

www.NORMANMUSICFESTIVAL.COM

The Norman Music Alliance is requesting \$50,000 in funding from the City of Norman to help support safety and infrastructure costs for the 2026 Norman Music Festival, NMF is the largest music festival in the state of Oklahoma. Now in its 17th year, this annual event is held in the downtown Walker Arts District. It is a signifacant economic driver with estimated generated economic activity of nearly \$3.5 million on NMF weekend. This calculation is based on attendance of over 70,000 individuals during the festival's three-day run, along with visit-spend metrics from Visit Norman and Americans for the Arts. Not only does our festival have a significant economic impact on the City of Norman and the Walker Arts District, it remains free to the community with the support of generous sponsors such as the Norman Arts Council, Fowler Automotive, The Garage/Winston/Pub W, Oklahoma Arts Council and other local partners.

In 2024, we had visitors from 8 states, signed our first national sponsors, and booked a grammy-nominated headliner (before the 2024 festival was cut short due to severe weather, resulting in a loss of approximately\$15k for the year. As always, NMF weathers the storms thrown at us to return bigger and stronger than ever. We received \$54k in ARPA funding through the Oklahoma Arts Council and have created new fundraising opportunities that ensure that we stay cash positive and able to continue. Our festival now counts the Oklahoma Film and Music Office, ACM@UCO, the University of OKlahoma, and Oklahoma Institute at Quartz Mountain among our artistic partners as we endeavor to strengthen the music industry in Oklahoma with Norman as its hub.

We will again be hosting industry panels here in our hometown to continue the conversation about how to support and retain the creatives in our state whose artistry and economy add so much to ours. Funding from the City of Norman would show that our city is behind our efforts and a strategic partner in these endeavors. To be clear, we are asking for assistance with the public safety and logistics portions of our festival to continue to provide the level of care to our beautiful downtown necessary to contain an event like this one.

Thank you for your consideration of our request. ON BEHALF OF THE STAFF AND BOARD OF DIRECTORS FOR THE NORMAN MUSIC ALLIANCE

CURRENT ALLOCATION AND REQUEST

SERVICES	ACTUAL COST	24-25 Allocation	25-26 REQUEST
CONTRACTED SANITATION:	\$9,080	\$7,500	\$9,080
ELECTRICIAN:	\$1,300	\$0.00	\$1,300
GENERATORS:	\$6,700	\$0.00	\$6,700
PERIMETER FENCING:	\$3,700	\$0.00	\$3,700
PORTABLE TOILETS:	\$3,900	\$0.00	\$3,900
STREET CLOSURE/BARRIER PLACEMENT:	\$1,100	\$1,100	\$1,100
CITY OF NORMAN SANITATION:	\$1,300	\$1,300	\$1,300
TOTAL:	\$27,080	\$10,000	\$27,080

ADDITIONAL FUNDING REQUEST | STAFFING/ADMINISTRATIVE: \$22,920 (TO SUPPORT SUSTAINABLE STAFFING FOR THE FESTIVAL)





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SOURCES OF INCOME



REVENUE SOURCE	REVENUE GENERATED	REVENUE PERCENTAGE		
CORPORATE & INDIVIDUAL SPONSORS:	\$130,000	50%		
GRANTS:	\$34,250	13.2%		
CITY OF NORMAN SUPPORT:	\$0	0%		
*VIP PASSES:	\$15,000	5.7%		
*CONCESSIONS & MERCH:	\$11,000	4.2%		
*VENDOR FEES:	\$65,000	25%		
*FUNDRAISERS:	\$5,000	1.9%		
TOTAL:	\$260,250	100%		

*FEE-FOR-SERVICE REVENUE TOTAL: \$91,000 / 35% OF REVENUE GENERATED

HOW ARE WE GENERATING THIS REVENUE, YOU ASK?

ADDING REVENUE STREAMS WITH EXPANDED CONCESSIONS AND MERCH.

WORKING HARD ON DEVELOPING YEAR-ROUND FUNDRAISING PARTIES.

ACTIVELY SEEKING MULTI-YEAR, NATIONAL-LEVEL PARTNERS.



Norman Music Alliance

Statement of Activity

July 2023 - June 2024

	TOTAL
Revenue	
43300 Direct Public Grants	4,000.00
43400 Direct Public Support	10,000.00
43410 Corporate Patnership	111,243.33
43450 Individual Donations	13,404.21
47230 Membership Dues	13,993.54
Total 43400 Direct Public Support	148,641.08
44500 Government Grants	
44530 NAC Grant	38,250.00
Total 44500 Government Grants	38,250.00
46400 Other Types of Income	
46430 Miscellaneous Revenue	2,707.21
Total 46400 Other Types of Income	2,707.21
47200 Program Income	
47210 Vendor Fees	61,514.12
47260 Merchandise	10,583.08
Total 47200 Program Income	72,097.20
PayPal Sales	100.00
Unapplied Cash Payment Income	515.00
Total Revenue	\$266,310.49
Cost of Goods Sold	
50000 Cost of Goods Sold	7,001.74
Merch Printing	8,250.89
Total Cost of Goods Sold	\$15,252.63
GROSS PROFIT	\$251,057.86
Expenditures	
60900 Business Expenses	
60910 Permits	1,030.00
Total 60900 Business Expenses	1,030.00
62100 Contract Services	
62110 Accounting Fees	795.00
62120 Artist Fees	62,489.64
62150 Outside Contract Services	32,571.29
Total 62100 Contract Services	95,855.93
62800 Facilities and Equipment	
62840 Equip Rental and Maintenance	86,646.03
62840 Travel and Lodging	4,253.58
~ ~	2,500.00
62890 Rent, Parking, Utilities Total 62800 Facilities and Equipment	2,500 93,399

Cash Basis 1/2

Norman Music Alliance

Statement of Activity

July 2023 - June 2024

	TOTAL
65000 Operations	
65010 Books, Subscriptions, Reference	622.18
65020 Postage, Mailing Service	332.00
65030 Printing and Copying	64.68
65040 Supplies	1,320.08
65050 Telephone, Telecommunications	2,935.01
65060 Insurance - Liability, D and O	21,664.99
65070 Banking fees	150.06
65071 Interest Expense	3,096.63
Total 65000 Operations	30,185.63
65100 Other Types of Expenses	1,865.96
66000 Payroll Expenses	
Taxes	2,578.59
Wages	33,000.00
Total 66000 Payroll Expenses	35,578.59
68300 Travel and Meetings	
68330 Food and Beverage Hospitality	479.50
Total 68300 Travel and Meetings	479.50
Bad Debt	2,171.00
PayPal Fees	336.84
QuickBooks Payments Fees	1,498.34
Unapplied Cash Bill Payment Expenditure	0.00
Total Expenditures	\$262,401.37
NET OPERATING REVENUE	\$ -11,343.51
NET REVENUE	\$ -11,343.51

