



CITY OF NORMAN, OK STAFF REPORT

MEETING DATE: 02/05/2026

REQUESTER: Karla Sitton, Administrative Tech IV

PRESENTER: Jason Olsen, Director of Parks and Recreation

ITEM TITLE: CONSIDERATION OF APPROVAL, ACCEPTANCE, REJECTION, AMENDMENT AND/OR POSTPONEMENT OF THE ANNUAL REPORT FROM NORMAN SPORTS COMMISSION

DISCUSSION:

In 2023, Norman's citizens approved an increase in the guest tax, enabling Visit Norman to establish the Norman Sports Commission. The additional funds from the rate increase would primarily support promoting sports tourism by attracting tournaments, meets, events, races, and competitions in Norman, as well as improving sports facilities.

At the December 4, 2025, Board of Park Commissioners meeting, the Norman Sports Commission presented its annual report. At the meeting, the Commissioners requested that the Norman Sports Commission submit its full financials before approving the annual report and recommending that it be forwarded to Council for acceptance.

The Norman Sports Commission submitted its full financials to the Park Staff, who then forwarded them to the Park Board for review.

RECOMMENDATION:

Staff recommends that the Board approve and submit the Norman Sports Commission's annual report, including its complete financials, to the City Council for approval.