

Annual Report
to
Norman Board of
Parks Commissioners
2025-2026

**Norman Youth Soccer Association
Annual Report 2025-26**

NORMAN YOUTH SOCCER ASSOCIATION

Mission Statement

To provide a consistent and development-driven soccer environment that invests in players on and off the field, creates meaningful opportunities, and inspires young athletes to reach their full potential.

Vision

To be the heart of Oklahoma youth soccer, where passion, development, commitment, and opportunity inspire lifelong growth on and off the field.

NYSA P.R.I.D.E. (our core values)

Passion

We are enthusiastic about the game of soccer and the NYSA. We are committed to providing a superior soccer experience to our members.

Respect

We honor all aspects of soccer, including coaches, players, teammates, parents, opponents and referees. We demonstrate sportsmanship.

Integrity

Integrity is at the core of everything we do and the promises we make. We speak and act with honesty, never compromising the truth.

Development

Players receive a fun, yet challenging, environment to learn and develop soccer and character skills that help them advance in soccer and life.

Excellence

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1) NARRATIVE OF ALL LEAGUE AND TOURNAMENT ACTIVITY

Leagues

We offer three youth soccer leagues with about 3,000 participants.

Recreational—We offer this league to boys and girls ages three to eighteen. The recreational league consists of two seasons: fall and spring. The fall 2026 season began on September 12th, and the following spring season will start in March 2027. Our under-4 (U4 to U12 teams compete against one another. We offer a traveling recreational league for players aged 13 to 19. We have collaborated with other clubs in the OKC Metro area to establish this league, providing a recreational atmosphere for our older players.

Academy – We offer this developmental league to U6 to U10 boys and girls. Like our recreational league, anyone can enroll in the Academy league. All Academy players train with professional coaches and compete against other Academy teams from various soccer organizations. As players progress and our coaches get to know them better, they train and play games based on comparable abilities. NYSA competes in the MAG (Metro Academy Games) for weekly play. Other clubs are invited to play in this league, and games are played at NYSA and metro area fields. Academy teams also participate in about four tournaments each year. The Academy League training sessions began in August, and the games began in late August.

Competitive – We offer this league to boys and girls from U11 to U19. We hold annual tryouts in late Spring or early Summer each year. We place accepted players on teams based on ability. All Competitive players train with professional coaches and compete against other competitive teams in various soccer organizations. Our more talented teams compete in leagues that span Oklahoma, North Texas, and South Texas. Competitive teams also participate in about four to eight tournaments each year. The Competitive league training sessions began at the beginning of August. Most competitive league games start in early September, but the regional premier leagues begin in late August.

Adults – We also offer an adult recreational league for players over 18. This league has about 200 players. The adult league games began in September.

Tops—This program is for players with special needs. NYSA players and parent volunteers run this event. We offer fall and spring seasons on Sunday afternoons.

Tournaments

We operate 5 tournaments as fundraising projects. These tournaments also let our teams compete at a local venue. Our tournaments include teams from cities outside the Oklahoma City metro, which provides Norman with tax revenue from lodging, meals, and other travel expenditures. We held our biggest-ever Celtic Cup tournament in March 2026, with 283 teams, many from out of state. Our tournament generated 812 room nights and a million-dollar economic impact to the city of Norman, estimated at \$1.3–\$2M for that weekend.

Norman Regional Hospital Kick or Treat—This small-sided tournament is scheduled for November 1st. Teams dress up in costumes and play small-sided games. This is open to teams of any level.

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First Fidelity Bank Classic Cup—This is our competitive invitational tournament, scheduled for November 13th-15th, 2026. We have been aggressively growing it. Last year, it hosted 197 teams from the NYSA and other soccer organizations.

OSC Celtic Cup—This is our spring competitive tournament. It is scheduled for February 26th-28th, 2027. This tournament has grown each year. Last year, it hosted 283 teams from the NYSA and other soccer organizations. We hope to have a similar number of teams in next year's tournament.

Bob Moore Cadillac Labor Day Cup – We just held our second annual Labor Day Cup from Sep 5-6, 2026. We had 101 teams, mainly local Celtic and metro area teams.

