

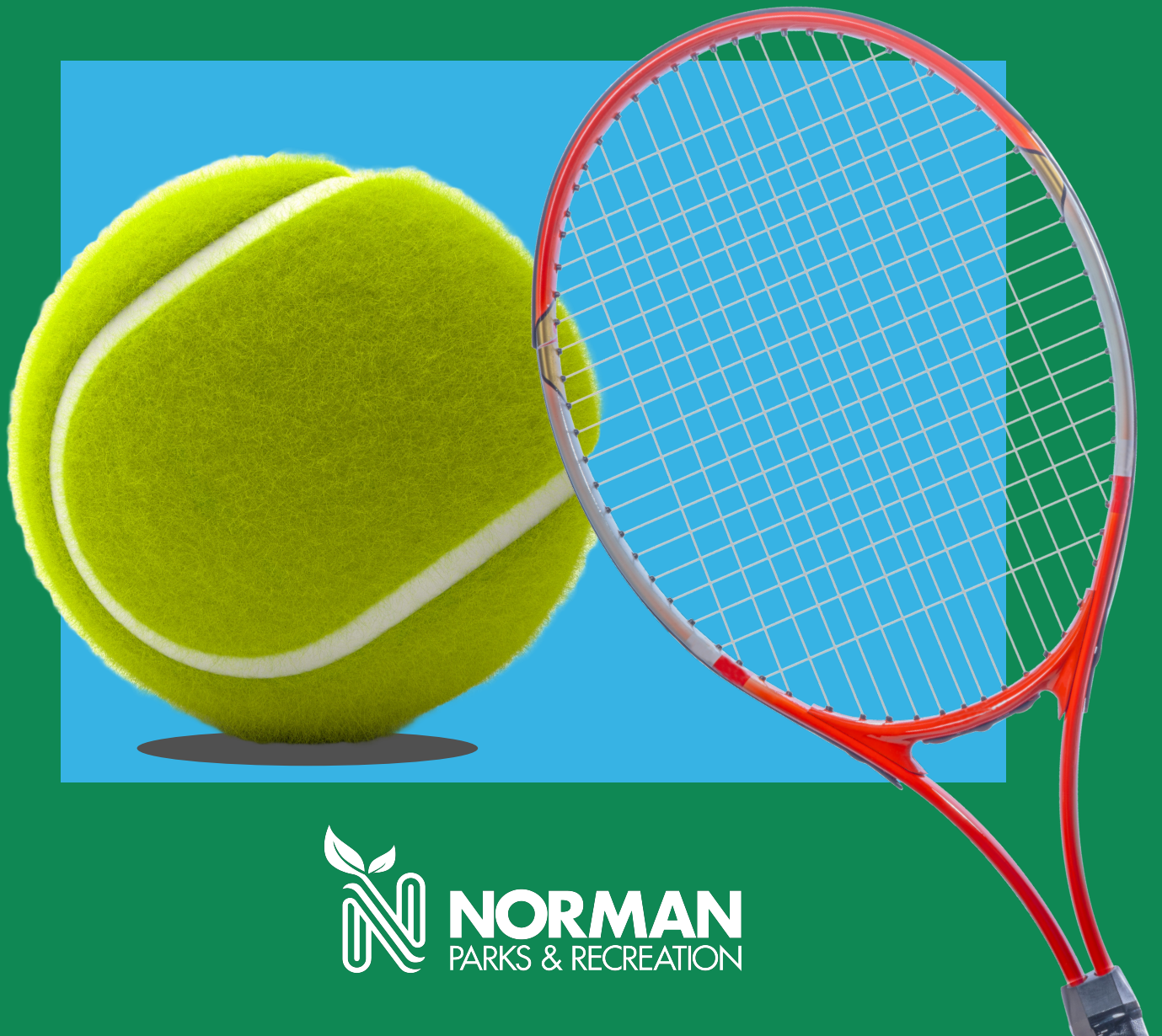


ANNUAL REPORT
2025



WESTWOOD

TENNIS CENTER



NORMAN
PARKS & RECREATION

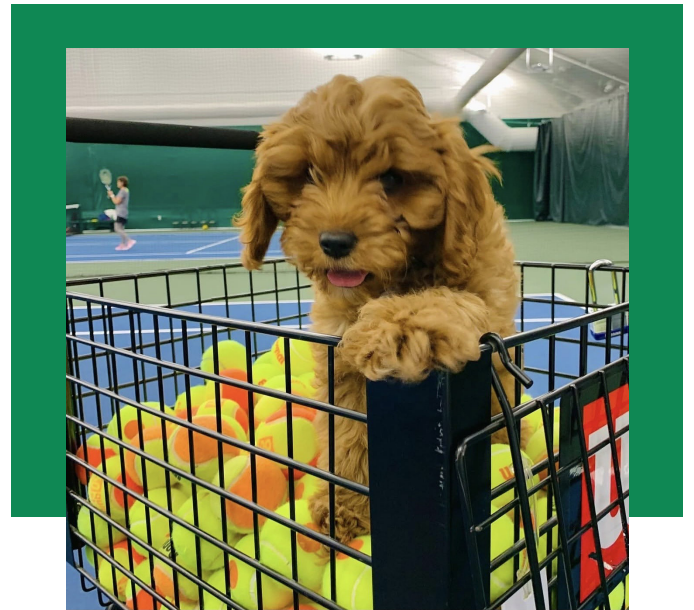


WESTWOOD TENNIS CENTER

NORMAN PARKS & REC 2025

EXECUTIVE SUMMARY

At Westwood Tennis Center, our mission is to serve the public and to promote the game of tennis to all ages and levels. We have goals to increase the number of individuals served each year and to continue providing high-quality customer service to everyone.



FACILITY, PROGRAM, OR DIVISION OVERVIEW

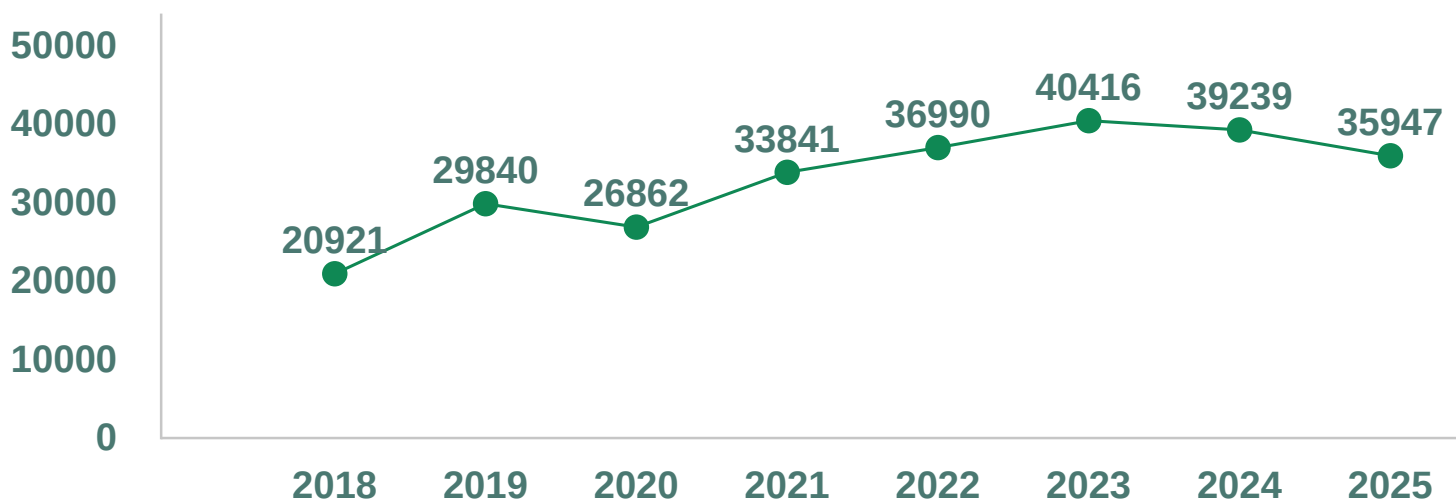
Westwood Tennis Center is a USTA national award-winning facility that consists of 12 outdoor courts, 2 indoor courts, 4 36-foot youth courts (which can also be transitioned into Pickleball courts), and a pro shop. Our facility is very busy with adult and junior lessons, adult and junior clinics, tournaments, USTA league play, Cardio Tennis classes, Homeschool junior clinics, High Performance junior drills, and more. We also host middle school practices and private school practices at Westwood. We have a full-service racket restringing station in which we restring over 200 rackets a year. We also string the overflow of rackets from the OU men's and women's teams.





