

ΣMBARK NORMAN



GO
NORMAN
TRANSIT STUDY

Council Community Planning
& Transportation Committee

June 23, 2022



N NELSON
NYGAARD

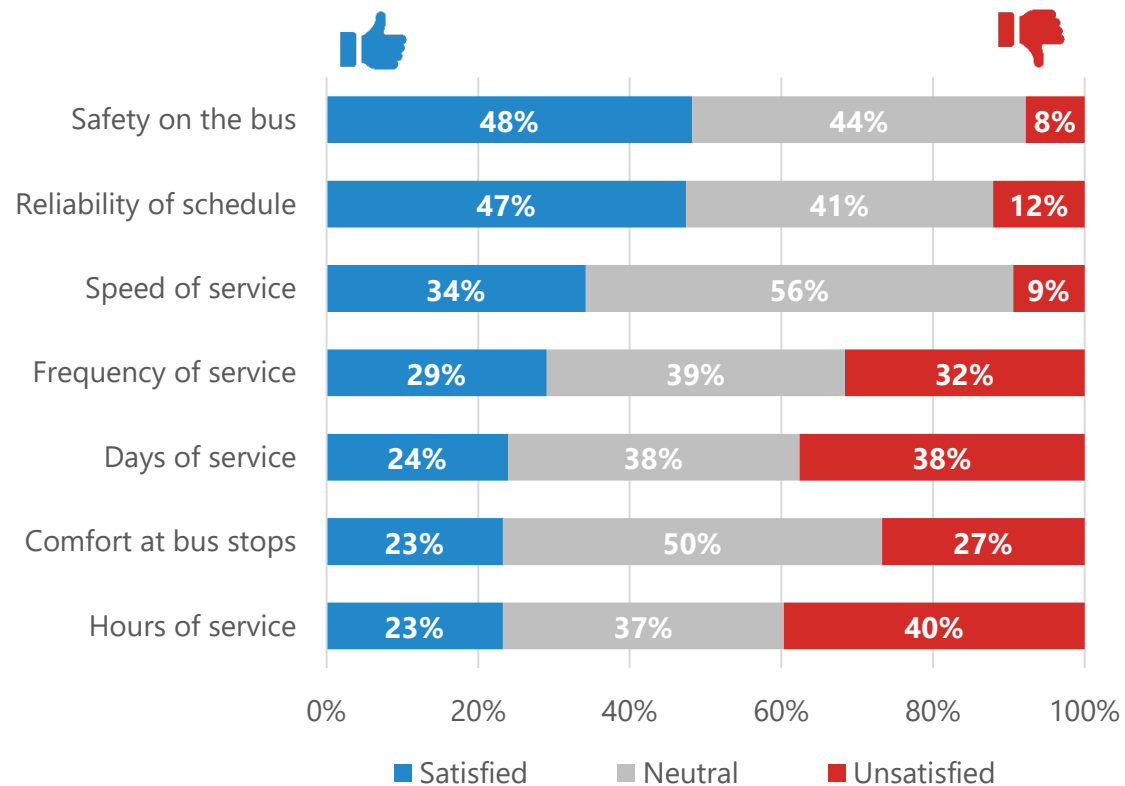
PROJECT RECAP

Project completed in mid-2021 and Council adopted the Go Norman Plan unanimously on June 22, 2021. Since then, staff has been preparing for implementation.

