



2022

NORMAN TOBACCO-FREE CITY OWNED PROPERTY ORDINANCE

PREPARED BY

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CLEVELAND COUNTY TSET HEALTHY LIVING
PROGRAM

ABOUT US



TSET HEALTHY LIVING PROGRAM

The TSET Healthy Living Program serving Cleveland County works with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

This report was created to show the environment of Norman without a current tobacco free city owned property ordinance in place.

NORMAN TOBACCO-FREE CITY OWNED PROPERTY

- PROHIBITS SMOKING AND THE USE OF TOBACCO PRODUCTS AND/OR VAPOR PRODUCTS ON ALL INDOOR/OUTDOOR CITY OWNED/OPERATED PROPERTY
- WESTWOOD GOLF COURSE AND PARKING LOTS OF PLAYGROUNDS

WHY TOBACCO-FREE?

Tobacco use is the **number one** preventable cause of death in the US

- Tobacco use kills more than 7,500 Oklahomans every year.
- Tobacco smoke contains at least 250 harmful chemicals and at least 69 known carcinogens.
- Tobacco causes cancer, heart disease, and respiratory illnesses.
- In Oklahoma, more than 21 percent of adults smoke.

EVERY YEAR WE SPEND

\$3.7 Billion

or \$1,272 per adult

**on smoking-related
health care costs and
lost productivity**





WHY TOBACCO-FREE?

- **Will demonstrate that your community cares about the health of its citizens and employees**, and it will give everyone the opportunity to demonstrate by example that tobacco use is not the norm and is unhealthy
 - **Secondhand smoke is hazardous to your health**
 - Secondhand smoke is responsible for nearly 50,000 deaths among adult nonsmokers each year in the United States.
 - **There is wide support**
 - More than 81 percent of Oklahomans want cities and towns to adopt smokefree policies for all workplaces.
 - At least 52 Oklahoma communities have passed tobacco-free ordinances
 - **Litter from tobacco products is harmful to children, pets, and the environment**
 - In 2012, American poison control centers received more than 8,600 reports of poisoning from the ingestion of cigarettes, cigarette butts, and other tobacco products. Nearly 85 percent of these poisonings were in children ages five and younger
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WHY TOBACCO-FREE?

Introducing smoke-free public places in your community will contribute to a reduction in exposure to second-hand smoke, educate the community on the dangers of smoking, support current smokers to quit and promote healthy lifestyle choices.

- Norman Regional Hospital System
 - University of Oklahoma
 - Norman Public School
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OKC Council approves ordinance banning smoking in parks and on other City property

Post Date: 12/22/2015


The Oklahoma City Council voted Tuesday to approve a new ordinance that bans smoking in OKC parks and other City property, much like smoking is already prohibited inside City-owned buildings.

The ban includes all City-owned or operated property indoors and outdoors with exceptions for streets, alleys, sidewalks, City golf courses and land or facilities licensed by the Oklahoma Horse Racing Commission on City-owned property.

The ordinance also prohibits smoking on sidewalks inside parks, on trails and in the area immediately surrounding City-owned and operated buildings.

The state legislature allowed cities to regulate smoking in such areas two years ago. The ordinance was introduced during the Nov. 24 Council meeting, with a public hearing Dec. 8.

The ordinance takes effect in 30 days, and violators are subject to a fine of up to \$100.



HEALTHY INCENTIVE GRANTS FOR COMMUNITIES

Improving Health at the Local Level

- The TSET Healthy Incentive Grant for Communities is designed to help municipalities adopt and implement best and promising practices for tobacco-free environments, access to healthy foods and physical activity opportunities in an effort to improve the health and quality of life for residents.
- Cities awarded grant funding will apply the funds to advancing any health criteria they believe best address the needs and opportunities in their communities. Cities are encouraged to utilize the funding for projects that enhance wellness activities in their geographic areas of poorest health.
- Examples for use of funds: • Walking trails • Lighting for parks and trails • Farmers market venues • Community gardens • Basketball and tennis courts • Bicycle lanes/bike racks • Outdoor physical activity equipment • Splash pads/improvements to community pools • Engineer or architects' services to develop walkability plans



TSET FY22 Healthy Incentive Grant for Communities

HEALTHY INCENTIVE GRANTS FOR COMMUNITIES

- **An updated tobacco ordinance WOULD make Norman eligible for additional funds.**
 - The City has received a total of \$50,000 from the HIGC funds in 2012 & 2013.
 - Since that time the criteria has been updated and maximum funding increased to a total of \$150,000.
 - **Thus, Norman remains eligible for \$100,000.**

