



flock safety

Leverage the future of policing, *now*

Norman, OK



flock safety

Our Mission

Eliminate Crime for the **Whole Community**





flock safety

Why Flock Safety?



What we observe:

the current reality

- Limited Police Resources
- Crime is on the rise
- Trust is needed more than ever

What we believe:

the opportunity

- Technology multiplies the force
- Capture and distribute objective evidence to the right user
- Engage community to support and grow

How does the tech work?

flock safety

When you get Flock you get:

objective, real-time and investigative leads

- Vehicle Fingerprint™ = license plate plus
- Indiscriminate evidence from fixed locations
- No people, no facial recognition, no traffic enforcement

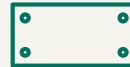


Plate
TX LGS2639



Last Visit
3:15 PM EDT



Make
Toyota



Seen
3 OF 30 DAYS




Color
Gray



What is this tech?

- License plate recognition
- Gathers objective evidence and facts about vehicles, not people
- Alerts police of wanted vehicles
- Used to solve crime
- Adheres to all state laws

What ISN'T this tech?

- Not facial recognition
 - Not tied to PII
 - Not used for traffic enforcement
 - Data not stored beyond 30 days → *automatically deletes every 30 days*
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How does this technology prevent and eliminate crime?

- **Proactive:** Real Time Alerts when Stolen or Wanted Vehicles enter your City
- **Investigative:** As clearance rates increase, crime rates decrease
- **Flock cameras act as a deterrent**



Mitigating risk



Protecting Privacy

- Footage owned by Agency/City and will never be sold or shared by Flock
 - 30 day data retention, then deleted
 - Short retention period ensures that all data not associated with a crime is automatically deleted & unrecoverable
 - Takes human bias out of crime-solving by detecting objective data, and detecting events that are objectively illegal (ex. Stolen vehicles)
- All data is stored securely in the AWS Cloud, and end to end AES-256 encryption of all data
 - Search reason is required for audit trail
 - NOT facial recognition software
 - NOT predictive policing
 - NO PII is contained in Flock
 - NOT used for traffic enforcement
 - Not connected to registration data or 3rd party databases (Carfax, DMV)
 - Transparency Portal
- 

Transparency + Insights

Measure ROI and promote the ethical use of public safety technology

Transparency Portal

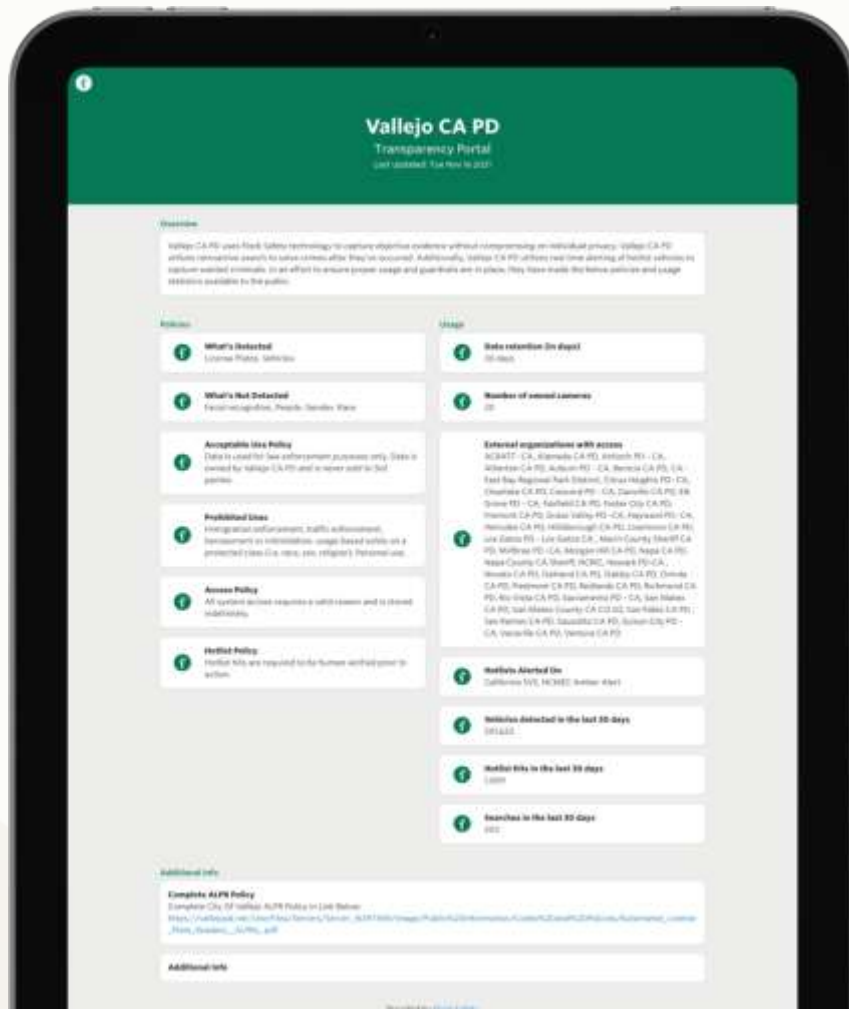
- Customizable for each agency
- Display technology policies
- Publish usage metrics
- Share downloadable Search audits