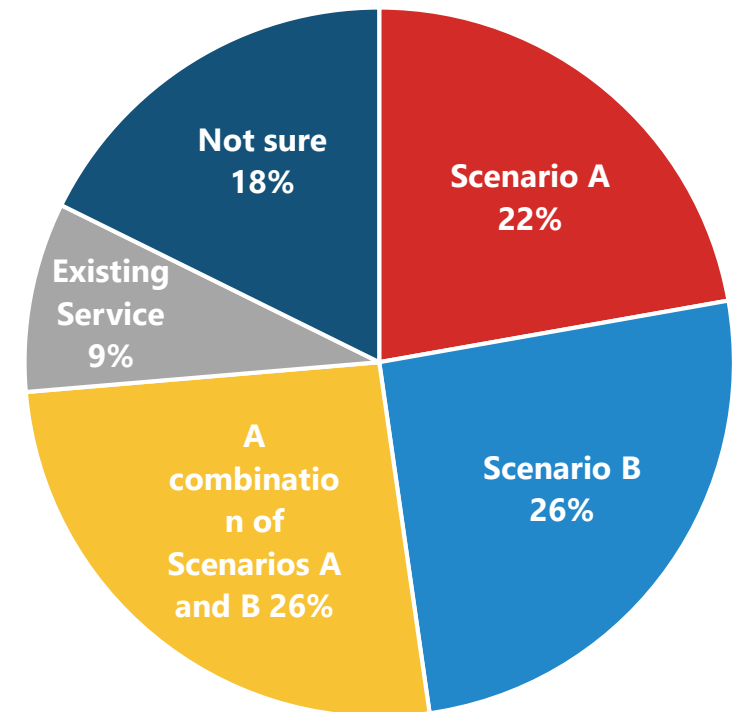


KEY COMMUNITY FEEDBACK

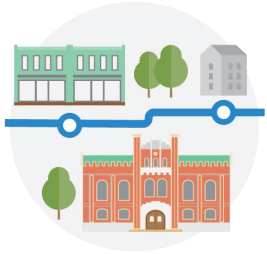
Riders would like more service and better bus stops.



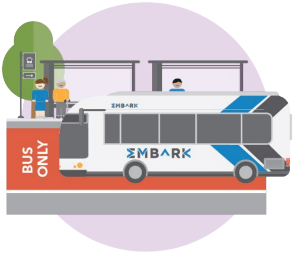
Riders support redesigning existing service.



KEY STUDY RECOMMENDATIONS



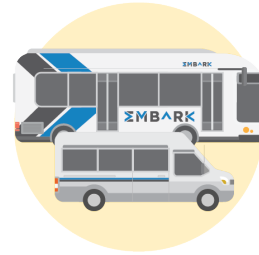
Update and streamline the route network.



Establish a downtown transit hub.



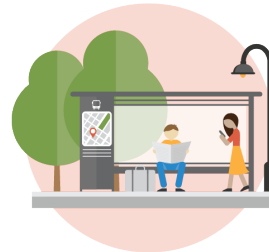
Strategically expand bus service.



Upgrade and standardize the fleet.



Continue to operate fare free.



Promote transit supportive land use.

