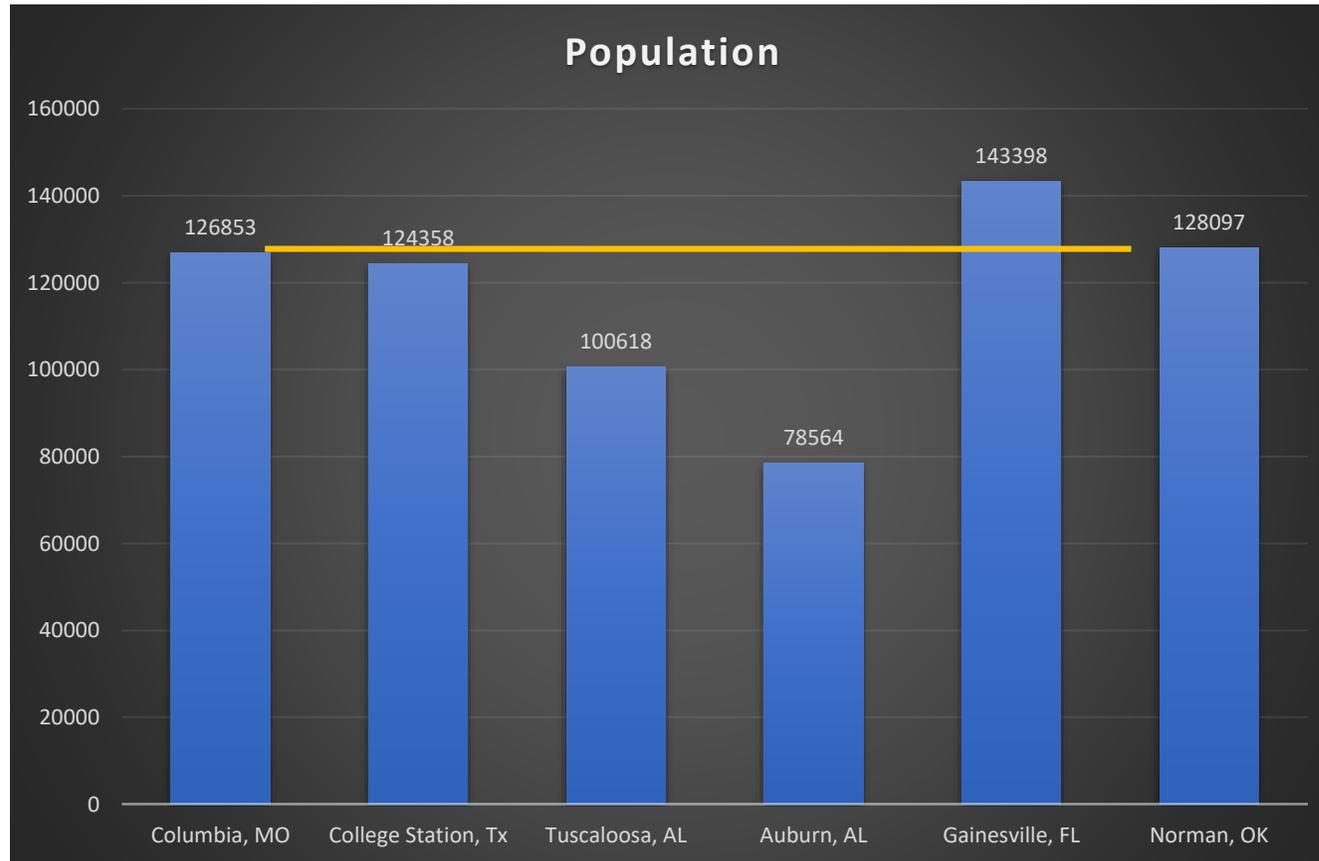


# City of Norman Budget & Employee Benchmarking\*

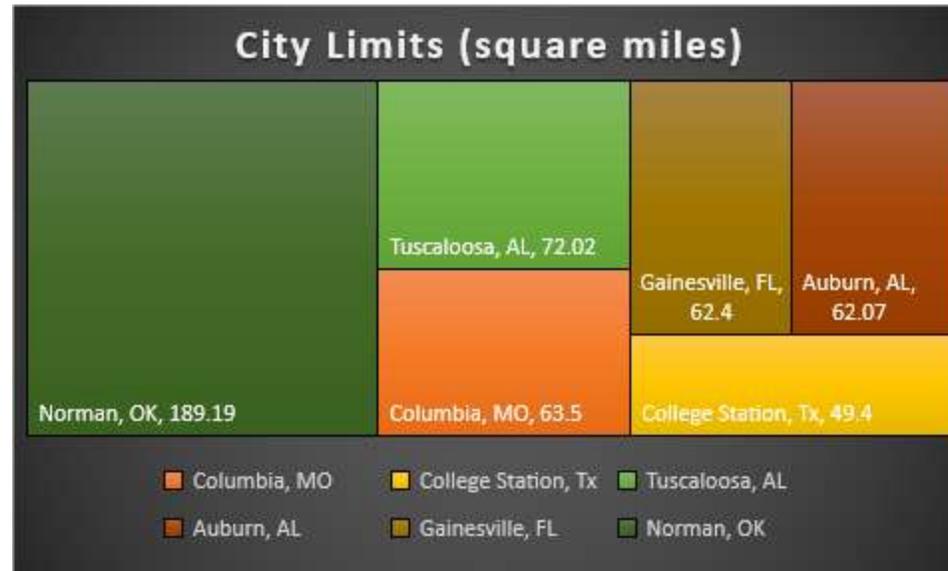


\* See Existing Benchmarking  
Data; Budget, Pages 6-7

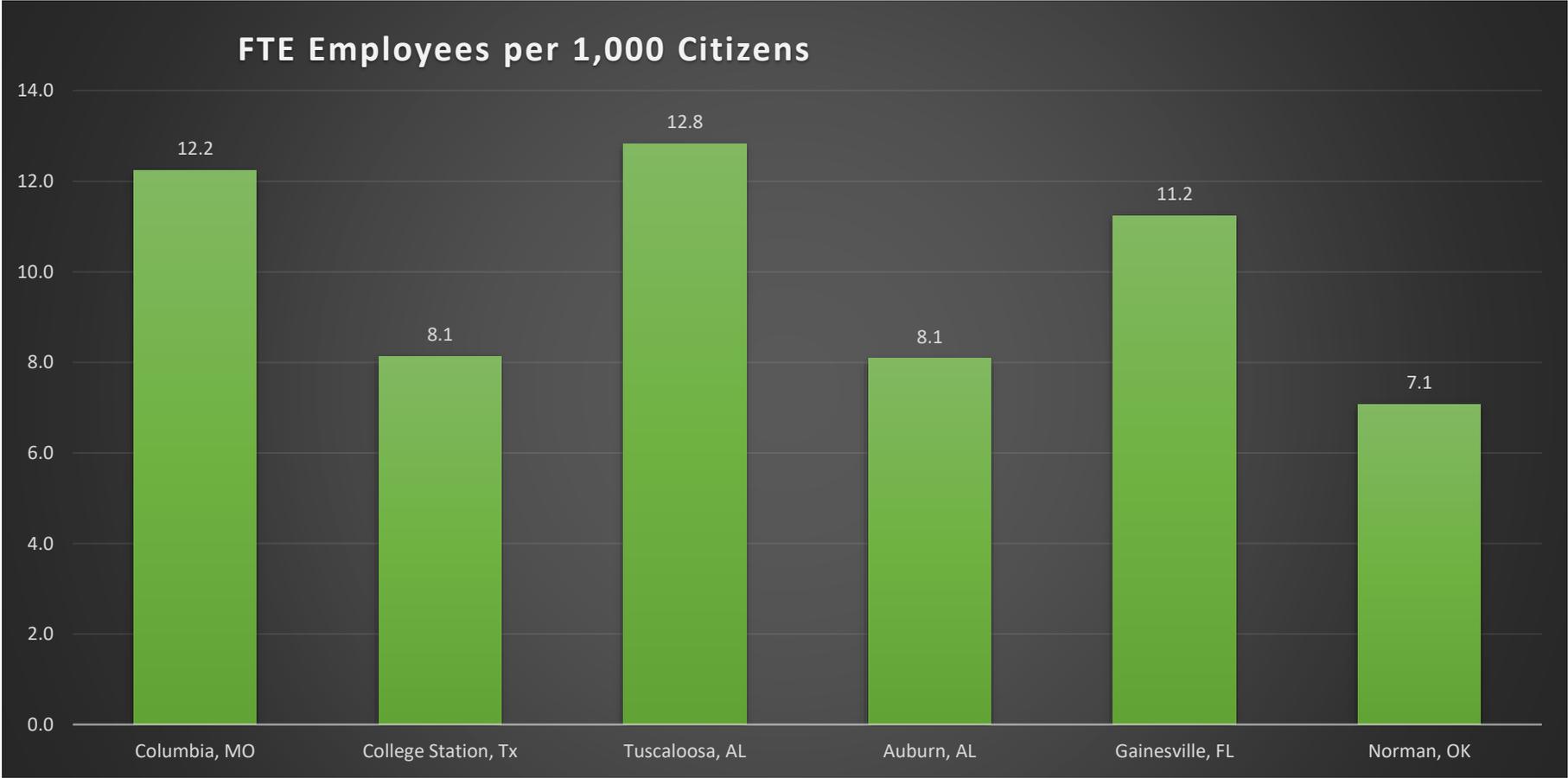
# Benchmarks to SEC Cities: Population



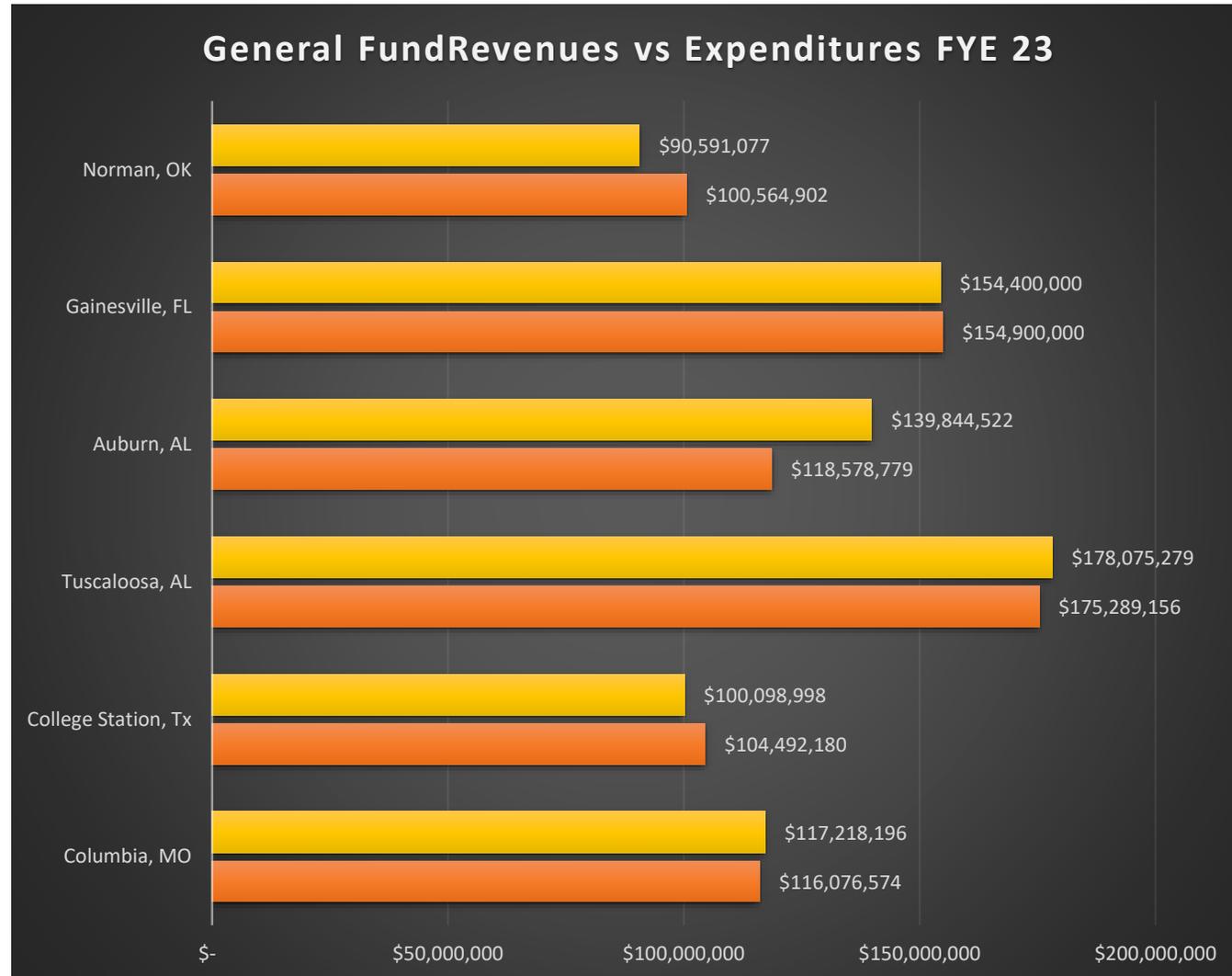
