

Inter-City Room Tax Comparison

	Current Tax Rate	Uses	FYE 2022 Revenue	FYE 2023 Revenue	FYE 2024 Revenue
Norman	8%	Park Development, Arts & Humanities, Convention & Tourism	\$ 1,775,861.95	\$ 2,168,901.96	\$ 3,546,133.00
Broken Arrow	4%	Convention & Visitor's Bureau	\$ 863,736.00	\$ 892,351.00	\$ 836,210.00
Edmond	6%	Visit Edmond	\$ 711,437.00	\$ 931,469.00	\$ 859,264.00
Enid	8%	Enid Event Center & Convention Hall, Visit Enid, Garfield County Expo Center	\$ 1,133,625.00	\$ 1,107,116.00	\$ 1,027,051.00
Midwest City	5%	Parks & Rec, Economic Development, Welcome Center	\$ 586,334.00	\$ 694,046.00	Revised Budget \$638,735
Moore	5%	Acquisition, development, operations, and maintenance of parks and recreational facilities of the City	\$ 546,482.84	\$ 568,201.67	\$ 542,625.06
Oklahoma City	9.25%	Convention and tourism promotion and development, event sponsorships, capital projects at the state fairgrounds	\$ 16,683,983.00	\$ 18,313,367.00	\$ 19,363,706.00
Stillwater	7%	Promoting conventions, conferences, and tourism	\$ 874,248.00	\$ 1,721,176.00	\$ 1,678,361.44
North Little Rock, AR	3.5%	Parks and Recreation, North Little Rock Advertising and Promotions Commission	\$ 1,432,791.65	\$ 1,581,980.79	\$1,054,299.85 (Jan-Sept)
Boulder, CO	7.5%	Provide municipal improvements and services to the residents and visitors of the city and promote tourism	\$ 10,894,191.00	\$ 12,264,265.00	Revised Budget \$12,872,006
Westminster, CO	7%				
Lawrence, KS	6%	Parks and Recreation, Events	\$ 1,526,797.00	\$ 2,162,266.00	\$ 2,268,163.00
Columbia, MO	4%	Promoting convention and tourism	\$ 3,628,169.00	\$ 4,026,024.00	Budget \$3,308,901
St. Joseph, MO	6%	Projects as determined by council	\$ 1,307,410.00	\$ 1,446,251.00	Budget \$1,448,832
Las Cruces, NM	5%	Promote tourism and conventions within the area, acquiring, equipping, and furnishing recreational facilities of the municipality	\$ 3,058,973.00		
Denton, TX	7%	Promote Denton as a tourist destination	\$ 2,487,466.00	\$ 2,981,962.00	Revised Budget \$2,891,622
Odessa, TX	7%	Support Outside Agencies who bring visitors and tourists to Odessa	\$ 4,675,074.00	\$ 5,274,514.00	Estimated \$6,046,723
Plano, TX	7%	Promote tourism and convention and hotel industry	\$ 10,889,103.00	\$ 12,588,654.00	Estimated \$13,956,367
Waco, TX	7%	Attract meetings, conventions, sports, and event businesses to Waco	\$ 6,120,368.00	\$ 6,475,224.22	\$ 7,433,173.00