

ΣMBARK NORMAN



Council Community Planning & Transportation Committee

June 23, 2022



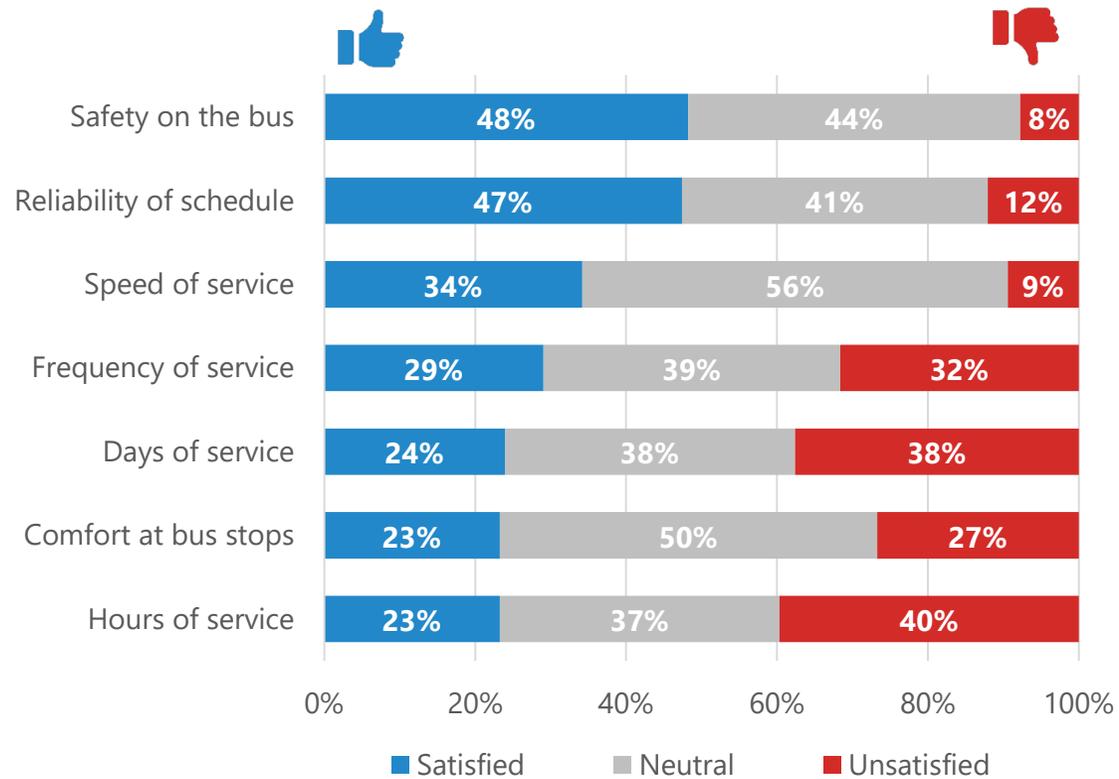
PROJECT RECAP

Project completed in mid-2021 and Council adopted the Go Norman Plan unanimously on June 22, 2021. Since then, staff has been preparing for implementation.

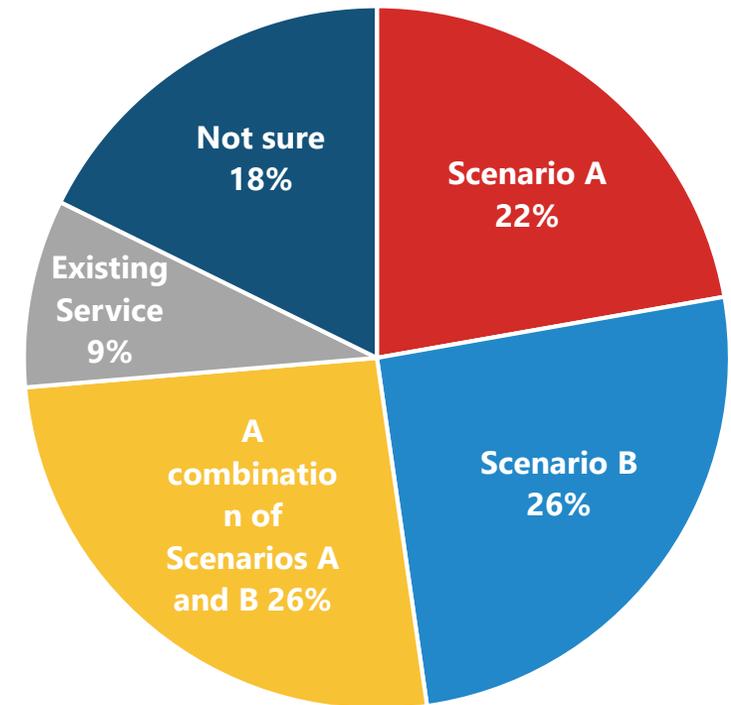


KEY COMMUNITY FEEDBACK

Riders would like more service and better bus stops.