# Benchmarks to SEC Cities: Land Area



# Benchmarks to SEC Cities: Employees Per Capita

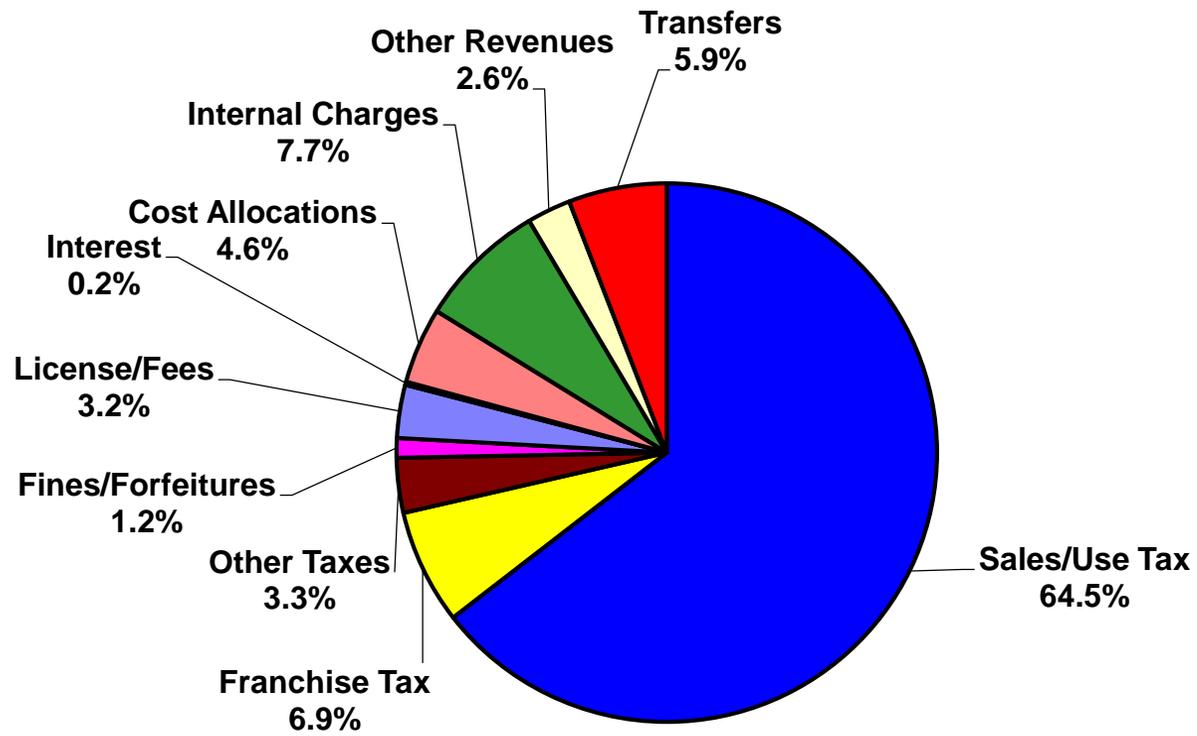


# Benchmarks to SEC Cities: General Fund

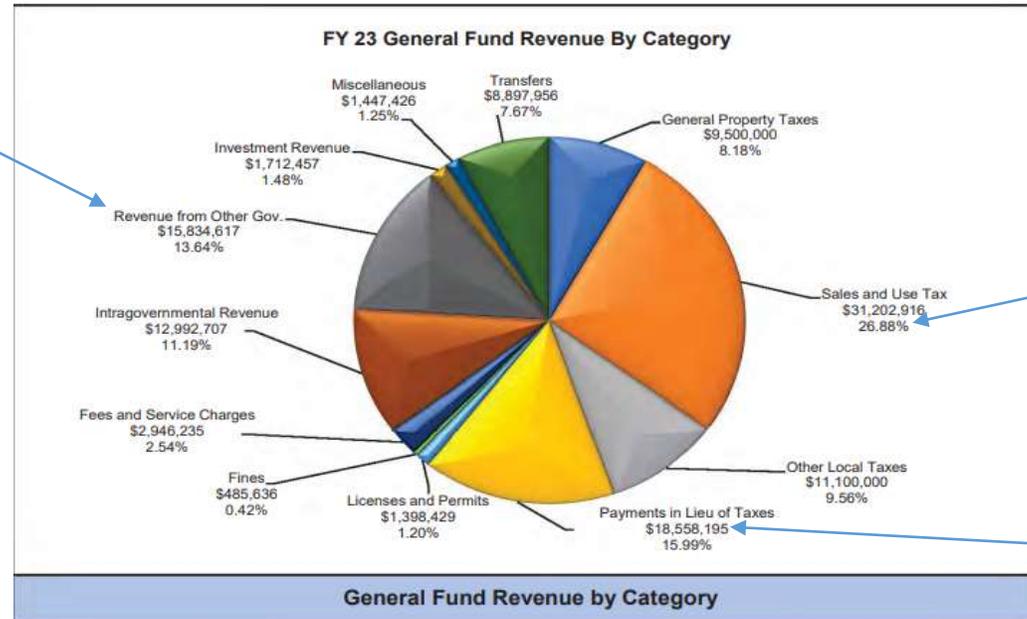


**CITY OF NORMAN, OKLAHOMA (University of Oklahoma)**

**FYE 2023 GENERAL FUND REVENUES BY SOURCE**  
**\$100,769,620**



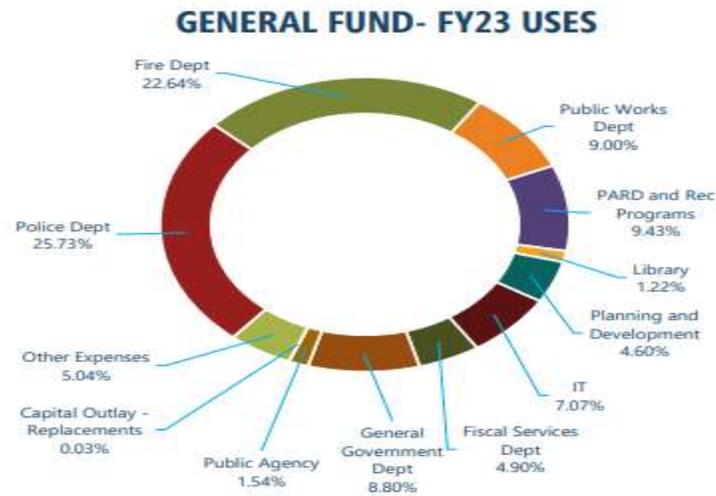