For FY23, application periods are open during the following times:

- November 1, 2022 – November 30, 2022
- March 1, 2023 – March 31, 2023



TSET FY22 Healthy Incentive Grant for Communities

HEALTHY INCENTIVE GRANTS FOR COMMUNITIES

Funding is determined based upon the following:

- a. The city adopting a comprehensive ordinance that prohibits smoking and the use of tobacco products and/or vapor products on all indoor/outdoor city owned/operated property;
- b. The level (or strength) of the Worksite Wellness policy adopted and the municipality's practices in support of the policy
- c. Community Actions achieved by the community toward an environment of wellness; and
- d. The population size of the city/municipality. The higher the population size, the larger the potential grant award.

Community Classification/Size ¹	Bronze Class	Silver Class	Gold Class	Maximum Combined
Rural – up to 4,299	\$10,000	\$12,000	\$14,000	\$36,000
Small – 4,300 up to 9,999	\$10,000	\$15,000	\$25,000	\$50,000
Medium – 10,000-29,999	\$24,000	\$36,000	\$60,000	\$120,000
Large – 30,000+	\$30,000	\$45,000	\$75,000	\$150,000
OKC/Tulsa	\$40,000	\$60,000	\$100,000	\$200,000

NORMAN'S HISTORY

- 2015/2016 - Our team met with, Mayor Rosenthal, to discuss this policy. Her concerns were that if we passed policy we would not have a way to enforce it. She asked that we collect data; surveyed Westwood Golf Course
 - The survey results indicated that those who had an opinion regarding smoking preferred it to not be allowed
 - We continued to meet with Norman Parks and Council-Members over the years to gain support but didn't try to pass policy again until a few years later (2019).
 - Met with Mayor Clark later and attended Oversight Committee to see when I could present. Someone from the city presented on our behalf; nothing came of this.
 - Presented at Oversight Committee in June 2022 with survey results, policy suggestions, and the benefits
 - Received positive feedback overall, asked to get support from Westwood Golf Course
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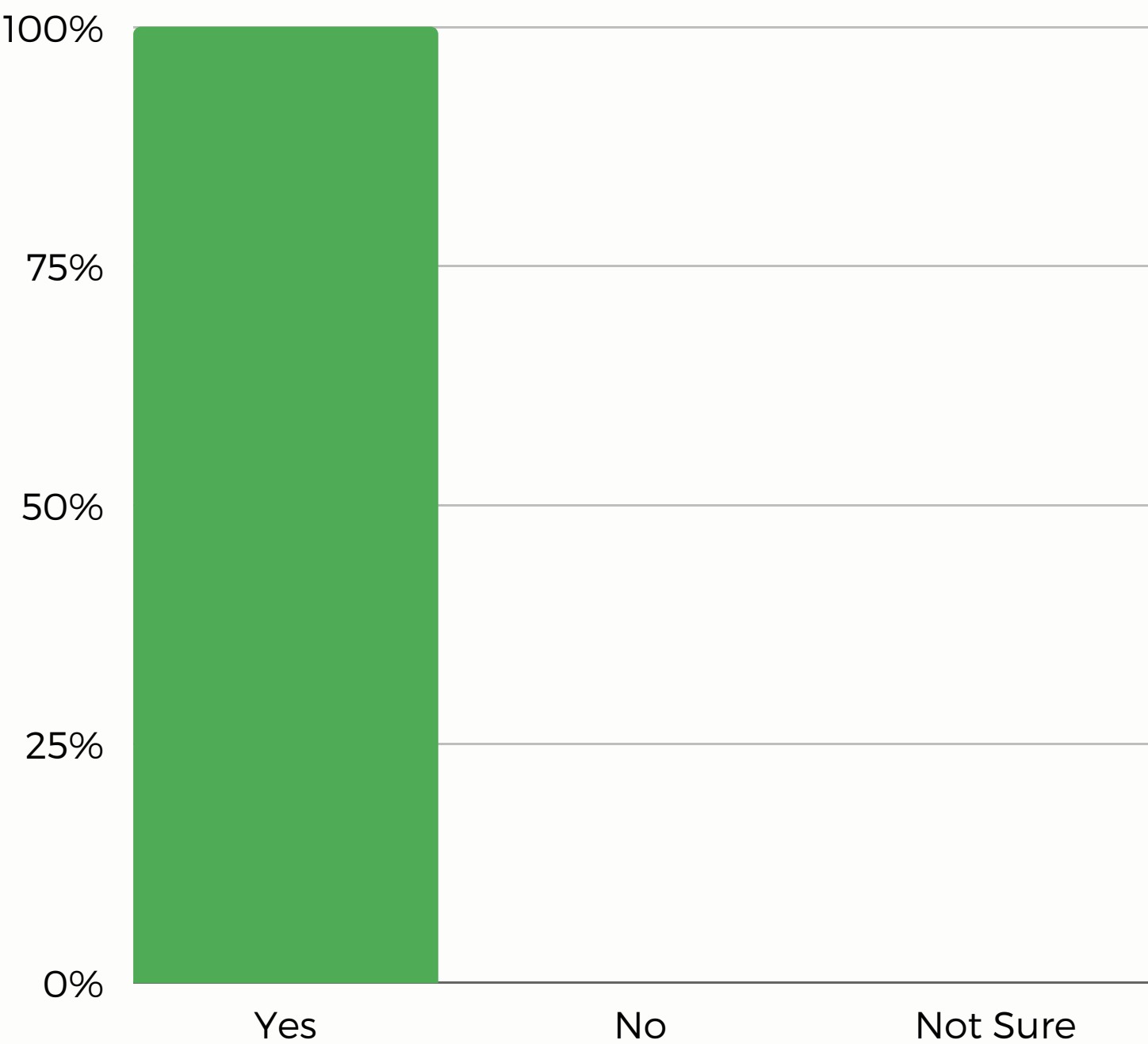
CLEVELAND COUNTY PUBLIC OPINION SURVEY AND, GOLF COURSE SURVEY RESULTS AND OBSERVATIONS