Riders support redesigning existing service.



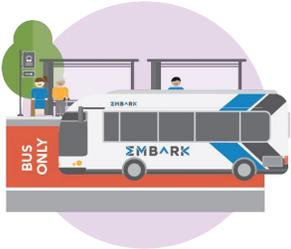
KEY STUDY RECOMMENDATIONS



Update and streamline the route network.



Upgrade and standardize the fleet.



Establish a downtown transit hub.



Continue to operate fare free.



Strategically expand bus service.



Promote transit supportive land use.

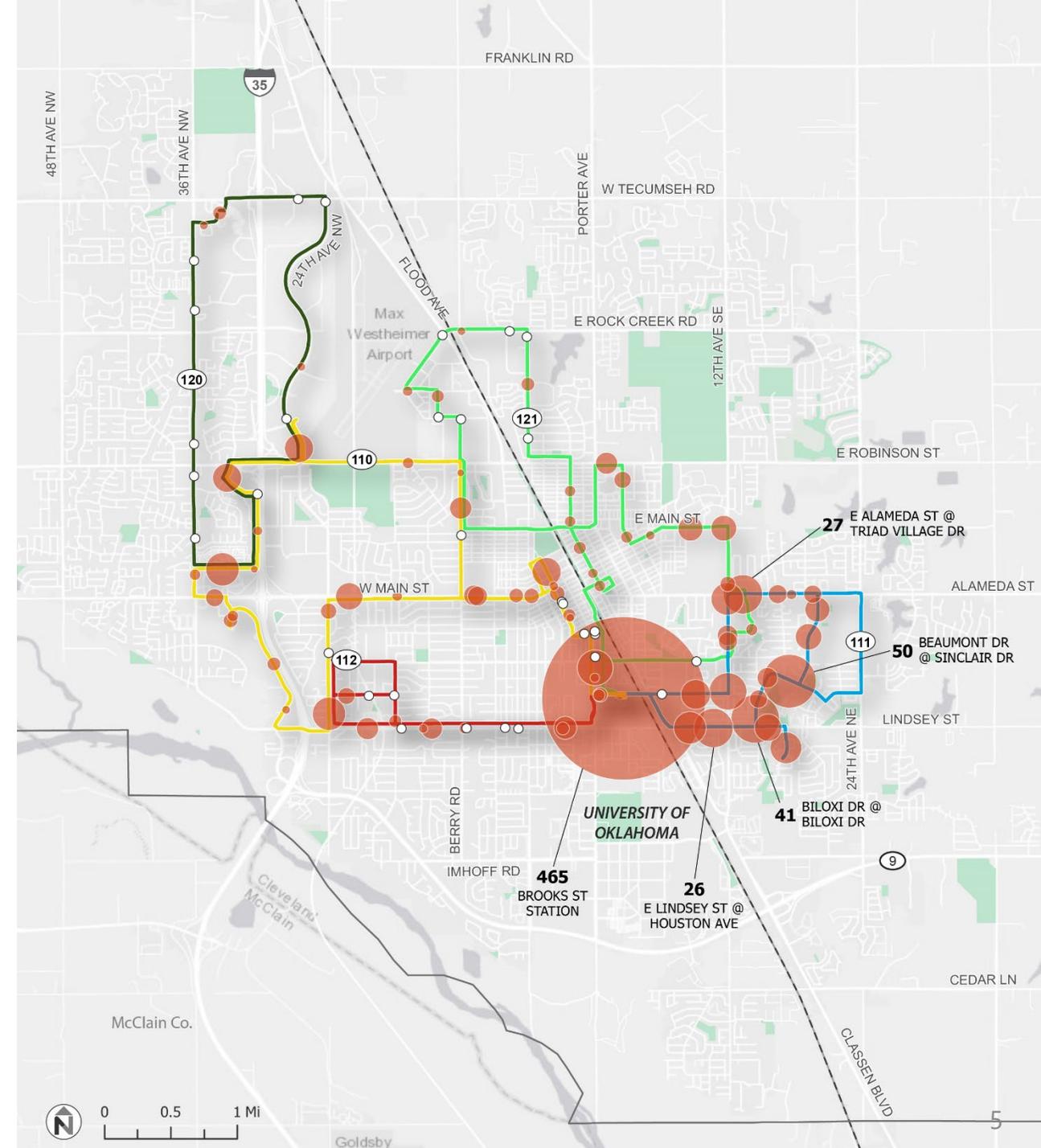
EXISTING ROUTE NETWORK

Most routes converge at Brooks Street on OU campus

Growing percentage of non-student riders (e.g. workers, seniors, etc.)

