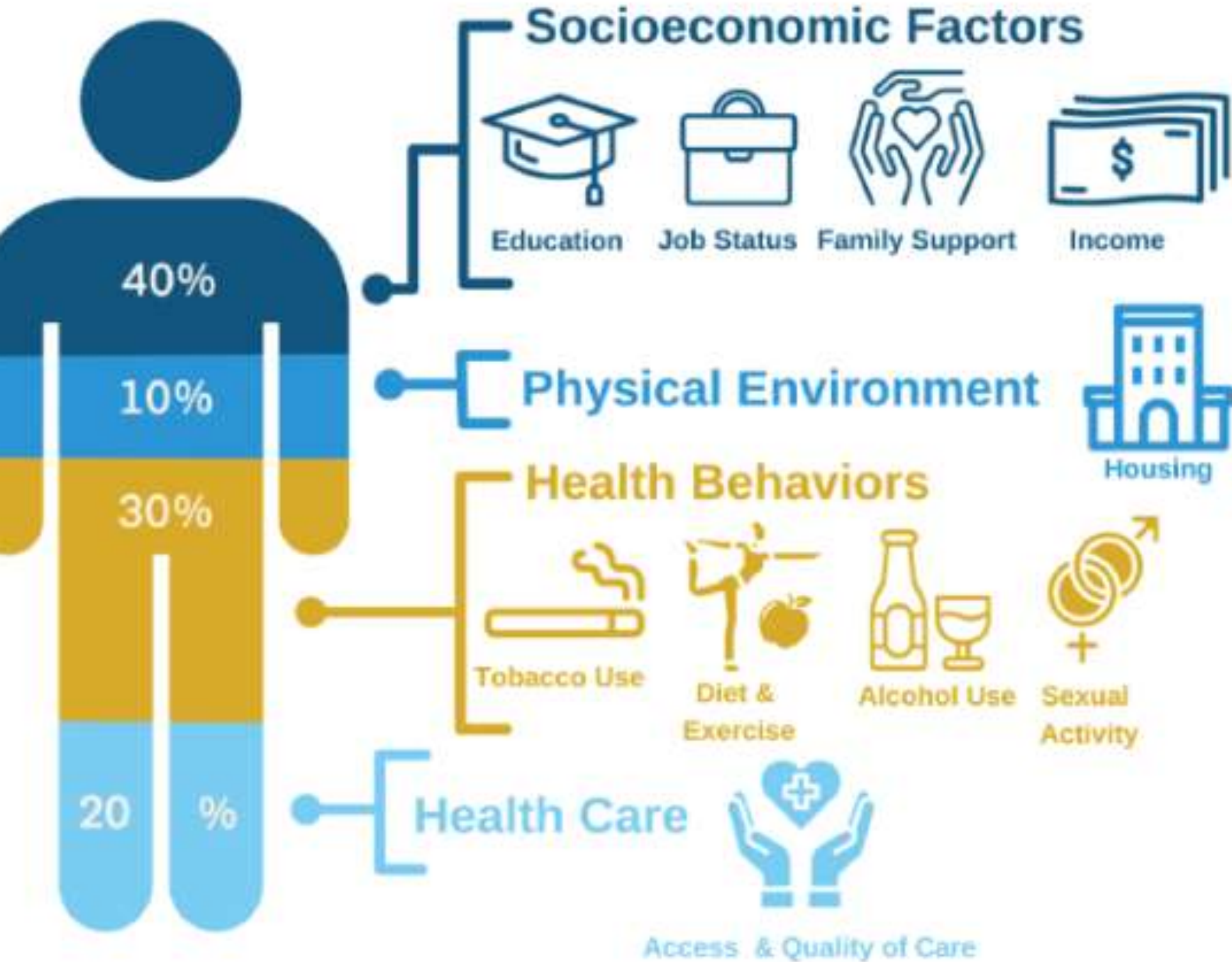
- SAMHSA



THE CONTINUUM OF CARE TREE

The Continuum of Care Tree above displays the broad array of services offered at Red Rock BHS. Some services may have been omitted from the diagram.