SURVEY RESULTS

CLEVELAND COUNTY PUBLIC OPINION SURVEY

Secondhand smoke means smoke breathed in from lighted or heated tobacco or plant product being smoked by others. This could be from cigarettes, cigars, pipes, etc. Do you believe that secondhand smoke is harmful to your health?

ANSWER CHOICES	RESPONSES	
Yes	100%	12
No	0.00%	0
Not Sure	0.00%	0
TOTAL	12	

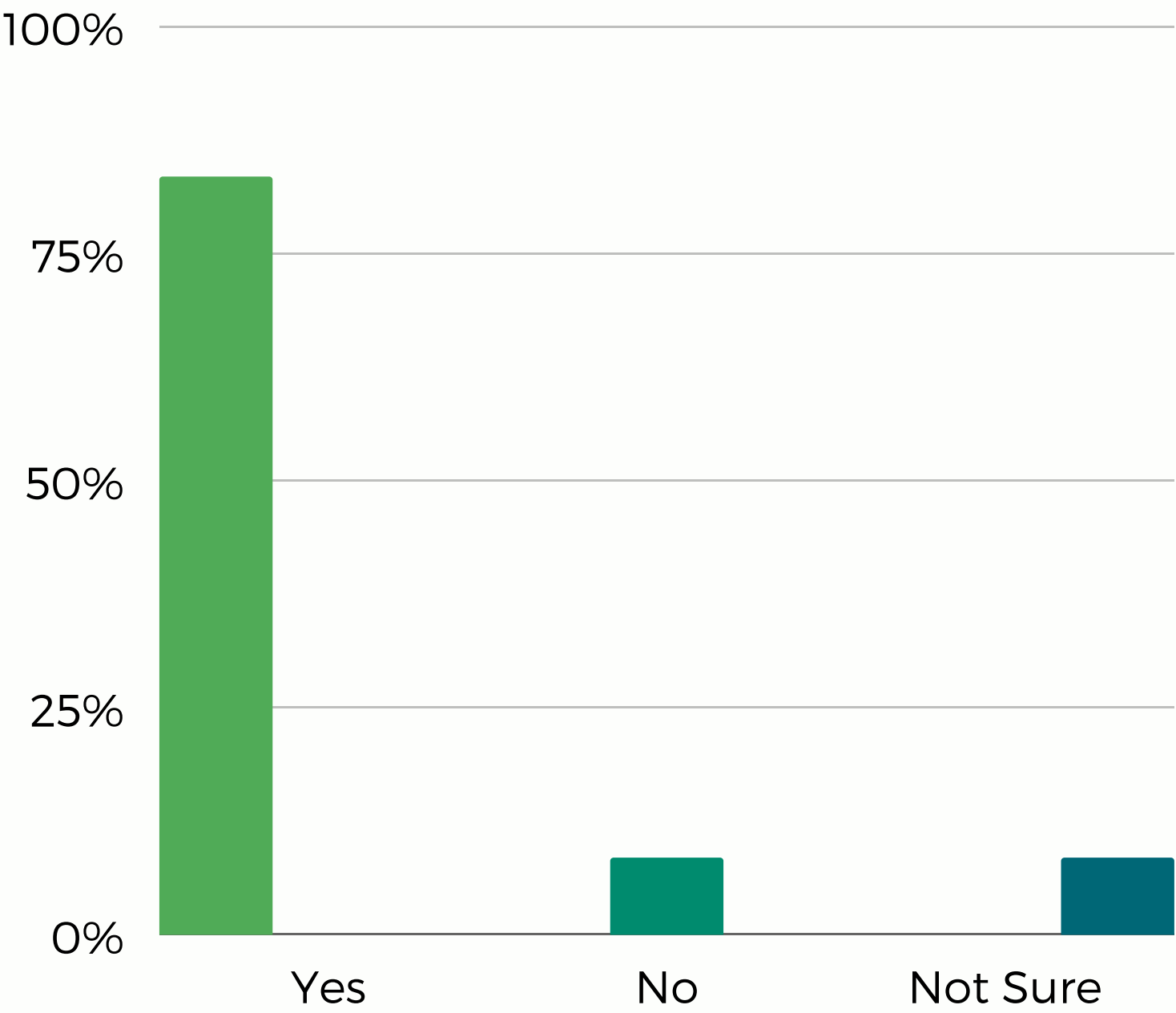


SURVEY RESULTS

CLEVELAND COUNTY PUBLIC OPINION SURVEY

In Oklahoma, cities and towns can pass policies that make public, city-owned property including parks and recreational spaces smoke-free, tobacco-free, and vape-free. These policies do not cover privately owned property like businesses, homes, etc. Do you believe that all city property in your community should be smoke-free, tobacco-free, and vape-free?

ANSWER CHOICES	RESPONSES	
Yes	83.33%	10
No	8.33%	1
Not Sure	8.33%	1
TOTAL	12	



SURVEY RESULTS

WESTWOOD GOLF COURSE VISITOR SURVEY

Indicate if you agree or disagree with the following statements?