Cash Basis 2/2

Department of the Treasury

Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

<u>A</u>	For	the 2	2023 calend	ar year, or t	tax year begin	ning	07	-01	, 2023, a	ınd endi	ng	06	-30 , 20 24		
В	Check	k if app	olicable:	C Name of o	rganization N	ORMAN MUSIC AL	LIANCE INC					D Emplo	yer identification number		
П	Addre	ss cha	ange	Doing bus	iness as								45-3155284		
Ħ		chang	-			ox if mail is not delivered to s	treet address)			Room/sui	to	F Telenh			
Ħ	Initial		ge		OX 890	DX II IIIaii is not delivered to s	ireet address)			Room/sui	ie	E Telephone number			
Ħ			%i			t						C 0			
X			terminated	-		e, country, and ZIP or foreign	postal code					G Gross	·		
		ded re			an, OK 73							\$	277,001		
Ш	Applic	cation	pending	F Name and	address of principa	al officer:							or subordinates? Yes X No		
			-				1 -	_			H(b) Are all	subordinate	s included? Yes No		
<u></u>	Tax-e	xempt	status: X	501(c)(3)	501(c) () (insert no.)	4947(a)(1) or	527			If "No,"	attach a list	t. See instructions		
<u>J</u>	Webs		N/A	I							H(c) Group	exemption r	number		
K	_		_	Corporation	Trust As	sociation Other		L Ye	ear of formation	on: 202	23 м	State of lega	al domicile: OK		
P	art I		Summar	•											
	- '	1 E	Briefly descri	be the orga	nization's miss	ion or most significant	activities: SH	OWCA	SE LOV	AL TA	LENT VI	A FEST	TIVAL		
ë		_													
Activities & Governance		_													
err		_													
Š	:	2 (Check this b	ox 📙 if the	organization o	discontinued its operat	ions or disposed of	more	than 25%	of its no	et assets.	1 1			
প্ৰ	;	3 N	Number of vo	oting memb	ers of the gove	rning body (Part VI, lin	ie 1a)			• • •		3	9		
es	4	4 N	Number of in	dependent	voting member	rs of the governing bod	ly (Part VI, line 1b)					4	0		
Ę		5 T	Total number	of individua	als employed ir	n calendar year 2023 (I	Part V, line 2a)					5	1		
ŧ	- -	6 T	Total number	of voluntee	ers (estimate if	necessary)						6	9		
⋖	•	7a ⊺	Total unrelate	ed business	revenue from	Part VIII, column (C), I	ine 12	٠.,				7a	0		
						from Form 990-T, Par						7b	0		
							7	7			Prior Year		Current Year		
	;	8 (Contributions and grants (Part VIII, line 1h)							171	.,712	202,642			
e	9	9 F	Program ser	vice revenu	e (Part VIII, line	e 2g)						5,575	74,359		
/en	1		-			A), lines 3, 4, and 7d)						,,,,,	0		
Revenue	1					nes 5, 6d, 8c, 9c, 10c,					(11	.,161)	(15,253)		
_	1			•	. , ,	must equal Part VIII, c						,126	261,748		
	1					IX, column (A), lines 1-						/==0	0		
	1					K, column (A), line 4)							0		
	1					e benefits (Part IX, col					31	,109	35,579		
ses	1		-	•		column (A), line 11e)		,				.,103	0		
ens	'			_	,	lumn (D), line 25)			0						
Expenses	1					nes 11a-11d, 11f-24e)					220	,520	240,521		
	1					equal Part IX, column				-		,629	276,100		
	1					18 from line 12						3,503)	(14,352)		
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ş	auc 2	ο т	Total assets	(Part Y line	16)					Begi					
ď	Ba 2		Total liabilitie	,								3,195)	69,570		
Δtel	Fund Balances					ine 21 from line 20						,204)	88,913		
	art I			re Block		ine 21 nom ine 20		• • •			(4	,991)	(19,343)		
						ırn, including accompanying	schedules and statemen	its. and	to the best o	f mv knowl	edge and belie	ef. it is			
						ficer) is based on all informat				,	3				
			Qb are	. To also											
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110	10	-	ype or print nar		on, EXECU	TIVE DIRECTOR									
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US	e O	ıııy	Firm's addres	S	PO Box					F	hone no.				
_			<u> </u>			OK 73070						405-6	523-1177		
Ma	/ the	IKS (discuss this	return with t	ne preparer sh	own above? See instru	uctions						Yes X No		

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3) NORMAN MUSIC ALLIANCE INC Checklist of Required Schedules Part IV

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	х	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2		х
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I	6		х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a			
	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in quasi-endowments? If "Yes," complete Schedule D, Part V	10		х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X, as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a		х
b	Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		х
С				
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		Х
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
_	Schedule D, Parts XI and XII	12a		Х
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If			
	"Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate	4.415		
4-	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or	4.5		
16	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		Х
16		16		
17	assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on	47		
18	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		Х
10	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		· ·
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	10		X
13	If "Yes," complete Schedule G, Part III	19		.,
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
zua b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20a		Х
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		x
				- 42

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Form 990 (2023) NORMAN MUSIC ALLIANCE INC
Part IV Checklist of Required Schedules (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		x
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23		х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25a	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
07	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key			
	employee, creator or founder, substantial contributor or employee thereof, a grant selection committee			
	member, or to a 35% controlled entity (including an employee thereof) or family member of any of these	27		
28	persons? If "Yes," complete Schedule L, Part III	21		Х
20	L, Part IV, instructions for applicable filing thresholds, conditions, and exceptions).			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If</i>			
а	"Yes," complete Schedule L, Part IV	28a		x
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		X
c	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? <i>If</i>	200		
	"Yes," complete Schedule L, Part IV	28c		x
29	Did the organization receive more than \$25,000 in noncash contributions? <i>If</i> "Yes," <i>complete Schedule M</i>	29		x
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		x
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes,"</i>			
	complete Schedule N, Part II	32		x
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		x
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,			
	or IV, and Part V, line 1	34		x
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a			
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		х
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		х
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and			
_	19? Note : All Form 990 filers are required to complete Schedule O	38	х	
Par				_
	Check if Schedule O contains a response or note to any line in this Part V			
			Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable	-		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	-		
С	Did the organization comply with backup withholding rules for reportable payments to vendors and			
	reportable gaming (gambling) winnings to prize winners?	1c	1	X

Par	t V Statements Regarding Other IRS Filings and Tax Compliance (continued)		Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements, filed for the calendar year ending with or within the year covered by this return 2a 1			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		х
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over,			
	a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		х
b	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		х
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			
	organization solicit any contributions that were not tax deductible as charitable contributions?	6a		х
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or			
	gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
	and services provided to the payor?	7a		х
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			
	required to file Form 8282?	7с		х
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		х
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		х
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		х
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the			
	sponsoring organization have excess business holdings at any time during the year?	8		х
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		х
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		х
0	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
1	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders			
b	Gross income from other sources. (Do not net amounts due or paid to other sources			
	against amounts due or received from them.)			
2a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note: See the instructions for additional information the organization must report on Schedule O.			
	Enter the amount of reserves the organization is required to maintain by the states in which			
	the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b		
	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or			
	excess parachute payment(s) during the year?	15		х
	If "Yes," see the instructions and file Form 4720, Schedule N.			
	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		х
	If "Yes," complete Form 4720, Schedule O.			
17	Section 501(c)(21) organizations. Did the trust, or any disqualified or other person, engage in any activities			
	that would result in the imposition of an excise tax under section 4951, 4952, or 4953?	17		
	If "Yes," complete Form 6069.			