FINANCIAL PERFORMANCE

Each month, I am responsible for reporting to the City of Norman the number of individuals served, collecting revenue from court fees and court passes, and delivering them to the City. I have a contract with the City of Norman, and I report to the Parks Director. Revenues in 2025 from Court Fees/Passes were \$12,860 vs the previous year of \$9,500.





WESTWOOD TENNIS CENTER

NORMAN PARKS & REC 2025

PARTICIPATION AND USAGE METRICS



Westwood Tennis Center had another great year in 2025. Westwood continues to be one of the busiest tennis centers in the state of Oklahoma. We hosted 11 junior and high school tournaments, which brought in over 900 kids from the Missouri Valley region. We hosted over 70 adult USTA league matches as well.



WARM BODY COUNT NUMBERS

The indoor courts we built in 2019 are a huge boost to these numbers, seen below:

2018	20,921
2019	29,840
2020	26,862*
2021	33,841
2022	36,990
2023	40,416
2024	39,239
2025	35,947

closed 6 weeks for COVID *





Programs, Events, and Services

Westwood Tennis operates in many different areas. The league and tournament fee structure for the events we host at Westwood is not set by me. USTA Oklahoma is an organization that decides where the leagues and tournaments will be played. I have to bid on these events every 2 years (as they run in a 2-year cycle). USTA Oklahoma sets the fees for everything and will give a portion of the entry fees back to the tournament director. Those fees are used to cover balls, officials, tournament staff, and awards for the participants. These events don't generate much of a profit, but the economic impact on Norman is huge. It also brings people from all over the country to see our award-winning facility. The league matches we host will bring in people from the Metro area (Edmond, OKC, other surrounding areas) to Westwood in both the mornings and evenings.



Programs, Events, and Services

A few of Westwood's programs that we run throughout the year are our High Performance Junior Academy, Junior Clinics, Junior Team Tennis, Cardio Tennis, Home School Clinics, Middle School tennis practices, private school practices, Tennis on Campus OU club team, Pickleball, Adult (and Senior) USTA leagues and postseason events, and weekly Adult drills for all levels. During our peak months, we will have 125-150 different kids and well over 100 different adults per week in our programs and leagues. Our customers range in age from 2 to 84. We are always trying to accommodate all ages and skill levels and are constantly thinking of new ideas to make it fun for our customers. We also hosted a fun social event where the money went to McFarlin church and their food bank. We then hosted an Adult League District Championship event in October that was great for bringing players from Tulsa to Norman for a few days.



STAFFING AND OPERATIONS

Our staff consists of Marc Claude' as our Head Professional, Jon Collings (Rec Leader and head of adult programming), Nick Papac (head of junior development), and 11 other teaching pros that are mostly part-time (5-20 hours a week on court). We also have 4 shop attendants who work the pro shop.





C a p i t a l , M a i n t e n a n c e , a n d A s s e t M a n a g e m e n t

In 2025, we resurfaced the last 2 of our 12 outdoor courts. We did 7 in 2023, 3 in 2024, and the final 2 this year. We have also replaced all the torn windscreens (although that is a continuing battle). The appearance of the facility and the condition of the playing surfaces are critical in continuing to win the bidding to host these types of tournaments and leagues, and also for the safety of the players.





WESTWOOD TENNIS CENTER

NORMAN PARKS & REC 2025

STRATEGIC PRIORITIES AND OUTLOOK

The future looks bright for Westwood moving forward. Tennis is really hot right now nationwide, and it is trending that way in the state of Oklahoma and, more importantly, in Norman as well! Our staff is excited to lead Westwood Tennis Center into the future.

