



January 30, 2023

Anthony Francisco, Director of Finance  
City of Norman  
201 W. Gray St.  
Norman, OK 73069

Dear Mr. Francisco,

At our January board meeting, held Jan. 18, the VisitNorman board approved making a fund balance request for the following four strategic plans:

1. Weather museum
2. Lake Thunderbird master plan
3. Mountain bike trail plan
4. an equestrian facility plan

We are partnering with NEDC on most of these with the city and county potentially chipping in on the lake plan.

The total request from the VisitNorman fund balance to conduct these studies would be \$76,250.

Feel free to let me know what other information might be needed regarding this request.

Thank you!

Best,

Dan Schemm  
VisitNorman Executive Director  
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405-527-5382