Page 5

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Section A. Governing Body and Management Yes No Enter the number of voting members of the governing body at the end of the tax year 9 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. 1b Enter the number of voting members included in line 1a, above, who are independent h 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with 2 any other officer, director, trustee, or key employee? Х 3 Did the organization delegate control over management duties customarily performed by or under the direct 3 supervision of officers, directors, trustees, or key employees to a management company or other person? Х Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 x 5 5 Did the organization become aware during the year of a significant diversion of the organization's assets? Х 6 6 Did the organization have members or stockholders? Х Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 7a Х Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 7b Х Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8a x Each committee with authority to act on behalf of the governing body? 8b Х Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses on Schedule O 9 Х Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10a Did the organization have local chapters, branches, or affiliates? 10a Х If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? . . . 11a x **b** Describe on Schedule O the process, if any, used by the organization to review this Form 990. 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12a х Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? . . . 12b Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," C describe on Schedule O how this was done 12c Did the organization have a written whistleblower policy? 13 13 Х 14 14 Х Did the process for determining compensation of the following persons include a review and approval by 15 independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official 15a Х Other officers or key employees of the organization 15b Х If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions. **16a** Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a Х b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? Х Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply. Own website Another's website X Upon request Other (explain on Schedule O) 19 Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

State the name, address, and telephone number of the person who possesses the organization's books and records.

SHARI JACKSON (405)919-7990, 219 EAST MAIN ST, Norman, OK 73069

20

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Part VII **Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- · List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - · List all of the organization's current key employees, if any. See the instructions for definition of "key employee."
- · List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- · List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- · List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

				((C)					
(A)	(B)		Position					(D)	(E)	(F)
Name and title	Average	(do not check more than one box, unless person is both an						Reportable	Reportable	Estimated amount
Tane and all	hours		officer and a director/trustee)					compensation	compensation	of other
	per week							from the	from related	compensation
	(list any	2 =	П	0	×	<u>0</u> I	T	organization (W-2/ 1099-MISC/	organizations (W-2/ 1099-MISC/	from the organization and
	hours for	divic dire	stitu	Officer	еу е	ighe nplo	Former	1099-NEC)	1099-NEC)	related organizations
	related organizations	dual	tiona		Key employee	st co	¥			
	below	Individual trustee or director	tr		уее	ğ		•		
	dotted line)	ee	Institutional trustee			Highest compensated employee				
						ē				
(1)CODY_GILES	5.00									
DIRECTOR		Х						0	0	0
(2)MICHELLE BUI	5.00									
DIRECTOR		Х						0	0	0
(3) TERRY PARRIS	5.00									
DIRECTOR		х						0	0	0
(4) SHARI JACKSON	20.00									
EXECUTIVE DIRECTOR		х						0	0	0
(5) JOSHUA BOYDSTON	5.00									
CO CHAIR	, [х						o	o	0
(6) STEPHANIE BRICKMAN	5.00									
SECRETARY		х						0	0	0
(7) JOHN RICHARDSON	5.00									
DIRECTOR		х						0	0	0
(8) LAINEY PHILLIPS	5.00									
CO CHAIR		х						0	0	0_
(9)MEGAN_CHASE	5.00									
DIRECTOR		х						0	0	0_
(10)										
<u>(11)</u>										
(12)										
(13)										
<u>(14)</u>										

Form 990 (2023) EEA

L55284	Page
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	90 (2023) NORMAN MUSIC ALLI	ANCE INC	;							45	5-3155	284	Р	age 8
Part	VII Section A. Officers, Directors, T	rustees, l	Key E	mp	oloy	/ee	s, ar	nd F	Highest Comp	ensated	Emplo	yees	(conti	inued)
	(A) Name and title	(B) Average hours per week	box	, unles	Position ot check more than one unless person is both an er and a director/trustee)				(D) Reportable compensation from the organization (W-2/	(E) Reportable compensation from related organizations (W-2.	ation ted	cor	(F) ated am of other npensati	
		(list any hours for related organizations below dotted line) (list any hours for related organizations below dotted line)					organization and related organizations							
<u>(15)</u>														
<u>(16)</u>														
<u>(17)</u>														
							4							
(0.5)														
	Cultivated													
1b c	Subtotal	ion A		•		•		•						
d	Total (add lines 1b and 1c)								0		0			0
2	Total number of individuals (including but no	$\overline{}$								an \$100,0				
	reportable compensation from the organiza						,							0
		<u> </u>											Yes	No
3	Did the organization list any former officer, director,	, trustee, key	employ	yee,	or hi	ghes	st com	pens	sated					
	employee on line 1a? If "Yes," complete Schedule J											3		х
4	For any individual listed on line 1a, is the sum of re organization and related organizations greater than													
	individual											4		х
5	Did any person listed on line 1a receive or accrue of			-			_							
Conti	for services rendered to the organization? If "Yes," o	complete Sch	nedule .	J for	such	n per	rson	• •	<u> </u>			5		Х
	on B. Independent Contractors Complete this table for your five highest cor	mnoncotod	indor	one	lont	001	otroot	oro	that received ma	ro than ¢	100 000	of		
1	compensation from the organization. Repor	-	-										tax ye	ear.
	(A)								(B)			(C)	ation	
	Name and business addres								Description of service	es		Compens	auon	
-														
2	Total number of independent contractors (in received more than \$100,000 of compensar						ose li	stec	d above) who					
	+,ponoa		3											

NORMAN MUSIC ALLIANCE INC
Statement of Revenue Page 9 45-3155284 Part VIII

		Check if Schedule O contains a res	pons	e or note to any l	ine in this Part V	'III		
			-	·	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512–514
	1a	Federated campaigns	1a					
	b	Membership dues	1b	13,994				
ints nts		Fundraising events	1c	13,994				
fts, Gra Amou	C							
	d	Related organizations	1d					
ᇐ	е	Government grants (contributions)	1e	42,500				
Contributions, Gifts, Grants and Other Similar Amounts	f	All other contributions, gifts, grants,						
		and similar amounts not included above	1f	146,148				
	g	Noncash contributions included in						
e p		lines 1a-1f	1g	\$				
O e	h	Total. Add lines 1a-1f			202,642			
				Business Code				
Ф	2a	Miscellaneous Revenue		900099	2,676	2,676		
Program Service Revenue		program income		900099	71,068	71,068		
en ne		Sales		900099	615	615		
n S /en	d			900099	613	613		
<u>ra</u> Se <u>Ta</u>	u	_						
90 T	е							
₫.		All other program service revenue						
	g	Total. Add lines 2a-2f			74,359			
	3	Investment income (including dividends, inter	est, a	nd				
		other similar amounts)						
	4	Income from investment of tax-exempt bond	•					
	5	Royalties						
		(i) Real		(ii) Personal				
	6a	Gross rents 6a						
	b	Less: rental expenses 6b						
		Rental income or (loss) 6c						
		(/						
		` ′	_	(ii) Other				
	7a	Gross amount nom	:5	(II) Other				
		sales of assets						
		other than inventory 7a						
Ф	D	Less: cost or other basis						
Ž		and sales expenses 7b	_					
š		Gain or (loss)						
Ř	d	Net gain or (loss)	•					
Other Revenue	8a	Gross income from fundraising						
ŏ		events (not including \$						
		of contributions reported on line						
		1c). See Part IV, line 18	8a					
	b	Less: direct expenses	8b					
		Net income or (loss) from fundraising events						
		Gross income from gaming						
		activities. See Part IV, line 19	9a					
	h	Less: direct expenses	9b					
		Net income or (loss) from gaming activities		1				
			··	· · · · · · · · · · · · · · · · · · ·				
	10a	Gross sales of inventory, less						
	_	returns and allowances	10a					
		Less: cost of goods sold	10b	15,253				
	С	Net income or (loss) from sales of inventory			(15,253)	(15,253)		
				Business Code				
Sn (11a							
Miscellanous Revenue	b							
ella	С							
Re		All other revenue						
Σ		Total. Add lines 11a-11d						
		Total revenue See instructions			261 740	EQ 106	^	^