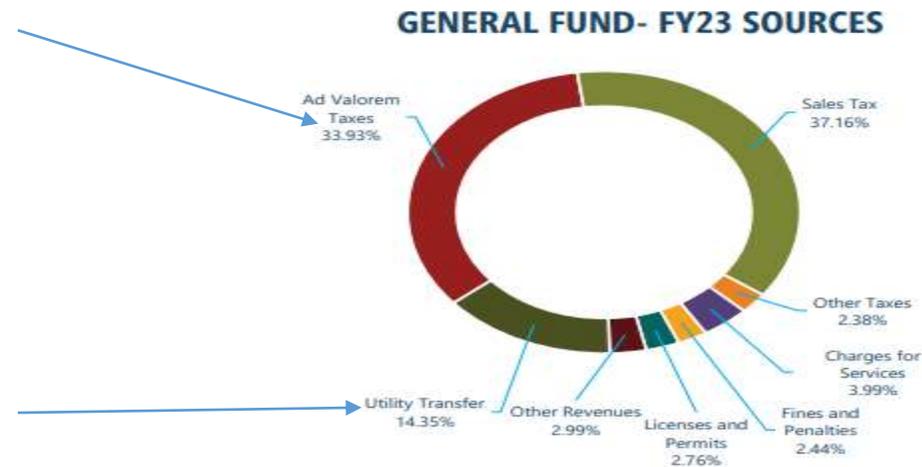
# Columbia, Missouri (University of Missouri)



**General Fund Revenue by Category**

	Revised FY 2021	Actual FY 2021	Original FY 2022	Adopted FY 2023	Anticipated FY 2023	% Change 22/23B
General Property Taxes	\$9,176,073	\$9,146,927	\$9,864,737	\$9,500,000	\$9,500,000	(3.7%)