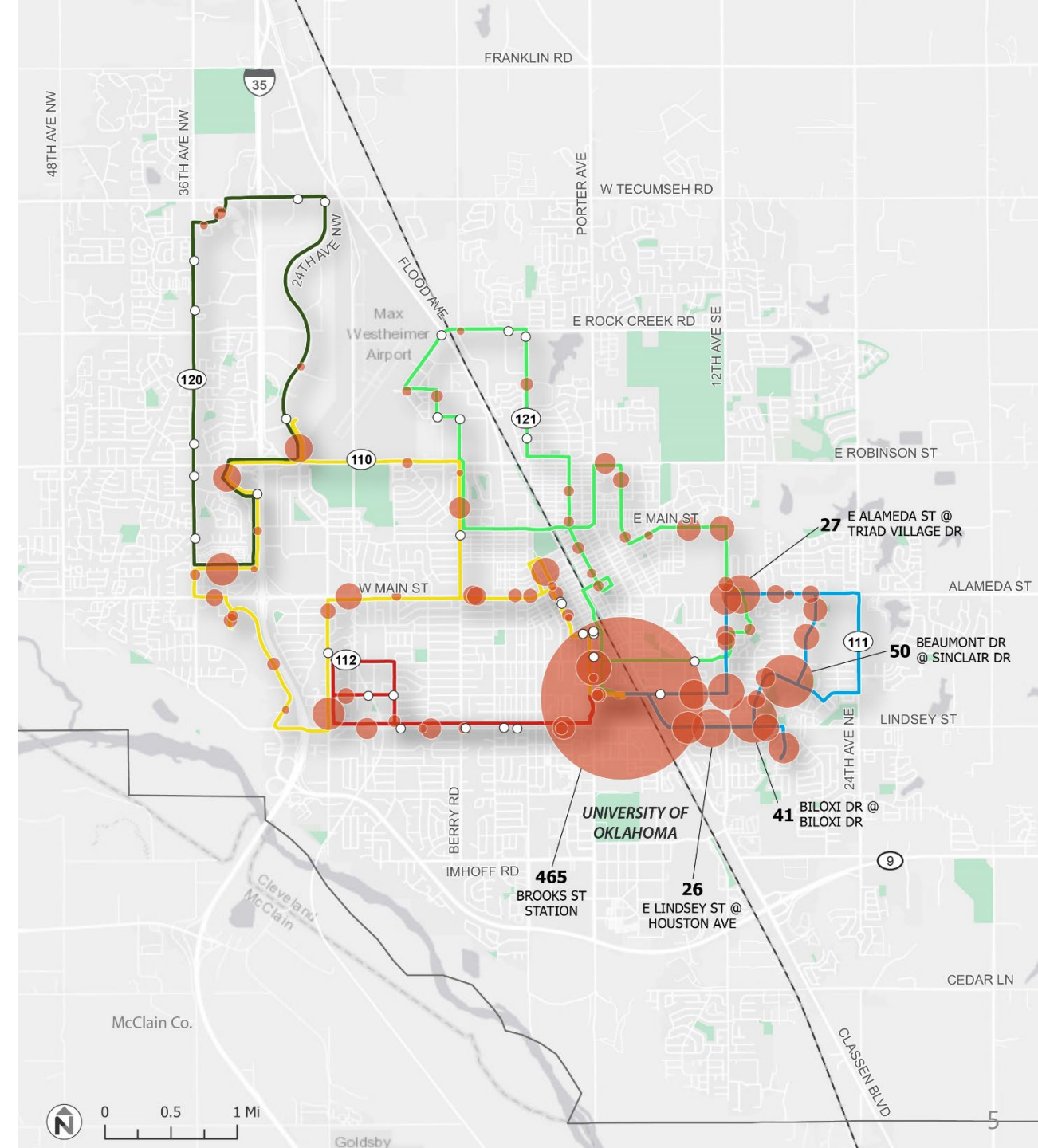
EXISTING ROUTE NETWORK

Most routes converge at Brooks Street on OU campus

Growing percentage of non-student riders (e.g. workers, seniors, etc.)