45-3155284

23) NORMAN MUSIC ALLIANCE INC Statement of Functional Expenses Part IX

ection 501(c)(3) and 501(c)(4)	 la all a alconana All atha a a a s	 - l - t / / / /

	Check if Schedule O contains a response or note to any line in this Part IX							
Do n	ot include amounts reported on lines 6b, 7b,	(A)	(B)	(C)	(D)			
8b, 9	b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses			
1	Grants and other assistance to domestic organizations		,		·			
	and domestic governments. See Part IV, line 21							
2	Grants and other assistance to domestic							
	individuals. See Part IV, line 22							
3	Grants and other assistance to foreign							
	organizations, foreign governments, and							
	foreign individuals. See Part IV, lines 15 and 16							
4	Benefits paid to or for members							
5	Compensation of current officers, directors,							
Ū	trustees, and key employees							
6	Compensation not included above to disqualified							
·	persons (as defined under section 4958(f)(1)) and							
	persons described in section 4958(c)(3)(B)							
7	Other salaries and wages	35,579	35,579					
8	Pension plan accruals and contributions (include	35,579	35,519					
Ū	section 401(k) and 403(b) employer contributions)							
9	Other employee benefits							
10	Payroll taxes							
11	Fees for services (nonemployees):							
	Management · · · · · · · · · · · · · · · · · · ·							
a b	Legal							
	Accounting	700	705					
c d	Lobbying	795	795					
	Professional fundraising services. See Part IV, line 17							
e f								
	Investment management fees							
g	Other. (If line 11g amount exceeds 10% of line 25, column	05.061	05.061					
12	(A), amount, list line 11g expenses on Schedule O.) Advertising and promotion	95,061	95,061					
	Office expenses	20 501	20 501					
13	Information technology	32,521	32,521					
14	Royalties							
15 16	Occupancy							
16 17	Travel	400	400					
17 10		480	480					
18	Payments of travel or entertainment expenses for any federal, state, or local public officials							
19	Conferences, conventions, and meetings							
20	Interest							
21	Payments to affiliates							
22	Depreciation, depletion, and amortization							
23	Insurance							
24	Other expenses. Itemize expenses not covered							
24	above (List miscellaneous expenses on line 24e. If							
	line 24e amount exceeds 10% of line 25, column							
	(A), amount, list line 24e expenses on Schedule O.)							
_		1 000	1 000					
a	BUSINESS EXPENSES	1,030	1,030					
b	FACILITIES AND EQUIPMENT	106,628	106,628					
q	QUICKBOOK FEES	1,498	1,498					
d	OTHER All other expenses	2,508	2,508					
e 25	All other expenses	676.455	070.100		_			
25 26	Total functional expenses. Add lines 1 through 24e Joint costs. Complete this line only if the	276,100	276,100	0	0			
20	organization reported in column (B) joint costs							
	from a combined educational campaign and							
	fundraising solicitation. Check here if following SOP 98-2 (ASC 958-720)							
		1	i		i .			

45-3155284

Part X Balance Sheet

		Check if Schedule O contains a response or note to any line in this Part X			
			(A)		(B)
-			Beginning of year		End of year
	1	Cash - non-interest-bearing	(2,784)	1	7,252
	2	Savings and temporary cash investments		2	
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net		4	62,318
	5	Loans and other receivables from any current or former officer, director,			
		trustee, key employee, creator or founder, substantial contributor, or 35%			
		controlled entity or family member of any of these persons		5	
	6	Loans and other receivables from other disqualified persons (as defined			
		under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
ts	7	Notes and loans receivable, net		7	
Assets	8	Inventories for sale or use		8	
ä	9	Prepaid expenses and deferred charges		9	
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a			
	b	Less: accumulated depreciation		10c	
	11	Investments - publicly traded securities		11	
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	(10,411)	15	
	16	Total assets. Add lines 1 through 15 (must equal line 33)	(13,195)	16	69,570
	17	Accounts payable and accrued expenses		17	
	18	Grants payable		18	
	19		(31,984)	19	25,948
	20	Tax-exempt bond liabilities		20 21	
,	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
Liabilities	22	Loans and other payables to any current or former officer, director,			
pilli		trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		22	
Lia	22	controlled entity or family member of any of these persons Secured mortgages and notes payable to unrelated third parties		23	
	23 24	Unsecured notes and loans payable to unrelated third parties		24	
	24 25	Other liabilities (including federal income tax, payables to related third		24	
	25				
		parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	02 700	25	60.065
	26	Total link little Add lines 47 through 05	23,780		62,965
	20	Organizations that follow FASB ASC 958, check here	(8,204)	20	88,913
S		and complete lines 27, 28, 32, and 33.			
uce	27	Net assets without donor restrictions	(4,991)	27	(19,343)
ala	28	Net assets with donor restrictions	(4,991)	28	(19,343)
d B		Organizations that do not follow FASB ASC 958, check here			
'n.		and complete lines 29 through 33.			
or F	29	Capital stock or trust principal, or current funds		29	
ets	30	Paid-in or capital surplus, or land, building, or equipment fund		30	
SS	31	Retained earnings, endowment, accumulated income, or other funds		31	
Net Assets or Fund Balances	32	Total net assets or fund balances	(4,991)		(19,343)
ž	33	Total liabilities and net assets/fund balances	(13,195)		69,570
			(10,100)	-	33,310

Form	1990 (2023) NORMAN MUSIC ALLIANCE INC	45-31552	84	Pa	age 1 2
	rt XI Reconciliation of Net Assets	43 31332	<u> </u>		<u>-</u>
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)			261,	748
2	Total expenses (must equal Part IX, column (A), line 25)	2		276,	
3	Revenue less expenses. Subtract line 2 from line 1			(14,	
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4			991
5	Net unrealized gains (losses) on investments			• •	
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			0
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line				
	32, column (B))	10		(19,	343
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: X Cash Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain on				
	Schedule O.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		х
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or				
	reviewed on a separate basis, consolidated basis, or both.				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b		х
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a				
	congrete basis, consolidated basis, or both				

required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits EEA Form 990 (2023)

3a

3b

Х

Both consolidated and separate basis

Separate basis

Schedule O.

Consolidated basis

c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain on

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F?