Sales and Use Tax	\$22,608,660	\$26,295,876	\$24,489,541	\$31,202,916	\$31,202,916	27.4%
Other Local Taxes	\$10,306,968	\$11,082,329	\$10,917,423	\$11,100,000	\$11,100,000	1.7%
Payments in Lieu of Taxes	\$17,335,076	\$16,726,267	\$17,718,877	\$18,558,195	\$18,558,195	4.7%
Licenses and Permits	\$1,044,290	\$1,102,948	\$1,102,939	\$1,398,429	\$1,398,429	26.8%
Fines	\$1,287,090	\$630,988	\$621,831	\$485,636	\$485,636	(21.9%)
Fees and Service Charges	\$2,695,983	\$3,319,690	\$2,936,639	\$2,946,235	\$2,946,235	0.3%
Intragovernmental Revenue	\$9,981,599	\$9,931,595	\$11,686,852	\$12,992,707	\$12,992,707	11.2%
Revenue from Other Gov.	\$6,178,657	\$11,705,844	\$17,592,789	\$15,834,617	\$15,834,617	(10.0%)
Investment Revenue	\$1,176,161	-\$61,407	\$611,435	\$1,712,457	\$1,712,457	180.1%
Miscellaneous	\$820,290	\$1,353,390	\$1,271,811	\$1,447,426	\$1,447,426	13.8%
Transfers	\$13,174,716	\$15,310,890	\$10,490,949	\$8,897,956	\$8,897,956	(15.2%)
<b>Total Operating Revenue</b>	<b>\$95,785,564</b>	<b>\$106,545,338</b>	<b>\$109,305,823</b>	<b>\$116,076,574</b>	<b>\$116,076,574</b>	<b>6.2%</b>