Opportunities to streamline routes to reduce rider travel time

Opportunities to improve access to jobs, shopping, and services



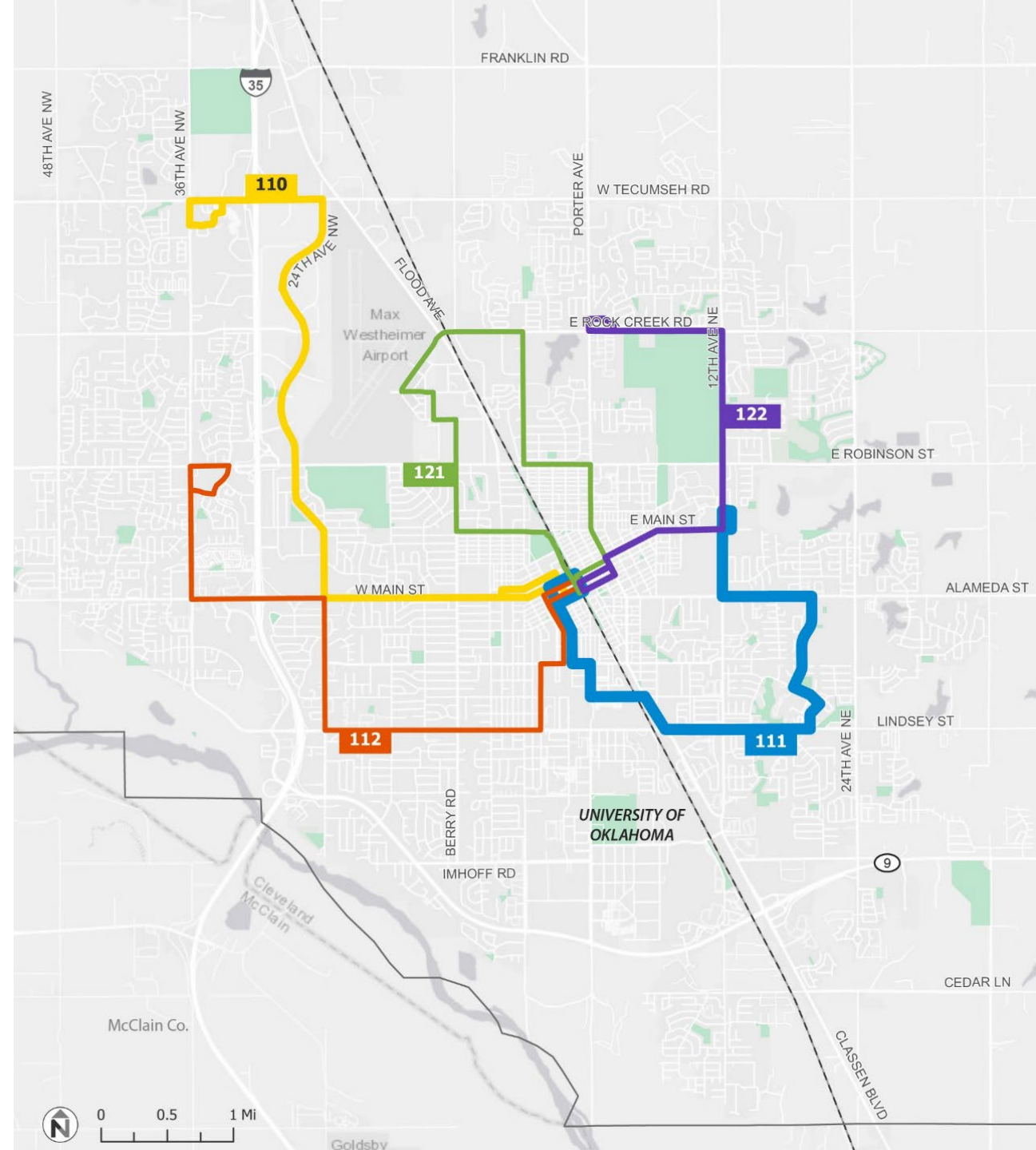
RECOMMENDED NETWORK

Establish downtown as the primary connection point.

Save riders time by improving route directness.

Reinvest unproductive service into high-need areas.

Create a strong foundation for future upgrades and expansion.