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the

SCHEDULE A (Form 990)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Name	lame of the organization Employer identification number									
NORM	ORMAN MUSIC ALLIANCE INC 45-3155284									
Par	t I	Reason for Public Char	rity Status. (All	l organizations mus	st comple	ete this p	oart.) See instruction	ons.		
The o	rgar	nization is not a private foundation bed	cause it is: (For line	s 1 through 12, check on	ly one box.)				
1		A church, convention of churches, or	association of chur	ches described in sectio	n 170(b)(1)	(A)(i).				
2	Ц	A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990).)								
3	Ц	A hospital or a cooperative hospital s	ervice organization	described in section 170	(b)(1)(A)(ii	i).				
4	Ш	A medical research organization ope	rated in conjunction	with a hospital described	l in section	170(b)(1)	(A)(iii). Enter the			
		hospital's name, city, and state:								
5	An organization operated for the benefit of a college or university owned or operated by a governmental unit described in									
		section 170(b)(1)(A)(iv). (Complete								
6	빔	A federal, state, or local government	-			. ,				
7	X	An organization that normally receive			vernmental	unit or fro	m the general public			
_		described in section 170(b)(1)(A)(vi								
8	님	A community trust described in secti			🔺					
9	Ш	An agricultural research organization			_					
		or university or a non-land-grant coll	ege of agriculture (s	see instructions). Enter th	ie name, ci	ty, and stat	te of the college or			
40	П	university:	(4)	4/00/ 5:1	4.11.45					
10	Ш	An organization that normally receive receipts from activities related to its	es (1) more than 33 exempt functions. s	ubiect to certain exception	contributions: and (2)	ns, memb no more t	ersnip tees, and gross han 33 1/3% of its			
		support from gross investment incom	ne and unrelated bເ	usiness taxable income (I	ess section	า 511 tax) f				
44	П	acquired by the organization after Jul								
11	H	An organization organized and opera	•				corm, out the numeroes	o.f		
12	Ш	An organization organized and opera	•				•			
		one or more publicly supported organ the box on lines 12a through 12d tha						J.K.		
а		Type I. A supporting organization	7			•	-			
u		the supported organization(s) th			• • • • • • • • • • • • • • • • • • • •	•	,			
		supporting organization. You mu			ity of the di	iectors or	ilustees of the			
b		Type II. A supporting organization			its sunnorte	ed organiza	ation(s) by having			
		control or management of the su				-	. , ,			
		organization(s). You must com		•	oroono triat	00111101011	manage the supported			
С		Type III functionally integrated			ection with	and function	onally integrated with			
·		its supported organization(s) (se	.,	•						
d		Type III non-functionally integ								
		that is not functionally integrated								
		requirement (see instructions). Y				•				
е		Check this box if the organizatio					Type II, Type III			
		functionally integrated, or Type I	/ A Y			31 ,	,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
f	Е	nter the number of supported organiz								
g	P	rovide the following information abou	t the supported orga	anization(s).						
		(i) Name of supported organization	(ii) EIN	(iii) Type of organization	(iv) Is the o	rganization	(v) Amount of monetary	(vi) Amount of		
				(described on lines 1-10	listed in you		support (see	other support (see instructions)		
				above (see instructions))	docum	ent?	instructions)	instructions)		
					Yes	No				
(A)										
(^)										
(B)										
(C)										
(D)										
(E)										
Total										
iotal							i	I		

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) Part II (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

	on A. Public Support						
Calen	dar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	131,084	38,669	89,861	171,713	200,391	631,718
2	Tax revenues levied for the						
	organization's benefit and either paid						
	to or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to the						
	organization without charge						
4	Total. Add lines 1 through 3	131,084	38,669	89,861	171,713	200,391	631,718
5	The portion of total contributions by						
	each person (other than a						
	governmental unit or publicly						
	supported organization) included on						
	line 1 that exceeds 2% of the amount						
	shown on line 11, column (f)						28,257
6	Public support. Subtract line 5 from line 4 -						603,461
	on B. Total Support	ı				T	
	dar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
7	Amounts from line 4	131,084	38,669	89,861	171,713	200,391	631,718
8	Gross income from interest, dividends,						
	payments received on securities loans,						
	rents, royalties, and income from						
•	similar sources	4					4
9	Net income from unrelated business						
	activities, whether or not the business						
40	is regularly carried on						
10	Other income. Do not include gain or						
	loss from the sale of capital assets						
44	(Explain in Part VI.)	707	35	278	600	615	2,235
11	Total support. Add lines 7 through 10	(40	633,957
12	Gross receipts from related activities, etc. First 5 years. If the Form 990 is for the ord					12	2)
13	organization, check this box and stop here				•	` , ,	,
Sacti	on C. Computation of Public Suppor						· · · · · · <u> </u>
14				1 column (f))		14	05.10 %
15	Public support percentage from 2022 Sch					15	95.19 % 91.49 %
16a	33 1/3% support test - 2023. If the organization						91.49 /0
Iou	box and stop here . The organization quali						
b	33 1/3% support test - 2022. If the organization	· -		-			_
	this box and stop here . The organization of						·
17a	10%-facts-and-circumstances test - 202						
	10% or more, and if the organization meet						
	Part VI how the organization meets the fac						
	organization			•	•		
b	10%-facts-and-circumstances test - 202						
-	15 is 10% or more, and if the organization	•					
	in Part VI how the organization meets the					-	•
	organization			_	-		<u> </u>
18	Private foundation. If the organization did						_
-	instructions						

45-3155284

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Secti	on A. Public Support						
Calen	dar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
1	Gifts, grants, contributions, and membership fees						
	received. (Do not include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an						
	unrelated trade or business under section 513						
4	Tax revenues levied for the						
	organization's benefit and either paid						
	to or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to the						
	organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and 3						
	received from disqualified persons						
b	Amounts included on lines 2 and 3						
	received from other than disqualified						
	persons that exceed the greater of \$5,000						
	or 1% of the amount on line 13 for the year						
С	Add lines 7a and 7b						
8	Public support. (Subtract line 7c from						
	line 6.)						
Secti	on B. Total Support						
Calen	dar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
9	Amounts from line 6						
10a	Gross income from interest, dividends,						
	payments received on securities loans, rents,						
	royalties, and income from similar sources						
b	Unrelated business taxable income (less						
	section 511 taxes) from businesses						
	acquired after June 30, 1975						
С	Add lines 10a and 10b						
11	Net income from unrelated business						
	activities not included on line 10b, whether						
	or not the business is regularly carried on						
12	Other income. Do not include gain or						
	loss from the sale of capital assets						
	(Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11,						
	and 12.)						
14	First 5 years. If the Form 990 is for the org	•	st, second, third	l, fourth, or fifth	ı tax year as a s	ection 501	(c)(3)
	organization, check this box and stop her						
	on C. Computation of Public Suppo						
15	Public support percentage for 2023 (line 8		•	3, column (f))		15	%
16	Public support percentage from 2022 Sch					16	%
	on D. Computation of Investment In					1 1	
17	Investment income percentage for 2023 (li			line 13, colum	n (f))	17	%
18	Investment income percentage from 2022					18	%
19a	33 1/3% support tests - 2023. If the organ						
	17 is not more than 33 1/3%, check this bo	-	-	· · ·			ganization 🗌
b	33 1/3% support tests - 2022. If the organization						_
	line 18 is not more than 33 1/3%, check this box a	-					
20	Private foundation. If the organization did	d not check a b	oox on line 14, 1	9a, or 19b, che	eck this box and	see instru	ctions