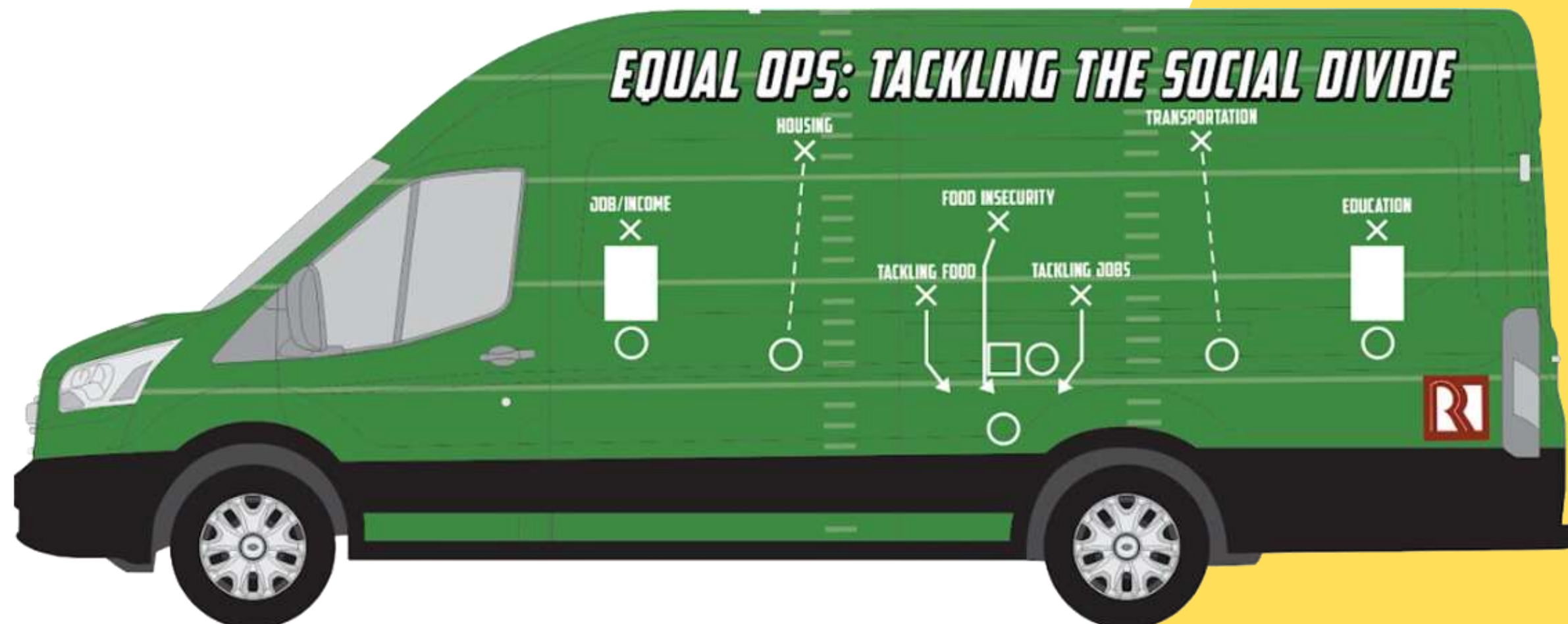
Please visit our website at www.red-rock.com for a complete and updated list of services.



Red Rock received a CCBHC expansion grant for Cleveland and McClain Counties

**\$1 million
a year
over
4 years**

Red Rock Outreach Van for Social Determinants of Health focused on **OU students, homeless and high-risk populations.**



Red Rocks Budget

- Red Rock served almost 18,000 adult children and families last year.
- Red Red's budget is \$77,000,000.
- 930 Employees

BUDGET



Red Rock Services Currently Available in Norman

Adult Crisis Unit and Urgent Recovery Center
900 East Main, Bldg. 52 | Norman, OK 73070

Adult Outpatient Services
900 N. Porter | Norman, OK 73071

Through an RFP process, on Oct. 6th, Red Rock was awarded a CCBHC contract with the ODMHSAS to provide CCBHC services to Cleveland and McClain counties.



RED ROCK BHS ADULT CRISIS UNIT/URGENT RECOVERY CENTER

NORMAN, OK

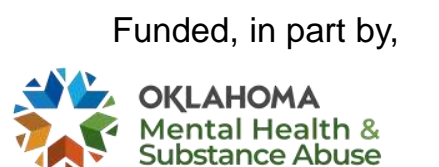
“Preliminary Concept”



RED ROCK BHS ADULT CRISIS UNIT/URGENT RECOVERY CENTER

WEATHERFORD, OK

Grand Opening - July 17, 2020



Funded, in part by,



Verna Foust, MS, LPC-S, NBCC

Chief Executive Officer

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Cleveland/McClain Counties Catchment Areas