Opportunities to streamline routes to reduce rider travel time

Opportunities to improve access to jobs, shopping, and services



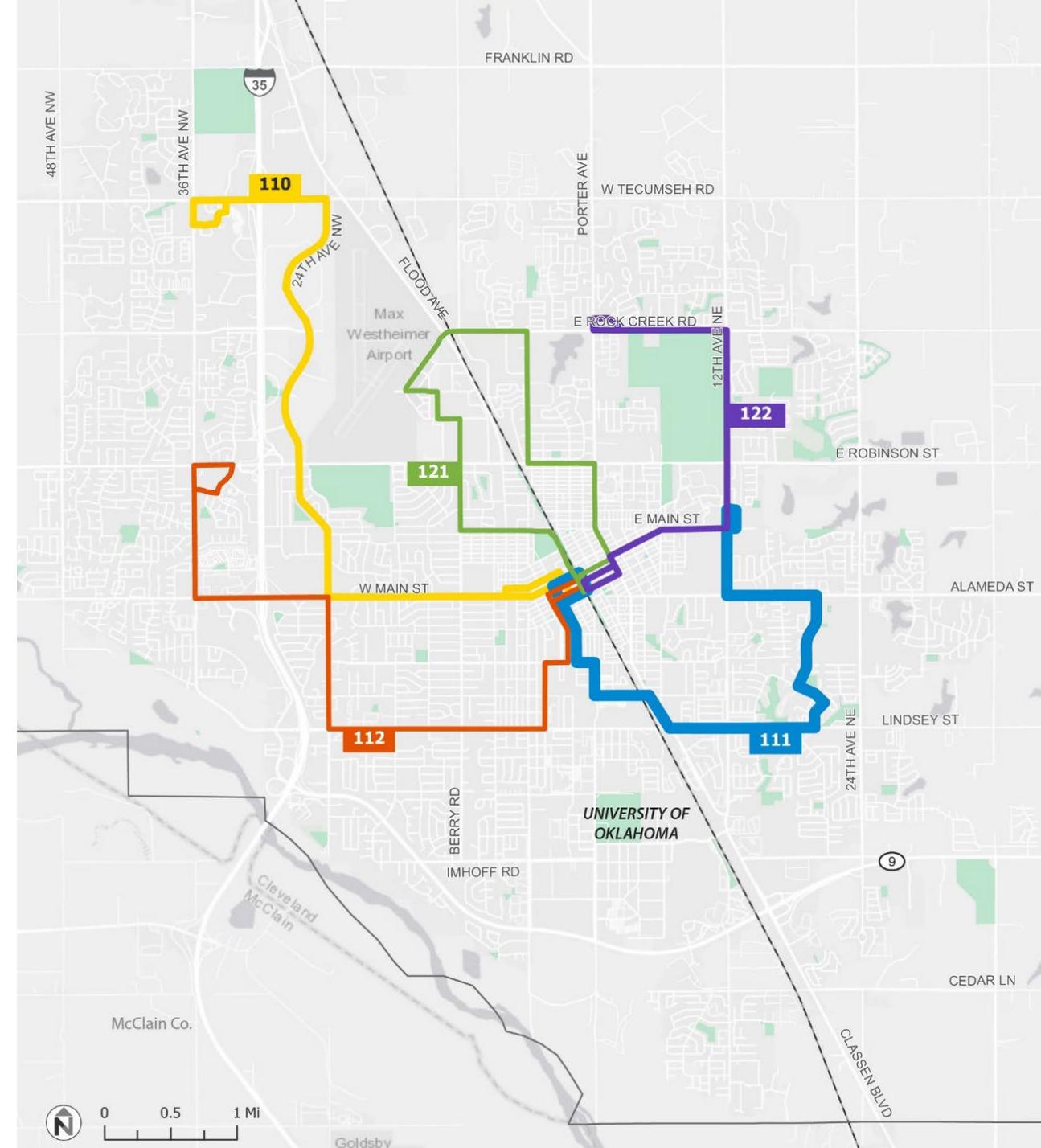
RECOMMENDED NETWORK

Establish downtown as the primary connection point.