EEA

10b

Part IV **Supporting Organizations**

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

S

ecti	on A. All Supporting Organizations			
			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing			
	documents? If "No," describe in Part VI how the supported organizations are designated. If designated by	4		
2	class or purpose, describe the designation. If historic and continuing relationship, explain.	1		
2	Did the organization have any supported organization that does not have an IRS determination of status			
	under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported			
2-	organization was described in section 509(a)(1) or (2).	2		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer	2-		
L	lines 3b and 3c below.	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and			
	satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the	26		
_	organization made the determination.	3b		
С	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B)	20		
40	purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.	3c		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? If	40		
L	"Yes," and if you checked 12a or 12b in Part I, answer lines 4b and 4c below.	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign			
	supported organization? If "Yes," describe in Part VI how the organization had such control and discretion	4b		
_	despite being controlled or supervised by or in connection with its supported organizations.	40		
С	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used			
	to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B)			
		4c		
5a	purposes. Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes,"	40		
Ja	answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI , including (i) the names and EIN			
	numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action;			
	(iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action			
	was accomplished (such as by amendment to the organizing document).	5a		
b	Type I or Type II only. Was any added or substituted supported organization part of a class already	- Ou		
	designated in the organization's organizing document?	5b		
С	Substitutions only. Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to			
•	anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited			
	by one or more of its supported organizations, or (iii) other supporting organizations that also support or			
	benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor			
-	(as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity			
	with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line	-		
	7? If "Yes," complete Part I of Schedule L (Form 990).	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more			
	disqualified persons, as defined in section 4946 (other than foundation managers and organizations			
	described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI .	9a		
b	Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which			
	the supporting organization had an interest? If "Yes," provide detail in Part VI.	9b		
С	Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit			
	from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI .	9с		
I0a	Was the organization subject to the excess business holdings rules of section 4943 because of section			
	4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated			
	supporting organizations)? If "Yes," answer line 10b below.	10a		

Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to

determine whether the organization had excess business holdings.)

Part I	Supporting Organizations (continued)		1 1	
			Yes	No
	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described on lines 11b and	44=		
	11c below, the governing body of a supported organization?	11a	\vdash	
	A family member of a person described on line 11a above?	11b		
	A 35% controlled entity of a person described on 11a or 11b above? If "Yes" to line 11a, 11b, or 11c,	440		
	provide detail in Part VI. on B. Type I Supporting Organizations	11c		l
Section	The Type I Supporting Organizations		Yes	No
1	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or		163	140
	more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers,			
	directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s)			
	effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported			
	organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the			
	supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
	Did the organization operate for the benefit of any supported organization other than the supported	•		
	organization(s) that operated, supervised, or controlled the supporting organization? <i>If</i> "Yes," explain in Part			
	VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
	on C. Type II Supporting Organizations			
	71 11 0 0	-	Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Section	on D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI			
	how the organization maintained a close and continuous working relationship with the supported organization(s).	2		
	By reason of the relationship described in line 2, above, did the organization's supported organizations have			
	a significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		<u> </u>
	on E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see in	ıstruc	tions	<i>i).</i>
a	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. <i>Complete line 3 below.</i>			
с 2	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instructions). Activities Test. Answer lines 2a and 2b below.		Yes	No
	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of		162	NO
	the supported organization(s) to which the organization was responsive? <i>If "Yes," then in Part VI identify</i>			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
	Did the activities described on line 2a, above, constitute activities that, but for the organization's			
	involvement, one or more of the organization's supported organization(s) would have been engaged in? <i>If</i>			
	"Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would			
	have engaged in these activities but for the organization's involvement.	2b		
	Parent of Supported Organizations. <i>Answer lines 3a and 3b below.</i>			
	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? If "Yes" or "No," provide details in Part VI.	3a		
	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			

of its supported organizations? If "Yes," describe in $\it Part VI$ the role played by the organization in this regard.

3b

Part 1	Check here if the organization satisfied the Integral Part Test as a qualifying			n in Part VI) See
•	instructions. All other Type III non-functionally integrated supporting organized			,
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection			
	of gross income or for management, conservation, or maintenance of			
	property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount	<u>'</u>	(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):	Φ.		
а	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
С	Fair market value of other non-exempt-use assets	1c		
	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other factors			
	(explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,			
	see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035.	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions).	6		
7	Check here if the current year is the organization's first as a non-functional	illy ir	tegrated Type III support	ing organization
	(see instructions).	•		- •

EEA Schedule A (Form 990) 2023

Excess from 2023

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Schedul	e A (Form 990) 2023 NORMAN MUSIC ALLIANCE INC		45-3		5284 Page 7
Part	V Type III Non-Functionally Integrated 509(a)(3	Supporting Organi	zations (continue	d)	
Secti	on D - Distributions				Current Year
1	Amounts paid to supported organizations to accomplish ex	xempt purposes		1	
2	Amounts paid to perform activity that directly furthers exer	npt purposes of support	ed		
	organizations, in excess of income from activity			2	
3	Administrative expenses paid to accomplish exempt purpo	oses of supported organ	izations	3	
4	Amounts paid to acquire exempt-use assets			4	
5	Qualified set-aside amounts (prior IRS approval required) -	- provide details in Part \	/I)	5	
6	Other distributions (describe in Part VI). See instructions.			6	
7	Total annual distributions. Add lines 1 through 6.			7	
8	Distributions to attentive supported organizations to which	the organization is resp	onsive		
	(provide details in Part VI). See instructions.			8	
9	Distributable amount for 2023 from Section C, line 6			9	
10	Line 8 amount divided by line 9 amount			10	
Secti	on E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistribution Pre-2023	າຣ	(iii) Distributable Amount for 2023
1_	Distributable amount for 2023 from Section C, line 6				
2	Underdistributions, if any, for years prior to 2023				
	(reasonable cause required - explain in Part VI). See				
	instructions.			_	
3	Excess distributions carryover, if any, to 2023				
a	From 2018				
b	From 2019				
<u>c</u>	From 2020				
d	From 2021				
e	From 2022			\perp	
f	Total of lines 3a through 3e				
<u>g</u>	Applied to underdistributions of prior years			_	
	Applied to 2023 distributable amount				
_ <u>i</u>	Carryover from 2018 not applied (see instructions)			-	
	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			-	
4	Distributions for 2023 from				
	Section D, line 7: \$				
	Applied to underdistributions of prior years			_	
	Applied to 2023 distributable amount				
	Remainder. Subtract lines 4a and 4b from line 4. Remaining underdistributions for years prior to 2023, if				
5					
	any. Subtract lines 3g and 4a from line 2. For result				
	greater than zero, explain in Part VI . See instructions.			-	
6	Remaining underdistributions for 2023. Subtract lines 3h				
	and 4b from line 1. For result greater than zero, explain in				
7	Part VI. See instructions. Excess distributions carryover to 2024. Add lines 3j				
,	and 4c.				
8	Breakdown of line 7:				
a	Excess from 2019				
a	F 6 0000				
	Excess from 2020 Excess from 2021				
d	Excess from 2022				