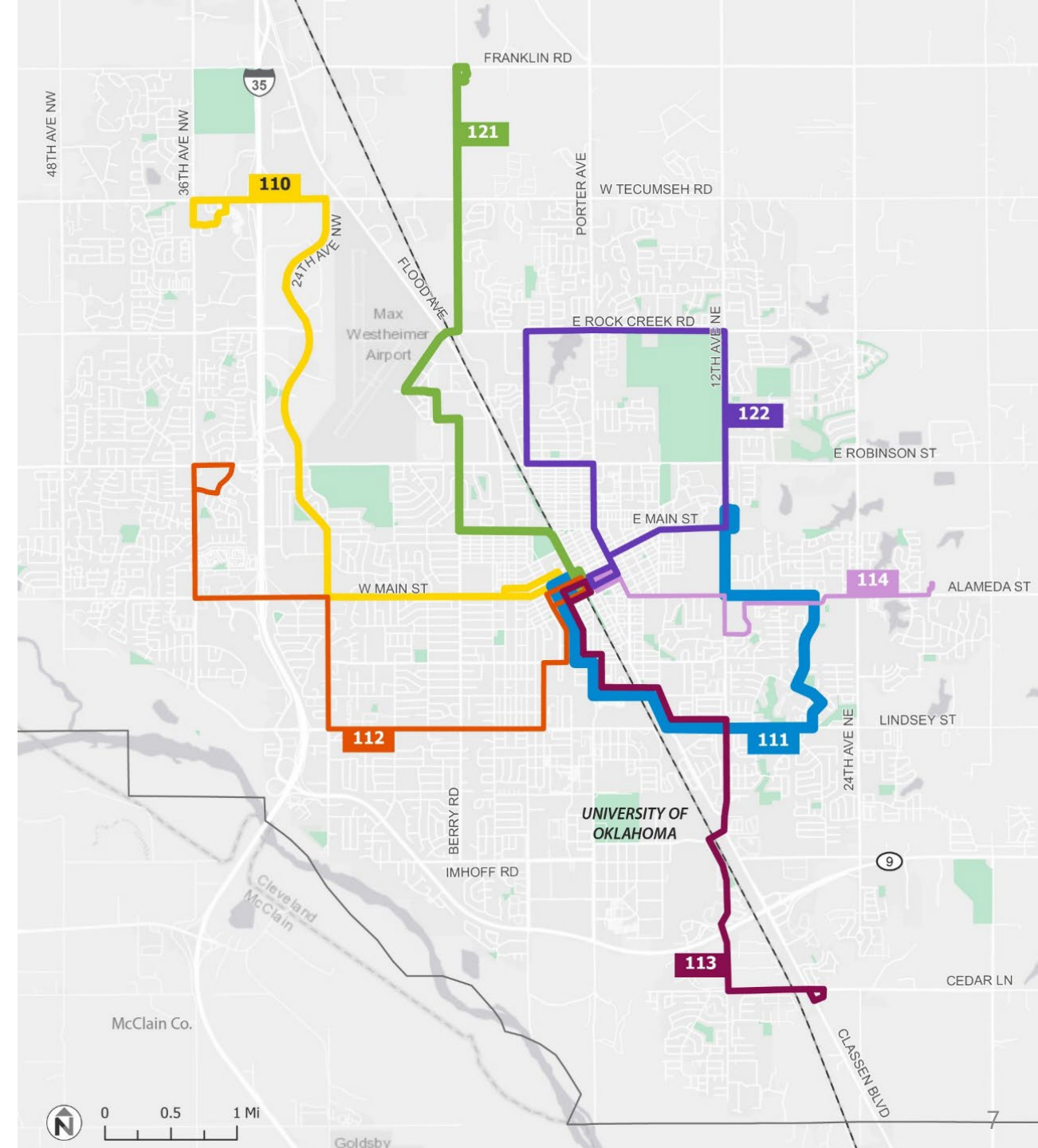
FUTURE EXPANSION

Add Sunday service.

Upgrade service frequencies.