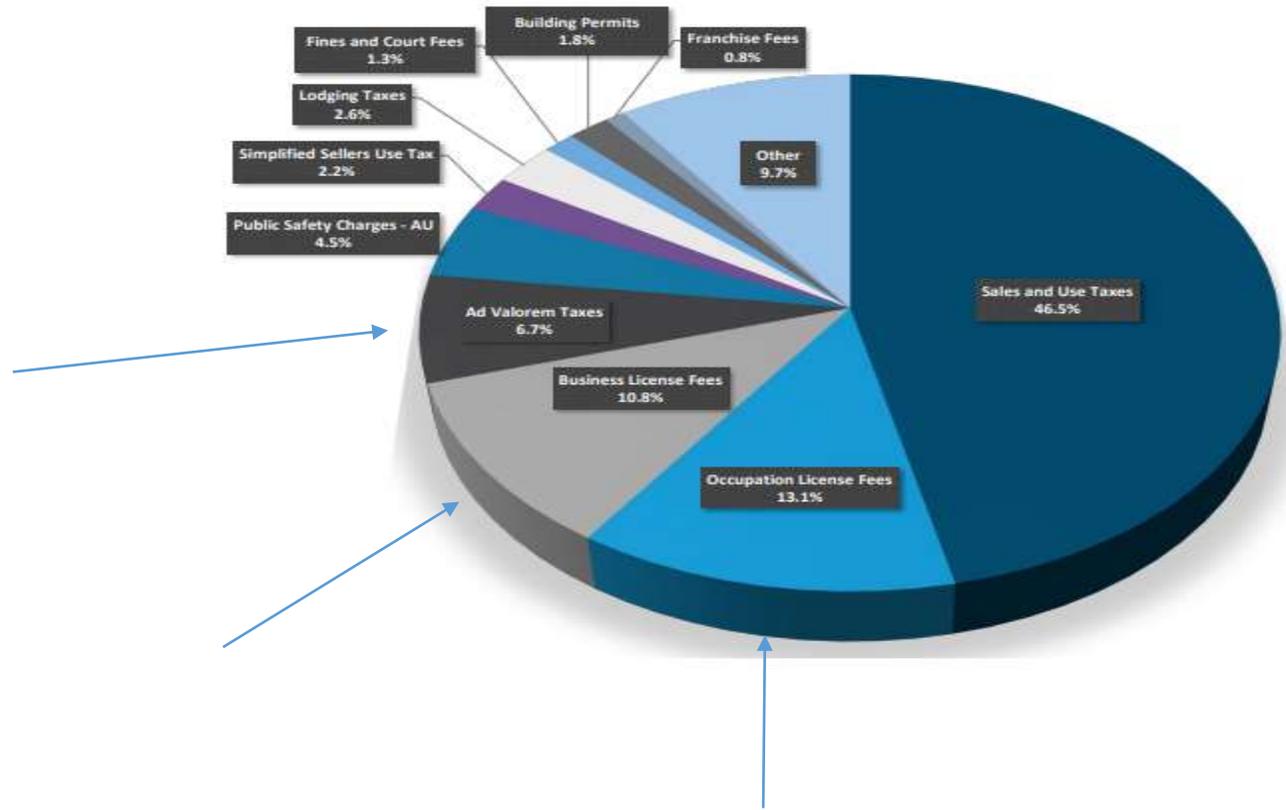
# College Station, Texas (Texas A&M University)



# Auburn, Alabama (Auburn University)

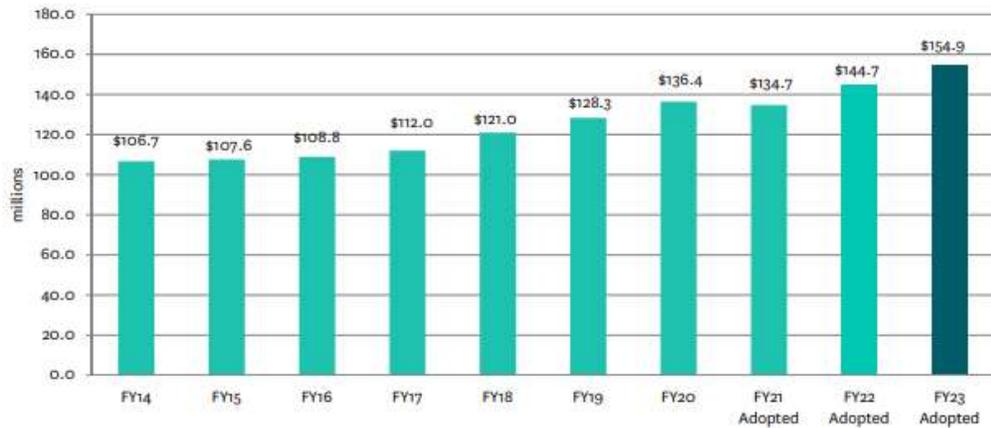
Figure 1 provides a breakdown of the City's revenues by source for fiscal 2021 (audited amounts).