EEA Schedule A (Form 990) 2023

SCHEDULE D (Form 990)

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

OMB No. 1545-0047

Open to Public

Department of the Treasury
Internal Revenue Service
Name of the organization

Go to www.irs.gov/Form990 for instructions and the latest information. Inspect

Employer identification number

Open to Public Inspection

NORM	AN MUSIC ALLIANCE INC		45-3155284
Pa	rt I Organizations Maintaining Donor Advised F	unds or Other Similar Funds or Acco	ounts
	Complete if the organization answered "Yes" o	n Form 990, Part IV, line 6.	
	-	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in w	riting that the assets held in donor advised	
	funds are the organization's property, subject to the organizati	-	
6	Did the organization inform all grantees, donors, and donor ad	· ·	
·	only for charitable purposes and not for the benefit of the done		•
	conferring impermissible private benefit?		
Par			100 100
	Complete if the organization answered "Yes" of	n Form 990 Part IV line 7	
1	Purpose(s) of conservation easements held by the organization		
•	Preservation of land for public use (for example, recreation		pintarically important land area
			nistorically important land area
	Protection of natural habitat	Preservation of a c	certified historic structure
•	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualific	ed conservation contribution in the form of a d	
	easement on the last day of the tax year.		Held at the End of the Tax Year
a	Total number of conservation easements		
b	Total acreage restricted by conservation easements		
C	Number of conservation easements on a certified historic stru		<u>2</u> c
d	Number of conservation easements included on line 2c, acqu		
_	on a historic structure listed in the National Register		
3	Number of conservation easements modified, transferred, rele	eased, extinguished, or terminated by the org	anization during the
	tax year		
4	Number of states where property subject to conservation ease		
5	Does the organization have a written policy regarding the peri		
	violations, and enforcement of the conservation easements it		
6	Staff and volunteer hours devoted to monitoring, inspecting, h	andling of violations, and enforcing conserval	tion easements during the year
7	Amount of expenses incurred in monitoring, inspecting, handl	ing of violations, and enforcing conservation ϵ	easements during the year
8	Does each conservation easement reported on line 2d above		
9	In Part XIII, describe how the organization reports conservation		
	sheet, and include, if applicable, the text of the footnote to the	organization's financial statements that desc	ribes the
	organization's accounting for conservation easements		
Par	t III Organizations Maintaining Collections		Other Similar Assets
	Complete if the organization answered "Yes" of	·	
1a	If the organization elected, as permitted under FASB ASC 958	•	
	of art, historical treasures, or other similar assets held for pub		rance of public
	service, provide in Part XIII the text of the footnote to its finance		
b	If the organization elected, as permitted under FASB ASC 958	3, to report in its revenue statement and balan	nce sheet works of
	art, historical treasures, or other similar assets held for public	exhibition, education, or research in furtherar	nce of public service,
	provide the following amounts relating to these items:		
	(i) Revenue included on Form 990, Part VIII, line 1		
	(ii) Assets included in Form 990, Part X		\$
2	If the organization received or held works of art, historical trea	sures, or other similar assets for financial gai	
	following amounts required to be reported under FASB ASC 9	•	
а	Revenue included on Form 990, Part VIII, line 1		\$
b	Assets included in Form 990, Part X		\$

Par	t III Organizations Maintaining Col	llections of Art, His	torical Treasures,	or Other Similar As	sets (continued)
3	Using the organization's acquisition, accession, a	and other records, check ar	ny of the following that ma	ake significant use of its	
	collection items (check all that apply):				
а	Public exhibition	d	Loan or exchange pr	rogram	
b	Scholarly research	е	Other		
С	Preservation for future generations				
4	Provide a description of the organization's collecti	tions and explain how they	further the organization's	exempt purpose in Part	
•	XIII.	aono ana explain new incy	iditaler the organizations	cxcmpt parpose in r art	
5	During the year, did the organization solicit or rece	eive donations of art histor	rical treasures, or other s	similar	
·	assets to be sold to raise funds rather than to be				. Yes No
Par			rganization's collection:		
	Complete if the organization ans		m 990 Part IV line	9 or reported an am	ount on Form
	990, Part X, line 21.	owored 100 on 101	11 000, 1 41117, 11110	o, or reported arrain	ount on i onn
	Is the organization an agent, trustee, custodian or	r other intermedian, for our	stributions or other coest	o not	
ıa					. Yes No
L	·				. Tes NO
b	If "Yes," explain the arrangement in Part XIII and	complete the following tabl	e.	Δ	
	Danissis a balanca				ount
C	Beginning balance				
d	Additions during the year				
е	Distributions during the year				
f	Ending balance				
2a	Did the organization include an amount on Form 9			•	. Yes No
Do:	If "Yes," explain the arrangement in Part XIII. Che	eck here if the explanation l	nas been provided on Pa	rt XIII · · · · · · ·	
Par			000 D (N/ E	40	
	Complete if the organization ans			/10.	
	(a	a) Current year (b) Pr	ior year (c) Two years	s back (d) Three years back	(e) Four years back
1a	Beginning of year balance				
b	Contributions				
С	Net investment earnings, gains, and				
	losses				
d	Grants or scholarships				
е	Other expenditures for facilities and				
	programs				
f	Administrative expenses				
g	End of year balance				
2	Provide the estimated percentage of the current y	year end balance (line 1g, o	column (a)) held as:		
а	Board designated or quasi-endowment	%			
b	Permanent endowment %				
С	Term endowment %				
	The percentages on lines 2a, 2b, and 2c should e	equal 100%.			
3a	Are there endowment funds not in the possession	n of the organization that ar	e held and administered	for the	
	organization by:	-			Yes No
	(i) Unrelated organizations?				. 3a(i)
	(ii) Related organizations?				. 3a(ii)
b	If "Yes" on line 3a(ii), are the related organizations				. 3b
4	Describe in Part XIII the intended uses of the orga				
Par					
	Complete if the organization ans		m 990. Part IV. line	11a. See Form 990	Part X. line 10.
	Description of property	(a) Cost or other basis	(b) Cost or other basis	(c) Accumulated	(d) Book value
	Description of property	(investment)	(other)	depreciation	(u) Dook value
	Land		, ,	,	
ıa b					
	Buildings				
Q C	Leasehold improvements				
d	Equipment				
e	Other	000 P 10	(D)		
ı otal.	Add lines 1a through 1e. (Column (d) must equal Fo	orm 990, Paπ X, line 10c, co	oiumn (B)		

Schedule D (For	m 990) 2023 NORMAN MUSIC ALLIAN Investments - Other Securities	VCE INC	45-3155284 Page
I dit VII	Complete if the organization answered "	Yes" on Form 990, Part IV, line	e 11b. See Form 990, Part X, line 12.
	(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial	derivatives		
(2) Closely-he	eld equity interests		
(3) Other			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
Total. (Column			
Part VIII	Investments - Program Related		
	Complete if the organization answered "	Yes" on Form 990, Part IV, line	e 11c. See Form 990, Part X, line 13.
	(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Part IX	Other Assets		
	Complete if the organization answered "	Yes" on Form 990, Part IV, line	e 11d. See Form 990, Part X, line 15.
	(a) Descrip	otion	(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
	n (b) must equal Form 990, Part X, line 15 col. (B))	 	
Part X	Other Liabilities		44 446 5 555 5 555
	Complete if the organization answered "\ line 25.	res" on Form 990, Part IV, line	e 11e or 11t. See Form 990, Part X,
4	(a) Description of liability	(h) Pook volue	