Insights Dashboard

- Measure crime patterns and ROI
- Audit Search history

Examples

- Click here for [Morgan Hill PD](#)
- Click here for [Vallejo PD](#)



**It actually solves and prevents
crime**



Immediate ROI- First Two Months



Tulsa PD



Tulsa, OK

First two months and only Phase 1 of Deployment

- Recovered 28 Stolen Vehicles
- 6 Stolen Guns recovered
- \$400,000 recovered in stolen property
- Arrested Homicide Suspect

"This technology has basically been like we have operated in the dark....and flipping this technology on is like flipping the light switch on," Chief Wendell Franklin, Tulsa PD

Source: <https://www.newson6.com/story/62feb9cf5e0a39072981687a/tulsa-police-chief-mayor-bynum-praise-cameras-in-recovering-stolen-property>

TULSA POLICE CHIEF, MAYOR BYNUM PRAISE CAMERAS IN RECOVERING STOLEN PROPERTY

Thursday, August 18th 2022, 5:05 pm

By: [Johnny Resendiz](#)



Early Adopter-Oklahoma



Locust Grove PD



Locust Grove, OK

First Department to install Flock Cameras in Oklahoma

- Recovered 10 Stolen Vehicles
- 2 People arrested in Stolen Vehicle with Narcotics in the vehicle
- Helped identify wanted suspects from out of State

Source: <https://www.kjrh.com/news/local-news/flock-safety-camera-system-helping-locust-grove-pd>

Flock Safety camera system helping Locust Grove police



Case Study: *Smash & Grab Robbery*



San Bruno PD



San Bruno, CA

- January 2022 - Five suspects attempt a Smash & Grab at a Jewelry store but are chased off by the owner
- **But here's what didn't make the news...**
- Suspect vehicle identified using Flock
- SBPD thought the suspects would try again, potentially more violently
- **Vehicle placed on a custom hotlist**
- SBPD receives a real time alert that the suspects are returning
- **Officers locate the vehicle within seconds preventing another attempt**

[San Bruno jewelry store owner stops attempted smash-and-grab robbery](#)

- ABC 7 News - Bay Area



CASE STUDY *Amber Alert*



CPD



Chamblee, Georgia



Stranger on Stranger Abduction
August 28, 2020

When every second matters, Flock Safety's Machine Vision is Critical

- 12:33 PM ● Amber Alert Issued
- 1:01 PM ● Search Conducted with Flock Safety
- 2:30 PM ● Suspect Vehicle Located
- 5:03 PM ● Felony Stop + Arrest
- 6:00 PM ● Baby Reunited with Mother

Questions

