

## The Norman Arts Council and the City of Norman have a long history of collaboration in the arts:

- Over 40 years ago, the Hotel Tax Granting Program was established – over \$4.2 million granted
- 2007 – The Norman Public Arts Board is Formed
- 2016 – The City of Norman contracts with NAC to administer the Norman Forward 1% for Art Projects.



*The Norman Public Arts Board works to enhance Norman's image locally, regionally, and nationally by ensuring the creation of the highest quality art for display in our community's public places.*

- Public art in Norman is rapidly expanding with the successes of Norman Forward
- “Public Art” is expanding beyond the boundaries of “public property”
- To stay relevant in public art, Norman needs more attention to this program

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Current Public Art Board Members:

Amy Johnson – Mayoral Appointment

Tara Burnett – Mayoral Appointment

Cody Giles – Mayoral Appointment

Ron Collett – NAC Board Appointment

Ex Officio Members:

Jason Olsen, City of Norman

James Briggs, City of Norman

Debby Williams, NAC

Erinn Gavaghan, NAC



The Norman Arts Council proposes to the City of Norman that PAB become solely a committee of the NAC, Forming the Norman Public Arts Committee.

- Clearly defines legal standing
- Allows for more community involvement in public art
- Allows committee to work more nimbly
- Merges like missions and expands the current definition of Public Art in Norman
- Provides full-time staff expertise in public art administration, nonprofit administration, fundraising, and marketing



## Benefit 1: Defines Legal Standing

- As a committee of a 501C3, the legal responsibilities of board and committee members is clearly defined
- The NAC Board of Directors has full fiduciary responsibility – public and private funding
- All committees are guided by the NAC ByLaws and Policies

## Benefit 2: Increases Community Involvement

- NAC Board Members would be invited to join the committee – increasing awareness of public art programs within the board that is responsible for them
- Additional community members could join the committee without formal appointment – increasing awareness of public art programming and processes in the community
- Make Public Art more accessible to the community it serves

## Benefit 3: Frees up the Committee to act more nimbly

- Appointments can be time-consuming and limiting. Often appointees do not make the committee members!
- Open Meetings Act – while the NAC follows Open Meetings Act for our board meetings, we are not required to operate our committees under the act. This relief would allow the committee to work more nimbly by adapting meeting times as needed and the ability to operate without a quorum
- Frees up City and NAC Administrative Time

## Benefit 4: Merges Like Missions and Expands Definitions

- Mission statement of PAB aligns perfectly with the goals of the NAC as they relate to public art
- Two groups running public art in the community is confusing to the public
- Public art is not always on public property – by not being tied to the City, the NAC can expand public art to more spaces in the community

## Benefit 5: Fulltime Staff Support

- NAC has a fulltime staff who are ready to lead the committee and expand public art in Norman
- Allows for integration of public arts into NAC marketing plan with fulltime public relations and graphic design expertise
- Allows for additional fundraising beyond the Utility Bill donations – integration into annual appeals, grant writing, and other development opportunities.

## How would this work??

- NAC Board has already approved this transition
- Utility bill donations would be administered exactly as they are – quarterly check from the City to the NAC
- A new agreement between the City and the NAC would be written for the management of the public funds (like the Hotel Tax Agreement and the Norman Forward Agreement already in place)
- All current PAB board members would be invited to remain on the committee and we will expand the opportunity to join!

# First Goals of the Public Art Committee

- Expand involvement in the committee
- Public Art Strategic Planning (funded by NAC)
- Creation of a mural program – Think Plaza Walls!!!
- Advocate for a % for Art as part of Norman Forward II
- Advocate for a permanent % for Art Program in Norman
- Build an Artist-Initiated Project process and funding mechanism in collaboration with the NAC's Programs and Grants Committees.

# Thank you!!

Questions?

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