Oklahoma Family Dentistry Summerfest Series – This small-sided tournament is held each summer for one night. It was held on July 17 and unfortunately had to be canceled due to a storm sweeping into the area after a couple of time slots were played. We had about 40 teams attend.

Camps

We offer several youth camps during the summer for a fee. These camps focus on developing campers' technical skills and tactical capabilities. The camps are open to youth, but most camp participants are NYSA players. Beyond improving player abilities, the camps offer our families a great way to maximize their soccer budgets. For example, campers can receive a quality soccer ball and t-shirt, and camp coaches also offer need-based camp scholarships. Each camp has a lead coach who manages planning, budgeting, and execution.

In the past, we have hosted a College Prep camp during the summer. This type of camp showcases players' talents and educates them on the college recruitment process. This winter, we will host a College ID night for girls and boys, putting our players in front of college coaches.

1) ORGANIZATION MISSION STATEMENT AND GOALS

Our mission statement, vision, and core values are presented on page 2 of this report. Our annual goals focus on upholding our mission and ensuring our players and parents have a positive experience while participating in our activities and programs. Specific to this year, our goals are focused on key areas:

- Communication
- Consistency
- Added value
- Community Involvement
- Celebrating 50 years of NYSA

2) ALL LEAGUE AND TOURNAMENT FEE STRUCTURE

Recreational registration is between \$43 and \$125 per player per season, depending on the age group. Academy registration is \$215 per player per year. Academy coaching fees are \$100 to \$105 per month for ten months. Competitive registration is \$300-\$325 per player per year. Competitive coaching fees are \$204-\$232.50 per month for ten months. Competitive registration is all-in, so there are no additional costs for tournaments or leagues. Adult recreational registration is \$100 per player per season.

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Norman Regional Hospital Kick or Treat tournament entry fees are \$265 per team. First Fidelity Bank Classic Cup tournament entry fees range from \$330 to \$745 per team, depending on the team's age. OSC Celtic Cup Invitational tournament fees are \$350 to \$765 per team. Oklahoma Family Dentistry Summerfest Series 3v3 and 5v5 fees range from \$240 to \$380. Bob Moore Cadillac Labor Day Cup ranges from \$330 - \$745 and the Celtic Cup ranges from \$350 - \$765.

The registration fee is \$300 per player per year. Then, there are ten payments of \$227.50. The ERCL operates on an all-in structure, so there are no additional costs for tournaments or leagues.

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3) NUMBER OF GAMES, TEAMS, PLAYERS, TOURNAMENTS, AND SCHOLARSHIPS

We expect our Recreational, Academy, and Competitive leagues to comprise approximately 300 teams, which will play around 2,600 games in the Fall 2026 and Spring 2027 seasons. Our player counts for the last three years are included below.

Division	Fall	Spring	Fall	Spring	Fall	Spring
Year	2026	2026	2025	2025	2024	2024
Recreational	1778	1910	1714	2049	2011	2341
Academy	222	247	161	201	181	208
Competitive	671	634	588	651	657	563
Grand Total	2671	2791	2463	2901	2849	3112

We issue approximately \$25,000 in recreational scholarships annually and approximately \$300,000 in academy and competitive scholarships, totaling roughly \$325,000 in scholarships each year.

4) AGE OF PARTICIPANTS

Youth ages 3 to 18 years old. Adults ages 19 and up.

5) ANNUAL BUDGET

The annual budget is attached.

6) CURRENT RECORD OF OFFICERS WITH PHONE #

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Board Members

Past President	Chris Vinson	(405)200-9035
President	Lauren Stone*	(405)2055732
Treasurer	Justin Koller*	(405)835-7086
Secretary	Joe Robertson	(405)618-0133
Players Representative	Jack Carter	(405)317-5362
Community Relations	Carol Dillingham	(405)826-7160
Player Representative	Megan Shaner	(319)331-4949
Player Representative	Brad Thomas	(405)831-9869

*Board members who can authorize expenditures.

7) NAMES OF THOSE RESPONSIBLE FOR MAINTAINING BOOKS AND RECORDS

Justin Koller, Treasurer
Tracy Pelley-Rariden Tax Worx

8) AFFIRMATION THAT ORGANIZATION IS FILING YEARLY TAX RETURNS

The document needed is attached.