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2payroll laib	940
(3Line of Credit	61,148
(4Sales Tax payable	877
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990. Part X. line 25 col. (B))	62 965

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII

rait	·	Netui	. 11
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.		
1	Total revenue, gains, and other support per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains (losses) on investments	-	
b	Donated services and use of facilities	-	
С.	Recoveries of prior year grants	-	
d	Other (Describe in Part XIII.)	-	
е	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b 4a	- 1	
b	Other (Describe in Part XIII.)		
_ C	Add lines 4a and 4b	4c	
5 Part	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5 Pot	turn
Fait	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.	ei Nei	tuiii
1	Total expenses and losses per audited financial statements	1	
2			
a	Donated services and use of facilities	-	
b		-	
C	Other losses 2c Other (Describe in Part XIII.) 2d		
d		١,,	
e	Add lines 2a through 2d	2e 3	
3		3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b 4a		
a	Investment expenses not included on Form 990, Part VIII, line 7b		
b	Add lines 4a and 4b	40	
С 5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)	4c 5	
Part			
	e the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Par	t Y lina	
	XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.	ι Λ, III IC	:
2, i dit	74, iii 65 24 dila 45, dila 1 di (74), iii 65 24 dila 45.7165 complete tilo part to provide dily daditorial iii ornidatori.		

SCHEDULE O (Form 990)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Inspection

Employer identification number

Open to Public

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for the latest information.

NORMAN MUSIC ALLIANCE INC 45-3155284 01. Amended return information income was recorded in worn phyiscal year 02. Form 990 governing body review (Part VI, line 11) REVIEW AVAIBLE UPON REQUEST 03. Governing documents, etc, available to public (Part VI, line 19) AVAILABLE UPON REQUEST 04. List of other fees for services expenses (Part IX, BUSINESS EXPENSES 1907.18 ARTIST FEES 60,666.25 OUTSIDE CONSULTING 51,398.04 FAILITY AND EQUIPMENT 82,551.07 OPERATIONS 28,782.16 QUICKBOOKS FEES 1,945.00

Form 8879-TE

IRS E-file Signature Authorization for a Tax Exempt Entity

For calendar year 2023, or fiscal year beginning

07-01 , 2023, and ending 06-30 , 2024

2023

OMB No. 1545-0047

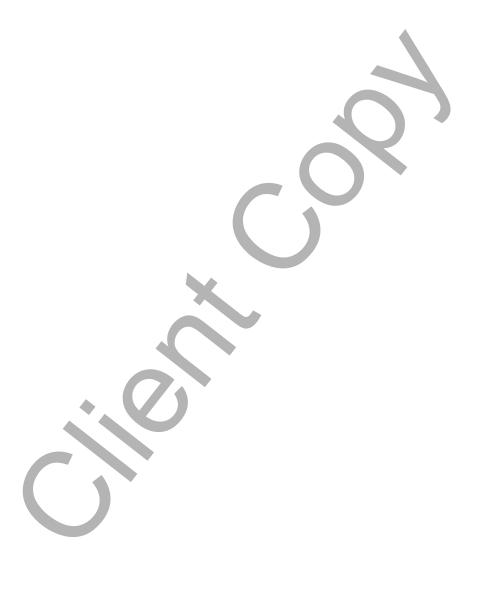
Department of the Treasury Internal Revenue Service Do not send to the IRS. Keep for your records. Go to www.irs.gov/Form8879TE for the latest information.

Name of filer EIN or SSN NORMAN MUSIC ALLIANCE INC 45-3155284 Name and title of officer or person subject to tax Shari Jackson, EXECUTIVE DIRECTOR Type of Return and Return Information Check the box for the return for which you are using this Form 8879-TE and enter the applicable amount, if any, from the return. Form 8038-CP and Form 5330 filers may enter dollars and cents. For all other forms, enter whole dollars only. If you check the box on line 1a, 2a, 3a, 4a, 5a, 6a, 7a, 8a, 9a, or 10a below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, 5b, 6b, 7b, 8b, 9b, or 10b, whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I. Form 990 check here x **b Total revenue,** if any (Form 990, Part VIII, column (A), line 12) Form 990-EZ check here . . . 2a Form 1120-POL check here . . **b** Tax based on investment income (Form 990-PF, Part V, line 5) 4a Form 990-PF check here . . . b Balance due (Form 8868, line 3c) Form 8868 check here 5a **b** Total tax (Form 990-T, Part III, line 4) . . . 6a Form 990-T check here **b Total tax** (Form 4720, Part III, line 1) Form 4720 check here Form 5227 check here b FMV of assets at end of tax year (Form 5227, Item D) 8a 9a Form 5330 check here 10a Form 8038-CP check here · · · b Amount of credit payment requested (Form 8038-CP, Part III, line 22) . . 10b Declaration and Signature Authorization of Officer or Person Subject to Tax I am an officer of the above entity or I am a person subject to tax with respect to (name Under penalties of perjury, I declare that , (EIN) and that I have examined a copy of the of entity) 2023 electronic return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the electronic return and, if applicable, the consent to electronic funds withdrawal. PIN: check one box only x I authorize PennyRoyal Accounting LLC to enter my PIN 20231 as my signature **ERO firm name** Enter five numbers, but do not enter all zeros on the tax year 2023 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen. As an officer or person subject to tax with respect to the entity, I will enter my PIN as my signature on the tax year 2023 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen. Signature of officer or person subject to tax **Certification and Authentication** ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN. 738296 10231 Do not enter all zeros I certify that the above numeric entry is my PIN, which is my signature on the 2023 electronically filed return indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns. 10-31-2024 ERO's signature ERO Must Retain This Form - See Instructions

990	Overflow Statement (This page is not filed with the return. It is for your records only.)	2023 Page 1
Name(s) as shown on return		FEIN
NORMAN MUSI	C ALLIANCE INC	45-3155284

OTHER

Description		Amount
ARTISTI FEES		62,490
Consulting Fees		32 , 571
	Total: \$	95,061



Form 990 Worksheet	Schedule A	A, Line 5 - Exc	cess 2% Limi	tation Contril	outors			
	(This page is not filed with the return. It is for your records only.)					2023	2023	
Name(s) as shown on return	· · · · · ·		-			Tax ID Number		
NORMAN MUSIC ALLIA	NCE INC					45-315528	34	
2% of the amount on Schedule A,	Part II line 11 column (f)							
270 of the amount on ocheque A,	rattii, iiile 11, coluitiii (i)						12,679	
270 of the amount on ocheque A,	(a)	(b)	(c)	(d)	(e)	(f)	(g)	
Name		1	1	1		1	(g) Excess contributions	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	
	(a)	(b)	(c)	(d)	(e)	(f)	(g) Excess contributions	

28,257 <u>Total</u>