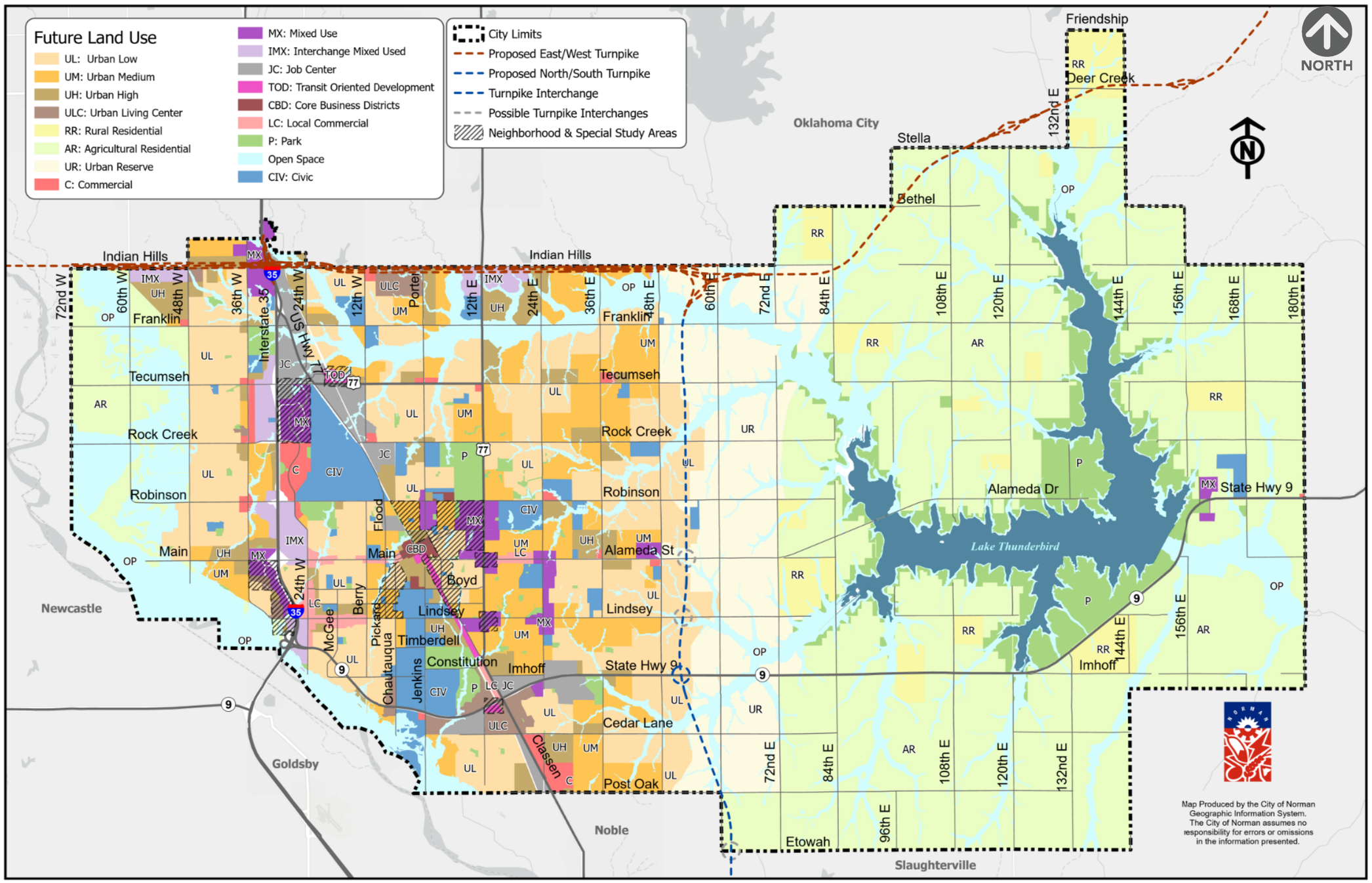

- **CBD: Core Business District.** This encompasses Norman's two "main street" mixed-use areas with street-oriented, pedestrian environments – Downtown and Campus Corner. New commercial or mixed-use development could conceivably generate a similar type of district in developing areas.
- **LC: Local Commercial Corridors.** These urban corridors are characterized by a mix of commercial and limited residential uses and relatively shallow commercial sites with small-scale businesses and strip centers. Policies will include spot redevelopment, improved multi-modal access, and introduction of residential uses while building on the character of these urban streets. This category includes the Main, Lindsay, and Porter corridors.

RESERVE AND RURAL CATEGORIES

- **UR: Urban Reserve.** These areas extend out to approximately 72nd Avenue East and represent the likely limit of Norman's future urban development outside the life of this plan. Acreage subdivision would compromise the feasibility of future urban services.
- **RR: Rural Residential.** This designation is limited to existing large lot or rural subdivisions in the eastern fringes of the city and are unlikely to ever change in character.
- **AR: Agricultural Residential.** This category includes land that is unlikely to receive urban services and where rural subdivision is likely to be the end use for the foreseeable future. Conservation development should be encouraged in these areas, permitting smaller lots with preservation of open space to achieve the permitted density.

NOTE ON SHOWN TURNPIKE ROUTES:

AIM Norman does not endorse or influence the development and alignment of proposed turnpikes planned in east and north Norman by the Oklahoma Turnpike Authority ("OTA"). The north-south connector turnpike is shown in the location disclosed by the OTA on September 23, 2025. The locations for the east-west and north-south locations reflect the most current information available. Should the alignments change, staff will bring forward an amendment for review and consideration by City Council.