**Extend Route 121 to Moore
Norman Tech**

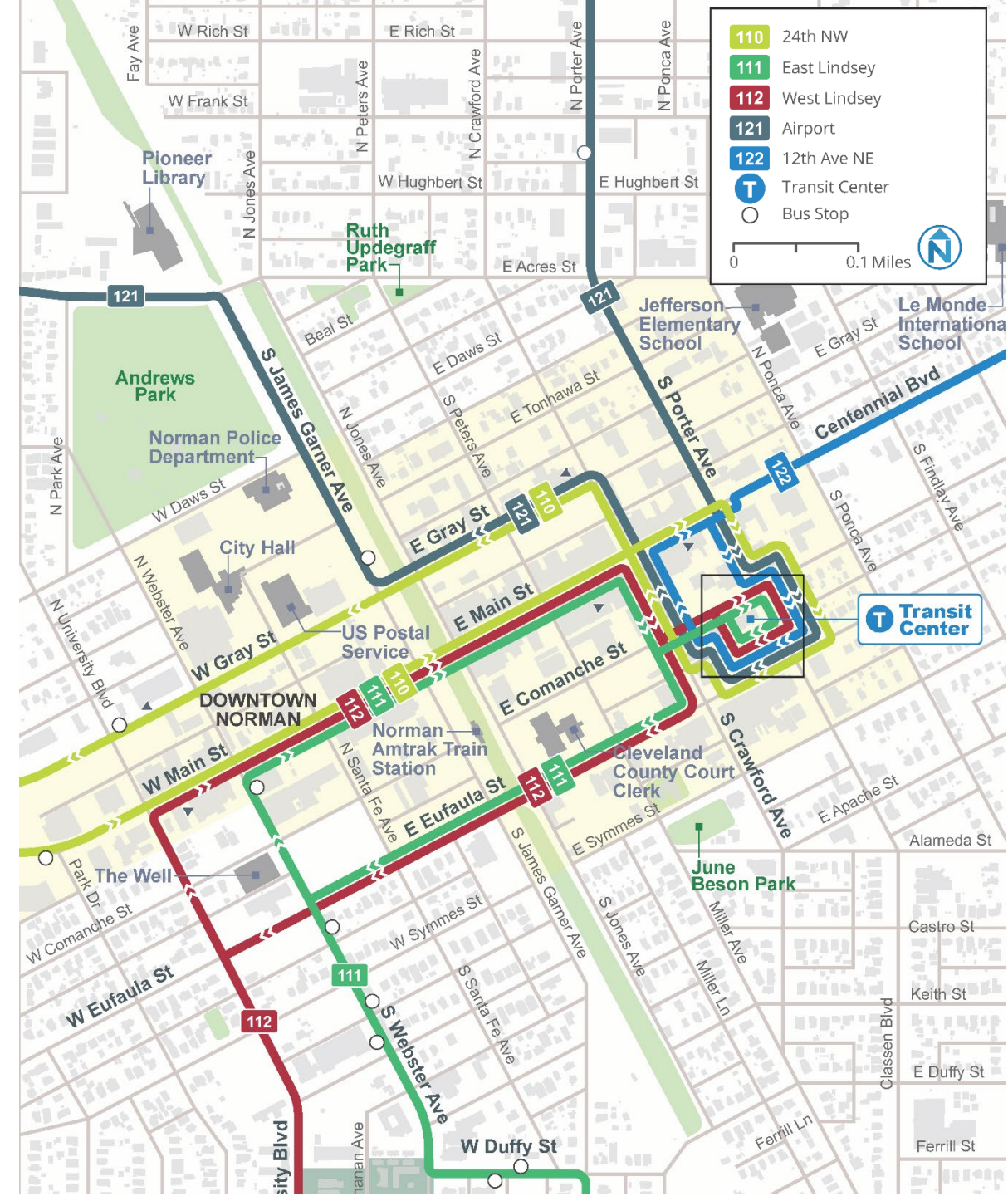
**Add new routes in South and East
Norman.**












DOWNTOWN TRANSIT HUB

City purchased property in April 2022.

Downtown route alignments updated based on transit hub design.



NEXT STEPS

		2022					2023							
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
	Public Hearings (3)													
	Committee and Council Meetings													
	Transit Center Design													
	Transit Center Bid Process													
	Transit Center Construction													
	Bus Stops Bid Process													
	Bus Stops Installation/Upgrades													
	Service Change Marketing Campaign													
	Service Change Implementation													

THANK YOU!



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Program Manager

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