Save riders time by improving route directness.

Reinvest unproductive service into high-need areas.

Create a strong foundation for future upgrades and expansion.



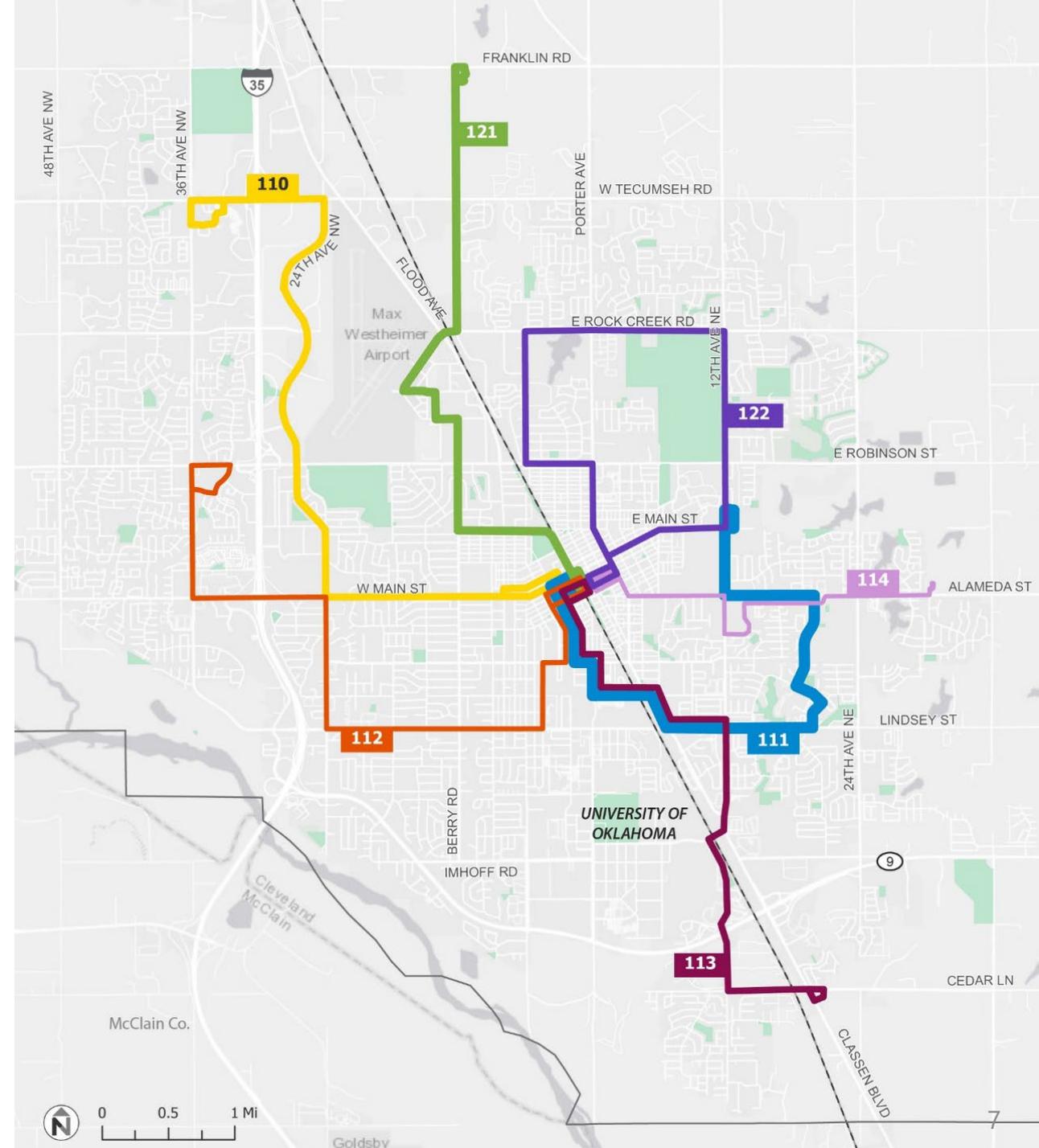
FUTURE EXPANSION

Add Sunday service.

Upgrade service frequencies.