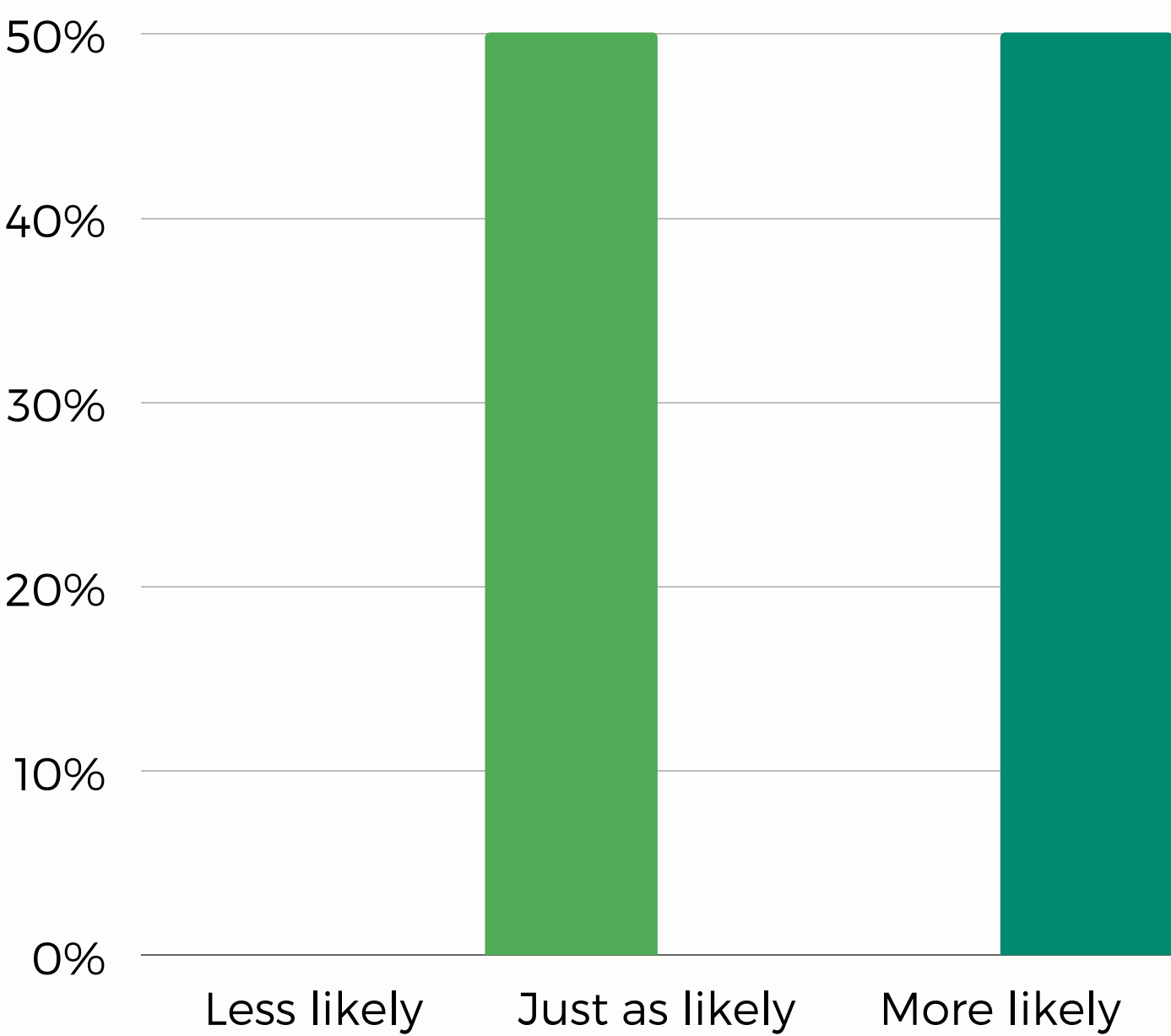
ANSWER CHOICES	AGREE	DISAGREE	NOT SURE	TOTAL
Everybody visiting Westwood Golf Course has the right to clean air.	10	0	0	10
Secondhand smoke bothers me when visiting Westwood Golf Course.	8	2	0	10
Tobacco litter (such as cigarette butts, vape cartridges, lighters, packaging, etc.) is a problem at Westwood Golf Course.	3	0	7	10
Westwood Golf Course should be smoke-free.	8	1	1	10
Westwood Golf Course should be tobacco-free.	7	2	1	10
Westwood Golf Course should be vape-free.	8	1	1	10

SURVEY RESULTS

WESTWOOD GOLF COURSE VISITOR SURVEY

If Westwood Golf Course was smoke, tobacco, and vape-free how likely would you be to purchase a membership?

ANSWER CHOICES	RESPONSES	
Less likely	0.00%	0
Just as likely	50.00%	5
More likely	50.00%	5
TOTAL	10	



DIRECT QUOTES FROM ANONYMOUS GOLF COURSE USERS



“It’s pretty rare to see someone out there smoking. If anything, maybe there’s 1 or 2 regulars, but that’s about it.”

“We actually had one of our guys quit smoking because he has COPD.”

“I actually really hate the smell of cigarette smoke so, it would be great if they passed no smoking policy.”

“I didn’t even know that the golf course was the one of the only city-owned properties where people could smoke.”

"I did not realize you could vape or use tobacco products here."

"We want clean air. We value it."



WESTWOOD GOLF COURSE IMAGES



You can not smoke near the clubhouse; there are signs posted already.

NEXT STEPS..

- Support from Parks & Recreation to move forward with Westwood Golf Course and parking lots of playgrounds to be Tobacco-Free
 - Present to City Council on all city-owned properties to be Tobacco-Free
 - Write a model policy
 - Apply for the Healthy Incentive Grants for Communities on behalf of Norman's updated Tobacco-free city-owned policy
 - Norman is eligible for \$100,000
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THANK YOU FOR YOUR TIME



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SARA SANCAK
PROGAM COORDINATOR

THIS PRESENTATION
ACKNOWLEDGES THE
TRADITIONAL
AND SACRED TOBACCO USE
AMONG AMERICAN INDIANS
LIVING IN OKLAHOMA.
WHENEVER THE WORD
TOBACCO
IS REFERENCED IN THESE
MATERIALS, IT REFERS TO
THE USE
OF COMMERCIAL TOBACCO.



SOURCES

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