Figure 1



# Gainesville, Florida (University of Florida)

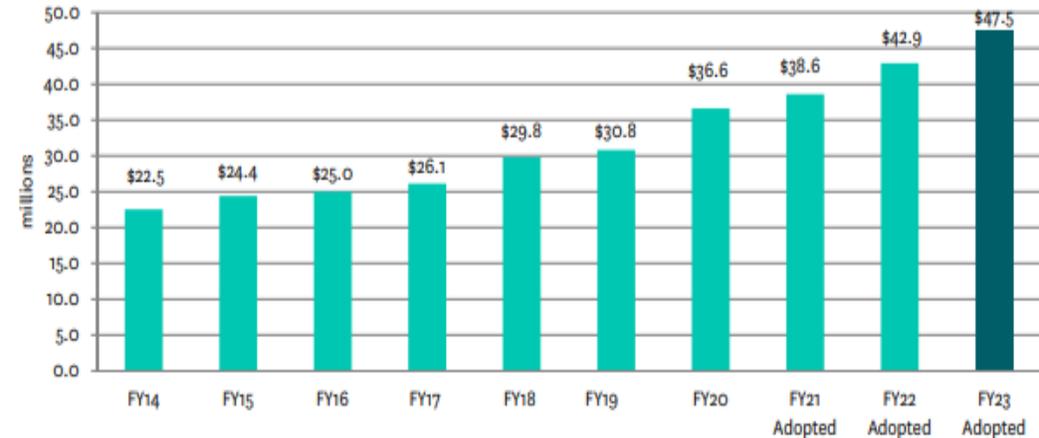
Total General Fund Revenue



The primary General Fund revenue sources consist of:

- Property tax
- Utility transfer
- Utility tax
- Half cent sales tax
- State revenue sharing
- Fire assessment
- Communication services tax
- Indirect cost revenue

Property Tax Revenue



- NOTE: Property Tax +/- 30.7% of General Fund Revenue

# Tuscaloosa, Alabama (University of Alabama)

Budget represents an overall budgetary decrease of 1.1%.

General Fund Revenues FY 2023 Budget Summary					
Revenue Category	2021 Revised Budget	2022 Revised Budget	2023 Proposed Budget	Increase/ Decrease	Percentage Change
Taxes	\$ 77,737,513	\$ 86,439,637	\$ 97,703,805	\$ 11,264,168	13.03%
Licenses and Permits	23,906,000	23,247,000	25,449,500	2,202,500	9.47%
Fines and Penalties	1,767,500	1,310,546	1,664,800	354,254	27.03%
Use of Property	121,000	121,000	135,000	14,000	11.57%
Charges for Services	1,100,000	1,100,000	2,036,000	936,000	85.09%
Intergovernmental	38,413,487	41,807,939	24,685,573	(17,122,366)	-40.95%
Other Operating	953,774	1,079,051	874,000	(205,051)	-19.00%
Transfers from Other Funds	17,107,066	19,308,217	19,811,849	503,632	2.61%
Cost Reimbursements	1,032,609	2,855,787	2,928,629	72,842	2.55%
<b>Total</b>	<b>\$ 162,138,949</b>	<b>\$ 177,269,177</b>	<b>\$ 175,289,156</b>	<b>\$ (1,980,021)</b>	<b>-1.12%</b>