**Extend Route 121 to Moore
Norman Tech**

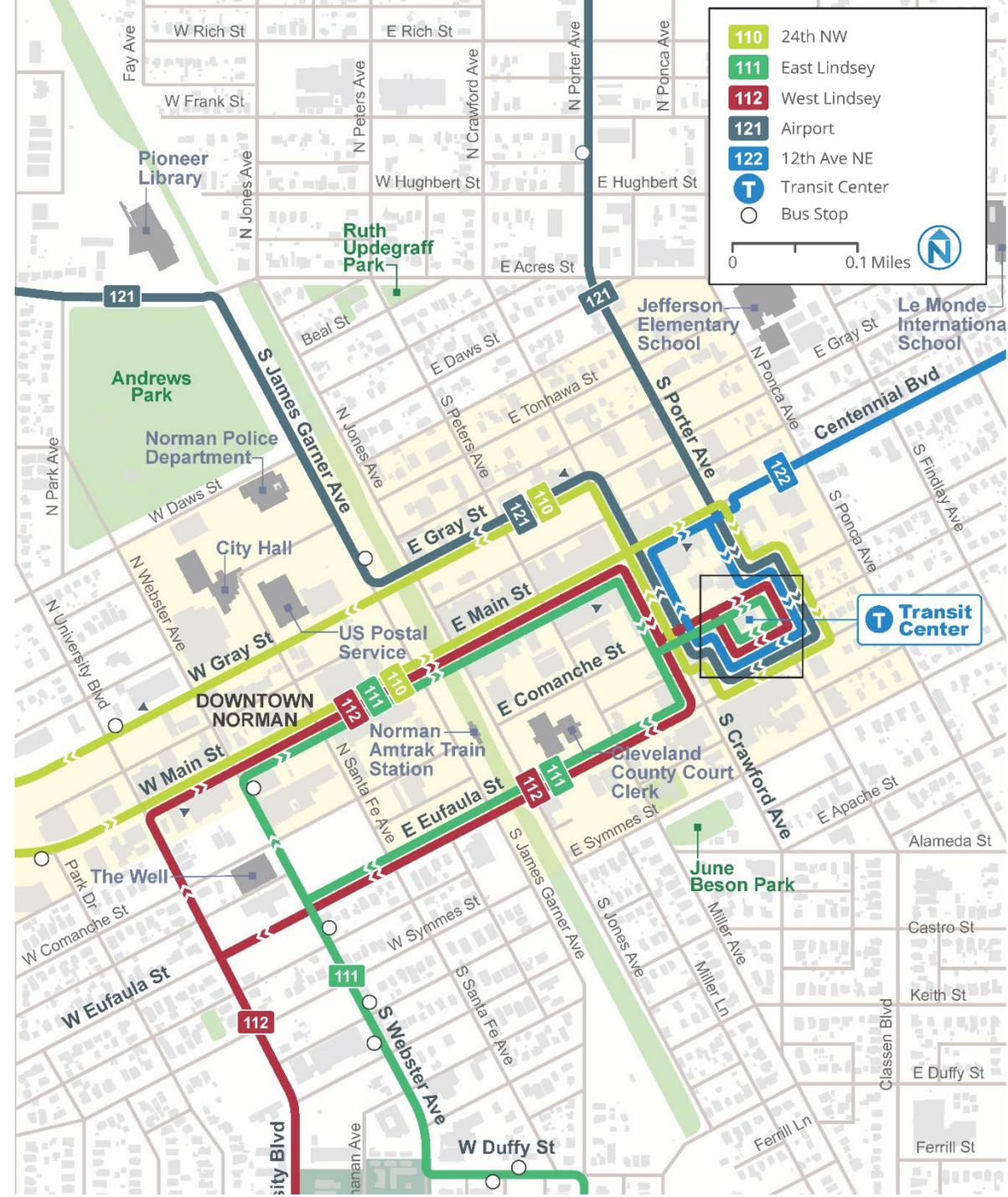
**Add new routes in South and East
Norman.**



DOWNTOWN TRANSIT HUB

City purchased property in April 2022.

Downtown route alignments updated based on transit hub design.



NEXT STEPS

2022

2023

		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
	Public Hearings (3)		Active	Active	Active									
	Committee and Council Meetings				Active	Active								
	Transit Center Design	Active	Active	Active										
	Transit Center Bid Process				Active	Active								
	Transit Center Construction						Active							
	Bus Stops Bid Process			Active	Active	Active								
	Bus Stops Installation/Upgrades										Active	Active	Active	
	Service Change Marketing Campaign										Active	Active	Active	
	Service Change Implementation													Active

THANK YOU!



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